



The New York Public Library
Billy Rose Theatre Division

Guide to the

Hello Marie files

1931-1932

*T-Mss 2001-014

Summary

Creator: Freedman, Blanche

Title: Hello Marie files

Date: 1931-1932

Size: .1 linear feet. (1 portfolio), 40 cm

Source: Gift, Wilkins, Joe

Abstract: HELLO MARIE was a radio program heard across the country several times a week during the 1931-2 season via the National Broadcasting Company (N.B.C.). Blanche Freedman, also known as Blanche Freedman Ginsburg, was the primary writer of HELLO MARIE during its eight month radio run. Although the popularity of the show seemed to grow steadily during that time, particularly in the Midwest, HELLO MARIE was cancelled by N.B.C. in July of 1932. Consists of three folders of material pertaining to the HELLO MARIE radio series of 1931-2. The files are primarily correspondence, mostly brief notes to Blanche Freedman from executives at N.B.C., concerning the volume of listener mail the network had received, the broadcast schedule, and the show's cancellation. One example of listener mail is included. There is also a flier promoting the show, featuring a photo of the cast.

Preferred citation: Hello Marie files, Billy Rose Theatre Division, The New York Public Library

Creator History

HELLO MARIE was a radio program heard across the country several times a week during the 1931-2 season via the National Broadcasting Company (N.B.C.). Blanche Freedman, also known as Blanche Freedman Ginsburg, was the primary writer of HELLO MARIE during its eight month radio run. Although the popularity of the show seemed to grow steadily during that time, particularly in the Midwest, HELLO MARIE was cancelled by N.B.C. in July of 1932.

Scope and Content Note

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Key Terms

Genre/Physical Characteristic

Correspondence

Titles

Hello Marie (Radio program)

Subjects

Radio programs -- United States

Names

Freedman, Blanche

National Broadcasting Company