

Guide to the

# Metro-Goldwyn-Mayer films and personalities scrapbooks

1920-1944 \*ZC-316

### **Summary**

Creator: Metro-Goldwyn-Mayer

Title: Metro-Goldwyn-Mayer films and personalities scrapbooks

Date: 1920-1944

Size: 162 volumes on 19 reels of microfilm and one oversized box

**Abstract:** Metro-Goldwyn-Mayer, a leading American film production company, was established in 1924, an amalgam of three older production companies: Metro Pictures Corporation, Goldwyn Pictures Corporation and Louis B. Mayer Pictures, and was under the corporate control of the exhibiting concern, Loew's Inc. Collection consists entirely of clippings from MGM's heyday. The scrapbooks were created by Howard Dietz, librettist and writer, who was director of publicity and advertising for MGM and before that, for Goldwyn Pictures.

Location of Originals: Originals were discarded after filming

**Preferred citation:** Metro-Goldwyn-Mayer films and personalities scrapbooks, Billy Rose Theatre Division, The New York Public Library

#### **Creator History**

Metro-Goldwyn-Mayer, a leading American film production company, was established in 1924, an amalgam of three older production companies: Metro Pictures Corporation, Goldwyn Pictures Corporation and Louis B. Mayer Pictures, and was under the corporate control of the exhibiting concern, Loew's Inc.

#### **Scope and Content Note**

Collection consists entirely of clippings from MGM's heyday. The scrapbooks were created by Howard Dietz, librettist and writer, who was director of publicity and advertising for MGM and before that, for Goldwyn Pictures.

**Arrangement:** Arranged in three series: Series I. Personalities; Series II. Films by title; Series III. Assorted subjects

# **Key Terms**

### **Subjects**

Motion pictures -- United States

#### Names

Metro-Goldwyn-Mayer Dietz, Howard, 1896-1983