



The New York Public Library Billy Rose Theatre Division

Guide to the

Karl Bernstein scrapbooks

1925-1971

MWEZ 22,037-070; 22,074-085

Summary

Creator: Bernstein, Karl, 1894-1983

Title: Karl Bernstein scrapbooks

Date: 1925-1971

Size: 13 linear feet (46 scrapbooks)

Source: Gift, Bernstein Gift

Abstract: Karl Bernstein was a theatrical publicist for New York theater productions from 1925 to 1970. Bernstein began his career as a vaudeville critic but soon became a theatrical publicist in the 1920s representing theatres in his native Brooklyn. Moving to Broadway he publicized such noted works as those written by Gershwin and Cole Porter. He was a founding member of the Association of Theatrical Press Agents and Managers. He died in New York in 1983. The Karl Bernstein Scrapbooks contain clippings, programs, press releases, reviews, halftones, and some photographs of theater productions spanning his career from 1925 to 1971. Included are scrapbooks for numerous musicals by such composers as Cole Porter, Frank Loesser, Vernon Duke, Jule Styne, Morton Gould, Kurt Weill, and Sandy Wilson, as well as some plays and operettas. Among the many shows represented in this collection are ANYTHING GOES (1934); RED, HOT, AND BLUE! (1936); LEAVE IT TO ME (1938); CABIN IN THE SKY (1940); LET'S FACE IT (1941); BANJO EYES (1942); ONE TOUCH OF VENUS (1943); ON THE TOWN (1944); BILLION DOLLAR BABY (1945); HIGH BUTTON SHOES (1947); WHERE'S CHARLEY (1948); GUYS AND DOLLS (1950); CAN-CAN (1953); Victor Borge's COMEDY IN MUSIC (1953); THE BOY FRIEND (1954); SILK STOCKINGS (1955); A HATFUL OF RAIN (1955); MAJOR BARBARA (1956); and WAIT UNTIL DARK (1966).

Physical Location: MWEZ 22,037-070; 22,074-085

Preferred citation: Karl Bernstein scrapbooks, Billy Rose Theatre Division, New York Public Library for the Performing Arts

Creator History

Karl Bernstein was a theatrical publicist for New York theater productions from 1925 to 1970. Bernstein began his career as a vaudeville critic but soon became a theatrical publicist in the 1920s representing

theatres in his native Brooklyn. Moving to Broadway he publicized such noted works as those written by Gershwin and Cole Porter. He was a founding member of the Association of Theatrical Press Agents and Managers. He died in New York in 1983.

Scope and Content Note

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Arrangement: arranged by subject

Key Terms

Titles

Bernstein, Leonard, 1918-1990. On the town

Genre/Physical Characteristic

Clippings
Playbills
Reviews
Scrapbooks

Occupations

Press agents -- New York, N.Y

Subjects

Theater -- United States
Vaudeville -- New York (State) -- New York

Names

Borge, Victor
Duke, Vernon, 1903-1969. Banjo eyes
Duke, Vernon, 1903-1969. Cabin in the sky
Gazzo, Michael V. (Michael Vincente). A hatful of rain
Gould, Morton, 1913-1996. Billion dollar baby
Knott, Frederick. Wait until dark
Loesser, Frank, 1910-1969. Guys and dolls
Loesser, Frank, 1910-1969. Where's Charley?
Porter, Cole, 1891-1964. Anything goes
Porter, Cole, 1891-1964. Can-can
Porter, Cole, 1891-1964. Leave it to me
Porter, Cole, 1891-1964. Let's face it

Porter, Cole, 1891-1964. Red, Hot and Blue!
Porter, Cole, 1891-1964. Silk stockings
Shaw, Bernard, 1856-1950. Major Barbara
Styne, Jule, 1905-1994. High button shoes
Weill, Kurt, 1900-1950. One touch of Venus
Wilson, Sandy, 1924-2014. Boy friend