



The New York Public Library
Billy Rose Theatre Division

Guide to the

Tommy Brent press files on The Immoralist

1963

*T-Mss 2013-119

Compiled by Weatherly Stephan, 2014

Summary

Creator: Brent, Tommy

Title: Tommy Brent press files on The Immoralist

Date: 1963

Size: .21 linear feet (1 box)

Source: Gift of Tommy Brent, 2007.

Abstract: Tommy Brent was the theatrical press agent for The Immoralist, the first production staged at the Bouwerie Lane Theatre, an Off-Broadway playhouse located at 330 Bowery in New York City. The Tommy Brent press files on The Immoralist, dated 1963, contain programs, press releases, talent biographical sketches, advertisement drafts, press invitation lists, reviews, correspondence, and notes that document Brent's promotion of the production. Correspondence discusses promotional agreements, while notes outline Brent's contact with print, radio, and television reviewers.

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Key Terms

Subjects

Off-Broadway theater

Theater -- Public relations

Occupations

Press agents

Genre/Physical Characteristic

Press releases
Theater programs

Names

Bouwerie Lane Theatre (New York, N.Y.)