



The New York Public Library
Billy Rose Theatre Division

Guide to the

Susan L. Schulman publicity files

1954-2012 [bulk 1980-2012]

*T-Mss 2015-036

Compiled by Kit Fluker, 2016.

Summary

Creator: Schulman, Susan L.

Title: Susan L. Schulman publicity files

Date: 1954-2012 [bulk 1980-2012]

Size: .73 linear feet (2 boxes, 1 oversized folder)

Source: Donated by Susan L. Schulman, 2015.

Abstract: Susan L. Schulman is a theatrical press agent. Her publicity files contain clippings, photographs, posters, video press kits, audio recordings, and other press materials for Broadway productions, off-Broadway productions, and national tours from 1980 through 2012. The collection also contains student study guides for musical productions.

Conditions Governing Access:

Sound and video materials are unavailable pending digitization.

Conditions Governing Use: The author/creator retains copyright of materials. For information on obtaining permission to publish, contact the Theatre Division at theatre@nypl.org.

Preferred citation: Susan L. Schulman publicity files, *T-Mss 2015-036. Billy Rose Theatre Division, The New York Public Library

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Key Terms

Subjects

Arts publicity

Theater -- Public relations

Genre/Physical Characteristic

Clippings (information artifacts)

Photographs

Posters

Press kits

Occupations

Press agents

Container List

Publicity Materials

- b. 1 f. 1 All for One Theater Festival 2012
- b. 1 f. 2-3 *Dream* 1996-1997
- b. 1 f. 4 *Forever Plaid Calendar* 1994
- b. 1 f. 5-6 *Requiem for a Heavyweight* 1984-1985
- b. 1 f. 7-12 *State Fair* 1995-1997
- b. 1 f. 13-14 Programs 1954-2000
Miscellaneous events and productions.

Study Guides

- b. 1 f. 15-16 B-L
Disney's *Beauty and the Beast*, *Cafe con Leche* and *Botanica*, Dance Theatre of Harlem, *The Diary of Anne Frank*, *Grease*, *Gross Indecency: The Three Trials of Oscar Wilde*, *Jekyll & Hyde: The Musical*, *The Last Night of Ballyhoo*, and *Les Miserables*.
- b. 2 f. 1-3 M-T
Miss Saigon, *The Phantom of the Opera*, *Ragtime*, *Rent*, *The Scarlet Pimpernel*, *Smokey Joe's Cafe*, *State Fair*, *A Tale of Cinderella*, and the Who's *Tommy*.
- b. 2 f. 4 "The Audience for Touring Broadway: A Demographic Study" 2000
By the League of American Theatres and Producers.
- o. 1 Posters 1980-2011
American Enterprise (1994), *Beach Radio* (2002), *Bonjour, La, Bonjour* (1980), *Don't Leave It All to Your Children* (2009), *Dream* (1997), *Helen on 86th Street* (2011), *Rumspringa* (2009), *Slow Dance on the Killing Ground* (1993), *State Fair* (1996), and *Waiting for My Man* (2004).