



The New York Public Library  
Billy Rose Theatre Division

Guide to the

**Solters & Roskin press materials**

1969-1980

\*T-Mss 1981-014

Compiled by cdee, 2015

## Summary

**Creator:** Solters & Roskin

**Title:** Solters & Roskin press materials

**Date:** 1969-1980

**Size:** 2.1 linear feet (5 boxes)

**Source:** Unknown

**Abstract:** The Solters & Roskin press materials contain clippings, press releases, other publicity materials, program copy, biographies, guest lists, press lists, some correspondence, handbills, and several photographs. The papers span from 1969 to 1980.

**Conditions Governing Use:** The author/creator retains copyright of materials. For information on obtaining permission to publish, contact the Theatre Division at [theatre@nypl.org](mailto:theatre@nypl.org).

**Preferred citation:** Solters & Roskin press materials, \*T-Mss 1981-014. Billy Rose Theatre Division, The New York Public Library.

**Processing note:** Compiled by cdee, 2015

## Creator History

Solters & Roskin (now Solters / Roskin / Friedman, Inc.) is a public relations firm founded by Lee Solters. He was later joined by Harvey Sabinson (Solters & Sabinson, Inc.) and Sheldon Roskin. The company handles many theatrical productions and celebrities.

## Custodial History

The collection was possibly accessioned in 1981.

## Scope and Content Note

The collection contains clippings, press releases, other publicity materials, program copy, biographies, guest lists, press lists, some correspondence, handbills, and several photographs (head shots). The materials span from 1969 to 1980. A number of the papers include materials on the letterhead of press agent Michael Alpert and his associates. The relationship to Solters & Roskin is unclear.

Especially well-documented productions are *Stop the World – I Want to Get Off*, (touring production starring Sammy Davis Jr., 1977-1978), *So Long, 174th Street* (1976), *The Gingerbread Lady* (1970), *Last of the Red-Hot Lovers* (1969), *Porgy and Bess* (1976) and *Scratch* (1971). Also included in the collection are materials on chef Colette Rossant, actor Bruce Dern and The Churchill School.

Folder titles and notes do not always accurately reflect the contents. Notes on some folders designate these materials as "duplicates." These are listed in the Scope Notes.

**Arrangement:** Alphabetical by folder title.

## Key Terms

### Genre/Physical Characteristic

Clippings (information artifacts)  
Correspondence  
Lists  
Press releases

### Occupations

Press agents

### Subjects

Theater -- United States -- 20th century

### Names

Roskin, Sheldon  
Rossant, Colette  
Solters, Lee

## Container List

- b. 1 f. 1 *La Bibliotheque* 1979  
Promotion.
- b. 1 f. 2 (The) Churchill School 1979  
Publicity.
- b. 1 f. 3 *Colette Clips* 1972-1976
- b. 1 f. 4 *Dern, Bruce* 1976  
Film stills, head shots, and correspondence.
- b. 1 f. 5 *Every Good Boy Deserves Favour* 1976-1979
- b. 1 f. 6-11 *The Gingerbread Lady* 1970-1971
- b. 1 f. 12 *Ladies at the Alamo* 1977  
Duplicate materials.
- b. 2 f. 1-3 *Last of the Red Hot Lovers* 1969-1970  
Duplicates
- b. 2 f. 4 *MacLaine, Shirley* 1976
- b. 2 f. 5-7 *Miscellaneous Clippings* 1972-1978
- b. 2 f. 8 *Once a Catholic* 1978-1979  
Duplicates
- b. 2 f. 9 *Otherwise Engaged* 1975-1976  
Program info--bios.
- b. 2 f. 10-12 *Porgy and Bess* 1976-1977  
Duplicates
- b. 3 f. 1 (The) *Red Devil Battery Sign* 1973-1977  
Duplicates.
- b. 3 f. 2 (The) *Rocky Horror Show* 1975
- b. 3 f. 3-10 *Scratch* 1971
- b. 3 f. 11-12 *Snow White and the Seven Dwarfs* 1970-1980  
Duplicates
- b. 4 f. 1-3 *So Long, 174th Street* 1976
- b. 4 f. 4-9 *Stop the World - I Want to Get Off* 1973-1978
- b. 5 f. 1-6 *Stop the World - I Want to Get Off* 1973-1978
- b. 5 f. 7 *Travesties* 1975  
Duplicates
- b. 5 f. 8 *Treemonisha* 1975  
Duplicates
- b. 5 f. 9 *When You Comin' Back, Red Ryder?* 1973-1974