



The New York Public Library  
Schomburg Center for Research in Black Culture,  
Manuscripts, Archives and Rare Books Division

Guide to the

**Jon Haggins Fashion archive**

1966-2006 [bulk 1966-1990]

Sc MG 765

Processed by Theresa Walker and Janice Quinter, 2007-2008.

## Summary

**Creator:** Haggins, Jon

**Title:** Jon Haggins Fashion archive

**Date:** 1966-2006 [bulk 1966-1990]

**Size:** 4.25 linear feet (16 boxes)

**Source:** Purchase from Willie Mae Haggins, March 2007.

**Revision History:** Finding aid updated by Lauren Stark.

**Abstract:** Jon Haggins was a fashion designer, singer, and travel writer. The Jon Haggins Fashion archive primarily contains professional papers from Haggins' career as a fashion designer.

**Preferred citation:** [Item], Jon Haggins Fashion archive, Sc MG 765, Schomburg Center for Research in Black Culture, Manuscripts, Archives and Rare Books Division, The New York Public Library

**Language of the Material:** English

**Processing note:** Processed by Theresa Walker and Janice Quinter, 2007-2008.

**Separated Materials:**

Transferred to the Moving Image and Recorded Sound Division: audio and moving image materials. For more information, please contact the division at [schomburgaudiovisual@nypl.org](mailto:schomburgaudiovisual@nypl.org) or 212-491-2270.

Transferred to the Photographs and Prints Division: photographs

## Creator History

Fashion designer, singer, and travel writer, Jon Haggins was born in Florida in 1943. He opened his own studio shortly after graduating from the Fashion Institute of Technology in Manhattan, and by 1966, only two years out of college, Haggins caused a sensation with his first collection by introducing styles that were radically different from the tailored, constructed clothes fashionable at the time. His career

took off; his clothes were carried by the major department stores and featured in prominent fashion magazines. He also designed special collections for textile manufacturing companies. Haggins received several awards for his fashions, however, by 1972, he closed his studio due to lack of funds. He used the opportunity to launch his singing career and formed the group "Hot Stuff." Still designing in 1975, Haggins created Teeze, Inc., a novelty tee shirt company, and in 1980, he returned full-time to fashion.

Haggins is currently a travel writer, and produces a half-hour weekly cable television program *Globetrotter*. He is the author of *The African American Travel Guide to Hot, Exotic, and Fun-Filled Places* (2002), and he has conducted Black heritage tours around the world.

## Scope and Content Note

The Jon Haggins Fashion archive primarily contains professional papers from Haggins's career as a fashion designer. The bulk of the collection is printed material (articles, advertisements, magazines, press releases, and invitations). There is also material pertaining to his singing career and his work in the travel industry.

Biographical information can be found in the publicity sketches, press releases, and documents concerning awards and other distinctions he received. Material related to Haggins's fashion career consists primarily of print advertisements featuring clothing he designed. There are also announcements and programs, invitations, business correspondence, and a few sketches of his designs. Haggins's entertainment career is documented by promotional material, reviews of his performances, and his entertainment resume. Information about his travel career includes advertisements for tours he conducted and articles he wrote for various magazines.

**Arrangement:** Organized into four series: I. Biographical information; II. Fashion career; III. Entertainment career; and IV. Travel career.

## Key Terms

### Subjects

African American fashion designers  
African American singers  
African Americans -- Clothing  
Authors, Black  
Fashion -- New York (State) -- New York  
Fashion drawing  
Fashion shows  
Travel writing

### Names

Brown, Helen Gurley  
Haggins, Jon

## Container List

### Biographical information 1967-1994

- b. 1 f. 1 Biographical sketches for publicity 1981
- b. 1 f. 2 Press releases 1967-1990
- b. 1 f. 3 Awards, tributes, presentations, and exhibitions 1969-1994
- b. 1 f. 4 Harveys Bristol Cream tribute 1980-1984

### Fashion career 1967-2006

- b. 1 f. 5 Announcements and programs 1967-1984
- b. 1 f. 6 Invitations 1968-1986
- b. 1 f. 7 Business correspondence 1967-1991
- b. 2 f. 1-4 Sketches undated

### Printed matter

- b. 3 f. 1 Promotional 1971-1993
- b. 3 f. 2 Fashion spreads 1968-1986
- b. 3 f. 3 Catalogues 1982-1984
- b. 3 f. 4 Beauty undated
- b. 3 f. 5 Product advertisements 1971-1985
- b. 3 f. 6 Articles 1966-1991

### Publications

- b. 3 f. 7 *American Salon* undated
- b. 3 f. 8 *Amsterdam News* 1970-1987
- b. 3 f. 9 *Black Elegance* undated
- b. 3 f. 10 *Black Hair* 1986
- b. 3 f. 11 *Caribbean New N.Y.* 1985-1991
- b. 3 f. 12 *Chicago Tribune* 1971-1972
- b. 3 f. 13 *Chocolate Singles* 1987
- b. 3 f. 14 *Class* 1986
- b. 3 f. 15 *Cosmopolitan* 1969-1987
- b. 3 f. 16 *The Courier-Journal and Times Magazine* 1969-1973
- b. 3 f. 17 *Cue Magazine* 1967-1979
- b. 3 f. 18 *Daily News* 1968-1980
- b. 3 f. 19 *Daily News Record* 1968
- b. 3 f. 20 *Dallas Times Herald* 1970-1982
- b. 3 f. 21 *East Side Express* 1984-1985
- b. 3 f. 22 *Ebony, Ebony Man, and Jet* 1980-1987
- b. 3 f. 23 *Essence* 1981-2006
- b. 3 f. 24 *Fashion Week* 1972
- b. 3 f. 1 *Fashion World Daily* 1978-1980
- b. 4 f. 1 *Flair* 1981-1982
- b. 4 f. 3 *Glamour* 1981

Fashion career (cont.)

Printed matter (cont.)

Publications (cont.)

- b. 4 f. 4 *Good Housekeeping* 1986-1987
- b. 4 f. 5 *Harper's Bazaar* 1972-1986
- b. 4 f. 6 *Living Today* 1980-1982
- b. 4 f. 7 *McCall's* 1971
- b. 4 f. 8 *Modern Living* undated
- b. 4 f. 9 *New York* 1978-1979
- b. 4 f. 10 *New York Magazine* 1972-1983
- b. 4 f. 11 *New York Post* 1970-1980
- b. 4 f. 12 *The New York Times* 1967-1993
- b. 4 f. 13 *New Woman* 1983
- b. 4 f. 14 *Nightlife* 1985-1988
- b. 4 f. 15 *Penthouse* 1983
- b. 4 f. 16 *Rags* 1971
- b. 4 f. 17 *Smart Living* 1984-1985
- b. 4 f. 18 *Time* 1969
- b. 4 f. 19 *Vogue* 1970-1972
- b. 4 f. 20 *Women's Wear Daily* 1968-1983
- b. 4 f. 21 Other publications 1968-1993
- b. 4 f. 22 Newspaper Enterprise Association reproductions 1982-1987
- b. 5-13 Print ads and news clippings 1966-1993
  - b. 14 Entire magazines 1970-1990
  - b. 15 Includes *Bazaar*, October 1971; *Black America*, September 1970; *Black Elegance*, October 1988; *Cosmopolitan*, February 1972-August 1987; *Ebony Man*, July 1987-November 1989; *Essence*, October 1982-June 1990; *L'Oumo Vogue*, February-March 1972; and *Penthouse*, January 1983.
- b. 13 Entertainment career 1973-1983
- b. 16 f. 1 Oversized posters and flyers are located in box 13.
- Travel career 1987-1999
  - b. 16 f. 2 Articles 1996-1999
  - b. 16 f. 3 Entire magazines 1987-1999
    - Includes *Black Enterprise*, May 1996; *Black Entertainment and Travel*, Fall 1987; *City and Suburban*, undated; and *Upscale*, March-October 1999.