



The New York Public Library
Billy Rose Theatre Division

Guide to the

Ben Pesner collection on the League of American Theatres

1988-2006

*T-Mss 2006-011

Compiled by Weatherly Stephan, 2015

Summary

Creator: Pesner, Ben

Title: Ben Pesner collection on the League of American Theatres

Date: 1988-2006

Size: 1.05 linear feet (3 boxes)

Source: Gift of Ben Pesner, 2006.

Abstract: Ben Pesner is a writer and digital content producer for the Broadway League, a national trade association for the Broadway industry. Until 2007, the Broadway League was known as the League of American Theatres. The Ben Pesner collection on the League of American Theatres dates from 1988 to 2006 and contains teaching and study guides; souvenir brochures and programs; press kits; and promotional photographs and slides relating to plays and musicals appearing on Broadway. The guides—for shows such as *Ragtime*, *Jekyll & Hyde*, *Jane Eyre*, *Sunset Boulevard*, and *The Diary of Anne Frank*—are the result of the work of Pesner and the League to promote Broadway plays and musicals, and make them accessible to a wide range of audiences. Many guides were written or edited by Pesner, whereas press kits, promotional photographs, and slides were submitted to the League by press agents. The collection is arranged by format: guides and programs; photographs and slides; and press kits.

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Key Terms

Subjects

Drama in education -- United States

Theater -- New York (State) -- New York

Genre/Physical Characteristic

Instructional materials

Photographs

Press kits

Programs (documents)

Slides (photographs)

Names

League of American Theatres and Producers

Container List

- b. 1 f. 1-4 Guides and Programs 1988-2006
 - b. 1 f. 5 Photographs and Slides 1988-2006
- b. 2 f. 1-2 Photographs and Slides 1988-2006
- b. 2 f. 3-5 Press Kits 1988-2006
- b. 3 f. 1-2 Press Kits 1988-2006