The New York Public Library Stephen A. Schwarzman Building Manuscripts and Archives Division

Guide to the

#### New York Times Company records. General files

1836-2000 (bulk 1900-2000)

MssCol 17802

Compiled by Laura Morris, May 2012

#### Summary

Creator: New York Times Company

Title: New York Times Company records. General files, 1836-2000 (bulk 1900-2000)

Size: 138.47 linear feet (344 boxes)

Source: Donated by The New York Times Company, June 2007

**Abstract:** The New York Times Company Records: General files document many aspects of The New York Times Company, the newspapers it publishes (most significantly The New York Times but also The Chattanooga Times and other regional and international newspapers), its subsidiary holdings, and its financial management and daily operations. The files primarily pertain to The New York Times and are rich in information about Times staff and their roles and responsibilities; the intellectual and physical production of the newspaper; the impact of historical events on its form and content; and myriad decisions made in the course of daily operations. The bulk of the material in these files dates from the twentieth century, though there are also significant nineteenth century records which predate Adolph S. Ochs' 1896 acquisition of The Times.

**Access:** Apply to Manuscripts and Archives Division for access at http://www.nypl.org/mssref. Some materials closed until 2018, 2028, 2033, and 2035, per donor agreement. Sound and video recordings are unavailable for use pending preservation transfer.

**Copyright information:** Copyright for documents created by New York Times Company principals and staff has been transferred to The New York Public Library. Copyright for materials created by third parties is retained by those documents' creators.

**Preferred citation:** New York Times Company records. General files, Manuscripts and Archives Division, The New York Public Library.

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Custodial history: The General Files were originally arranged and maintained by The New York Times archives. The history of the archives of The New York Times Company begins in 1952 with Lucille Sunshine, an information assistant in the News Department who was chosen to organize the files of the then publisher, Arthur Hays Sulzberger. According to an internally written history of the archives, Sunshine's assignment was to identify significant historical or biographical information, discard unnecessary material, and reorganize the files so that they could be used as an active centralized file of past and future material for all members of the Publisher's staff. She did this, separating his files into two categories: biographical files and subject files. The same categories would be applied to all subsequent archival collections maintained by the Times archive, including the General files. Biographical files pertained to individual people, while subject files contained material on specific topics.

In 1969 Arthur Hays Sulzberger's successor as publisher, Arthur Ochs Sulzberger, established an official archives at The Times. He created the department and requested that executives, editors and writers contribute their records to the archives when they were no longer needed as working files. These records included not only business files, but also materials pertaining to other activities that would give insight into the range of Times contributions and civic involvement. In addition to retaining these records, the Archives Department as a whole was charged with assembling comprehensive background material on the entire range of activities of The New York Times and the people who have guided its operations. It should be noted that, although the Times archive was not established until the midtwentieth century, many of the records it holds date to the nineteenth century because of this mandate to document the entirety of The Times' history.

The mission of the archives was to collect, select, organize, preserve and store materials documenting the history and activities of the newspaper, of The New York Times Company as a whole, and of its principal executives, editors and writers. The first ten years of the archives existence were primarily spent collecting material and establishing record groups (publishers, managing editors, other editors, business executives, major columnists and other writers, and some specific departments or "desks"). The next ten years were spent organizing and describing these record groups according to the scheme established by Lucille Sunshine. Over the years, there was an occasional blurring of the distinctions between people and subjects, and personal material was sometimes filed in the subject series.

**Processing note:** The original arrangement of The New York Times Company records: General files has been maintained. The Times' own series designation of People files and Subject files has been respected, and materials formerly physically removed from these series because of their size or format have been returned to their original location intellectually. The processing archivist at The New York Public Library has created a third series, Historical Materials, to encompass materials which accompanied these records but were not classified as People or Subject files.

Records containing confidential personal information, including Social Security Numbers and job performance evaluations, were discarded, as were duplicate materials and published material widely available elsewhere. A limited number of files are restricted to research until 2018, 2028, 2033, and 2035, per the donor agreement.

#### **Related collections**

A.M. Rosenthal papers, 1959-2004. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. A.M. Rosenthal Papers, 1955-1994. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Adolph S. Ochs papers, 1853-2006. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Amory H. Bradford papers, 1946-1975. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Arthur Hays Sulzberger papers, 1823-1999. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Clifton Daniel papers, 1955-1979. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Foreign Desk records, 1948-1993. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. George Jones and Henry J. Raymond papers, 1838-1981. Manuscripts and Archives Division, The New York Public Library.

New York Times Company records. Julius Ochs Adler papers, 1918-1962. Manuscripts and Archives Division, The New York Public Library.

#### Scope and content note

The General files are a record group of the archives of The New York Times Company, described by a former Times archivist as comprising "material that stems from diverse sources and does not pertain to a specific individual's or department's record group, or to a special collection." These files document the activities of the Times Company and many of its subsidiaries (most significantly and extensively The New York Times newspaper) in a broad sense, and their contents often complement the editorial and desk files also now held by the Manuscripts and Archives Division of The New York Public Library.

These files are divided into three series: I. People files, II. Subject files, and III. Historical materials. The scope and content of each series is described in greater detail at the series level in the following container list. People files and Subject files were designations created and maintained by Times archivists; the Historical materials series was created by the processing archivist at The New York Public Library to encompass uncategorized records of historic significance.

The General files include correspondence, memoranda, legal documents, reports, scrapbooks, photographs and slides, audiovisual material, charts, architectural drawings and blueprints, engineering drawings, court records, financial records (including ledgers, journals and bank books), financial reports and analyses, printed graphic material (posters and brochures), press releases, excerpts from in-house counsel's legal diaries pertinent to a given subject, clippings, scripts for slide presentations and public talks, meeting minutes, transcripts of interviews, some corrected typescripts of articles, records related to Times-owned buildings, and a range of other material. Some folders include Times archivists' correspondence with researchers about a given subject.

It should be noted that prints of photographs are handled like documents, i.e. they are filed in the appropriate folders according to subject. The Times Archive maintained a separate Photograph File for film negatives, contact sheets, and duplicate prints. This record group is also held by the Manuscripts and Archives Division, but is currently closed to research, pending processing.

Seven boxes of restricted material from the General files will become available in 2018, 2028, 2033 and

2035. The titles of restricted folders are included in this finding aid.

Material germane to two or more people or subjects is rarely duplicated in the both relevant folders. Instead, it has been kept in the one deemed most important by The New York Times archivists and cross-referenced with other relevant names or subjects. Files dealing with specific subjects are generally stored in subject folders rather than the people folders of those involved. Cross-references from The Times' own card index are included in this finding aid, but they are not exhaustive. The processing archivist has also added notes and cross-references when appropriate. Some names in the finding aid do not represent folders, but exist only as cross references.

Researchers should note that the General files also contain extensive published material, including so-called "important issues" of The New York Times and other newspapers, as well as reprints of select issues. These issues and reprints are not listed in this finding aid and are currently unavailable for research. They include copies of The Times' predecessors, International Editions, German and Russian language editions, educational reprints of past issues for school-age audiences, The New York Times Magazine, the Book Review, the Chattanooga Times, and facsimile editions of The New York Times.

#### Arrangement

The New York Times Company records. General files are organized into the following series:

Series I: People, 1857-2000 Series II: Subjects, 1836-2000

Series III: Historical Materials, 1851-1902

#### Key terms

#### **Subjects**

American newspapers -- New York (State) -- New York
American newspapers -- New York (State) -- New

York -- Ownership

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American newspapers -- Tennessee -- Chattanooga

Computerized typesetting

Journalism -- United States -- 19th century Journalism -- United States -- 20th century

Labor movement -- United States

Libel and slander -- United States -- Cases

News agencies -- New York (State) -- New York

Newspaper employees

Newspaper employees -- Labor unions

Newspaper publishing -- New York (State) -- New

York

Newspaper publishing -- Tennessee -- Chattanooga

Newspapers -- Circulation Newspapers -- Ownership

Press law -- United States

Printing

Publishers and publishing -- New York (State) --

New York

Publishers and publishing -- Tennessee --

Chattanooga

#### Places

Chattanooga (Tenn.) -- Newspapers

New York (N.Y.) -- History -- 19th century --

Sources

New York (N.Y.) -- History -- 20th century --

Sources

New York (N.Y.) -- Newspapers

United States -- Politics and government -- 20th

century

#### **Titles**

Chattanooga times New York times Pentagon Papers

#### Reporters and reporting

#### **Names**

Connor, Eugene, 1897-1973 -- Trials, litigation, etc. New York Times Building (New York, N.Y. : 43rd Street)

New York Times Building (New York, N.Y. : Park Row)

New York Times Company

New York Times Company -- History -- 19th century New York Times Company -- History -- 20th century

New York Times Company -- Trials, litigation, etc.

New York Times Information Bank (Firm)

New York Times Information Service

Newspaper Guild

Ochs family

Sullivan, L. B. -- Trials, litigation, etc.

Sulzberger family

#### **Special formats**

Sound recordings

Architectural drawings (visual works)
Blueprints (reprographic copies)
Legal documents
Letter books
Photographs
Promotional materials
Scrapbooks

#### **Container list**

#### Series I: People, 1857-2000 (25 boxes)

The People files are comprised of folders identified by personal names, filed alphabetically. The people to whom these files pertain are newsmakers, Times staff members and principals, and members of the Ochs and Sulzberger families. Most of the files pertain to individuals employed by The Times and contain documents created by and/or about that person.

Documents in the People files include: correspondence and memoranda, photographs, biographical information sheets, press releases, clippings about the individual (often from trade journals), resumes, obituaries, legal documents, printed material, notes, cards listing awards the individual received, typescripts of speeches and lectures, and occasionally papers of a more personal nature. Some folders include Times archivists' correspondence concerning research queries about the person. Files for those not employed by The Times often relate to stories or editorials printed in the paper about that individual, and the aftermath of what was written.

Several of the People files hold particular interest because of what they reveal about individual American politicians at distinct moments in time. The files for Curtis LeMay, Hubert Humphrey, Nelson Rockefeller, and George C. Wallace contain typescripts of interviews of these men conducted by The Times at important points in their political careers, and the files for Spiro Agnew provide in-depth information about his broad attack on the news media in 1969 and The Times' adamant rebuttal of his allegations. The Agnew files also include letters from readers, providing a window into the public's varied perception of the dispute.

Letterbooks from two significant early Times employees are in this series: that of Charles Ransom Miller, who came to the paper in 1875 and served as its editor-in-chief for almost 40 years, and that of George Spinney, who arrived in 1879 as a correspondent and later became managing editor, then publisher and business manager, of The Times. Both letterbooks span the years 1893 to 1896, so while they do not represent either man's full career at the paper, they do illustrate the day-to-day concerns facing these leaders in the years leading up to Adolph S. Ochs' acquisition of The Times in 1896.

The file for Times reporter John Sibley contains notes he took during the John Henry Faulk trial, an important legal victory against the practice of blacklisting in the entertainment industry during the red scare following World War II. Files for Walter Mattson, president and chief operating officer of The Times, include transcripts of speeches he made about The Times and The New York Times Company over the course of almost twenty years. These contain valuable information about the Company's history and provide insight into the rationale behind pivotal business decisions made during times of economic distress and technological change.

Some names in the following container list do not represent folders, but exist only as cross references. Many of these were derived from The Times' own card index, while others were added by the processing archivist at The New York Public Library to facilitate the location of material related to a given topic. "See also" notes are included when materials about a given person or subject can be found in more than one location.

While these People files are a useful source for biographical information about many of The Times' more prominent staff members, researchers should note that the "Staff: Miscellaneous" folders in the subject files series include similar sorts of information about a broader range of Times staff.

b.1 f.1	Adams, Frank H., 1970-1975
b.1 f.2	Adams, Sherman, 1958
b.1 f.3	Adler, Elmer, 1940
b.1 f.4	Adler Family, 1931-1990
b.1 f.5	Adler, Harry C. (Mrs.) (Ada Ochs Adler), 1956-1958
b.1 f.6	Adler, Julius Ochs (Major General), 1955-1957 See also: Labor Relations: Guild-NLRB Proceedings
b.1 f.7	Adler, Ruth, 1956-1980
	Adrian, Alexander Herr (See: Contracts Book, 1927-1931)
	Agnew, Spiro, 1968-1970
b.1 f.8	Background, 1968-1970
b.1 f.9	Correspondence and Meeting Minutes, 1968-1970
b.1 f.10	Readers' MailPro Agnew, 1969
b.2 f.1-2	Readers' MailPro Agnew, 1969
b.2 f.3	Readers' MailPro Times, 1969
b.2 f.4-5	Alioto, Joseph L., 1969-1977
b.3 f.1	Alliluyeva, Svetlana, 1967
b.3 f.2	Altman, Lawrence K., 1971-1986
	Ammel, Roy W. (Capt.) (See: Contracts Book, 1927-1931)
	Amundsen, Roald (Capt.) See: Contracts Book, 1927-1931 and Litigation: CopyrightAmundsen, Roald
b.3 f.3	Apple, R. W., Jr., 1989-1997
b.3 f.4	Atkinson, Brooks, 1955-1989
b.3 f.5	Bailey, John M., 1975-1976
b.3 f.6	Baker, Russell, 1955-1997
b.3 f.7	Baldwin, Hanson W., 1952-1971, 1991
b.3 f.8	Bancroft, Harding F., 1957-1992
	Bartlett, Robert A. (Capt.) (See: Contracts Book, 1927-1931)
b.3 f.9	Baruch, Bernard M., undated
	Baukson, Russell A. (See: Contracts Book, 1927-1931)
	Beebe, William (Dr.) (See: Contracts Book, 1927-1931)
b.3 f.10	Benton, William B., 1946
b.3 f.11	Berger, Meyer, 1931-1983 See also: Articles and Books about The New York Times: Story of The New York Times
b.285 f.1	Bernstein, TheodoreThe Careful Writer Scrapbook, 1965
b.4 f.1	Bernstein, TheodoreWatch Your Language Scrapbook, 1958
b.4 f.2	Bettman, Gilbert, Jr., 1946

b.4 f.3	Birchall, Frederick T. (Mr. and Mrs.), 1932-1934
b.4 f.4	Bishow, Howard, 1962-1990
b.4 f.5	Black, Eugene R., 1968
b.4 f.6	Bonney, Therese, 1931-1978, 1991
b.4 f.7	Bowman, Ralph, 1964-1983
b.4 f.8	Brakefield, Charles, 1972-1985
b.4 f.9	Brenner, Sylvester J., 1950-1956
b.4 f.10	Brody, Jane, 1968-1995
b.4 f.11	Brown, Francis, 1953-1970, 1995
b.4 f.12	Brown, Howard R. (Dr.), 1972-1990
b.4 f.13	Buck, Wendell, 1961-1965
b.4 f.14	Buckley, Thomas, 1984
b.4 f.15	Buckley, William F., 1965-1967
b.5 f.1	Burnham, David B., 1967-1989
	Burns, James (See: Litigation: Pentagon Papers)
	Byrd, Richard E. (Rear Adm.) See: Contracts Book, 1927-1931 and ExpeditionsByrd: Antarctic
b.5 f.2	Camper, Diane, 1988
b.5 f.3	Canaday, John, 1959-1985
b.5 f.4	Carl, Carlton, 1968
b.5 f.5	Cary, Edward, 1895-1917
	Chamberlain, Clarence D. See: Aviation: Chamberlain-Levine Transatlantic Flight, 1927
b.5 f.6	Christy, David S., 1966
b.5 f.7	Churchill, Winston, 1961
b.5 f.8	Claiborne, Craig, 1959-1990
b.5 f.9	Clymer, Adam, 1977-1994
	Cobb, Sanford (See: Litigation: Pentagon Papers)
b.5 f.10	Cohen, Daniel H., 1961-1999
b.5 f.11	Cohen, Richard N. (Mr. and Mrs.) and FamilyJudith Sulzberger Cohen, 1958-1972
b.5 f.12	Corwin, Laura J., 1983-1997
	Coste, Dieudonne (See: Contracts Book, 1927-1931)
b.5 f.13	Cowan, Edward, 1963-1982
b.5 f.14	Cross, William R., Jr., 1978-1991
b.5 f.15	Curtis, Charlotte, 1963-1987, 1999
b.5 f.16	Darnton, John, 1966-1996
b.5 f.17	Darrow, Katharine P., 1976-1993

#### Series I: People, 1857-2000 (cont.) b.5 f.18 Davis, William H., 1975-1986 b.5 f.19 Desmond, John W. (Jack), 1956-1972 Dickey, Robert S. (See: Contracts Book, 1927-1931) b.5 f.20 Dougherty, Philip H., 1956-1991 b.6 f.1 Dryfoos Family, 1944-1992 b.6 f.2 Dryfoos, Susan Warms, 1947-1997 b.6 f.3 DuBridge, Lee (Dr.), 1968 b.6 f.4 Duffus, Robert L., 1945-1978 b.6 f.5 Dulles, Foster, 1955-1957 b.6 f.6 Duranty, Walter, 1963-1990 Dyott, G. M. (See: Contracts Book, 1927-1931) b.6 f.7 Eisenhower, Dwight (Memoirs), 1947-1965 b.6 f.8 Ellsworth, Lincoln, undated See also: Contracts Book, 1927-1931 and Expeditions--Ellsworth and Nobile: Arctic b.6 f.9 Fairbanks, Wilson, 1943-1953 Falk, Byron (See: Litigation: Copyright--Falk, Byron) b.6 f.10 Fine, Benjamin (Barnett), 1952-1991 (See also: Van Anda, Carr V.) b.6 f.11 Finley, John H., 1928-1979 b.6 f.12 Finney, John W., 1958-1988 (See also: Litigation: Pentagon Papers) Fisher, Adrian (See: Litigation: Pentagon Papers) b.6 f.13 Fisher, Andrew F., 1960-1991 b.6 f.14 Fiske, Edward B., 1965-1988 b.7 f.1 Fletcher, Denise K., 1976-1988 b.7 f.2 Francke, Lloyd M. H. and Louise, 1967-1988 Frankel, Max (See: Litigation: Pentagon Papers) b.7 f.3 Frederic, Harold, 1898-1975 Includes letters from Cora Crane, W. J. Fisher, and Charles Henry Meltzer. b.7 f.4 Freud, Sigmund, 1971 Contains a copy of Catherine Covert's paper: "Freud on the Front Page: Newspaper Dissemination of Freudian Ideas in America During the Nineteen-Twenties." b.7 f.5 Friedman, Thomas L., 1983-1999 b.7 f.6 Frost, Robert, 1962 b.7 f.7 Gage, Nicholas, 1970-1989 b.7 f.8 Gallagher, Anna M., 1933 b.7 f.9 Garrett, Garet (1878-1954), 1967 b.7 f.10 Garrett, Guy, 1974-1988 Gatty, Harold (Post-Gatty World Flight) (See: Contracts Book, 1927-1931) b.7 f.11 Gelb, Leslie H., 1971-1993

	Series I: People, 1857-2000 (cont.)
b.7 f.12	Gelb, Richard L., 1978
b.139 f.5	Gerard, James W., 1930 Scrapbook titled "64 Rulers of America," filled with newspaper clippings about the list prepared by Ambassador James W. Gerard of "men who rule the United States." Adolph S. Ochs was on the list.
b.7 f.13	Gerstner, Louis V., Jr., 1986
	Gillespie, Marian (See: Contracts Book, 1927-1931)
b.7 f.14	Goddard, Percy, 1945
b.7 f.15	Goldberger, Paul, 1980-1997
b.7 f.16	Golden, Ben Hale (Mr. and Mrs. and Family), 1946-1971
b.7 f.17	Golden, Ben Hale (Mr. and Mrs.)Ruth Sulzberger Golden, 1946-1964
b.7 f.18	Golden, Michael Davis, 1959-1997
b.8 f.1	Golden, Stephen Arthur Ochs (Mr. and Mrs.), 1954-1999
	Goldman, Eric (See: Litigation: Pentagon Papers)
	Goldsmith, Leonard See: Labor Relations: Guild-NLRB Proceedings
b.8 f.2	Goldstein, David H. (Dr.), 1948-1972
b.8 f.3	Goldstein, Nathan W., 1948-1988
b.8 f.4	Goodale, James C., 1971-1980
b.8 f.5	Gorbachev, Mikhail S., 1992
b.8 f.6	Gordon, Dorothy, 1977 See: New York Times Youth Forum: "What Does Religion Mean to Youth?"
b.8 f.7	Gorham, David L., 1974-2000
b.8 f.8	Grasty, Charles H., 1918-1924 Includes a photograph of eight men, dated November 12, 1918, taken outside Ferdinand Foch's headquarters the day after the signing of the armistice that ended the fighting in World War I.
b.8 f.9	Green, Monroe, 1954-1996
b.8 f.10	Greenfield, James L., 1942-1997 (See also: Litigation: Pentagon Papers)
b.8 f.11	Greenspon, Stuart P. (Mr. and Mrs.), 1964-1972
b.8 f.12	Gross, Elliot M., 1985-1993
b.8 f.13	Gruson, Edward, 1974-1980
b.8 f.14	Guerin, John J., 1972-1987
b.8 f.15	Hadler, Otto R., 1961-1962
b.9 f.1	Hall, Charles A. (Mr. and Mrs.), 1928
b.9 f.2-4	Hall, Harold, 1929-1965
b.9 f.5	Halpine, Charles G. (General), 1868
	Hamilton, Charles K. See: Aviation: Hamilton, CharlesNew York to Philadelphia Flight
b.9 f.6	Handelman, Benjamin, 1967-1993

	Series I: People, 1857-2000 (cont.)
b.9 f.7	Harbert, Edward W., II, 1982-1983
b.9 f.8	Harris, Leonard R., 1973-1991
b.9 f.9	Harrison, John R., 1974-1991
b.9 f.10	Hart, Charles, 1916-1922
	Haskell, William N. (Gen.) (See: Contracts Book, 1927-1931)
b.9 f.11	Havas, Zoltan J., 1957-1973
b.10 f.1	Hechinger, Fred, 1960-1998
b.10 f.2	Heiskell, Andrew, 1979-1993
b.10 f.3	Heiskell, Marian Sulzberger (Marian Sulzberger Dryfoos Heiskell), 1963-1992 Includes correspondence related to Mrs. Heiskell's involvement with The New York Times Foundation. See also: Sulzberger, Marian
b.330 f.4	Heiskell, Marian Sulzberger (Marian Sulzberger Dryfoos Heiskell)Portrait and Certificate, 1978, undated
	Helmsley, Harry B.
b.10 f.4-5	See: Buildings: West Side PlantSale (West Side Associates)
D. 10 1. <del>4</del> -5	Hersh, Seymour M., 1970-1989
	Hertz, Emanuel (See: Contracts Book, 1927-1931)
b.10 f.6	Hoffman, Paul G. (See: Litigation: Pentagon Papers)
b.10 f.7	Hoge, Warren, 1989-1996
b.10 1.7 b.10 f.8	Holmberg, A. William, 1970, 1987
D. 10 1.6	Holmberg, Ruth Sulzberger (Mrs. A. William Holmberg), 1978-1992 Includes correspondence related to Mrs. Holmberg's involvement with The New York Times Foundation. See also: Sulzberger, Ruth
b.10 f.9	Holzman, Jyll, 1995-1999
	Hubbard, Bernard R. (Rev.) (See: Contracts Book, 1927-1931)
b.10 f.10	Hulsart, C. Raymond, 1956-1982
b.10 f.11	Humphrey, Hubert H., 1966 Contains a transcript of a June 20, 1966 interview of Vice President Humphrey by New York Times editors.
b.10 f.12	Hunter-Gault, Charlayne, 1970-1981
b.10 f.13	Huxtable, Ada Louise, 1964-1997
	Jaeger, Fred See: Labor Relations: Guild-NLRB Proceedings
b.330 f.1	James, Edwin LPhotograph, undated
b.10 f.14	James, Edwin L. and Family, 1915-1975
b.10 f.15	Johnson, Lyndon B., 1966-1969
	Johnson, Martin (See: Contracts Book, 1927-1931)
b.10 f.16	Jones, David R., 1964-1991
b.10 f.17	Jones, Gilbert E., 1891

b.10 f.18	Keller, Bill, 1992-1997
b.10 f.19	Kerr, Walter (Drama Critic), 1965-1996
b.11 f.1	Kerr, William T., Jr., 1978-1991
b.11 f.2	Kihss, Peter, 1952-1985
b.11 f.3	Kilmer, Joyce, 1936
b.11 f.4	Kindred, Darrell, 1970
b.11 f.5	Koch, Edward I. (Mayor), 1983
b.11 f.6	Kosinski, Jerzy, 1982
b.11 f.7	Kovach, William, 1969-1989
b.11 f.8	Kramer, Hilton, 1965-1980
b.11 f.9	Krock, Arthur, 1933-1988
b.11 f.10	Krock, Arthur, 1993 Contains correspondence regarding the allegation that Joseph Kennedy had paid Krock to advance the career of John F. Kennedy.
b.11 f.11	Lamm, Richard D. (Governor), 1993
b.11 f.12	Lane, C. C., 1958-1968
b.11 f.13	Laurence, William L., 1945-1977
b.11 f.14	Lawrence, William H., 1951-1960
b.11 f.15	Lee, Carolyn, 1981-1995
b.11 f.16	Lehman, Myron G. (Mr. and Mrs.), 1952-1953
b.11 f.17	Lelyveld, Joseph, 1962-1997
b.11 f.18	LeMay, Curtis (General), 1968 Contains a transcript of an October 27, 1968 interview of Vice-Presidential candidate LeMay by members of the New York TImes Washington Bureau.
	Levine, Charles A. See: Aviation: Chamberlain-Levine Transatlantic Flight
b.11 f.19	Lewis, Anthony, 1957-1998
b.11 f.20	Lewis, Chester M., 1964-1990
b.11 f.21	Lewis, Flora, 1980-1998
b.12 f.1	Lewis, Russell T., 1981-2000
b.12 f.2	Lieberman, Henry R., 1950-1979
b.12 f.3	Lindbergh, Charles A., 1927-1928, 1954, 1964 See also: Aviation: LindberghCentral American Flight Scrapbook and Contracts Book, 1927-1931
b.12 f.4	Linker, Erich G., Jr., 1981-1993
b.12 f.5	Loeb, Louis, 1965-1974
	Lotti, Armeno (See: Contracts Book, 1927-1931)
b.12 f.6	Lukas, J. Anthony, 1971-1997
b.12 f.7	McCarthy, W. Barry, 1967-1983

#### Series I: People, 1857-2000 (cont.) b.12 f.8 McCormick, Anne O'Hare, 1917-1954, 1974, 1985 b.12 f.9 McGilligan, Patrick, 1973-1974 McKnight, C. A. (See: Litigation: Pentagon Papers) Marshall, Thomas R. (Vice President) (See: Contracts Book, 1927-1931) b.12 f.10 Martyn, Thomas J. C., 1930-1932 b.12 f.11 Mason, Frederick T., 1955 b.12 f.12 Matthews, Herbert L., 1945-1992 Mattson, Walter E., 1961-2000 b.12 f.13 Pictures, 1961-2000 b.12 f.14-15 Speeches By, 1974-1977 b.13 f.1-6 Speeches By, 1978-1984 b.14 f.1-4 Speeches By, 1985-1992 b.14 f.5 May, William F., 1978-1982 b.14 f.6 Medenica, Gordon, 1982-2000 b.14 f.7 Meinholtz, Fred E., 1961-1962 Merz, Charles, 1938-1994 b.14 f.8 General, 1938-1994 Includes letters congratulating Merz on his January 5, 1956 editorial, which denounced the Senate investigation of the Communist Party led by Senator James Eastland. See also: Staff: Senate Investigation--Times Editorial b.14 f.9 Congratulatory Letters and Telegrams, 1938-1939 Senders congratulated Merz on his appointment as Editor of The New York Times b.15 f.1-2 Congratulatory Letters and Telegrams, 1938-1939 b.15 f.3 Meyer, Eugene, 1974 b.15 f.4 Middleton, Drew, 1913-1990 Miller, Charles Ransom, 1867-1950 b.15 f.5 General, 1915-1922 b.15 f.6 Biography (General), 1872-1922 b.15 f.7 Biography by F. Fraser Bond, 1925-1950 b.15 f.8 Correspondence, 1867-1921, undated Includes a copy of a letter from President Roosevelt; the original was removed to the New York Times' autograph file.

Miller, Charles Ransom, 1867-1950 (cont.)

b.294 v.2 Letterbook, 1893-1896

A letterpress book containing 96 pages of copies of letters and cables by Charles Ransom Miller. The first is dated June 17, 1893 and the last (month and day illegible) 1896. At that time, Miller was editor in chief of The Times and president of The New York Times Publishing Company. A few letters signed by Miller's secretary and a few others signed by George F. Spinney, the secretary of the Company, are included.

Miller's letters deal with editorial matters, political issues, The Times' staff, and diverse other subjects. Several of the letters and cables are addressed to Harold Frederic, then The Times' correspondent in London. Those on pages 6, 20-22, and 24-27 defend a by-law of the Company requiring stockholders to notify the Company if they wish to dispose of their shares.

	Company requiring stockholders to notify the Company if they wish to dispose of their shares.
b.16 f.1	Miller, Hoyt, 1918, undated
b.16 f.2	Mitchel, John Purroy, 1917
b.16 f.3	Molony, James (Mrs.), undated
b.16 f.4	Mooney, George A., 1951-1954
b.16 f.5	Morgan, Edwin B. (1806-1881), 1871-1970
b.16 f.6	Morrison, Lachlan, 1976
b.16 f.7	Mortimer, John H., 1970-1998
b.16 f.8	Mortimer, Lee, 1956
b.16 f.9	Nash, Nathaniel Cushing, 1994-1998
b.16 f.10	Nelson, Godfrey N., 1954-1957
	Nicholson, Frank E. (See: Contracts Book, 1927-1931)
b.16 f.11	Nielsen, Nancy, 1987-2000
b.16 f.12	Nixon, Richard, 1952-1976
b.16 f.13	Nizen, Donald M., 1975-1989
	Nobile, Umberto See: Expeditions: Ellsworth and NobileArctic
b.16 f.14	Norris, George, 1921-1969
b.16 f.15	November, Robert S., 1966-1982
b.16 f.16	Oakes, George W. (Mr. and Mrs.), undated
b.16 f.17	Oakes, John B., 1940-1998 Oakes was editor of The New York Times editorial page from 1961 to 1976
b.17 f.1	Oakes, John BSubject Files, 1967-1989 Contains Oakes' files on the following subjects: Environmental Matters, Prisoners of War, Save the Children, National Transportation, and the Middle East.
b.17 f.2	O'Brien, John M., 1972-1998
b.17 f.3	Ochs, Adolph Shelby (Adolph II), 1932-1933 (See also: Chattanooga Times)
b.330 f.2	Ochs, Adolph ShelbyPhotographs, 1896, 1928
b.314	Ochs, Adolph Shelby (Mrs.) (Effie Wise Ochs)Memorial Scrapbook, 1937 Scrapbook includes letters and telegrams of condolence written to Mrs. Ochs' daughter, Iphigene

Sulzberger, as well as newspaper clippings and obituaries.

	Geries I. I copie, 1007-2000 (cont.)
b.17 f.10	Ochs Family, 1883-1986
	Ochs, George W. (later Ochs-Oakes, George W.), 1885-1949
b.17 f.4	General, 1926-1929
b.17 f.5	Mr. and Mrs. (Bertie Gans Ochs), 1885-1931
b.17 f.6	Estate, 1931-1949
b.17 f.7	Ochs, Julius, undated
b.17 f.8	Ochs, Milton B., 1946-1964
b.17 f.9	Ochs, Nannie, 1905, 1933, undated
b.17 f.11	Ognivtsev, Arkadi, 1961
b.17 f.12	Olson, John B., 1961-1963
b.17 f.13	Owen, Maribel Vinson, 1961
b.17 f.14	Patterson, Robert P., 1945-1952
	Pershing, John J. (Gen.) (See: Contracts Book, 1927-1931)
	Phillips, Cabell (See: Educational Activities)
b.17 f.15	Phillips, John McCandlish, 1955-1971
	Plimpton, Francis T. P. (See: Litigation: Pentagon Papers)
b.17 f.16	Pomeranz, Jonathan N., 1984
b.17 f.17	Pomfret, John D., 1961-1987
b.17 f.18	Poor, Henry V., 1950-1951
	Porter, Grace
	See: Labor Relations: Guild-NLRB Proceedings
L 47 £40	Post, Wiley (World Flight) (See: Contracts Book, 1927-1931)
b.17 f.19	Poth, William J. (Mr. and Mrs.), 1933-1934
b.17 f.20	Powers, Bertram A., 1971-1990
b.17 f.21	Primis, Lance, 1972-1996
b.18 f.1	Primis, LancePhotographs, 1972-1995
b.18 f.2	Puckette, C. McD., 1942
b.18 f.3	Quindlen, Anna, 1977-1994
b.18 f.4	Raines, Howell, 1988-1996
b.18 f.5	Raymond, Henry Jarvis, 1986-1994
b.18 f.6	Reagan, Ronald, 1970 Contains memoranda regarding permission to reproduce a photograph of Reagan.
b.18 f.7	Reid, John C., 1870-1970
b.18 f.8	Resnick, Samuel, 1961
b.18 f.9	Riggs, J. Andrew, Jr., 1976-1989
b.18 f.10	Robards, Terry, 1969-1983
b.18 f.11	Roberts, Charles Franklin, 1986

Series I: People, 1857-2000 (cont.)
Roberts, Eugene L., Jr., 1965-1997
Robinson, Janet L., 1992-1999
Rockefeller, Nelson, 1968 Contains a typescript of a July 19, 1968 interview of Governor Rockefeller held in the New York Times board room.
Rogers, Will (See: Contracts Book, 1927-1931)
Rosen, Fred, 1981
Rosenthal, Andrew, 1992-1997
Rosenthal, Jack, 1970-1999
Ross, Elise J., 1977-1993
Rostow, Eugene, 1965
Rugaber, Walter (See: Litigation: Pentagon Papers)
Rusk, Dean, 1961-1966
Rusk, Howard A. (Dr.), 1945-1964, 1989
Ryan, Michael E., 1962-1994
Safire, William, 1973-1997
Saint Laurent, Yves, 1963
Salisbury, Harrison, 1949-1995
Sand, Leonard B. (Mr. and Mrs.)Wedding Photographs, 1955
Sanger, Elliott M., Sr., 1951-1989
Sanger, Elliott M., Jr., 1960-1987
Saul, Ralph, 1974
Schanberg, Sydney H., 1965-1986
Schlee, Edward F. (See: Contracts Book, 1927-1931)
Schneider, Irving See: Buildings: West Side PlantSale (West Side Associates)
Schonberg, Harold C., 1953-1990
Schuyler, Montgomery, 1976 Contains correspondence about Schuyler, who was an early architecture critic for The New York Times.
Schwartz, Harry, 1961-1975
Scranton, William W., 1978-1988
Severo, Richard, 1969-1985
Shaw, George Bernard, 1930
Sheehan, Neil, 1965-1992 (See also: Litigation: Pentagon Papers)
Sheldon, Preston King, 1955, 1970-1971
Shelton, Robert See: Staff: Senate InvestigationShelton, Robert

	20100 11 1 30p10, 1007 2000 (cont.)
b.20 f.6	Shepard, Richard F., 1998
b.20 f.7	Sheppard, George, 1951
b.20 f.8	Sheraton, Mimi, 1976-1985
b.336 f.14	Sheraton, MimiFarewell Poster from Staff, 1985
b.20 f.9	Sherman, Robert, 1965-1985
b.20 f.10	Shinn, George L., 1977-1978
b.20 f.11	Shipler, David K., 1966-1988
b.20 f.12-13	Sibley, John, 1956-1976 Folder 13 includes Sibley's notes from the John Henry Faulk trial.
b.21 f.1	Siegal, Allan M., 1969-1989
b.21 f.2	Silk, Leonard, 1971-1995
b.21 f.3	Silverstein, Louis J., 1969-1999
b.21 f.4	Smith, Hedrick L., 1963-1990 (See also: Litigation: Pentagon Papers)
	Smith, Robert M. (See: Litigation: Pentagon Papers)
b.21 f.5	Smith, Terence F., 1983-1984
b.21 f.6	Smith, Walter B. (General), 1949-1951
b.21 f.7	Smith, Walter W. ("Red"), 1971-1999
	Sorensen, Theodore C. (See: Litigation: Pentagon Papers)
b.21 f.8	Spinney, George F., 1926, 1930 (See also: Miller, Charles Ransom)
b.22 f.1	Spinney, George FLetterpress Book, 1893 August 26-1896 February 20 A letterpress book containing copies of Spinney's letters, August 26, 1893-February 3, 1896.

The subject matter of many letters cannot be discerned because they refer to letters sent to The Times or to conversations not further described. The remaining letters deal principally with advertising received or solicited; circulation, subscriptions, and deliveries to newsdealers; maintenance and improvements of the building; leases of outside offices; staff and job applicants; financial matters; contract printing; paper and ink; and typesetting and other equipment.

Many are faded or smudged, and some have become altogether illegible. Several pages have been cut to remove letters. The last two letters, dated February 20, 1896, are signed by Charles R. Miller as president of The New York Times Publishing Company. During the period covered by

this book, Spinney was the publisher of The Times and the secretary and treasurer of the

Of special interest are letters concerning the purchase and performance of Mergenthaler Linotype machines. Many letters also deal with membership in the United Press (Spinney was on its board of directors) and its fight with the Associated Press of Chicago (the so-called "War of the News Associations.")

- b.22 f.2 Squier, J. Bentley (Dr. and Mrs.) (Leah Ursula Bradt Squier), 1945
- b.22 f.3 Stans, Maurice, 1973

company.

- b.22 f.4 Steer, George Lowther, 1977
- b.22 f.5 Stevenson, Adlai, 1958
- b.22 f.6 Stringer, Henry, 1970-1971

b.22 f.7	Sullivan, Walter, 1950-1996 (See also: Educational Activities)
	Sulzberger, Arthur Hays See: Labor Relations: Guild-NLRB Proceedings
	Sulzberger, Arthur Ochs (See: Litigation: Pentagon Papers)
b.330 f.3	Sulzberger, Arthur OchsPhotographs, 1972,-1982
b.22 f.8	Sulzberger, Arthur Ochs (Mrs.): Barbara Grant Sulzberger, 1947-1955
b.22 f.9	Sulzberger, Arthur Ochs (Mrs.): Carol Fox Sulzberger, 1956-1995
b.22 f.10	Sulzberger, Cathy, 1957-1980
b.23 f.1	Sulzberger, Cynthia Fox, 1972
b.23 f.2	Sulzberger, Cyrus L. (Mr. and Mrs. and Family), 1983-1993
b.23 f.3	Sulzberger, Cyrus L., Sr. (Mr. and Mrs.), 1932, undated
b.23 f.4	Sulzberger, Cyrus LLetters to the Editor, 1965-1976
b.23 f.5	Sulzberger, David Hays and Family, 1932-1988
b.23 f.6	Sulzberger, Judith Peixotto, 1927-1987
b.23 f.7	Sulzberger, Karen A., 1953-1986
b.23 f.8	Sulzberger, Leo (Mr. and Mrs.), 1935, undated
b.23 f.9	Sulzberger, Marian, 1927-1988 Includes correspondence related to Mrs. Sulzberger's involvement with The New York Times Foundation. See also: Heiskell, Marian Sulzberger
b.23 f.10	Sulzberger, Peter G., 1956
b.23 f.11	Sulzberger, Ruth, 1928-1988 Includes correspondence related to Mrs. Sulzberger's involvement with The New York Times Foundation. See also: Holmberg, Ruth Sulzberger (Mrs. A. William Holmberg)
b.23 f.12	Sulzberger Family, 1954, 1988-1995, undated
b.23 f.13	Summerlin, Sam, 1975-1986
b.24 f.1	Suslovich, Sol, 1973
b.24 f.2	Sweetser, Alan, 1957-1988
b.24 f.3	Swift, Stephen K., 1931-1943
b.24 f.4	Swope, Herbert Bayard, 1927
b.24 f.5	Szulc, Tad, 1957-1991 (See also: Litigation: Pentagon Papers)
b.24 f.6	Taft, Robert, Jr., 1964
	Thomas, Bertram (See: Contracts Book, 1927-1931)
b.24 f.7	Thompson, Charles Willis, 1935-1946, 1984 Includes many letters from Thompson to Charles White McGehee, associate editor of the <i>Summit Sun</i> in Mississippi, written in 1940 and 1941. In the letters Thompson discusses Lindbergh's prewar views and the New Deal, among other topics.
b.24 f.8	Thompson, Fred D., 1975-1988
b.24 f.9	Thorne, Dr. Van Buren, 1971-1975
b.24 f.10	Trilling, Beatrice Sulzberger, 1982

	Series I: People, 1857-2000 (cont.)
b.24 f.11	Truman, Ben, 1951
	Tuchman, Barbara (See: Litigation: Pentagon Papers)
	Van Anda, Carr V., 1913-1996
b.24 f.12	General, 1913-1934, 1969-1996
b.24 f.13	Biography, 1917-1945, 1976, 1993
b.24 f.14	Biography by Benjamin (Barnett) Fine: <i>An Unknown Giant of the Press</i> , 1932 Typescript, submitted as thesis for M. S. from Columbia University's School of Journalism.
b.24 f.15-16	Biography by Benjamin (Barnett) Fine: <i>A Giant of the Press</i> , 1933, 1968 The 1933 volume, published by Editor & Publisher, was withdrawn in 1934. The 1968 version, with changes and additions to the earlier text, was published by Acme Books with the permission of Editor & Publisher.
b.24 f.17	Van Buren, Martin, 1988
b.24 f.18	Vance, Cyrus R., 1967-1980, 1998
b.25 f.1	Veit, Ivan, 1930-1998
b.25 f.2	Vilenskaya, Ezra, 1937, 1964
	Von Gronau, Wolfgang (See: Contracts Book, 1927-1931)
b.25 f.3	Wallace, George C., 1968 Contains a typescript of an interview of Governor Wallace by the New York Times, conducted on September 17, 1968 at the Adolphus Hotel.
b.25 f.4	Watson, Solomon B., 1976-2000
	Wells, H. G. (See: Contracts Book, 1927-1931)
b.25 f.5	Wesley, Edward B., 1857-1859, 1906-1980
b.25 f.6	Whitaker, Cleophaus S., 1977-1979
b.25 f.7	Whitman, Walt, 1959 Contains solely a notecard reading: "Walt Whitman, the poet, inserted an advertisement in The Times on February 18, 1853 to sell the house he was living in. (Source: Trends of The Times Aug. 1959)"
b.25 f.8	Whitney, Craig, 1970-1999
b.25 f.9	Wiley, Louis, 1905-1930
b.25 f.10	Wiley, LouisObituaries, 1935
b.25 f.11	Wilkerson, Isabel, 1989-1994
	Wilkerson, Paul (See: Contracts Book, 1927-1931)
	Wilkins, George H. (See: Contracts Book, 1927-1931)
b.25 f.12	Wilson, Alexander C., 1975
b.25 f.13	Wiseman, Frederick, 1987
b.25 f.14	Woolf, S. J., undated Contains photographs of drawings by Woolf.
	Yancy, George H. (See: Contracts Book, 1927-1931)
b.25 f.15	Yost, Sandra L., 1999

b.25 f.16 Zohn, Arnold, 1971-1985

#### **Series II: Subjects, 1836-2000** (317 boxes)

The Subject files are arranged alphabetically and contain materials related to a broad range of topics, covering many aspects of The New York Times Company, the newspapers it publishes (most significantly The New York Times but also The Chattanooga Times and other regional and international newspapers), its subsidiary holdings, and its financial management and daily operations. The files primarily pertain to The New York Times and are rich in information about Times staff and their roles and responsibilities; the intellectual and physical production of the newspaper; the impact of historical events on its form and content; and myriad decisions made in the course of daily operations. The bulk of the material in these files dates from the twentieth century, though there are also significant nineteenth century records which predate Adolph S. Ochs' 1896 acquisition of The Times.

The files contain correspondence, memoranda, photographs and slides, court records, contracts and other legal documents, financial records (including ledgers, journals and bank books), financial reports and analyses, printed graphic material (posters and brochures), press releases, excerpts from in-house counsel's legal diaries pertinent to a given subject, clippings, scrapbooks, scripts for slide presentations and public talks, meeting minutes, transcripts of interviews, some corrected typescripts of articles, records related to Timesowned buildings, and a range of other material. Some folders include Times archivists' correspondence with researchers about a given subject. This series includes a small amount of audio-visual material, which is closed to research pending the creation of preservation copies.

The New York Times owned and occupied various buildings in New York and New Jersey during the nineteenth and twentieth centuries, as its growth required expanded office space and evolving production technologies demanded updated facilities. The subject files contain extensive documentation related to Times buildings, including office buildings at 41 Park Row, the Times Tower (1 Times Square), and 229 West 43rd Street, and to production facilities on West End Avenue in Manhattan; in Carlstadt and Edison, New Jersey; and in College Point, Queens. These building files contain deeds, titles and abstracts of titles, bonds, mortgages, contracts, photographs, illustrations, insurance policies, indentures, credit reports, agreements, certificates of inspection, architects' specifications, correspondence, valuations, construction costs, architectural drawings, blueprints, and documents related to the construction, alteration, and renovation of the buildings. Files for the West Side plant's North Building include information about spaces The Times leased out to third parties, as well as records of its eventual sale to Harry Helmsley and Irving Schneider.

Many files concern The Times' involvement in innovative technological advancements during the twentieth century, most notably its role in the evolution of facsimile transmission and computerization. The decades of research and development which resulted in the modern fax machine were spearheaded by Times employee Austin G. Cooley, who held positions in various subsidiaries of The New York Times Company, including Press Wireless, Inc.; Wide World News Photo Service, Inc.; and Times Facsimile Corporation. These organizations' records are found in the subject files, and they often include the patents Cooley secured for his innovations. From the first facsimile transmission of news photographs in 1935 to the development of means to send weather maps by radio wave and telephone line during World War II, Cooley was instrumental in the evolution of facsimile

technology and its extensive practical applications for The Times.

The advent of computerization also had, predictably, a dramatic effect on Times operations. From the origins of the computerized Information Bank in the 1960s to the increasingly complex computer systems used to store information and compose the daily newspaper in subsequent decades, the subject files document all aspects of the implementation of computerization at The Times. In December 1974, computers were installed in the newsroom and reporters and editors began using video terminals, described as a "television screen attached to an electric typewriter keyboard." Materials in these files range from technical specifications submitted by consultants at IBM and Arthur D. Little in the 1960s and 1970s to documentation of planning for the creation of The Times' first website.

Technological innovation also dramatically altered the means by which newspapers were composed and printed in the twentieth century, and the replacement in the 1970s of "hot type" with "cold type" was one of the most dramatic shifts in printing practice since Gutenberg's invention of movable type. The subject files contain extensive documentation of The Times' implementation of cold type and its broad effect on the organization as a whole, such as labor unrest and the threat of strike by workers whose skills were rendered obsolete by the new technologies. Since its origins in the nineteenth century, The Times had been printed using hot metal type, and in 1978 this was abandoned in favor of cold type, set on computers. New processes were also implemented to carry page images from the composing room to the printing plant, including facsimile transmission and laser scanning, and the speed and flexibility of printing was remarkably enhanced. In addition to extensive material concerning the implications of these changes and the technical aspects of implementing them, the files include a documentary film, "Farewell, Etaoin Shrdlu," about the transition, and the stereotype mat for the front page of the last issue of The Times set by linotype.

In addition to changes in how the newspaper was printed, the design and layout of The Times also shifted dramatically over the course of the twentieth century. Beginning in the 1950s, Louis Silverstein was increasingly influential in the reconception of the relationship between form and content in The Times. He presided over the monumental change from an eight to a six-column format (thus widening the columns) and eventually designed - and sometimes redesigned - practically every section of the newspaper. The subject files document this, as well as his pioneering early work on the "I Got My Job Through The New York Times" ad campaigns to his later role as assistant managing editor of the paper. The 1976 implementation of a four-section daily newspaper, with its addition of a business section as well as subject-specific sections including Sports on Monday, Science on Tuesday, Living on Wednesday, Home on Thursday, and Weekend on Friday, is also documented here. These changes expanded readership, and thus revenue, as each section offered a new environment for specialized advertising.

Files show the planning that led to these changes and others in the paper's format, as well as planning for publications which never actually came into existence (including the afternoon newspaper project), or which folded (including the Western Edition of The New York Times, published from 1962 to 1964), and the experiments which were ultimately successful, most notably the National and International editions of The Times. There are also files related to now legendary advertising campaigns for The Times itself, including

posters and other printed material from the "I Got My Job" campaign of the 1950s; a copy of then unknown photographer Robert Frank's "New York Is" book for The Times in 1959; and posters from whimsical advertising campaigns of the 1970s and 1980s.

Advertising acceptability files shed light on the Times' policies concerning the sale of advertising space in the paper to third parties. In addition to financial records which provide information about how many ads ran at a given time and what was paid to run them, the subject files contain significant documentation of the rationale behind decisions to run some genres of ads while refusing others. These not only reflect the norms of American culture during a given era (the acceptability of advertisements for pornographic films or cigarettes, for example) but also the effect of international relations and anti-discrimination legislation on which advertisements were accepted. There are files concerning whether or not to run ads from Iran, Rhodesia, or South Africa, and others addressing potential discrimination in employment and real estate ads.

Relations between Times management and its labor unions are particularly well documented in the subject files. Between 1908 and 1982, multiple large-scale strikes occurred at The Times, including a photo-engravers' strike in 1953, a printers' union strike from 1962 to 1963, and a pressman strike in 1978. Relevant files elucidate the strikers' grievances, Times management's response to the grievances, the effects of the strikes on newspaper production, and the resolution of the strikes. Other related files include official transcripts of National Labor Relations Board proceedings in 1938 to 1940 concerning complaints of unfair labor practices at The Times, as well as extensive documentation of planning and preparation undertaken by Times management when strikes seemed imminent. Such planning included the "Temporary Experimental Project" of 1947-1948 and "Project 100" of the 1970s, both plans for producing and printing the newspaper in the event of prolonged strikes by pressroom workers. These materials illuminate the challenges faced by managers and staff alike as they adapted to new technologies and the efficiencies they brought.

In addition to internal concerns, The Times was involved in significant litigation with outside parties on several occasions. Records in this series provide insight into several of the paper's more significant legal battles. They include a printed copy of the secret study United States-Vietnam Relations 1945-1967 with annotations in the hand of in-house counsel James Goodale. The contents of this study were published by The Times in 1971 as what would come to be known as the Pentagon Papers. The files also contain extensive records related to libel and slander suits filed against Times reporters in Alabama during the Civil Rights era. One of these lawsuits, New York Times Co. v. Sullivan, ended in a landmark First Amendment decision by the United States Supreme Court which reversed a libel award to a Montgomery, Alabama official who had sued The Times and won, ruling that no damages can be awarded for criticism of official conduct unless the official proves "actual malice," i.e. reckless or knowing falsehood. This ruling effectively shields journalists against many libel suits by public officials. In a similar suit, former Birmingham, Alabama police commissioner T. Eugene O'Connor sued The Times for libel following articles written about him by journalist Harrison Salisbury. O'Connor initially won the case, but a Federal appeals court reversed the decision in 1966. In addition to files concerning specific litigation, many other files in this series also include correspondence with legal counsel about a range of day-to-day concerns which arose at The Times.

"Staff: Senate Investigation" files contain extensive material related to the Second Red Scare and its effect on The Times, specifically Senator James O. Eastland's subpoena of twenty-three Times employees in his role as chair of the Internal Security Subcommittee's investigation of communism in the press (1955-1956). These files contain correspondence, memoranda detailing interviews with accused staff, legal briefs, transcripts of the hearings, clippings about the trial, and letters from readers concerning Charles Merz's editorial, "The Voice of a Free Press" (published January 5, 1956), which criticized the trial. While some readers supported The Times' resistance to Eastland, others wrote to denounce the Communist vehicle they believed The Times had become.

Other letters from readers can be found under "Editorial Policy: Rape Victims--Readers' Reaction," which contains many angry letters concerning the Times' 1991 revelation of the name of the alleged rape victim in the William Kennedy Smith case in Florida, and under "Litigation: Libel and Slander--Alabama Cases," which contain letters about the Times' coverage of civil rights issues in Alabama. The views expressed in these letters vary widely, ranging from Southerners angry at what they perceived as a misrepresentation of their culture in The Times to frightened African Americans who expressed gratitude to The Times for raising public awareness of the violent threats and insults they faced.

Although the subject files primarily concern operations of The New York Times, they also include records related to the expansion and diversification of its parent company, The New York Times Company. In the 1970s and 1980s - in the midst of a financial crisis provoked by the Arab oil embargo, Canadian and American newsprint paper shortage and the resulting inflation, and the dire financial straits of New York City itself - The New York Times Company accelerated its acquisition of compatible businesses in an attempt to diversify its sources of income and remain financially viable. These acquisitions included regional newspapers, an interest in the International Herald Tribune, consumer and trade magazines (including McCall's, Family Circle and Golf Digest), five television stations, a news service, other information services, and an interest in three paper mills, in addition to existing holdings in radio (including WQXR). Records related to these subsidiary businesses and their acquisition can be found throughout the subject files, along with materials from long-range planning meetings at which future expansion was discussed.

This series also contains significant material compiled internally about the history of The New York Times and The Chattanooga Times, including numerous scrapbooks and published anniversary supplements commemorating milestones in the history of the papers; articles and books about The New York Times; records of awards won by staff and the paper, for writing, photography, and design; evidence of The Times' sponsorship of myriad aviators and explorers in the first half of the twentieth century; records of Times subsidiaries and offices in France, the Netherlands, Canada, and Germany, most notably records concerning the closing and liquidation of the Berlin office in the wake of the National Socialist government's rise to power; records concerning the Times International News Service and its subscribers; and information about Times stock and stockholders. It includes printed material, including some of The Times' so-called "house organs," printed internally for communicating news among and about staff. Also of note are group photographs of staff dinners held in the 1920s and 1930s, some of which include men dressed in drag and blackface.

Note that some subjects listed in the finding aid do not represent folders, but exist only as cross references. Most of these were derived from The Times' own card index, while others were added by the processing archivist at The New York Public Library to facilitate the location of material related to a given topic.

Abortions

See: Advertising Acceptability: Abortions

**Accounting Policy** 

See: Financial Policies and Procedures Manuals

**Acquisition Program** 

See: Planning: Meetings--Mayflower Meeting

Advertising

See: Spinney, George F. and All-Advertising Sections

Advertising Acceptability, 1901-1999

b.26 f.1-4 General, 1901, 1925-1999

> Correspondence, news clippings and other documents on the subject of standards for advertising acceptance; includes procedures to deal with readers' complaints, advertising and consumer protection laws, a copy of The Times editorial on freedom to advertise (June 16, 1972), comparative advertising, and notes on meetings of the Committee on Advertising

Acceptance (1968)

b.26 f.5 General: Booklets, 1947-1993, undated

Booklets issued by The Times on Standards of Advertising Acceptability

b.26 f.6 Abortions, 1965-1975

b.26 f.7 Astrology, 1962-1970

b.26 f.8 Automotive Ads, 1929-1977

Books and Periodicals, 1952-1988

b.27 f.1 General, 1953-1988

> Includes a copy of The Times' standards and procedures for acceptance of book advertising (1972); correspondence regarding the policy of judging the text of the ads rather than the content of the books; correspondence regarding policy on sex or marriage

manuals; policy regarding reference to best sellers list (1980)

b.27 f.2 Candy, 1964-1968

b.27 f.3 Eros Magazine, 1962-1980

b.27 f.4 Fact Magazine, 1963-1979

b.27 f.5 Lady Chatterley's Lover, 1959-1960

b.27 f.6 Materia Medica, 1978-1980

Contains copy of the original ad and the suggested changes to fit The Times' policy

b.27 f.7 Moneysworth, 1977-1980

b.27 f.8 Retail Bookstores, 1966-1979

Concerns the publication in the Book Review section of advertising from retail bookstores

b.28 f.1 Screw Magazine, 1969-1978

b.28 f.2 Sex Book, The, 1971-1972

# Series II: Subjects, 1836-2000 (cont.) Advertising Acceptability, 1901-1999 (cont.)

	Books and Periodicals, 1952-1988 (cont.)
b.28 f.3	Steal This Book, 1971 Concerns advertising of books advocating illegal activities
b.28 f.4	Stuart, Lyle, Inc., 1952-1982
b.28 f.5	Subsidy Publishers, 1959-1974  Concerns advertising for vanity publishers, sometimes known as subsidy publishers. The ads usually seek manuscripts from authors
	Business and Financial Ads, 1936-1983
b.28 f.6-8	General, 1940-1983
b.28 f.9	Franchises, 1958-1979 Includes statement of Julius H. Schmitt, classified advertising manager, before the U. S. Senate, outlining the policy for acceptance of franchise advertising
b.28 f.10	Savings & Loans, 1936-1973
b.29 f.1	Truth in Lending Act, 1968-1974
b.29 f.2	Cable TV Equipment, 1982-1983
b.29 f.3-4	Classified Ads, 1920-1983 Correspondence regarding various categories of classified advertising, such as: public notices, business opportunities and obituaries. Note that Help Wanted advertising is filed under "Employment Ads"
b.29 f.5	Coins and Medals, 1965-1982
b.29 f.6	Copyrights and Trademarks, 1936-1977 Of interest are materials concerning copyright provision regarding ads in The Times, reproduction of copyrighted material in advertising, and use of The New York Times logotype
b.29 f.7	Corrections in Ads, 1967-1973
b.29 f.8	Currency Reproduction, 1965-1983 Concerns the reproduction of money in advertising, including promotional material for The Times itself
b.29 f.9	Dignitaries, 1951-1972 Of interest: policy regarding the use of the names and likenesses of dignitaries, such as heads of state, in advertisements; policy regarding ads for open letters to the President
b.30 f.1	Disclaimer, 1956-1974  Concerns the use of advertisement slugs or disclaimer boxes on certain advertising, particularly those which tend to be confused with news or editorial matters
b.30 f.2	Discrimination, 1937-1967 See also: Advertising Acceptability: Educational Institutions; Advertising Acceptability: Employment; Advertising Acceptability: Foreign AdsSouth Africa; Advertising Acceptability: Real EstateDiscrimination; and Advertising Acceptability: Resort & Travel
b.30 f.3	DiscriminationCivil Rights, 1955-1973 Concerns Civil Rights campaign ads from various organizations
b.30 f.4	Educational Institutions, 1937-1981  Concerns advertising from out-of-state educational institutions not registered with the State Education Department, as well as discriminatory practices in advertising for schools
	Employment, 1942-1983
b.30 f.5	General, 1942-1983

b.34 f.5

Mail Orders, 1954-1983

Concerns compliance with consumer protection laws

	Advertising Acceptability, 1901-1999 (cont.) Employment, 1942-1983 (cont.)
b.30 f.6	Age Discrimination, 1958-1982
b.30 f.7	Race Discrimination, 1952-1983
b.31 f.1-4	Sex Discrimination, 1943-1982
b.31 f.5	Strikebreakers, 1958-1971 Correspondence regarding advertisements by employers seeking replacements for strikers
	Entertainment Ads, 1959-1994
b.31 f.6	General, 1964-1983
b.32 f.1	Movies, 1959-1978, 1994
b.32 f.2-3	Movies (Pornography), 1976-1982
b.AV1	Movies (Pornography)Radio and Television Spots, 1977 June 21 Audio recordings of six radio and television spots discussing The Times' decision to ban advertisements for pornographic films.
b.32 f.4	Firearms, 1963-1978, 1993
b.32 f.5	Flags, 1954-1971 Concerns the use of the American flag in advertising
	Foreign Ads, 1961-1983
b.32 f.6	General, 1961-1976
b.32 f.7	Iran, 1979-1980 Concerns an advertisement in The Times by the Ayatollah Khomeini of Iran. The Times donated the proceeds of the ad to the American Red Cross
b.32 f.8	Rhodesia, 1970-1977
b.33 f.1	South Africa, 1970-1983 Correspondence regarding the policy on advertising from South Africa, or advertising for employment in South Africa
b.33 f.2	Foreign Language, 1948-1975
b.33 f.3	Fund Raising, 1966-1968
b.33 f.4	Fur Advertising, 1967-1983
b.33 f.5	Gambling and Lotteries, 1931-1982 Concerns advertising for lotteries, sweepstakes, and all games of chance
b.33 f.6	Government Access to Files, 1932-1983
b.33 f.7	Homosexuals, 1966-1983
b.34 f.1	Insurance Ads, 1935-1979
b.34 f.2	Liquor Ads, 1933-1984
b.34 f.3	Litigation, 1958-1964
b.34 f.4	Lottery, 1974, 1981 Concerns advertising for state lotteries and non-governmental lotteries
L 04 65	14 11 0 1 1 10 10 10 10 10 10 10 10 10 10

# Series II: Subjects, 1836-2000 (cont.) Advertising Acceptability, 1901-1999 (cont.)

	А	dvertising Acceptability, 1901-1999 (cont.)
b.34	f.6	Mail OrdersWorld Art Group, Inc., 1969-1978  Case of numerous complaints regarding false and misleading advertising; this set off an investigation by the Federal Trade Commission
b.34	f.7	Mass Demonstrations, 1961-1966
b.34	f.8	Nudity, 1964-1982
b.34	f.9	Op Ed Page, 1970-1983
b.35	f.1	Op Ed PageMobil, 1972-1982 Of interest: correspondence regarding ads from Mobil commenting on The Times news coverage, reproducing Times editorials, or using the names of Times people
		Opinions, 1960-1988
b.35	f.2	General, 1960-1988
b.35	f.3	Dacey, Norman F., 1971-1977  Dacey was chairman of the American Palestine Committee. This file concerns advertisements presenting points of view. In 1972, The Times received so many letters to the editor protesting two of these types of ads from Dacey that The Times' position regarding freedom of advertising had to be re-stated in an editorial (June 16, 1972)
b.35	f.4	Rosenberg, Julius and Ethel, 1975-1978
b.35	f.5	Tax Protest, 1967-1968
b.35	f.6	United Federation of Teachers, 1971-1983 Correspondence regarding a weekly paid column by Albert Shanker, president of the United Federation of Teachers. The focus of this file is on the problem of identification of a "column" as an advertisement
b.35	f.7	Pharmaceutical AdsSperm Banks, 1971-1972
b.35	f.8	Pharmaceutical and Toiletry Ads, 1930, 1959-1983 Concerns advertising for prescription drugs, cosmetics, contraceptives, condoms, and other items
b.35	f.9	Physical Appearance of Ads, 1961-1981 Concerns sidewise or upside-down advertising, position in the paper, etc.
b.36	f.1	Photography, 1966-1976 Of interest: policy of not permitting reference to other Times advertisers; policy regarding ads of photo studios that provide live models
		Political Advertising, 1956-1983
b.36	f.2	General, 1956-1980 Concerns advertising placed with regards to candidates for political office. Note that advertisements concerning opinions on political issues are filed under Advertising Acceptability: Opinions
b.36	f.3	Birch, John Society, 1961-1968 Of interest: an ad from the John Birch Society in 1963 that drew tremendous response from Times readers and a reprint of a Times editorial (December 20, 1963) on the policy regarding political advertising
b.36	f.4	Federal Election Law, 1972-1973 Correspondence regarding political ads and the Federal Election Campaign Act of 1971
b.36	f.5	Jackson, Jesse, 1979-1983

# Series II: Subjects, 1836-2000 (cont.) Advertising Acceptability, 1901-1999 (cont.)

		Advertising Acceptability, 1901-1999 (cont.)
b.36	f.6	Profanity, 1963-1975
b.36	f.7	Pricing Regulations, 1957-1977
		Real Estate, 1944-1993
b.36	f.8	General, 1960-1988 Of interest: policy regarding unregistered out-of-state real estate securities officers; guidelines for Fair Housing advertising; and policy about apartment referral services
b.37	f.1	Co-ops and Condos, 1956-1979  Correspondence discussing the acceptance of advertisement for condominium and co-op apartments, some of which are out-of-state
b.37 f.	2-3	Discrimination, 1944-1993 Correspondence discussing discriminatory practices based on race, sex, and religion in real estate advertisements, and The Times' policy regarding those practices, as well as a complaint before the Human Rights Commission alleging racially coded ads for the town of Westbury in Long Island (1972)
b.37 f.	4-6	Policy, 1979-1982
b.38	f.1	Subdivided Lands, 1961-1974
b.38	f.2	Resort and Travel, 1942-1981 Primarily correspondence regarding religious discrimination in resort advertising
b.38	f.3	Retail Advertising, 1937-1983
b.38	f.4	Special Sections, 1960-1983  Concerns pre-printed advertising inserts usually referred to as all-advertising sections. See also: All-Advertising Sections
b.38	f.5	Special SectionsRocliff Associates, 1973-1977
b.38	f.6	Stamps Reproduction, 1939-1974 Concerns the reproduction of postage and trading stamps in advertising
b.38	f.7	Superlatives, 1959-1978  Concerns the use in advertising of certain forms of expression, such as superlatives and profane language
b.39	f.1	Tobacco Ads, 1959-1999 Concerns The Times' policy of accepting only cigarette advertisements carrying health warnings. This policy was in effect before the practice was mandated by law
b.39	f.2	Type, Size, and Design, 1973-1983  Concerns the use by advertisers of typefaces similar to the ones used for news matters
b.39	f.3	Undergarments, 1961-1981
		Advertising and Promotion of the New York Times, 1874, 1934-2000 (See also: Promotional Brochures)
b.39	f.4	General, 1874, 1953-2000
b.282	f.4	Ads Placed in The Times, 1996
b.39	f.5	Circulation, 1934-1994
b.39	f.6	Expect the World Campaign, 1997
		"I Got My Job" Campaign
b.40	f.1	General, 1962-1999

Advertising and Promotion of the New Yor... (cont.)

"I Got My Job..." Campaign (cont.)

- b.40 f.2-3 Photographs, 1950-1969, 1995
  - b.AV1 Soundtrack, 1962(?)

Recorded by The Stepping Stones, with lyrics by Dorothy Jones. Contains two tracks: "I

Got My Job Through The New York Times" and "The Nearness of You."

- b.333 f.1 Poster Proofs, 1970
- b.333 f.2-4 Posters, 1970-1982, undated
  - b.330 f.5 Posters, 1980-1982, undated
    - b.40 f.4 Production, 1970-1976
- b.333 f.5-6 Proofs of New York Times Ads, 1969-1973
- b.333 f.13 Sketches For Advertisements and Posters, ca. 1960-1969
  - b.40 f.5 Advertising Age, 1982
  - b.40 f.6 Advertising: Boycotts--Department Stores, 1943
  - b.40 f.7 Advertising: Certification of Publication, 1982-1987
- b.40 f.8-9 Advertising: Classified Advertising, 1933-1985
- b.40 f.10 Advertising: Classified Advertising--Auctions, 1941-1942

Advertising: Columns, Number of

See: Finances of The New York Times--Ledgers and Page Count Comparisons Ledger, 1892

-1894.

- b.40 f.11 Advertising Council, 1986-1993
- b.40 f.12 Advertising Customer Service, 1973, 1992

Advertising Department, 1920-1997

- b.40 f.13 General, 1935, 1963-1974
- b.41 f.1 General, 1975-1997
- b.41 f.2 Classified Offices, 1968-1976
- b.41 f.3 Pictures, 1920-1975
- b.41 f.4 Sales Incentive Compensation, 1970-1978
- b.41 f.5 Staff Training, 1969-1977

Advertising: Income

See: Finances of The New York Times--Ledgers.

Advertising Linage by Classification--New York City Newspapers, 1896-1967

- b.303 f.1 1896-1918
- b.305 f.1 1914-1927
- b.41 f.6 1929-1937
- b.283 f.1-3 1938-1967
  - b.41 f.8 Advertising Operations--Make-Up Manual, 1994
  - b.41 f.9 Advertising: Position, 1934-1977

Advertising: Rates, 1931-1973

b.41 f.10 Advertising Rate Structure, 1971

	Advertising: Rates, 1931-1973 (cont.)
b.42 f.1	Advertising Rate Structure, 1971
b.42 f.2-4	Milline Rate Study, 1948-1973
b.303 f.2	New York City Newspapers, 1931-1952
b.42 f.5	Studies of Rate Structures, 1969
b.42 f.6-7	Advertising: Reports and Statistics, 1928-1969
b.284 f.1	Advertising RevenuesAccounting Ledger, 1884-1915
b.43 f.1	Advertising RevenuesAdvertising and Circulation Ledger, 1940-1949
b.43 f.2	Advertising Seminars, 1967
b.43 f.3-4	Advertising: Special Sections and Free-Standing Inserts, 1954-1992 (See also: All-Advertising Sections)
b.43 f.5	Advertising: Staff Discount, 1979
b.43 f.6	Advertising: Standard Units, 1976-1985
	Advertising Study See: Advertising: RatesMilline Rate Study
b.43 f.7	Affiliated Companies: Community Relations Program, 1981-1991
b.44 f.1	Afro-American Employees, 1921-1994
b.44 f.2	Afternoon Edition (NYT Project), 1970-1971
	Afternoon Newspaper (NYT Project), 1967-1977 In 1967, The Times' management team considered the possibility of publishing an afternoon newspaper, but ultimately decided against the project
b.44 f.3-7	General, 1967-1977
b.44 f.8	Albany Times-Union Model, 1967
b.44 f.9	Circulation, 1967
b.44 f.10	Financial Estimate, 1967
b.44 f.11	Labor Relations, 1967-1968
b.45 f.1	Legal Matters, 1967-1972
b.45 f.2	Marketing Research, 1967
b.45 f.3	Readership Survey, 1967
b.45 f.4	Afternoon Newspaper (Outside Projects), 1967-1971
b.45 f.5	Air Delivery, 1935-1951 (See also: Circulation: Air Delivery)
b.45 f.6	Airplanes, 1916, 1968
b.45 f.7	Alabama Tax Assessment, 1959-1962
b.45 f.8	Albany Times-Union, 1960
b.45 f.9	Alco-Gravure Division of Publication Corp., 1965
	All-Advertising Sections, 1955-1991 See also: Advertising Acceptability: Special Sections and Advertising: Special Sections and Free-Standing Inserts
b.328 f.1	575 Lexington Avenue, 1958 February

All-Advertising Sections, 1955-1991 (cont.) b.328 f.2 AFL-CIO, 1963 November b.328 f.3 American Paper Institute, 1965 October b.328 f.4 American Stock Exchange, 1966 January b.328 f.5 Argentina Speaks to the World, 1961-1962 b.328 f.6 ASCAP Story (The), 1964 February b.328 f.7 Best Years (The), 1989 January b.328 f.8 Bureau of International Commerce, 1973 September b.328 f.9 Canton, Ohio, 1963 September b.328 f.10 CARE: A Report to the People, 1957-1966 b.328 f.11 Caribbean Tourist Association ("Caribbean Showcase"), 1962-1971 b.328 f.12 China, 1981 October b.328 f.13 Chrystler Corporation, 1960 October b.328 f.14 Computer and Society (The), 1966 April b.328 f.15 European Travel Commission, 1981-1984 b.328 f.16 Expo 67, 1967 April b.328 f.17 Expo 70, 1969 September b.328 f.18 Fashion Industries (New York City Salutes the), 1981 May b.328 f.19 Finland, 1961-1964, 1983 b.328 f.20 Florida, 1955-1981 b.329 f.1 Ford (Cars), 1959-1967 b.329 f.2 Four Roses Distillers Company, 1968-1970 b.329 f.3 France, 1957, 1976, 1983 b.329 f.4 Franco-American Community, 1960 October b.329 f.5 Fresh Air Fund, 1968 May b.329 f.6 Fujisankei Communications Company, 1987 b.329 f.7 Garden State Parkway ("Autobiography of a Parkway"), 1964 August b.329 f.8 General Electric Company, 1960-1962 b.329 f.9 German Literary Supplement, 1983 February b.329 f.10 Germany, 1957-1969 b.329 f.11 Ghana (Republic of), 1960-1965 b.329 f.12 Gifts (Various Advertisers), 1981 b.329 f.13 Home & Car Energy Saver Secrets, 1981 b.329 f.14 India, 1959 b.329 f.15 Iran, 1965 This section appeared in the International Edition of The New York Times. b.329 f.16 Israel, 1973 b.329 f.17 Jamaica: Birth of a New Nation, 1962

All-Advertising Sections, 1955-1991 (cont.) b.329 f.18 Japan Salutes American on Its Bicentennial, 1976 b.329 f.19 Japan: Today and Tomorrow, 1960 b.329 f.20 Loft's Candy Shops (100th Anniversary), 1960 b.329 f.21 Madison Square Garden, 1967 b.329 f.22 Marathon (New York City), 1982 b.329 f.23 Meadowlands (The), undated b.329 f.24 New York City, 1964 b.329 f.25 New York City: Ports and Terminals, 1970 b.329 f.26 New York State, 1958, 1981-1982 b.329 f.27 Oceanography, 1969 b.329 f.28 Office Equipment Industry, 1957 b.329 f.29 Operation Welcome Home, 1991 b.329 f.30 Pakistan, 1961 b.329 f.31 Texas, 1968 b.329 f.32 Third Avenue ("The New Third Avenue"), 1962 b.329 f.33 U.S.S.R. ("Welcome to the U.S.S.R."), 1966 b.329 f.34 World of the Printed Word (The), 1965 b.329 f.35 World Trade Center, 1971 b.45 f.10 Allen & Company, 1978-1979 b.45 f.11 Ambook Enterprises, 1980 b.45 f.12 American Council for Judaism, 1955-1966 American Museum of Natural History (See: Contracts Book, 1927-1931) American Newspaper Publishers Association, 1960-1988 b.46 f.1 General, 1973-1985 b.46 f.2 Automation, 1960-1968 b.46 f.3 Newsprint, 1986-1988 b.46 f.4 Press/Bar Relations Committee, 1979-1986 b.46 f.5 Terrorism, 1985-1986 b.46 f.6 American Stock Exchange, 1981-1985 b.AV1 American Stock Exchange--A. O. Sulzberger Presentation, 1985 October Audio recording of A. O. Sulzberger discussing the business functions and financial profitability of The New York Times Company at a conference held by the American Stock Exchange in Washington, D. C. b.46 f.7 American Telephone & Telegraph Company, 1981-1982 Ankademia Peruvian Andes Expedition (See: Contracts Book, 1927-1931) b.46 f.8 Annalist, The, 1930-1940 (See also: Finances of The New York Times) Anniversaries, 1901-1999

	Anniversaries, 1901-1999 (cont.)
b.46 f.9	Millenium Celebration, 1999
	New York Times, 1901-1951
b.47 f.1-5	50thJubilee Number, 1901
b.284 f.2	60thScrapbook, 1911
b.284 f.3	75th, 1926
b.47 f.6	Letters received from individuals, 1926
b.48 f.1	Letters received by staff and the Sulzberger family, 1926
b.48 f.2-3	Letters received from outside organizations, 1926
b.48 f.4	List of Firms and Companies in Existence 75 years or more, 1926 This book was prepared in connection with The Times' 75th Anniversary.
b.48 f.5	Outside Papers and Periodicals, 1926
b.48 f.6-7	80thScrapbook, 1931
b.49 f.1	82nd, 1933
b.49 f.2	100th, 1951
b.49 f.3	Ochs, Adolph S100th, 1958, 1996
b.49 f.4	Annual Reports, 1980-1988
	Antarctic Regions (See: Expeditions)
b.49 f.5	Antitrust Matters, 1962-1965
b.49 f.6	Antitrust MattersImprovements Act of 1976
	Apollo Project (See: Moon Landing)
	Arctic Regions See: Expeditions: Ellsworth and NobileArctic
b.49 f.7	Arno Press, 1967-1983
b.49 f.8	Arno Press: Planning (Business Strategy), 1980-1981
b.50 f.1	Arrival of Buyers Column, 1968-1970
b.50 f.2	Art Critics, 1978-1993
b.50 f.3	Art Department, 1969-1987
	Articles and Books about The New York Times, 1851-1999 See also: Buildings: Times Tower (Scrapbook) and Bernstein, Theodore scrapbooks about <i>The Careful Writer</i> and <i>Watch Your Language</i> .
b.50 f.4-13	General, 1851-1975
b.51 f.1-6	General, 1974-1999
b.51 f.7	Alex Jones and Susan Tifft [The New Yorker], 1999
b.51 f.8	American History Illustrated, 1975
b.51 f.9	Business Week, 1971-1978
b.51 f.10	Behind the Headlines, 1981-1985
b.51 f.11	"Counterattack", 1948-1956
b.51 f.12	Daily Worker, 1939-1940

Articles and Books about The New York Ti... (cont.) b.51 f.13 Dow Jones, 1999 b.51 f.14 Dun & Bradstreet, 1948 (Analytical report about the Times) b.51 f.15 Esquire Magazine, 1961-1975 b.51 f.16 Forbes Magazine, 1966-1984 b.51 f.17 Grand Street, 1985 b.51 f.18 Harper's Magazine, 1893-1977 b.51 f.19 Jewish Week, 1978 b.51 f.20 More Magazine, 1972-1977 b.51 f.21 New York Magazine, 1968-1991 b.52 f.1 New York Post, 1968-1999 b.52 f.2 New Yorker, 1963-1979 b.52 f.3 Newsweek, 1976-1977 b.52 f.4 Paper's Papers (The), 1996 b.52 f.5 Saturday Evening Post (The), 1965 b.330 f.6 Story of The New York Times by Meyer Berger (tabloid version), 1951 b.52 f.6 Time Magazine, 1924-1997 b.52 f.7 Village Voice (The), 1970-1985 b.52 f.8 Women's Wear Daily, 1968-1976 b.52 f.9 Arts and Leisure Section, 1960-1983 b.52 f.10 Asahi Shimbun, 1969-1982 Associated Press, 1894-1984 See also: Spinney, George F. and Facsimile Editions. b.52 f.11 General, 1943-1984 Anti-Trust Case b.52 f.12 General, 1942-1945 b.53 f.1 Court Documents, 1943 b.53 f.2 Times Personnel Testifying, 1943 b.53 f.3 Charter and By-Laws, 1894-1963 Astronautics (See: Moon Landing) b.53 f.4 Atmospheric Lead Survey, 1947 b.53 f.5 Atomic Energy and Weapons, 1983 Contents pertain to The Times' policy re: covering stories involving nuclear radiation accidents or events (war) and the protection of staff covering them, including the establishment of medical criteria to determine which workers might initially be sent to cover an accident with the potential for radiation exposure to the public. b.53 f.6 Atomic Weapons--Hiroshima Bombing, 1983 Contains a copy of Robert Karl Manoff's conference paper, "Covering the Bomb: Press and State in the Shadow of Nuclear War."

	Series II: Subjects, 1836-2000 (cont.)
b.53 f.7	Automobiles, 1937-1985
b.53 f.8	Automobiles: Luncheons, 1981-1989
b.53 f.9	Automotive Hall of Fame, 1981
	Aviation, 1910-1931
b.53 f.10	Boardman, Russell and Polando, John, 1931 Contains an autographed copy of Boardman and Polando's "Story of their Nonstop flight from New York to Istanbul."
b.332 f.4	Chamberlain-Levine Transatlantic Flight, 1927 June 4 Copy of The New York Times issue carried by Clarence D. Chamberlain and Charles A. Levine on their Transatlantic flight in the Bellanca Monoplane "Columbia." The copy was autographed by Chamberlain and Levine to Adolph S. Ochs
b.332 f.3	Hamilton, CharlesNew York to Philadelphia Flight, 1910 June 13 Issue of the Philadelphia Public Ledger reporting on Hamilton's flight; flight was sponsored by the Ledger and The New York Times
	Kingsford-Smith (See: Contracts Book, 1927-1931)
b.332 f.5	LindberghCentral American Flight Scrapbook, 1927-1928 A large book of clippings of news stories of Lindbergh's flight, December 13, 1927-February 13, 1928
b.53 f.11	Avon Park Sun, 1972-1982
	Awards, 1918-1998
	By New York Times Regional Newspaper Group (NYTRENG), 1982-1990
b.53 f.12	Alabama Prize, 1988-1989
b.53 f.13	Florida Prize, 1985-1990 Recipients included artists Robert Rauschenberg and Syd Solomon.
b.54 f.1	North Carolina Prize, 1982-1988
	To New York Times and/or Staff Members, 1918-1998
b.54 f.2-21	General, 1918-1988
b.55 f.1	Art and Design Awards, 1993
b.330 f.9	Ayer Awards, 1935-1966
b.55 f.2	Chairman's Recognition Award Program, 1996-1998
b.55 f.3	Competitions Entered, 1965-1983
b.55 f.4	Editor & Publisher Awards, 1966-1982
b.55 f.5	Lasker, AlbertMedical Journalism Award, 1947-1964
b.55 f.6	Maria Moors Cabot Prizes, 1959-1963
b.55 f.7	Mark E. Senigo, 1977-1984
b.332 f.1	Miscellaneous Awards and Citations, 1918-1964
b.330 f.8	Miscellaneous Awards and Citations, 1951-1971
b.55 f.8	Page One Awards, 1961-1981
b.333 f.7-11	Page One AwardsNominations, 1973

Awards, 1918-1998 (cont.)

	To New York Times and/or Staff Memb (cont.)	
f 12	Page One AwardsNominations: Photographs	1073

- b.333 f.12 Page One Awards--Nominations: Photographs, 1973
  - b.55 f.9 Policy, 1971

Publisher's Awards, 1950-1986

- b.55 f.10-17 General, 1950-1967
- b.56 f.1-14 General, 1968-1981
- b.57 f.1-5 General, 1982-1986
  - b.57 f.6 Index, 1950-1968
    - b.311 Index--Card File, ca. 1950-1986
  - b.57 f.7 Policy, 1950-1979
  - b.57 f.8 Pulitzer Prize, 1953-1998

See also: Pulitzer Prizes (filed separately, under "P")

- b.57 f.9 Society of the Silurians, 1970-1982
- b.57 f.10 Awards, Decorations, Honors and Tributes to Arthur Hays Sulzberger, 1981
- b.57 f.11 Awards, Decorations, Honors and Tributes to Adolph S. Ochs, 1985

Ayer Award for Typography

See: Awards: to New York Times and/or Staff--Ayer Awards

b.57 f.12 Bank Records, 1973

See also: Finances of the New York Times--Bank Books and Buildings: Times Tower--Bank Books

- b.57 f.13 Barnard College, 1978
- b.57 f.14 Baruch College, 1980-1982
- b.57 f.15 Berenschot, B. W. Company, 1961-1962
- b.57 f.16 Berlin Office [photographs], 1930-1939
- b.57 f.17 Best Newspapers in U. S., 1961-1999
- b.57 f.18 Better Business Bureaus, 1980-1982
- b.57 f.19 Bicentennial of the American Revolution, 1974-1975
- b.57 f.20 Blackouts, 1949-1977
- b.58 f.1 B'nai B'rith Foundation, 1958-1973
- b.58 f.2 Boating Magazines, 1984-1997
- b.336 f.1 Bogus Issue--"U.S. at War in El Salvador", 1989 January 5
- b.330 f.10 Bogus Section--"Profiles of The Times", 1982 October 24

A bogus section printed to look like the Book Review and distributed in Manhattan. The section primarily attacked attorney Roy Cohn and was believed to have been financed by the United States Labor Party. Includes memoranda and a Times article about the section.

- b.58 f.3 Bomb Threats, 1954-1977
- b.285 f.2-4 Bonds and Debentures, 1912-1920

Cancelled coupon bonds of The New York Times.

- b.58 f.4 Bonn Office [photograph], 1951
- b.58 f.5 Book and Education Division, 1961-1982

	Series II: Subjects, 1836-2000 (cont.)
b.58 f.6	Book and Education Division: Financial Reports, 1964-1981
b.58 f.7	Book Fair, 1935-1992
	Book Review, 1899-1999 See also: Advertising Acceptability: Books & PeriodicalsRetail Bookstores
b.58 f.8	General, 1899-1997 Includes correspondence, dated 1899-1906, from the Saturday Review of Books, as the book review was then called. Most of these letters are addressed to Francis W. Halsey, editor of the Saturday Review, and were written by authors, publishers and readers, including: Seamus MacManus, Charles Major, Amelia Edith Barr, Edward Dowden, Hiram Corson, Charles Felton Pidgin, Parke Godwin, George Cary Eggleston, Justin McCarthy and Frederic Harrison.
b.330 f.11	Anniversaries100th, 1996
b.58 f.9	Best Seller List, 1961-1999
b.59 f.1	Children's Books, 1977-1984
b.59 f.2	Finances, 1969-1983
b.59 f.3	Independent Sales, 1911, 1946-1986
b.59 f.4	Books by Staff Members, 1968-1969, 1987
b.59 f.5	Boston Globe, 1991-1999
	Branch Offices, 1959-1985
b.59 f.6	General, 1959-1960, 1985
b.59 f.7	Classified Offices, 1971
b.59 f.8	Detroit, 1969
b.59 f.9	Japan, 1963-1972
b.59 f.10	Paris, 1970
b.59 f.11	Philadelphia, 1974
b.59 f.12	San Francisco, 1971
b.59 f.13	Brandt Theater, 1944-1974
b.59 f.14	Brethren of the Amen Corner, 1922
	Bridgeport Herald (See: Standard News Company)
b.59 f.15	Broadcasting Group, 1980-1998
b.59 f.16	Broadcasting Services, 1969-1985
b.59 f.17	Brooklyn-Queens-Long Island Section, 1971-1977
	Budget See: Financial Policies and Procedures Manual
	Buildings, 1859-1999
b.59 f.18	General, 1930-1995
	Commercial, 1859-1999
b.60 f.1-6	10th-11th Avenues, 44th-45th Streets, 1878-1956
b.61 f.1-3	10th-11th Avenues, 44th-45th Streets, 1907-1955

# **Series II: Subjects, 1836-2000** (cont.) Buildings, 1859-1999 (cont.)

Commercial, 1859-1999 (cont.)

	43rd Street, 1888-1997
b.61 f.4	Chronology, 1986
b.61 f.5-9	General, 1888-1915
b.62 f.1-7	General, 1916-1930
b.63 f.1-7	General, 1930-1944
b.64 f.1-4	General, 1944-1948
b.65 f.1-6	General, 1949-1997
b.66 f.1-2	Appraisals, 1974-1979
b.334 f.1-4	Blueprints, 1911-1957
b.66 f.3	Clock, 1928-1964
b.66 f.4	Elevators, 1923-1984
b.66 f.5	Fifteenth Floor, 1932, 1984-1985
b.66 f.6	Gargoyle, 1989
b.66 f.7	Guarantee Trust Company Loan, 1947-1956
b.66 f.8	Housekeeping Program, 1957-1964
b.334 f.5	Images of and Publications About, 1912-1978  The New York Times supplement magazines in this folder contain substantial information about the history and operations of The Times
b.66 f.9	Lobby, 1947, 1962
b.66 f.10	Parking Garage, 1931-1968
b.66 f.11	Pictures, 1916-1986
b.67 f.1	Pictures [Construction Photographs], 1922-1931, 1945-1948
b.67 f.2	Possible Sale, 1955-1959
b.67 f.3-5	Space Planning and Allocation, 1956-1976
b.67 f.6	Stained Glass Windows, 1985
b.67 f.7	Tax Matters, 1968-1970
b.67 f.8	Times Building Extension: Construction Records, 1946-1949
b.68 f.1-2	Times Building Extension: Construction Records, 1946-1949
b.68 f.3	44th Street at 12th Avenue (Rented by NYT), undated This plant was rented by The Times for printing rotogravure sections
b.334	44th Street at 12 Avenue: WarehouseSurvey, 1923 December 19
b.68 f.4	48th Street Warehouse (Rented by NYT), undated
b.68 f.5	5th Avenue (110), 1892, 1984-1996
	Brooklyn Plant, 1903-1943
b.68 f.6	General, 1929-1938, undated
b.68 f.7-9	Acquisition of Properties, 1903-1931
b.69 f.1-3	Construction, 1929-1943

	Buildings, 1859-1999 (cont.)  Commercial, 1859-1999 (cont.)
	Brooklyn Plant, 1903-1943 (cont.)
b.69 f.4	Insurance, 1929-1935
b.69 f.5	Office Rentals, 1931-1934
b.334	Survey, 1931 July 6
	Carlstadt Plant, 1973-1998
b.69 f.6	General, 1974-1998
b.69 f.7	Equipment, 1973-1977
b.69 f.8	Leases, 1974
b.70 f.1-6	Leases, 1975-1979
b.71 f.1-2	Leases, 1979-1981
b.71 f.3	Maps & Drawings, 1975
b.71 f.4	Newsletter, 1977
b.71 f.5-7	Pictures [Photographs and Slides], 1974-1988
b.72 f.1	Promotion, 1975-1980
b.72 f.2	Report to the Board, 1974
b.72 f.3	College PointQueens Plant, 1992-1997
	Edison, New Jersey Plant, 1981-1993
b.72 f.4	General, 1987-1993
b.72 f.5	Advertising Projections, 1987
b.72 f.6	Circulation Projections, 1987
b.72 f.7	Financial Projections, 1987
b.72 f.8	Management Reports, 1987-1988
b.73 f.1-9	Photographs [Slides], 1987-1988
b.74 f.1-8	Photographs [Slides], 1988-1989
b.75 f.1-9	Photographs [Slides], 1989 April-August
b.76 f.1-4	Photographs [Slides], 1989 August-November
b.76 f.5	Plant Site Search, 1987
b.76 f.6	Production Technology, 1987
b.76 f.7	Production TechnologyColor Printing, 1987-1990
b.76 f.8	Production TechnologyComposition & Pagination, 1981-1988
b.76 f.9	Traffic Study, 1987
b.76 f.10	Nassau Street (113), 1979, undated
b.76 f.11	Nassau Street (138), undated
b.76 f.12	Paramount Building (Rented by NYT), 1948-1987
	Park Row (41), 1859-1999
b.77 f.1	General, 1888-1978

# **Series II: Subjects, 1836-2000** (cont.) Buildings, 1859-1999 (cont.)

	Commercial, 1859-1999 (cont.)  Park Row (41), 1859-1999 (cont.)
b.334 f.6	Images of and Publications About, 1859-1884, undated Includes drawing of the area as viewed from the north to the Battery; diagram of streets, with labels showing location of The Times' and other buildings; and a floor plan
b.77 f.2	Pictures, 1888, 1951, 1999, undated
	Times Tower, 1896-1997
b.77 f.3-5	General, 1896-1987
b.334 f.7	Architect's Drawing of Top of Building, ca. 1903 (Not adopted in final plans)
b.77 f.6-10	Bank Books, 1902-1910
b.334 f.8-9	Blueprints and Drawings, 1904-1930, 1956-1959
b.334 f.10	BlueprintsSubway and Basement Plans, 1904-1934
b.77 f.11	Conduit, 1912-1920
b.78 f.1	Conduit, 1912-1958
b.330 f.12	Dedicatory Magazine, 1905 January 1
b.78 f.2-4	Dolan-Thorley Leasehold, 1898-1963
b.78 f.5	Election Bulletin Board [Photograph], 1952
b.78 f.6	Electric News Sign, 1928-1997
b.78 f.7	Financial Report, 1903-1961
b.79 f.1	Fires and Fire Insurance, 1937, 1952-1962
b.79 f.2	Hotaling's, 1957-1958
b.79 f.3	Information Center, 1955-1961
b.79 f.4	Loans, 1903-1940
b.79 f.5	LoansFuller, 1904-1905
b.79 f.6	LoansNew York Trust Company and New York Times, 1904-1926
b.79 f.7	New Year's Eve, 1963-1971
b.79 f.8	Pictures, 1904-1961
b.334 f.11	Pictures, 1909-1951, undated
b.79 f.9	Purchase, 1901-1917
b.79 f.10	Rentals, 1918, 1955-1961
b.79 f.11-12	Rent Ledger, 1924-1933 Incomplete entries: covers "L" through "R"
b.80 f.1	Sale, 1961-1965
b.286 f.1	Scrapbook, 1903-1905
b.303 f.3	Scrapbook (Supplement Magazine and Newspaper Clippings), 1905 Contains substantial information about the history and operations of The Times
b.80 f.2-4	Subway, 1898-1919, 1949-1957
b.80 f.5	Taxes, 1910-1912, 1961
	West Side Plant, 1929-1993

See also: Planning Meetings: Mayflower Meeting

Buildings, 1859-1999 (cont.) Commercial, 1859-1999 (cont.) West Side Plant, 1929-1993 (cont.) b.80 f.6 General, 1955-1973 b.81 f.1 General, 1973-1988 b.81 f.2-3 Appraisals, 1972-1979 b.335 f.1 Architects' and Engineers' Drawings, 1957, undated b.81 f.4 Certificates of Occupancy, 1959-1977 b.81 f.5 Construction, 1955-1959 b.335 f.2-6 Construction Drawings, 1955-1977 b.282 f.5-7 Construction Drawings, 1957-1960 Demolition, 1975-1977 b.82 f.1 General, 1975-1976 b.82 f.2 Pictures, 1977 b.82 f.3 Utilex, 1976 b.82 f.4 Weiskoff & Pickworth, 1975-1977 b.82 f.5 Heliport, 1957-1970 b.82 f.6 Labor Relations, 1956-1961 Leases, North Building, 1957-1984 b.82 f.7 American Motors, 1958-1981 b.82 f.8 Ampco Printing, 1968-1980 b.83 f.1 Chemical Bank, 1957-1979 b.83 f.2 Genesco, 1977-1979 b.83 f.3 Houbigant, Inc., 1969-1972 b.83 f.4 Jewish Guild for the Blind, 1973 b.83 f.5 La Salle Automotive Distributors, 1980 b.83 f.6 Martin Motors, 1977-1979 b.83 f.7 Metropolitan Life, 1974 b.83 f.8 Metropolitan Museum, 1969-1981 b.83 f.9 Miles Labs, 1967-1969 b.83 f.10 Porcelain Jackets, 1976-1977 b.83 f.11-12 Plymouth Shops, 1969-1984 b.83 f.13 Plymouth Shops Blueprints, 1979 b.84 f.1 Lincoln Square, 1955-1969 b.84 f.2 Management, 1959-1961 b.335 f.7 Maps and Drawings--Parking Lot, 1960-1971 b.335 f.8 Maps and Drawings--Real Estate (Power House), 1929, 1947-1962 North Building, 1947-1993

General, 1953-1993

b.84 f.3

	Buildings, 1859-1999 (cont.) SERIES II: SUBJECTS, 1836-2000
	Commercial, 1859-1999 (cont.)
	West Side Plant, 1929-1993 (cont.)
	North Building, 1947-1993 (cont.)
b.84 f.4	Appraisal, 1976
b.84 f.5	Newsprint Shortage, 1957-1968
b.84 f.6	Purchase, 1947-1957
b.84 f.7	Purchase Deeds, 1947-1957
b.85 f.1	Viaduct, 1955-1969
b.85 f.2-4	Parking Lot, 1960-1985
b.85 f.5	Parking Lot Agreements, 1967-1982
	Pictures, 1956-1977
b.86 f.1	General, 1956-1977
b.86 f.2	Construction, 1957-1959
b.86 f.3	Inauguration Party, 1959
b.86 f.4	Publicity, 1955-1966
b.86 f.5-6	Railroad Line, 1956-1962, 1974
b.335 f.9-13	Real Estate (Maps and Surveys), 1947-1983
	Real Estate Purchase, 1947-1985
b.87 f.1-5	General, 1947-1985
b.88 f.1	General, 1961-1985
b.88 f.2	Meat Platform, 1957-1966
b.88 f.3	Power House, 1957-1967
	Sale, 1975-1992
b.88 f.4	General, 1975-1981
	Helmsley See: West Side Plant: Sale (West Side Associates)
b.88 f.5-7	Trump Organization, 1974-1979
b.89 f.1	Trump Organization, 1975-1977  Bound volume containing original of option agreement and exhibits.
b.89 f.2-4	West Side Associates, 1977-1981
b.90 f.1-6	West Side Associates, 1979-1985 The documents in these files pertain to option agreements and sale agreements. On June 21, 1979, an option agreement between The Times and Harry B. Helmsley and Irving Schneider was signed. The option right was later assigned to West Side Associates. On February 7, 1985, the West Side Plant was sold to West Side Associates.
b.91 f.1	West Side Associates, 1979-1985
b.91 f.2	West Side Associates: Parking Lot for Times Trucks, 1985-1992
b.91 f.3	Signs (Leases), 1959-1976
b.91 f.4	Space, 1956-1960
b.91 f.5	Tenants, 1960, 1978

Buildings, 1859-1999 (cont.)

Commercial, 1859-1999 (cont.)

West Side Plant, 1929-1993 (cont.)

b.91 f.6-7 Tennis Court Proposal, 1973-1974

Feasibility study by Recreation Management Systems for an indoor tennis club on the

site of the West Side Plant.

b.91 f.8 Zoning Law. 1953-1968

b.92 f.1 Bulldog Edition, 1947-1951

b.92 f.2 Bureau of Advertising, 1978-1992

**Business and Financial Advertising** 

See: Advertising Acceptability: Business and Financial Ads

b.92 f.3 Business Council of New York State, 1984-1985

b.92 f.4 Business World, 1986, 1991

b.92 f.5 Bylines, 1970-1983, 1997

b.92 f.6 Byoir, Carl & Associates, 1983(?)

> Contains an analysis of grants made annually by the New York Times Foundation and the Sulzberger Foundation, compiled on the occasion of the 30th anniversary of their founding.

Capital Expenditures

See: Financial Policies and Procedures Manual

Careful Writer (The)

See: Bernstein, Theodore--The Careful Writer Scrapbook, 1965

b.92 f.7 Carnegie Hall, 1980-1981

b.334 f.12 Carriers Address [Broadsides], 1855-1866

Promotional New Year's greetings addressed to "our patrons" by The Times' carriers

b.92 f.8 Cartoons and Caricatures, 1861, 1937-1994

b.92 f.9 Cashier's Office [photograph], 1948

Central America Coverage (See: Contracts Books)

b.92 f.10 Central Intelligence Agency, 1981-1986

b.92 f.11 Central Intelligence Agency: Hersh, Seymour M., 1975

b.92 f.12 Charity Appeals, 1948-1952, 1974-1975

b.92 f.13 Charter and By-Laws of the New York Times, 1896, 1936-1971

b.92 f.14 Chattanooga News-Free Press, 1957-1970

b.92 f.15-16 Chattanooga Real Estate Investments, 1935-1967

Chattanooga Times, 1878-1999

b.92 f.17 General, 1939-1999

> Of special interest: memoranda and correspondence about the general condition and operation of The Chattanooga Times; management changes, including the resignation of Ben Hale Golden, succeeded by Ruth S. Golden as President and Publisher; compensation for executives; changes in the Times Printing Company's by-laws; and news clippings about The Chattanooga Times

b.93 f.1 Advertising, 1936-1959

> Correspondence about rates, linage and arrangements with Chattanooga News about certain aspects of advertising. See also: Chattanooga Times: Finances

Chattanooga Times, 1878-1999 (cont.)

b.331 f.1 Anniversary Supplement, 1903 July 1

Supplement for 25th anniversary of Ochs' ownership

b.93 f.2-7 Antitrust Matters, 1946, 1962-1969

1946: Memoranda by Godfrey Nelson on status of newspapers having joint operations under antitrust laws.

1962-1963: Memoranda about: U. S. Justice Department's investigation of joint operation by Honolulu's newspapers; Representative Emanuel Celler's speech on lessening competition among newspapers and planned hearings by his subcommittee; his letter to Ben Golden requesting data on Chattanooga Times' agreement with News-Free Press, drafts and final versions of replies.

1967: Memorandum about Chattanooga Times lawyers' meeting with lawyers for Tucson newspapers involved in antitrust suit; Senate bill providing limited exemption from antitrust laws for newspapers; ANPA bulletin on bill; drafts and texts of statements by Louis Loeb (for New York Times) and Roy McDonald (for Chattanooga News-Free Press), and drafts and final text of Ruth Golden's response to McDonald.

1969: Papers concerning U. S. Justice Department's civil investigation demand; memoranda by Ruth Golden, James Goodale and Francis Cox; copy of Justice Department's notice and demand for documentation; copies of documents submitted in response

b.94 f.1-2 Buildings, 1943-1965

Memoranda and correspondence about acquisition of property, construction of new building, purchase of presses from Philadelphia Bulletin and their modification and installation; financial reports; diagrams and blueprints; correspondence about News-Free Press's share of building costs, financial reserve account, property valuation and taxes; documents about Times' acquisition of half-interest in News-Free Press building and disposition of old Times building (Ochs building)

- b.94 f.3 Buildings--Pictures, 1892, 1957
- b.331 f.2 Buildings--Pictures of Original Building, with Caption by Ochs, 1878 July 1
- b.94 f.4 Charter and By-Laws, 1937, 1953

Original copy of amendment to the Charter of Incorporation (June 12, 1937) and draft resolution to amend the by-laws (November 16, 1953)

b.94 f.5 Circulation, 1961-1963

William McKenzie's and Ivan Veit's memoranda on plans to promote circulation. See also: Chattanooga Times: Finances

b.94 f.6 Equipment, 1961-1969

Memoranda about New York Times equipment that could be transferred to Chattanooga; correspondence with Wood Newspaper Machinery Corporation on dispute over repairs

b.94 f.7-8 Finances, 1930-1949

These folders and that in the following box contain financial reports; correspondence and memoranda about taxes, bank accounts, dividends, financial planning, and loans to Times from Ochs estate; correspondence and memoranda about Godfrey Nelson's proposal to redeem the preferred stock and then declare a common stock dividend, rescinded because of tax problem (October 1948-March 1949); memoranda about plan for bond issue; audit reports; memoranda about valuation of stock, tax implications, and dividend payments

b.95 f.1 Finances, 1950-1970

# Series II: Subjects, 1836-2000 (cont.) Chattanooga Times, 1878-1999 (cont.)

	Chattanooga Times, 1878-1999 (cont.)
b.95 f.2-6	Finances: Ledger Books, 1907-1928  Some of these ledgers were used to record monthly balances, while others contain daily condition reports, including advertising, job printing, cash receipts and disbursements, and circulation.
b.96 f.1-3	Finances: Ledger Books, 1929-1936
b.286 f.2	House Organs"The Junior Times", 1931-1932
b.96 f.4-7	Joint Operation with the News-Free Press, 1941-1964 These folders, and those in the following box, contain memoranda and correspondence about problems in the joint operations, Roy McDonald's plans to terminate it, and Chattanooga Times' plans for operations following the termination; financial reports; agreements; drafts and related documents; charter of Chattanooga Publishing Company; and correspondence about negotiations leading to joint operations agreement
b.97 f.1	Joint Operation with the News-Free Press, 1965-1969
b.97 f.2	Joint Operation with the News-Free PressChattanooga Publishing Company Meetings, 1942-1966
b.97 f.3	Miscellaneous, 1939, 1958-1963
b.97 f.4	Newsprint, 1956
b.97 f.5	Radio and Television, 1937-1964
b.97 f.6	StaffLabor Relations, 1961-1966 Agreements on Newspaper Guild's and unspecified union's retirement plans; Richard Cohen's memoranda on group life insurance plans; and William McKenzie's memoranda on Guild negotiations
b.97 f.7	StaffMiscellaneous, 1962-1964
b.97 f.8	Stockholders (General), 1936-1963 Correspondence involving individual transactions
b.97 f.9	Stockholders: Golden Family, 1963-1968
b.97 f.10	Stockholders Lists, 1931-1971
b.97 f.11	Stock Transfers, 1960-1972
b.97 f.12	Times Printing Company Meetings, 1934-1958
b.98 f.1	Times Printing Company Meetings, 1959-1967
b.98 f.2	Chattanooga Times Foundation, 1956-1970  Drafts of by-laws, modeled on those of The New York Times Foundation; copy of charter and by-laws; minutes of directors and members meetings; correspondence about charter amendment and income tax exemption (1959)
b.98 f.3	Chicago Tribune, 1923-1965 (See also: Contracts Books)
b.98 f.4	Child's World, 1973-1977
b.286 f.3	Child's World, 1973-1977
b.98 f.5-6	China, 1953, 1976-1981 Folder 5 contains a summary of editorials about China published in The New York Times from September 1945 to July 1953.
b.286 f.4	China, 1976-1981
b.98 f.7	Christmas Bonus, 1931

	Series II: Subjects, 1836-2000 (cont.)
b.98 f.8	Churchill Memoirs: Contracts, 1947-1965
b.98 f.9	Cigarette Advertising, 1961-1962 See also: Advertising Acceptability: Tobacco Ads
b.98 f.10	Circulation: Air Delivery, 1947  This file contains a study of air delivery of the daily Late City Edition of The New York Times with emphasis on the Metropolitan District of Washington. Air delivery of the Late City Edition was inaugurated on February 25, 1946.
b.98 f.11	Circulation Department, 1938-1997
	Circulation of The New York Times, 1871-2000 (See also: Spinney, George F.)
b.99 f.1-2	General, 1893-1999
b.336 f.24-25	Circulation Charts, 1914-1954
b.99 f.3	Europe, 1968-1969
b.99 f.4	Home Delivery, 1951-1993
b.99 f.5	Home DeliveryRoute Box, 1966
	Income (See: Finances of the New York Times)
b.99 f.6	"Million Daily" Campaign, 1968-1985
b.99 f.7	Planning, 1968, 1984
b.99 f.8	Price, 1898-1999
b.100 f.1	Projections, 1987-2000
b.101 f.5-6	Records Books, 1871-1878, 1896-1903 In the volume dated 1871-1878, circulation records are classified by carriers and agents
b.102 f.1-2	Records Books, 1896-1955
b.100 f.2	Reports and Statistics, 1916-1995
b.320 f.2-3	Reports and Statistics, 1979-1984  Two handwritten records books, kept by the Audit Bureau of Circulation.
b.100 f.3	Returns, 1930-1972
b.100 f.4	Statement of Ownership, 1920-1987
b.100 f.5-6	Study by Coopers & Lybrand, 1974-1977
b.101 f.1	Subscriptions, 1960-1976
b.101 f.2	Washington, D. C., 1947-1970
b.101 f.3	Wholesale Distribution, 1922-1999
b.101 f.4	Circulation of Various Newspapers, 1905-1921
b.102 f.3	City News Association, 1904
b.102 f.4	Civil Defense Program, 1941-1967
	Civil Rights See: Advertising Acceptability: DiscriminationCivil Rights
b.102 f.5	Civil War Correspondents, 1951, 1974-1987 Contains correspondence and clippings related to The Times' Civil War correspondents, as well as a list of names (and pseudonyms) of those believed to have worked for The Times.

#### Series II: Subjects, 1836-2000 (cont.) b.102 f.6 Civil War (U. S.), 1987-1994 Classification and Slotting Committee See: Labor Relations: Guild Slotting Committee Cold Type See: Making of the New York Times (The) and Production Technology College and School Service (See: Educational Activities) b.102 f.7-8 Color Printing, 1957-1998 See also: Production Technology: Color Printing--Economic Analysis b.102 f.9 Columbia University, 1989-1996 b.102 f.10 Columbia University--Oral History Program, undated b.103 f.1 Comic Strips, 1906, 1975-1997 b.103 f.2 Common Cause, 1976 b.103 f.3 Communications, 1947-1991 b.103 f.4 Communications Department--Pictures, 1954-1979 b.103 f.5 Communications Satellite Corporation, 1963-1965 b.103 f.6 Communism, 1935-1956 (See also: Staff: Senate Investigation) b.103 f.7 Composing Room, 1935-1972 See also: Making of The New York Times (The) b.103 f.8 Composing Room--Pictures, 1912-1979 Computers, 1966-1994 b.103 f.9 General, 1966-1969 b.104 f.1-2 General, 1969-1994 b.104 f.3-4 Specifications for Vendor Proposals, 1968 b.104 f.5-6 Vendor Proposals from Arthur D. Little, Inc., 1976-1979 November 1976 report, "General Plan for Use of Computer Systems," covers news and advertising composition and production, as well as accounting and other business applications. June 1979 report is "Organizing the EDP and Telecommunications Resources." b.104 f.7 Vendor Proposal from IBM, 1968 Proposal by IBM for a central computer system at The Times, Volume I and III (Volume II is missing) b.105 f.1 Vendor Proposal from IBM, 1968 b.105 f.2-4 VDT [Video Display Terminal] Safety Issue, 1977-1987 b.AV1 VDT Safety Issue--WNYC Programs, 1981 April 6-10 Audio recordings of WNYC broadcasts on the issue of VDT safety b.105 f.5 Conference Board, 1983 Connecticut Project, 1972-1979 This was a project to increase Times circulation, especially in lower Fairfield County, which paralleled plans for a publication called Connecticut Weekly. This publication, which never came to fruition, would have been a regional Sunday section for

Connecticut. Files include studies of competing newspapers in the area.

General, 1972-1979

b.105 f.6-7

Connecticut Project, 1972-1979 (cont.) b.105 f.8 Advertising Analyses and Projections, 1978 b.106 f.1 Budgeting, 1978 b.106 f.2 Competitive Newspapers, 1977 b.106 f.3 Other Newspapers, 1976-1978 b.106 f.4 Surveys, 1978 b.106 f.5 Conservation and Environmental Problems, 1973-1997 b.106 f.6 Conservation of Rubber and Trucks, 1942-1943 Constitution Essay Contest See: Contests and Prizes: Constitution Essays b.106 f.7 Consumer Marketing Department, 1981 Contests and Prizes, 1903-1998 b.106 f.8 General, 1908, 1965-1998 b.106 f.9 5th Avenue Mile, 1981 b.106 f.10 Constitution Essays, 1935-1975 b.106 f.11 High School Press Competition, 1987 b.106 f.12 Life in America Today, 1978-1980 b.106 f.13 Lincoln Essay Contest, 1909-1983 b.106 f.14 New York City History Contest, 1903, 1916, 1970-1977 b.106 f.15 Oratorical Contest, 1925-1932 b.107 f.1 Southeastern College Newspaper Competition, 1970-1973 b.107 f.2 U. S. History Contest, 1945-1956 b.107 f.3-4 Contracts Books for News Stories, 1924-1934 b.107 f.5 Contracts Book: Miscellaneous Contracts, 1926-1935 Of interest: News Service contracts, foreign bureaus contracts, Central American coverage, exchange of news with Chicago Tribune, Ellsworth Antarctic Expedition, agreements with London Times, North American Newspaper Alliance, and Le Petit Parisien. b.331 f.3 Convention Times, 1992 July 11-16 Special newspaper on the Democratic Convention produced from The Times' Promotion Department, independently from the newsroom, in 1992. b.107 f.6 Copyright Clearance Center, 1977-1983 Copyrights, 1897-1998 b.107 f.7-8 General, 1933-1998 b.107 f.9 Advertisements, 1962-1976 b.107 f.10 Book Review, 1939-1980 b.108 f.1 Books and Pamphlets, 1966 Infringements, 1973-1984 b.108 f.2 Library of Congress, 1976-1977 b.108 f.3 Morsan, Inc., 1976-1982

b.114 f.4

Crossword Puzzles, 1970-1995

Copyrights, 1897-1998 (cont.) Infringements, 1973-1984 (cont.) b.108 f.4 Rome Daily American, 1982-1984 b.108 f.5 Tuskegee Institute, 1976-1977 b.108 f.6 Unification Church, 1973-1976 b.108 f.7 University of South Dakota, 1976 b.108 f.8 Women's History Center, 1976-1977 b.108 f.9 New York Times Daily & Sunday Issues, 1897-1900, 1971-1973 b.108 f.10 New York Times Index, 1963-1978 b.108 f.11 New York Times Information Bank, 1969-1976 b.108 f.12 News Service, 1955-1969 b.108 f.13 Special Features, 1970 Corporate Development, 1972-1982 b.108 f.14 General, 1972-1981 b.109 f.1 General, 1977-1982 b.109 f.2 McKinsey Study, 1981 Corporate Headquarters, 1961-1999 b.109 f.3 General, 1971-1988 b.109 f.4 Cost Allocation, 1968-1979 b.109 f.5 Management Meetings, 1979-1988 b.109 f.6 Organization Charts, 1961-1988 b.109 f.7 Re-Engineering, 1995-1999 b.109 f.8 Staff, 1975-1989 b.109 f.9 Staff--Job Descriptions, 1974-1976, undated b.109 f.10 Statement of Purpose, 1997-1998 b.109 f.11 Corporate Records Library, 1961-1982 b.110 f.1 Corporate Relations Department, 1972-1990, undated b.110 f.2 Cost Reduction Program, 1965-1974 b.110 f.3 Courses by Newspaper, undated b.110 v.4 Cowles Properties, 1970-1971 This box and the following three contain bound acquisition documents related to The Times' acquisition of Cowles Properties b.111 v.1-2 Cowles Properties, 1970-1971 b.112 v.1-2 Cowles Properties, 1970-1971 b.113 v.1-2 Cowles Properties, 1970-1971 b.114 f.1 Crime and Criminals, 1966-1985 b.114 f.2 Critics and Criticism, 1969-1990 b.114 f.3 Critics' Choice, 1993

b.115 f.12

b.116 f.1

Editorial Page, 1954-1968

Editorial Page--Planning [Task Force], 1972

	Cruising World (See: Statue of Liberty)
b.114 f.5	Cuba, 1937-1938
b.114 f.6	Cuba Correspondent, 1951 Contains a letter from Lillian Straus Freund explaining that her father, General Adolph Delisle Straus, served as The Times' correspondent in Cuba from 1866 to 1877. He headed the news agency of the Associated Press in Havana during those years and wrote for The Times under the pseudonym "Quasimodo."
b.114 f.7	Cultural News, 1978-1987
	Current Affairs (See: School Supplements)
	Current History, 1924-1988
b.114 f.8	General, 1924-1935, 1960, 1988
b.114 f.9	Legal Matters, 1930
b.114 f.10	Sale, 1936, 1969
b.114 f.11	Cushing Academy, 1916, 1988
b.114 f.12	Dance Critics, 1957, 1977
	Debentures (See: Bonds and Debentures)
b.114 f.13	Declaration of Independence, 1975-1976
b.114 f.14-15	Delivery of the Times [Photographs], 1957-1983
b.114 f.16	Demonstrations at the New York Times Building, 1983-1990
b.114 f.17	Diener & Dorskind, 1967-1972
b.115 f.1	Digital Operating Center, 1995-1999
	Directors of the New York Times, 1896-1999
b.115 f.2	General, 1934-1999
b.115 f.3	Board Meetings, 1896-1900
b.115 f.4	Drafts of Meeting Minutes and Resolutions, 1897-1910
b.331 f.4	Group Photographs, 1976-1987
	Dividends See: Stockholders Records: Dividend Register and Stock of The New York Times: Dividends
b.115 f.5	Donohue Malbaie, Inc., 1969-1985
b.115 f.6	Drama Critics, 1944-1996
b.115 f.7	Dr. X Case, 1978-1982
b.115 f.8	Du Pont de Nemours, E. I. & Co., 1969
b.115 f.9	Edition Times, 1957-1976
	Editor & Publisher (See: Van Anda, Carr V.)
b.115 f.10	Editorial Board, 1947-1997, undated
b.115 f.11	Editorial Department, 1951

Editorial Policy, 1935-1998

See also: Advertising Acceptability: Fur Advertising and Advertising Acceptability: Op Ed Page--Mobil

b.116 f.2 General, 1935-1998

Includes a May 16, 1935 letter from Arthur Meyerowitz to the Reverend Dr. Walter Van Kirk of the Federal Council of the Churches of Christ in America. Meyerowitz had heard Van Kirk state that the editorial policy of The Times was too severe and "uncompromisingly" distrustful of the Hitler regime and its policies in dealing with the question of Germany's rearmament, and Meyerowitz wrote at length in defense of The Times and its editorial treatment of the Hitler regime.

b.116 f.3 Elections, 1964-1998

Includes a list of candidates endorsed by The Times from 1852 to 1960.

b.116 f.4 Influence of the Times, 1988-1989

b.116 f.5 Rape Victims, 1983-1992

b.116 f.6-9 Rape Victims--Readers' Reaction, 1991

These folders, and the first folder in the following box, contain letters from readers outraged that The Times had revealed the name of the alleged rape victim in the William Kennedy Smith case in Palm Beach, Florida. Readers were upset not only that The Times had revealed the woman's name, but also that it published a tabloid-like article about her which struck many readers as a character assault.

b.117 f.1 Rape Victims--Readers' Reaction, 1991

Editorials, 1918-1998

b.117 f.2 General, 1918, 1964, 1998

Index, 1980-1994

b.117 f.3 General, 1980-1994

Contains a key to the initials used on the editorials index cards in boxes 308, 309, and 310. For example, LS=Leonard Silk.

b.308 Card File, 1980-1981

b.309 Card File, 1982-1983

b.310 Card File, 1984-1985

b.117 f.4-9 Writers, 1985-1987

These folders, and those in boxes 118-120, contain daily lists of the authors of each editorial appearing in The Times. Note that lists for days falling at the beginning or end of a given year are sometimes found in the adjacent folder, as multiple days' listings were sometimes recorded on the same page.

on the same page.

b.118 f.1-8 Writers, 1988-1991

b.119 f.1-8 Writers, 1992-1995

b.120 f.1-4 Writers, 1996-1997

Writers--Clippings, 1977-1978

b.120 f.5 Barzilay, Robert, 1977-1978

b.120 f.6 Bendiner, Robert, 1977

b.120 f.7 Boffey, Philip, 1977-1978

Editorials, 1918-1998 (cont.)

TTTTOTO CIPPINGO, TOTT TOTO (COIN.	itersClippings, 1977-197	8 (cont.)
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	vvntersClippings, 1977-1978 (cont.)
b.120 f.8	Borland, Hal, 1977-1978
b.120 f.9	Brice, Hugh, 1978
b.120 f.10	Butcher, 1977-1978
b.120 f.11	Charlton, Linda, 1978
b.120 f.12	Curvin, Robert, 1978
b.120 f.13-14	Frankel, Max, 1977-1978
b.121 f.1	Golden, Soma, 1977-1978
b.121 f.2-3	Goodman, Walter, 1977-1978
b.121 f.4-5	Hechinger, Fred, 1977-1978
b.121 f.6	Huxtable, Ada Louise, 1977-1978 Includes a list of the titles of editorials by Huxtable published between 1963 and 1979.
b.121 f.7	Kastner, Joseph, 1978
b.121 f.8	Kleiman, Robert, 1977-1978
b.121 f.9	Lewis, Anthony, 1978 November 18
b.121 f.10	MacKenzie, Jack, 1977-1978
b.121 f.11	Millstein, Gil, 1978
b.121 f.12	Mohr, Charles, 1978
b.121 f.13	Nager, 1977 October 2
b.121 f.14-15	Passell, Peter, 1977-1978
b.121 f.16-17	Rosenthal, Jack, 1977-1978
b.122 f.1	Russell, John, 1978 November 24
b.122 f.2	Salisbury, Harrison, 1978 January 1
b.122 f.3	Schneiderman, 1978 February 25
b.122 f.4-5	Schwartz, Harry, 1977-1978
b.122 f.6	Shannon, William V., 1977
b.122 f.7-8	Starr, Roger, 1977-1978
b.122 f.9-10	Ullman, Richard, 1977-1978
b.122 f.11	Unger, David, 1977-1978
b.122 f.12	Wilkins, Rogers, 1977
b.122 f.13	Editors' Note, 1983-1995
	Educational Activities, 1932-1999 See also: School Supplements, School Times, School Weekly, and Student Weekly
1 400 544	

b.122 f.14 General, 1932-1998

Memoranda, clippings, reports and other papers about the educational activities undertaken by the Circulation Department, notably the College and School Service, which marketed The Times to students and teachers in colleges and secondary schools, supplemental publications for students, and related programs. Of special interest are the 40-year and 50-year reviews of these activities (1972 and 1982)

# Series II: Subjects, 1836-2000 (cont.) Educational Activities, 1932-1999 (cont.)

	Educational Activities, 1932-1999 (cont.)
b.122 f.15	Briefing Papers, 1975-1978  Correspondence regarding the production of a tabloid newsprint publication covering the significant issues of the time. The purpose of this publication was to develop more college subscribers to The New York Times
b.122 f.16	Campus Seminars, 1973-1982 Records of annual conferences to discuss and plan promotional campaign with campus representatives of the College and School Service Department; agendas and outlines
b.123 f.1	Circulation of the Times, 1961-1982  Analysis of circulation in colleges; daily circulation averages in colleges and schools (1945-1983)
b.123 f.2	Curriculum Guides: Proposals, 1977-1983
b.123 f.3	New York Times Upfront, 1999
b.123 f.4	Presidents Forum, 1986-1990
b.336 f.13	Publishing Activities DayMayor's Proclamations, 1979-1980
b.123 f.5	Reading Program, 1971-1981 Concerns use of The New York Times in the New York City High School program "Power Reading"
b.123 f.6	Research Reports, 1970-1980 Report on a survey of college teachers and students; sample of teachers' questionnaire (1980); memoranda about a study by The Times' Research Department seeking to assess the value to The Times of the College and School Service (1970-1971)
b.123 f.7	School Publications, 1966-1982
b.123 f.8-9	Elections, 1962 This book contains reports, notes, and correspondence about news coverage of the 1962 elections. Also included are materials on the Simulmatics operation. See also: Simulmatics Project
b.123 f.10	ElectionsTimes Team Survey of Election Trends, 1956
b.124 f.1	ElectionsTimes Team Survey of Election Trends, 1956
	Electronic Newspaper, 1975-1999
b.124 f.2	General, 1975-1978
b.124 f.3	CD-ROM Products, 1991-1994
b.124 f.4	Classified Advertising, 1977-1999
b.124 f.5	New York Pulse, 1984-1986
b.124 f.6	Online Computer Services, 1993-1999
	Outside Projects, 1976-1987
b.124 f.7	Associated Press, 1979-1981
b.125 f.1	AT & T, 1979-1987
b.125 f.2	Cablevision of Long Island, 1981
b.125 f.3	CBS, 1980-1982
b.125 f.4	Compuserve, 1979-1982
b.125 f.5	Compuserve (Times Contract), 1980

# Series II: Subjects, 1836-2000 (cont.) Electronic Newspaper, 1975-1999 (cont.)

	Outside Projects, 1976-1987 (cont.)
b.125 f.6	Florida University, 1977-1981
b.125 f.7	General Electric, 1981
b.125 f.8	Great Britain, 1976-1979
b.125 f.9	GTE, 1980
b.125 f.10	ITT, 1980
b.125 f.11	Knight-Ridder, 1979-1980
b.125 f.12	Lakeland Ledger, 1980
b.126 f.1	McGraw Hill, 1979
b.126 f.2	Manufacturers Hanover, 1981
b.126 f.3	RCA, 1980
b.126 f.4	Reuters, 1980
b.126 f.5	Time, Inc., 1981
b.126 f.6	Viewtron, 1980-1983
b.126 f.7	Warner-Amex, 1977-1981
b.126 f.8	Zenith, 1981
b.126 f.9-10	Research StudyArthur D. Little, 1979 February Title of study is "Impact of Electronic Systems on News Publishing, 1977-1992"
b.126 f.11	Research StudyDrexel, Burnham, Lambert, 1979
b.126 f.12	Employee Assistance Program (Corporate), 1980-1996
b.126 f.13	Employee Assistance Program (NYT Newspaper), 1973-1997
	Employee Benefits, 1921-1995 See also: Planning Meetings: Mayflower Meeting
b.127 f.1	General, 1921-1993
b.127 f.2	Child Care Services, 1990-1995
b.127 f.3	Disability Insurance, 1949-1984
b.127 f.4	Financial Summary, 1977
b.127 f.5	Health Insurance, 1945-1968
b.127 f.6	Life Insurance, 1928-1970
b.127 f.7	Travel Insurance, 1950-1966
b.127 f.8	Employee Book Sales, 1975-1979
b.127 f.9	Employee Charity Drives, 1940-1989
b.127 f.10	Employee Safety & Plant Protection, 1956-1991
	Employee Stock Purchase See: Planning Meetings: Mayflower Meeting
	Employee Surveys (See: Staff: Surveys)
b.128 f.1	Engineering Department, 1961-1962
b.128 f.2	Entertaining, 1990

#### Series II: Subjects, 1836-2000 (cont.) b.128 f.3 Equipment and Production, 1934-1935, 1959-1983 b.324 Equipment Inventory, 1934-1936 b.128 f.4 Errors, Complaints & Corrections, 1958-1995 See also: Advertising Acceptability: Corrections in Ads b.128 f.5 ESPN Magazine, 1988 **Essay Contests** See: Contests and Prizes: Constitution Essays Evening Times (See: Afternoon Newspaper (NYT Project)) b.128 f.6 Executive Offices [Photographs], 1952-1966 **Expeditions**, 1926-1957 b.128 f.7 Antarctic, 1955-1957 Bartlett, Robert A .-- Hudson Bay (See: Contracts Book, 1927-1931) b.332 f.2 Byrd: Antarctic--Map, 1929 b.330 f.7 Bryd: Antarctic--Special Supplement, 1930 May 4 Carpe, Allen--Mount McKinley (See: Contracts Book, 1927-1931) b.282 f.8 Ellsworth and Nobile: Arctic--Dispatch from North Pole, 1926 May 12 b.336 f.2 Ellsworth and Nobile: Arctic--Signed Map of Arctic Region, ca. 1926 Map of the region, annotated and autographed Fairweather (Mount) (See: Contracts Book, 1927-1931) Johnson, Martin--Congo (See: Contracts Book, 1927-1931) Kamet (Mount) (See: Contracts Book, 1927-1931) Kanchenjunga (Mount) (See: Contracts Book, 1927-1931) Lindley, Alfred--Mount McKinley (See: Contracts Book, 1927-1931) Mason-Spinden Expedition (See: Contracts Book, 1927-1931) Matto Grosso Expedition (See: Contracts Book, 1927-1931) Michigan, University of (See: Contracts Book, 1927-1931) b.128 f.8 Ronne-Antarctic, 1946-1947 Rusvenzori (Mount) (See: Contracts Book, 1927-1931) b.128 f.9 Expense Accounts, 1974-1987 Facilities Planning (See: Production Facilities Planning) b.128 f.10 Facsimile Articles, 1991-1994 b.128 f.11 Facsimile Editions, 1945-1995 b.322 v.1 Facsimile Editions, 1948 Bound copies of facsimile editions published February 16-March 13, 1948. b.128 f.12 Facts about The New York Times, 1933-1999 See also: Buildings, Commercial: 43rd Street--Images of and Publications About and Buildings,

Commercial: Times Tower--Scrapbook (Supplement Magazine and Newspaper Clippings)

Fair Housing Act

See: Advertising Acceptability: Real Estate and Advertising Acceptability: Real Estate-Discrimination

	Discrimination
b.128 f.13	Fair Labor Standards Act, 1932-1966
b.128 f.14	Family Section, 1972-1978
b.129 f.1	Family Section, 1972-1978
b.129 f.2	Fashion Capital of the World, 1972
b.129 f.3	Fashion Institute of Technology, 1989
b.129 f.4	Fashion News, 1948-1993
b.129 f.5-6	Fashion NewsClippings, 1955-1978
b.129 f.7	Federal Bureau of Investigation, 1971-1972
b.129 f.8	Federal Criminal Code, 1975-1982
b.129 f.9	Federal Trade Commission, 1978
b.129 f.10	Fernandina News-Leader, 1972-1985
	Films and Videotapes, 1922-1996
b.129 f.11	General, 1969, 1987
b.129 f.12	Automation and You at the New York Times, 1974
b.129 f.13	Farewell, Etaoin Shrdlu, 1979-1985  Documentary film produced, written and directed by David Loeb Weiss. "Etaoin shrdlu" are the first two rows of letters on a linotype machine keyboard, and the film is a tribute to those machines. It documents the changeover at The New York Times from the hot-type linotype process to a cold-type computerized system and records the final day of hot type at the newspaper, July 2, 1978. Includes footage of machine operators discussing their feelings about the replacement of the traditional printing process and their training in a new electronic system.
b.AV1	Farewell, Etaoin ShrdluFilm, 1980
b.130 f.1	Making of a Great Newspaper (The), 1922-1926
b.130 f.2	New York City, The Most, 1967-1968
b.130 f.3	Oh Freedom, 1970
b.130 f.4	This is the New York Times, 1955-1956
b.130 f.5	Times of Our Lives, 1955
b.130 f.6	Wide Window of Mr. Malone, 1968, 1996
	Finances of The New York Times, 1891-1998 See also: Bonds and Debentures; Stock of The New York Times
b.130 f.7-8	General, 1896-1998
b.130 f.9-11	Advertising and Circulation Revenues Ledgers, 1900-1913
b.131 f.1-4	Advertising and Circulation Revenues Ledgers, 1914-1931
b.131 f.5	Advertising Revenue Ledgers, 1891-1897
	Bank Books, 1893-1905, 1977

Series II: Subjects, 1836-2000 (cont.)
Finances of The New York Times, 1891-199... (cont.)

	Finances of The New York Times, 1891-199 (cont.)  Bank Books, 1893-1905, 1977 (cont.)
b.131 f.6	Hanover National Bank, 1893-1895
b.132 f.1	Morgan Guaranty Trust, 1977
b.132 f.2	Nassau Bank, 1903-1905
b.132 f.3	The State Trust Company, 1895-1896
b.132 f.4	Bank Records Journal, 1898-1899
b.287 v.1	Cash Book, 1896-1897
b.288 v.1	Cash Book, 1917-1926
b.132 f.5	General Ledger, 1896-1930
b.288 v.2	Journal, 1902-1905
b.289 v.1	Journal, 1906-1909
	Ledgers, 1902-1952
b.132 f.6	1902-1903
b.133 f.1-4	1906-1939
	Ledger for 1906-1917 includes accounting records for the Annalist, Mid-Week Pictorial, the Index, and Current History
b.289 v.2	1917-1927
	Ledger contains records of advertising receipts and columns published; circulation records; and records of newsprint consumption
b.290 v.1	1933-1939
	Note that the Wide World News Photo Service, Inc. ledger in box 307 also functioned as a general ledger for the Times for the years 1933-1941
b.306	1938-1948
b.291 v.1	1942-1948
b.292 v.1	1949-1952
b.291 v.2	LedgerOperating Expenses, 1909-1918
b.133 f.5	Tax Matters, 1897-1915, 1935
b.303 v.4-5	Voucher Registers, 1899-1900
b.304 v.1-4	Voucher Registers, 1900-1903
b.133 f.6	Financial News, 1948-1998
b.134 f.1-3	Financial Policies and Procedures Manuals, 1979
b.134 f.4	Financial Policies and Procedures: Releases, 1981-1984
	Financial Reports, 1878-1999
b.134 f.5-7	General, 1878-1953
b.135 f.1-3	General, 1954-1986
b.135 f.4-6	News Releases and Clippings, 1964-1999
b.135 f.7	Quarterly Reports to Shareholders, 1973-1998
b.136 f.1	Flags, undated
b.136 f.2	Florida, University of, 1989-1991

b.136 f.3	Food Magazine, 1982
b.136 f.4	Food News, 1941-1997
b.136 f.5	For-Profit Conferences, 1992
b.136 f.6	Foreign Direct Investment, 1968-1970
b.136 f.7	Foreign Service Institute, 1960-1974
b.136 f.8	Forty-Third (43rd) Street, 1986
b.136 f.9	Four-Part Newspaper, 1968-1977
	Freedom of Information Requests, 1967-1997
b.136 f.10	General, 1967-1997
b.136 f.11	Court Records, 1976-1980
b.136 f.12	District Attorney (New York), 1976
b.136 f.13	FBI, 1972, 1981
b.136 f.14	Federal Energy Administration, 1975-1977
b.136 f.15	Federal Home Loan Bank Board, 1978
b.136 f.16	Internal Revenue Service, 1977
b.136 f.17	Justice Department, 1969-1980
b.136 f.18	NYC Office of Management & Budget, 1978-1979
b.136 f.19	Price Commission, 1972
b.137 f.1	Renegotiation Board, 1968-1969
b.137 f.2	State Department, 1974-1982
b.137 f.3	Treasury Department, 1978
b.137 f.4	U. S. Postal Service, 1982
b.137 f.5	White House, 1978-1980
	Freedom of the Press, 1967-1997
b.137 f.6-8	General, 1967-1997
b.137 f.9	Espionage Act, 1971-1975
b.137 f.10	Fairness Doctrine, 1973
b.138 f.1	Shield Laws, 1968-1981
b.138 f.2	Sunshine Law, 1975-1978
b.138 f.3	Times Cases, 1975-1979, 1997
b.138 f.4-6	Free Press and Fair Trial, 1967-1993
b.138 f.7	Front Pages of the New York Times, 1961-1969
b.138 f.8	Gadsden Times, 1986
b.139 f.1	Gainesville Sun, 1962-1995
b.139 f.2	Game Room, 1948(?)
	Garnishees (See: Secretary's Office)

#### Series II: Subjects, 1836-2000 (cont.) b.139 f.3 General Accounting Department, 1964-1988 b.139 f.4 Geographic Names, 1956-1979 b.139 f.6 Golden Gate Eagle, 1980-1984 b.139 f.7 Golf Digest, 1969-2000 b.139 f.8 Golf Shop, 1969 b.139 f.9 Good Health Magazine, 1987-1991 b.139 f.10 Government Access to Files, 1973 See also: Advertising Acceptability: Government Access to Files b.139 f.11 Graphic Arts Research Foundation, 1949-1958 b.139 f.12 Graphic Communications Industries, 1972 b.139 f.13 Gray Lady, 1951-1977 b.139 f.14 Great Northern Paper Company, 1914-1975 Great War in Gravure See: Mid-Week Pictorial: The Great War in Gravure and Mid-Week Pictorial: Photographic History of the Great European War in Gravure Greenland (See: Contracts Book, 1927-1931) b.139 f.15 Grocery Research Workshop, 1961 b.139 f.16 Guide (The), 1977-1983 b.139 f.17 Hackensack News Company, 1980 b.139 f.18 Harper & Brothers, 1945-1946 b.139 f.19 Harper & Row, 1966 b.140 f.1 Harvard Business School, 1973-1987 b.140 f.2 Harvard University, 1958-1989 b.140 f.3 Hat, 1963-1997 Contains illustrated instructions for making a newspaper pressman's cap, constructed from folded newspaper and used to protect its wearer from ink, grease, and 19th century machinery in the pressroom. Includes photographs of the hats being made and worn. b.140 f.4 Headlines, 1972 b.140 f.5 Headlines (Publication), 1952-1954 Helmsley-Spear, Inc. See: Buildings: West Side Plant: Sale (West Side Associates) b.140 f.6 History of the New York Times, 1851-1997 See also: Spinney, George F.; Anniversaries: New York Times; Buildings, Commercial: 43rd Street; Buildings, Commercial: Times Tower; and Articles and Books about The New York Times: Story of The New York Times by Meyer Berger Holding Company (See: Planning Meeting: Mayflower Meeting) b.140 f.7 Homosexuals, 1982-1997 See also: Advertising Acceptability: Homosexuals **Honorary Degrees**

See: Awards, Decorations, Honors, and Tributes to Adolph S. Ochs

b.140 f.8	Hot Type, 1967-1978 Includes the printing matrix last used to create hot type in the Linotype machine (on July 2, 1978) for the words "Special to The New York Times". See also: Production Technology
b.140 f.9	Houma Courier, 1980-1985
	House Organs, 1913-1974
b.331 f.5	New York Times Devil (The), 1921 February (First issue)
b.331 f.6	New York Times Junior (The), 1913-1915
b.331 f.7	Times Club Scoop, 1920 March
b.140 f.10	Times Talk, 1947-1974
b.331 f.8	Times Topics, 1922-1923
b.331 f.9	Umesika, 1970-1972 Publication of the Afro-American Employees Association of The Times
b.140 f.11	Human Resources Department, 1984
	Hundred Neediest Cases, 1912-1997
b.140 f.12	General, 1912-1997
b.140 f.13	Board Meetings, 1954-1964
b.140 f.14-15	Finances, 1912-1970
b.141 f.1-3	Finances, 1968-1975
b.141 f.4	Ideas and Suggestions, 1962-1992
b.141 f.5	Idea Award Program, 1975-1988
b.141 f.6	Impersonations, 1968-1990
b.141 f.7	Incentive Compensation Plan, 1960-1980
b.337 f.1	Incentive Compensation Plan, 1982 (File closed until 2018)
b.141 f.8	Index and News Summary, 1952-1997
b.141 f.10	Information Bureau, 1946-1986
b.142 f.1	Information BureauCross County Store, 1954-1956
b.142 f.2	Information Center News, 1983
b.142 f.3	Information Services Group, 1993-1997
b.142 f.4	Information Services GroupNewsletter, 1995
b.142 f.5	Ink, 1958, 1979-1992
b.142 f.6	Interdata, Inc., 1971-1975
b.142 f.7	Internal Auditing Department, 1974-1990
b.142 f.8	Internal Auditing Reports, 1971-1990
	Internal Security (See: Staff: Senate Investigation)
	International Business Machines (See: Computers)
	International Edition, 1948-1967, 1997
b.142 f.9-10	General, 1948-1967, 1997

	International Edition, 1948-1967, 1997 (cont.)
b.142 f.11	Advertising, 1949-1963
b.143 f.1	Anniversaries, 1961-1965
b.143 f.2	Circulation, 1949-1963
b.143 f.3	Labor Relations, 1960-1962
b.143 f.4-5	News and Editorial Content, 1953-1967
b.143 f.6	Pictures, 1951-1961
b.143 f.7	Production, 1952-1963
b.143 f.8	Special Sections, 1960-1963
b.143 f.9	Staff, 1951-1963
	International Herald Tribune, 1966-1998
b.143 f.10	General, 1966-1998
b.144 f.1	Accounting Policy, 1967-1984
b.144 f.2	Advertising, 1966-1989
b.144 f.3	Advertising and Promotion, 1977-1988
b.144 f.4	Articles and Books About, 1967-1993
b.144 f.5	Budget, 1980-1988
b.144 f.6	Buildings: 21 rue de Berri (Paris), 1970-1978
b.144 f.7	ConferencesFrench Government, 1982
b.144 f.8	ConferencesLatin America, 1986
b.145 f.1	Finances, 1967-1972
b.145 f.2	Market Studies, 1968-1989
b.145 f.3	Modernization Plan, 1977-1978
b.145 f.4	Newsletters, 1973-1983
b.145 f.5	Operation Reports, 1967-1984
b.293 v.2	Photo Album, 1978 Contains photographs of move to new headquarters and the transition from the era of linotype and letterpress into the computer age
b.145 f.6	Staff, 1969-1998
b.145 f.7	Staff: Rosenblum, Mort, 1979-1981
b.145 f.8	International Institute of Communications, 1981-1984
	Iran See: Advertising Acceptability: Foreign AdsIran
b.145 f.9	Issue Numbers, 1949-1978
	Iwo Jima (See: World War II: Iwo Jima Campaign)
b.145 f.10	Jerusalem Office [Photograph], 1928
	Job Classification See: Labor Relations: GuildSlotting Committee
b.146 f.1	Johnson & Johnson, 1962, 1983-1986

	Conco II. Cabjects, 1000 2000 (cont.)
	Kapuskasing, Ontario See: Awards, Decorations, Honors, and Tributes to Adolph S. Ochs
b.146 f.2	Kennedy Library, 1963-1965
b.146 f.3	KFSM-TV (Fort Smith, Arkansas), 1979-1997
b.146 f.4	Killed in Line of Duty [Times Staff], 1942-1996
b.146 f.5	Korean War [Photograph], undated
	Labor Relations, 1921-1996
b.146 f.6	General, 1961-1994
b.146 f.7	American Newspaper Writers' Association, 1940
b.337 f.2	Committee Meetings, 1963-1977 (File closed until 2018)
b.337 f.3	Deliverers, 1954-1997 (File closed until 2018)
b.146 f.8	DeliverersWholesale Distribution, 1992
b.146 f.9	Electrical Workers, 1955-1981
	Guild, 1938-1994
b.337 f.4-7	General, 1941-1994 (Files closed until 2018)
b.146 f.10	General, 1994
b.337 f.8	Arbitration, 1947-1950, 1981 (File closed until 2018)
b.146 f.11	ArbitrationDougherty, Frank C., 1975-1984
b.146 f.12	ArbitrationLinsky, Jane Weston, 1981-1982
b.337 f.9	Contract Negotiations, 1950-1981 (File closed until 2018)
b.338 f.1	Contract Negotiations, 1950-1981 (File closed until 2018)
b.147 f.1	Excluded Employees, 1979-1984
b.338 f.2	Grievance Sessions, 1961-1966 (File closed until 2018)
b.338 f.3	Human Relations Committee, 1966 (File closed until 2018)
b.338 f.4	Night Differential, 1955-1965 (File closed until 2018)
b.338 f.5	NLRB (National Labor Relations Board) Computer Code of Ethics, 1983 (File closed until 2018)
b.338 f.6	NLRB Proceedings, 1937-1964 (File closed until 2018)
b.147 f.2-7	NLRB Proceedings, 1938-1940 This and the following five boxes contain the official transcript of proceedings in the matter of The New York Times Company and the Newspaper Guild of New York before the National Labor Relations Board regarding unfair labor practices. The complaints of the Guild concerned: the discharge of three employees, discriminatory transfers of employees, and threats to employees to refrain from becoming or remaining members of labor organizations such as the Newspaper Guild.

Volumes 10 and 11 of the Proceedings contain testimony by Edwin L. James, Julius Ochs Adler, and Arthur Hays Sulzberger. Volumes 13 and 14 contain summations by the parties.

b.148 f.1-7 NLRB Proceedings, 1938-1940

# Series II: Subjects, 1836-2000 (cont.) Labor Relations, 1921-1996 (cont.)

Guild,	1938-1994 (cont.)
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	Guild, 1938-1994 (cont.)
b.149 f.1-6	NLRB Proceedings, 1938-1940
b.150 f.1-7	NLRB Proceedings, 1938-1940
b.151 f.1-8	NLRB Proceedings, 1938-1940
b.152 f.1-4	NLRB Proceedings, 1938-1940
b.338 f.7	NLRB Proceedings, 1981-1982 (File closed until 2018)
b.338 f.8	NWLB (National War Labor Board), 1944 (File closed until 2018)
b.338 f.9	Pension Plan, 1965-1967 (File closed until 2018)
	Slotting Committee, 1943-1951
b.152 f.5-9	Background Materials [Job Descriptions], 1943-1945
b.152 f.10	Meeting Minutes, 1947
b.153 f.1-8	Meeting Minutes, 1947-1951
b.153 f.9-10	Report, 1948-1951
b.338 f.10	ITU (International Typographical Union), 1929-1993 (File closed until 2018)
b.338 f.11	ITUChapel Meetings, 1972-1974 (File closed until 2018)
b.338 f.12	Machinists, 1984-1993 (File closed until 2018)
b.338 f.13	Mailers, 1956-1996 (File closed until 2018)
b.154 f.1	Paperhandlers, 1993
b.339 f.1	Planning, 1969-1973 (File closed until 2018)
b.339 f.2	Pressmen, 1960-1993 (File closed until 2018)
b.339 f.3	Stereotypers, 1963-1992 (File closed until 2018)
	Strikes, 1921-1982
b.339 f.4-8	General, 1960-1988 (Files closed until 2018)
b.339 f.9	Deliverers, 1945-1959, 1982 (File closed until 2018)
b.340 f.1	Deliverers, 1945-1959, 1982 (File closed until 2018)
b.340 f.2	Guild, 1965-1981 (File closed until 2018)
b.340 f.3	International Typographical Union, 1921-1963 File closed until 2018. See also: Temporary Experimental Project
b.154 f.2-6	International Typographical Union, 1962-1963 Contains a copy of the log on the contract negotiations during the strike by the ITU, and exhibits to the log. See also: Temporary Experimental Project
b.340 f.4	News Broadcast, 1945-1970 (File closed until 2018)
b.340 f.5	Photo-Engravers, 1953 (File closed until 2018)
b.340 f.6-7	Pressmen, 1978-1982 Files closed until 2018. See also: Parodies of The Times"Not The New York Times"
b.154 f.7-8	"Project 100", 1971-1973  Plans for publication in case of a strike. Contains correspondence and reports on all aspects of the project. See also: News Department: Project 100%
b.155 f.1-4	"Project 100", 1971-1973

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b.161 f.5	Miscellaneous, 1973-1982
b.203 v.1-3	Pentagon Papers, 1971
	On June 13, 1971, The New York Times published the first of a series of articles based on a secret government study, prepared by the Pentagon, of American participation in the Vietnam War. (A copy of the study had been obtained by The Times.) Three days later, at the request of the Justice Department, a U. S. District Court ordered The Times to refrain from publishing further articles based upon this study. On July 1, 1971, the series was resumed after the Supreme Court in an historic ruling upholding Freedom of the Press overturned the District Court's restraining order. The study and The Times' series came to be known as the Pentagon Papers. This box and the following three boxes contain The Times' copy of the 12-volume secret study: <i>United States-Vietnam Relations 1945-1967: Study Prepared by the Department of Defense</i> , which has been annotated by James C. Goodale, senior vice-president and inhouse counsel for The New York Times at the time of the case.
b.204 v.1-3	Pentagon Papers, 1971
b.205 v.1-5	Pentagon Papers, 1971
b.206 v.1	Pentagon Papers, 1971
b.321 v.1-2	Pentagon Papers, 1971
	The New York Times Company v. United States: A Documentary History (2 vols.): A complete record of the case, arranged chronologically, starting with the motion by the government on June 15, 1971, in Federal Court, for a temporary restraining order and ending with the opinion of the Supreme Court on June 30, 1971. Contains all the legal papers and briefs filed in the District Court, Court of Appeals and Supreme Court, as well as transcripts of all arguments except for those proceedings held in camera. Also included are reprints of articles in The Times covering the case and the companion case, United States v. The Washington Post Company et al.
b.206 f.2	Pentagon Papers [25th Anniversary], 1996
b.294 v.1	Record Book, 1897-1926  This record book and the one in the following box contain summaries of legal actions and proceedings for individual cases against The New York Times
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b.336 f.3	Longacre SquarePhotographs, 1896 This area of Manhattan would later come to be known as Times Square
b.162 f.6	Long Island Weekly, 1975-1976
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b.163 f.2-3	Madison Paper Industries, 1903, 1980-1997
b.163 f.4	Madrid Bureau [Photographs], undated
b.163 f.5	Magazine Group, 1977-1998
b.163 f.6	Mail Room, 1949-1976 See also: Staff: Payroll ListingMail Room
b.163 f.7	Making of The New York Times (The), 1948-1961 Step-by-step description in pictures of the process of turning out The Times. Includes pictures of each department in operation, some of which date to 1948. There is a captions index to the pictures, as well as a description of the operation of the composing room and the photo engraving department.
b.164 f.1	Making of The New York Times (The), 1948-1961
b.164 f.2	Management Business Calendar, 1983
b.164 f.3	Management Changes, 1957-1998
b.164 f.4	Management Conference, 1993
b.164 f.5	Management Consultants, 1979-1984
b.164 f.6	Management Development Program, 1980
	Management Philosophy See: Management Policy Manual: Guide to the Organization and Management Practice
	Management Policy Manuals, 1968-1980

Management Policy Manuals, 1968-1980 (cont.)

b.164 f.7-8	Guide to Organization and Management Practice, 1979 A guide for senior managers. Content: -Purpose and philosophy underlying the organization's structure -Overview of ways the company operates -Summary of top management responsibilities -Outline of major management processes
b.164 f.9	Manager's Manual, 1975
b.164 f.10-11	New York Times Newspaper Division Administration Manual, 1975-1980
b.165 f.1-2	What to Do IfA Compilation of New York Times Policy Memos, 1968-1973
b.165 f.3	Management Study, 1968-1974
b.165 f.4	Management Workshop, 1983
	Manhattan Company (See: Buildings: Times Tower)
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b.166 f.7	Medical Department, 1934-1993
b.166 f.8	Mellett Fund for a Free and Responsible Press, 1981-1982
b.166 f.9	Memorabilia, 1886 Contains an October 12, 1886 check from Joseph S. Osborne, a banker, made out to The New York Times. Accompanying the check is an undated letter (ca. 1990s?) which accompanied the check, a donation to the Times Archives by one of Osborne's descendants.
b.166 f.10	Mentoring Program, 1992
	Mergenthaler Linotype Company (See: Spinney, George F.)
b.166 f.11	Messenger Service Center, 1978
	Microfilm and Microfiche (See: New York Times on Microfilm)
b.166 f.12	Microfilming Corporation of America, 1967-1985
b.167 f.1	Microfilming Corporation of America, 1967-1985
b.167 f.2	Microwave Transmitters, 1979-1983

b.169 f.3

	Mid-Week Pictorial, 1914-1981
b.167 f.3	General, 1914-1981 The Mid-Week Pictorial was an independent publication of The Times; it was not sold with the newspaper. It began as a war publication - the first issue was published as The New York Times Mid-Week Pictorial War Extra on September 9, 1914 - and survived after the war as a pictorial weekly newspaper. The Times sold it to Monte Bourjaily in 1936, and the last issue was published in 1937
b.319 v.2	Great War in Gravure (The), 1917
b.323 v.1	Photographic History of the Great European War in Gravure, 1916
b.323 v.2	War of the Nations, 1919
b.320 v.1	World Atlas and Gazetteer, 1921
	Milline Rate See: Advertising: RatesMilline Rate Study
b.167 f.4-5	Miniature Edition (of the New York Times), 1932-1934 Folder 5 contains dummies of this edition, which lack of interest prevented from becoming a reality
b.167 f.6	Minority Employment Program, 1966-1970
b.167 f.7	Minority Journalism Workshop, 1969-1993
b.168 f.1	Mizpah Congregation (Chattanooga), 1936-1944
	Mobil Oil Corporation See: Advertising Acceptability: Op Ed PageMobil
	Money & Business (See: Financial News)
b.AV1	Moon Landing <i>Man on the Moon: a Multi-Media Archive</i> , 1969 Multi-media kit created and distributed by The New York Times Book and Educational Division, intended for a school-age audience. Presents the Apollo flight to the moon and includes raw film footage of the lunar landing, photographs of the moon's surface, newspapers of the day, and facts and opinions from scientists, scholars, and experts as quoted in The New York Times.
b.331 f.10	Moon LandingSpecial Supplement: "The Moon: A New Frontier", 1969 August 3
b.168 f.2	Morgan Guaranty Trust, 1956-1984
b.168 f.3-5	Morgue, 1947-1994
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b.168 f.6	Movie Spectacular, 1977
b.168 f.7	Multilingual Newspaper Network, 1971, 1993-1995
	Museum of the Printed Word, 1929-1987
b.168 f.8	General, 1929-1984
b.169 f.1	Booklets, 1939, 1965, undated Include an annotated auction catalog from Parke-Bernet Galleries' January 26, 1965 sale, which included items from the Museum of the Printed Word (formerly Museum of the Recorded Word) which The Times had decided to sell.
b.169 f.2	Inventory, 1962-1982
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Wooden Press, 1929-1931, 1976-1987

National Association for the Advancement of Colored People

See: Advertising Acceptability: Discrimination--Civil Rights

b.169 f.4-6 National Edition, 1962-1980

Following a 1978 pilot project, The New York Times began publishing a national edition of its newspaper on August 18, 1980, for distribution throughout the United States outside of the "Northeast Corridor" that extends from Washington, D. C. to Boston. The national edition contains the complete national and international news of the New York-printed edition and a selection of the cultural news, Sports Monday, Science Times, Living, Home, Business and other sections. The Op-Ed pages and editorials appear in full in the national edition.

Direction in the industrial Edition. 1900-1995	b.170 f.1-7	National Edition	. 1980-1999
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b.171 f.1 National Edition--Planning, 1979-1989

National Labor Relations Board

See: Labor Relations: Guild-NLRB Proceedings

- b.171 f.2 National News Media Museum and Hall of Fame, 1983-1984
- b.171 f.3 National Organization for Women, 1972

See also: Parodies of The Times: "The Now York Times"

- b.171 f.4 NBL Communications, Inc., 1991
- b.171 f.5-9 New Jersey Section, 1971-1976
- b.171 f.10 New Life Group, Inc., 1981

Newsboys (See: Carriers Address)

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See also: Labor Relations: Strikes--"Project 100"

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b.178 f.10	News Research Section, 1967-1971
b.179 f.1	News Review (The), 1930-1968, 1980  The News Review was a weekly publication for school age children, a joint venture between The New York Times and the Macmillan Company. The Times made available its news, pictorial and manufacturing facilities, while Macmillan owned, published, promoted, and had editorial responsibility for the Review.
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Photo Offset Printing

See: Production Technology and Temporary Experimental Project

- b.206 f.10 Photo Studio, 1935-1956, undated
- b.206 f.11 Picnic Excursions, 1872-1873, 1951, 1974

A fund was established in 1872 for summer outings for New York's underprivileged children; this fund was the forerunner of the Neediest Cases Fund. Includes nineteenth century illustrations depicting a picnic excursion for children organized by The New York Times, as well as illustrations of Newsboys Picnics taken from Harper's Weekly (1873)

b.206 f.12 Picture Desk, 1962-1983

Planning, 1959-1998

- b.206 f.13 General, 1959-1986 b.207 f.1 General, 1959-1986
- b.207 f.2 Committee on the Future, 1965-1969
- b.207 f.3 Corporate Issues, 1989-1990
- b.207 f.4 Executive Committee Meeting, 1969 May 5, 1970 February 4

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b.207 f.5-6 Glen Cove, 1973-1974

Hamilton Conference

- b.207 f.7 General, 1971-1973
- b.207 f.8 AMA, 1973
- b.208 f.1 AMA, 1973
- b.208 f.2 By-Product, 1972-1974
- b.208 f.3 Rationalization, 1973
- b.208 f.4 Marco Island, 1979
- b.208 f.5-9 Mayflower Meeting, 1978

Bound volume containing a series of reports, analysis, and recommendations for the future

of The New York Times

- b.209 f.1 Tarrytown Conference, 1975-1981
- b.209 f.2-3 Mohonk Project, 1998
  - b.209 f.4 Productivity, 1959-1969
  - b.209 f.5 Projects Committee, 1959-1960
  - b.209 f.6 Plans & Research Department, 1959
  - b.209 f.7 Poetry, undated
  - b.282 f.9 Poetry: "Grace Before Meat", 1924 March 12

Poem was written by Dr. John H. Finley and was distributed at Publisher's Luncheons

b.210 f.1-3 Police Press Cards Registers, 1905-1948

Three press cards registers for city staff of The New York Times, containing the signatures of

Times reporters. A sample police press card from 1904 is included.

b.210 f.4 Police-Press Relations, 1968

Pornography

See: Advertising Acceptability: Books & Periodicals--Eros Magazine, Advertising Acceptability: Books & Periodicals--Screw Magazine, and Advertising Acceptability: Entertainment Ads--Movies (Pornography)

b.210 f.5 Postal Services, 1953-1985

**Posters** 

See: Advertising and Promotion of The New York Times

b.210 f.6 Pratt Institute, 1979-1980

b.210 f.7 Preservation of Newspapers, 1945-1949

Press Cards (See: Police Press Cards Registers)

Presses

See: Production Technology: Press Speed Analysis

b.211 f.1 Press Room, 1955-1980

See also: Making of The New York Times (The)

b.211 f.2 Press Room [Photographs and Engravings], 1851-1983

Press Wireless, Inc., 1925-1967

Press Wireless, Inc. was formed in the 1920s by The New York Times and several other newspapers to provide low-cost radio transmission of press traffic to and from abroad and remote points within the U. S. Its avowed purpose was to provide sufficient competition for other communications carriers to prevent their raising rates excessively. During the 1940s it also entered the field of transmission equipment and research on the facsimile transmission of maps and photographs. Following World War II it encountered financial difficulties, due in large part to its inability to compete effectively with communications giants such as ITT, Western Union and RCA, from which it never recovered. In 1964 it was acquired by ITT.

b.211 f.3-6 General, 1928-1954

These folders, and those in the following two boxes, contain letters, memoranda, legal documents and other papers about the company's formation, history, operations, financial and management difficulties, bankruptcy and reorganization, and the steps leading to its ultimate acquisition by ITT. The major plans for reorganization and long-range development, notably those by Erich H. Biddle (1955) and Booz, Allen & Hamilton (1963) are included and provide the most comprehensive picture of the company. A few descriptive and promotional brochures are also included.

b.212 f.1-5 General, 1955-1958 b.213 f.1-3 General, 1959-1965

b.213 f.4-7 Annual Reports, 1934-1964

b.214 f.1 By-Laws and Certificate of Incorporation, 1928-1958

Copies of the by-laws, the certificate of incorporation, and several amendments of each; legal memoranda about the interpretation and implementation of these documents, especially in the context of the proposed reorganization of 1955; and related correspondence

b.214 f.2-4 Financial Reports, 1931-1963

Press Wireless, Inc., 1925-1967 (cont.)

b.214 f.5 Halifax Station, 1925-1954

Papers concerning the origin, growth, decline and eventual dissolution of the station in Halifax, Nova Scotia that pioneered transatlantic wireless press traffic. It operated as a subsidiary corporation under the name New Traffic Board, Ltd. and became inactive in April 1942, when other means of communication became available, and remained inactive until its dissolution in 1954.

Of special interest is a memorandum by Frederick T. Birchall to Adolph Ochs, dated February 4, 1926, describing the origin of the station. A copy of the original by-laws and minutes of the meetings of shareholders and directors are included

b.214 f.6 Management, 1943-1965

Letters and memoranda about the election of directors and appointments of principal executives

b.215 f.1-5 Minutes, 1942-1965

Minutes of meetings of stockholders, the Board of Directors, and the board's Executive Committee and Special Committee. Minutes of the stockholders' and directors' meetings of Press Wireless Manufacturing Co., a short-lived subsidiary, are included

b.216 f.1 Real Estate, 1947-1965

Letters, memoranda, legal documents and other papers about the real estate owned by Press Wireless on Long Island and in California, its valuation, mortgages, and its disposition; maps; financial tables. Of special interest are the correspondence and other papers dealing with a zoning dispute with the town of Oyster Bay, New York, which affected the sale of the Hicksville property. For papers about the Hicksville property as a factor in the company's reorganization, 1955-1956, see: Press Wireless, Inc.--General. For property the company owned in Nova Scotia, see: Press Wireless, Inc.--Halifax Station

b.216 f.2-5 Sale, 1946, 1956-1967

Letters, memoranda, legal documents and other papers about the sale of the company to International Telephone & Telephone Corp. (ITT) in exchange for ITT stock. The sale agreement of July 24, 1964, with its several amendments, the ITT stock registration statement, and consents by the Federal Communications Commission and the Justice Department's Anti-Trust Division are included, as are statements in opposition by several labor unions and others. The papers antedating ITT's formal proposal of April 30, 1964 deal with approaches by and to other potential purchasers, notably Western Union and RCA, as well as ITT itself (in 1946)

b.216 f.6 Staff, 1946-1963

Correspondence and reports about labor union contracts, disputes with unions and pensions. Staff rosters, with classification and salary data

Price (Newsstand) (See: Standard News Company, Inc.)

- b.217 f.1 Printing Machinery, 1924-1967 (See also: Spinney, George F.)
- b.217 f.2-3 Production Department, 1959-1989
  - b.217 f.4 Production Department--Organization Charts, 1959-1990

Production Facilities Planning, 1957-1999

- b.217 f.5-6 General, 1957-1970 b.218 f.1-5 General, 1988-1999 b.218 f.6 Battelle Report, 1971
- b.218 f.7-8 Blakeman / Parson Report on Long-Range Facility Plans, 1987

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b.219 f.1	Confidential "Project X" Preliminary Report, 1984
b.219 f.2	Kearney Report, 1967
	Production Technology, 1951-1999 See also: Computers and Making of The New York Times (The) and Temporary Experimental Project
b.219 f.3-6	Color PrintingEconomic Analysis, 1987
	Composition and Pagination
b.219 f.7	General, 1958-1962
b.220 f.1-3	General, 1963-1987
b.220 f.4	Photon, 1957-1963
b.220 f.5-6	Teletypesetter, 1951-1971
b.221 f.1	Teletypesetter, 1951-1971
b.336 f.9	Flow Charts for Handling Copy from Newsroom, 1977-1978
b.336 f.10	Layout Sheet, 1978
b.336 f.11	Mechanicals of First Electronically Printed Classified Ads, 1985 April 4 Produced by photo offset from computer-generated copy
b.221 f.2-3	Platemaking & Image Transmission, 1972-1982
b.221 f.4	Pressroom, 1960-1999
b.221 f.5	Press Speed Analysis, 1986
b.222 f.1	Quality Control, 1955-1983
b.222 f.2	Stereotype Casting, 1960-1964
b.336 f.12	Stereotype Mat for Front Page, 1978 July 2 This was the last issue of The New York Times set by letterpress (in "hot type")
	Project 100 See: Labor Relations: Strikes"Project 100" and News Department: Project 100%
	Promotion See: Advertising and Promotion of The New York Times: "I Got My Job" Campaign
b.222 f.3	Promotional Brochures, 1936  Bound volumes containing information on The New York Times regarding: circulation, advertising, the New York market, rotogravure, and other topics
b.222 f.4	Promotional BrochuresNew York Is, 1959
	Promotional Materials, 1898-1949
b.331 f.15	"Pennies Count" [Facsimile], 1898 In a gamble, Ochs lowered the price of the daily paper to one cent in October 1898. Circulation tripled within a year, to 76,000 from 26,000, and advertising revenues soared
b.331 f.16	Reproduction of 1877 poster, 1949
b.331 f.17	The Story of a Great Sunday Newspaper, 1915
b.222 f.5	Promotion Department, 1935-1992
b.222 f.6	Proof Room [Photographs], 1948

b.222 f.7	Psychology Column, 1977
b.222 f.8	Public Affairs Department, 1986-1987
b.222 f.9	"Publick Occurrences", 1975
b.222 f.10	Public Opinion Surveys, 1975-1984
b.222 f.11	Public Welfare FoundationAcquisitions, 1985-1995
b.222 f.12	Publishers' Association of New York City, 1953-1982
b.223 f.1	Publishers' Association of New York City, 1983-1987
b.223 f.2	Publishers' Association of New York CityMeetings, 1954-1965
b.223 f.3	Publishers of the New York Times, 1963
	Pulitzer Prizes, 1941-1988
b.223 f.4-6	General, 1941-1952
b.297	Nominations, 1987
b.298	Nominations, 1987
b.299	Nominations, 1987-1988
b.300	Nominations, 1988
b.301 f.1	Nominations, 1988
b.223 f.7	Purchasing Department, 1965-1981
b.223 f.8	Quadrangle / The New York Times Book Company, 1969-1978
b.223 f.9	Quotations, 1989 Contains a copy of Our Own Bartlett's: Quotables by New York Times People about The Times and Journalism.
	Racial Discrimination See: Advertising Acceptability: EmploymentRace Discrimination and Advertising Acceptability Foreign AdsSouth Africa
b.223 f.10	Radio and Television News, 1971-1984
b.223 f.11	Radio and Television Program Listings, 1947-1984
b.224 f.1	Radio and Television Programs, 1972-1999
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b.224 f.5	Recording Room, 1940-1974, undated
b.224 f.6	Records Retention, 1917-1925
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	Religious Discrimination See: Advertising Acceptability: Discrimination and Advertising Acceptability: Resort & Travel
	Reprint Permissions, 1928-1987
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	Reprint Permissions, 1928-1987 (cont.)
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	Reprints (from The New York Times) (See: School Supplements)
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b.224 f.17	Restaurant Reviews, 1978-1983
b.225 f.1	Reuters, 1961-1981
	Review of the Week, 1935-1999
b.225 f.2	General, 1935-1977, 1999 This section of The Times is now known as the Week in Review.
b.225 f.3	Far East EditionMelbourne Herald, 1954-1980
b.225 f.4	Far East Weekly, 1950-1974
b.225 f.5	Far East WeeklyForeign Publications Supply Company, 1960-1971
	Rhodesia
	See: Advertising Acceptability: Foreign AdsRhodesia
	Richmond Independent (See: Facsimile Editions)
b.225 f.6	Rights and Royalties Department, 1979-1986
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b.226 f.2	Sailing Races, 1977
b.226 f.3	St. Croix Paper Company, 1960
b.226 f.4	St. Raymond Paper Company, 1960-1961
b.226 f.5	Saks Fifth Avenue, 1980
b.226 f.6	Salary Administration Committee, 1965
	San Francisco Edition (See: Facsimile Editions)
b.226 f.7	Santa Barbara News-Press, 1985-1995
b.226 f.8	Santa Rosa Press-Democrat, 1985-1999
b.226 f.9	Sarasota Herald Tribune, 1982-1999
b.226 f.10	Sarasota Herald TribuneComcast Cable Communications, 1995
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	School and College Service (See: Educational Activities)
b.317 v.1	School Supplements, 1951-1958
b.318 v.1-2	School Supplements, 1958-1966
b.318 v.3	School Times, 1969-1971
b.317 v.2	School Weekly, 1947-1949 (See also: Student Weekly)
b.226 f.14	Science News, 1983-1998
b.226 f.15	Screw Magazine, 1978-1979
b.226 f.16	Sebring News, 1974-1984
b.226 f.17	Secretary's Office, 1940 The Secretary's Office notebooks in this folder and the following three boxes contain records of subpoenas, summonses, garnishees, assignments, orders, and other such matters relating to Times staff
b.227 f.1-9	Secretary's Office, 1941-1956
b.228 f.1-4	Secretary's Office, 1956-1962
b.229 f.1	Secretary's Office, 1962-1965
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	Reports on the Times, 1934-1994
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	Senate Subcommittee on Internal Security (See: Staff: Senate Investigation)
b.231 f.3	Senate Press Secretaries Association, 1981
b.336 f.27	September 11, 2001"Honoring the Rescuers" Poster, 2001 September 23
	Shechem Excavation (Palestine) (See: Contracts Book, 1927-1931)
b.231 f.4	Sigma Delta ChiHistorica Sites in Journalism, 1965

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	Sinai Expedition (See: Contracts Book, 1927-1931)
b.231 f.6	Six-Part Newspaper, 1997
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b.231 f.10	Society News Department [Photograph], 1948
b.231 f.11	Sophisticated Traveler, 1984-1992
b.231 f.12	South Africa, 1972-1985 See also: Planning: MeetingsMayflower Meeting and Advertising Acceptability: Foreign AdsSouth Africa
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	South Pole (See: Expeditions)
b.231 f.13	Special Sections, 1964-1999
b.231 f.14	Sports News, 1926-1999
b.301 f.2	Sports News, 1926-1999
b.231 f.15	Spruce Falls Power and Paper Company, Ltd., 1926 Copy of the agreement between The New York Times and Kimberly-Clark Company, and related documents concerning the organization of a new company to produce newsprint at Kapuskasing, Ontario, Canada. See also: Awards, Decorations, Honors, and Tributes to Adolph S. Ochs
	Staff, 1852-1999  Note that the Staff: Miscellaneous files located at the end of this section contain biographical and professional information about individual staff members
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b.232 f.7	Diversity, 1994-1997
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b.237 f.1-2 Transcripts of Hearings, 1955-1956

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- b.237 f.5 Communications Audit, 1980
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  - b.238 f.7 Termination of Employment, 1984
  - b.238 f.8 Times Personnel Testifying, 1973-1978
  - b.238 f.9 Training, 1972-1993
- b.238 f.10 Travel, 1977-1981
- b.238 f.11 Vacations, 1968
- b.238 f.12 Women, 1977-1978

Miscellaneous, 1908-1999

These files contain information about Times staff, arranged alphabetically by surname, including: biographical data sheets; photographs; press releases announcing staff appointments, awards and promotions; clippings; correspondence; and obituaries.

- b.238 f.13 General, 1908-1937
- b.239 f.1-6 A Bry, 1922-1999
- b.240 f.1-6 Bry Dew, 1950-1999
- b.241 f.1-6 Di Fu, 1916-1999
- b.242 f.1-5 G Hy, 1945-1999
- b.243 f.1-5 I Laz. 1950-1999
- b.244 f.1-5 Le McG, 1949-1999
- b.245 f.1-4 McG O, 1952-1999
- b.246 f.1-4 P Rv. 1949-1999
- b.247 f.1-7 Sa Sti, 1937-1998
- b.248 f.1-5 Sto Wa, 1948-1999
- b.249 f.1-4 We XYZ, 1915-1998
  - b.250 f.1 Standard News Company, Inc.--Dispute with Retail Newsdealers, 1960

The documents in this volume trace the history of a newspaper dispute about an attempt by a group of retailers to fix the retail price of newspapers above that listed on the cover by the publishers. This volume was prepared by Standard News Company

b.250 f.2 Statue of Liberty, 1986

Contains correspondence and photographs related to a New York Times' boat excursion on July 4, 1986, to see a parade of tall ships and fireworks over the Statue of Liberty.

b.331 f.20 Statue of Liberty--Cruising World Portfolio, 1986

Photographs of the "tall ships" that took part in the centennial fete

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b.250 f.3	Stereotype Department, 1906-1974
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b.251 f.2	Cutting, Robert L., 1895-1898
b.251 f.3	Dartmouth College, 1936-1963
b.341 f.8	Dryfoos Family, 1949-1972 (File closed until 2028)
b.251 f.4	Employee Holdings, 1955-1967
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b.342 f.1	Golden Family, 1961 (File closed until 2028)
b.251 f.7	Grace, Oliver Russell, 1936-1957
b.251 f.8	Greenbaum, Edward S., 1958-1969
b.342 f.2	Greenspon, Jacqueline D., 1964-1970 (File closed until 2028)
b.251 f.9	Heilbroner, Blanche A., 1939-1959
b.251 f.10	Hendrick, Elinor S., 1953-1957
b.251 f.11	Kingsley & Co., 1958
b.251 f.12	Kohn, Marie Therese, 1942-1950
b.251 f.13	Middleton, Drew, 1958
b.251 f.14	Miller, Charles R., 1920
b.251 f.15-18	Miller, Hoyt, 1919-1970
b.342 f.3	Ochs, Adolph Shelby, 1927-1969 (File closed until 2028)
b.342 f.4	Ochs, Effie Wise, 1920-1964 (File closed until 2028)

Stockholders [Alphabetical], 1895-1987 (cont.) b.342 f.5 Ochs, Milton B., 1932-1966 (File closed until 2028) b.342 f.6-7 Ochs, Nannie et al. Trust, 1920-1965 (Files closed until 2028) b.342 f.8 Ochs, William Van Dyke, 1936-1967 (File closed until 2028) b.342 f.9 Ochs-Oakes, George W., 1931-1965 (File closed until 2028) b.342 f.10 Officers & Directors as a Group, 1964-1984 (File closed until 2028) b.342 f.11 Ogden, Mary E., 1920-1948 (File closed until 2028) b.342 f.12 Ogden, Rollo, 1935-1952 (File closed until 2028) b.342 f.13 Ogden, Susan, 1926-1954 (File closed until 2028) b.342 f.14 Reick, William C., 1907-1942 (File closed until 2028) b.342 f.15 Rule, William, 1921-1930 (File closed until 2028) b.251 f.19 Squier, Leah Ursula, 1916-1956 b.251 f.20 Stallard, Anna Richards, 1935-1956 b.342 f.16 Steinberg, Saul, 1980-1985 (File closed until 2028) b.252 f.1 Sterne, Matilda S., 1923-1959 b.252 f.2 Stone, Kate L., 1937-1960 b.252 f.3 Storrs, Frank Vance, 1936-1942 b.252 f.4 Sullivan, Walter S., 1919-1969, 1987 b.342 f.17 Sulzberger, Cathy Jean, 1970 (File closed until 2028) b.342 f.18 Sulzberger Family, 1945-1979 (File closed until 2028) b.252 f.6 Sulzberger Family Plot, 1954 b.252 f.5 Sulzberger, Rachel Hays, 1935-1939 b.252 f.7 University of Chattanooga, 1925-1969 b.252 f.8 Webb, G. Creighton, 1948-1957 b.252 f.9 White, W. A. & A. M., 1900-1958 b.252 f.10 Wiley Family, 1921-1970 b.252 f.11 Wise, Leo, 1924-1954 Stockholders, 1852-1996 b.252 f.12-14 General, 1894-1990 b.343 f.1 Analysis of Stockholdings, 1953-1972 (File closed until 2028) b.252 f.15 Meetings, 1897-1899 b.253 f.1-11 Meetings, 1900-1949 b.254 f.1-12 Meetings, 1949-1975 b.255 f.1-8 Meetings, 1976-1983 b.256 f.1-8 Meetings, 1984-1987 b.257 f.1-4 Meetings, 1988-1996 b.257 f.5-6 Meetings--Pictures, 1970-1981

	Stockholders, 1852-1996 (cont.)
b.257 f.7	Original Stockholders, 1852-1979
	Records, 1896-1960
b.258 v.1	Common Stock Ledger, 1953-1959
	Dividend Registers
b.301 f.3	1910-1923
b.327	1936-1944
b.326	1945-1950
b.325	1951-1955
b.258 v.2-4	Ledgers, 1896-1932
b.301 f.4	Lists of Stockholders, 1913-1935 Lists indicate number of shares owned by stockholders together with the par value of the shares
b.305 f.2-4	Lists of Stockholders, 1956-1960
b.258 v.5	Preferred Stock book, 1920 October 21-1924 April 1 Record of holders of certificates T-1 through T-149
b.259 v.1-2	Transfer Registers, 1896-1919 Receipts for assignment and transfer of stock of The New York Times.
b.301 f.5	Transfer Register, 1896-1921
	Stock of The New York Times, 1896-1999
b.259 f.3	General, 1914-1990
	Certificates, 1896-1959
b.259 f.4	Common, 1896-1900
b.301 f.6	Common, 1901-1929, 1959
b.301 f.7	1st Preferred, 1945-1947
b.301 f.8	2nd Preferred, 1924
b.301 f.9	3rd Preferred, 1927, 1951
b.301 f.10	4th Preferred, 1954-1955
b.259 f.5	Common, 1957-1999
b.259 f.6	Dividends, 1901-1999
b.259 f.7	Employee Stock Purchase Offering, 1968-1970
b.260 f.1-11	Employee Stock Purchase Offering, 1969-1989
b.260 f.12	Insider Trading, 1967-1984
b.260 f.13	Preferred, 1940-1997
b.261 f.1	Preferred4th Preferred, 1929-1936
b.261 f.2	Prospectuses, 1967-1983
	Recapitalization, 1899-1998
b.261 f.3-8	General, 1899-1929, 1953-1998
b.261 f.9	Director's Meetings, 1920-1927

Stock of The New York Times, 1896-1999 (cont.)

Recapitalization, 1899-1998 (cont.)

b.261 f.10-11	Stockholders' Meetings, 1920-1924
b.262 f.1-3	Stockholders' Meetings, 1927-1939
b.262 f.4	Transfers, 1920-1957

Strikes

See: Labor Relations: Strikes and Advertising Acceptability: Employment--Strikebreakers

b.319 v.1 Student Weekly, 1967-1968

Student Weekly was a publication very similar in content to School Weekly. School Weekly was intended for schools which subscribed to The New York Times, and Student Weekly was intended for national distribution. They were published concurrently.

b.262 f.5-8 Style, 1927-1990

See also: Advertising Acceptability: Style Style Books and Clippings, 1928-1999

b.262 f.9	1928: The New York Times Letter Style Book
b.262 f.10	1928: The New York Times Style Book (Revised)
b.262 f.11	1937: Style Book of The New York Times
b.262 f.12	1941-1949: Clippings Related to Style
b.263 f.1-2	1950, 1956: Style Books of The New York Times

b.263 f.3 1962: The New York Times Style Book for Writers and Editors

b.263 f.4-5 1976: The New York Times Manual of Style and Usage [In-House and Published Versions]

b.264 f.1 1999: The New York Times Manual of Style and Usage

b.264 f.2 Subsidiary Operating Committee, 1971-1972 b.264 f.3 Sunday Department 1948-1985

b.264 f.3 Sunday Department, 1948-1985 b.264 f.4 Sunday Edition, 1899-1997

See also: Book Review, New York Times Magazine, Review of the Week, and Financial News

b.264 f.5 Supply Room [Photographs], undated

b.264 f.6 Surveys, 1980-1982

b.264 f.7-8 Syanon Foundation, Inc., 1978-1986

Taudemi Salt Mines Expedition (See: Contracts Book, 1927-1931)

**Taxation** 

See: Financial Policies and Procedures Manual and Planning: Meetings--Mayflower Meeting

b.264 f.9 Teachers In-Service Courses, 1945-1986

b.265 f.1 Telcon Industries, 1980-1981

b.265 f.2-3 Telephone Records, 1973-1983

b.265 f.4 Telephone Room [Photographs], 1948

b.265 f.5 Telephones, 1911-1993

b.265 f.6-7 Telephone Surveillance, 1973-1984

b.265 f.8 Television (Weekly Section), 1977-1995

Temporary Experimental Project, 1947-1948, 1972

This project, which took place in 1947-1948, tested the possibility of producing The New York Times by offset printing from typewritten copy and was prompted by the Chicago printers' strike and the threat of a strike by the International Typographical Union (ITU) against New York City newspapers.

b.265 f.9	General, 1947-1948
b.266 f.1	General, 1947-1948
b.266 f.2	Advertising, 1947-1948
b.266 f.3	Chicago Newspapers, 1947-1948
b.266 f.4	Headlines, 1948, 1972
b.266 f.5	Labor Relations, 1947-1948
b.266 f.6	
b.266 f.7	Meetings, 1948
b.266 f.8	News Department, 1948
b.266 f.9	Production & Costs Reports, 1948
	Publishers' Association, 1947-1948
b.302 f.1-2	Report, 1948 A report to A. H. Sulzberger, in two volumes, by the Temporary Experimental Project Committee, chaired by Turner Catledge
b.266 f.10	Tennis Magazine, 1975-1997
b.266 f.11	Terminology in Newspaper Industry, 1957-1968
b.266 f.12	Terra Nova Explorations, Ltd., 1967
b.266 f.13	Texts Publication, 1955-1972
	"These Times Demand The Times" See: Advertising and Promotion of The New York Times
b.266 f.14	Thibodaux Daily Comet, 1980-1994
b.266 f.15	Thirty Year Club, 1955-1972
b.266 f.16	Threatening Letters, 1976-1988
b.266 f.17	Time, Inc., 1981
b.266 f.18	Timefax Corporation, 1943-1959 This company was a subsidiary of Times Facsimile Corp. (q.v.), engaged in the development, manufacture and sale of paper products, primarily for use in facsimile systems. Originally incorporated in Pennsylvania and located in Philadelphia, it was dissolved on September 30, 1947, and its assets and business transferred to a New York corporation of the same name. The Timefax business was included in the sale of Times Facsimile Corp. to Litton Industries, Inc. in 1959. Most of the papers in this folder and the following concern the formation of Timefax and the transfer of business from the Pennsylvania corporation to the New York corporation. A copy of the latter's by-laws and some financial reports are included
b.267 f.1	Timefax Corporation, 1943-1959
	Times Annex (See: Buildings, Commercial: 43rd Street)
	Times Books, 1979-2000
b.267 f.2	General, 1979-2000

Times Books, 1979-2000 (cont.)

b.267 f.3	Garland Publishing, Inc., 1986-1987
b.267 f.4	Harper & Row, 1981-1985
b.267 f.5	Hector, Robert, 1985
b.267 f.6	Planning (Business Strategy), 1980-1983
b.267 f.7	Staff, 1981-1985

Times Club Scoop (See: House Organs: Times Club Scoop)

Times Company Digital

Note that on May 24, 2000, the name Times Company Digital was changed to New York Times Digital. See: New York Times: Digital

Times Facsimile Corporation, 1941-1962, 1993

Wide World News Photo Service, Inc., The Times' news and feature photo operation, included activities in the development and manufacture of photographic and photo transmission equipment, the latter largely inventions of Austin G. Cooley and his associates. When the photo operation was sold to the Associated Press in 1941, the equipment operation was maintained by The Times in a wholly owned subsidiary named Times Telephoto Equipment, Inc., with Cooley as executive director. The company's name was changed to Times Facsimile Corp. in 1947.

Material about the company's equipment operation antedating Wide World's sale to the Associated Press can be found under "Wide World News Photo Service, Inc."

In February 1959, the assets of Times Facsimile Corp. were sold to Litton Industries, Inc., which formed a subsidiary also named Times Facsimile Corp. Cooley and most of the patents, trademarks and contracts were also transferred. The remaining shell of The Times' subsidiary was named Cedar Distribution, Inc., which wound up the company's affairs and was dissolved on March 9, 1959, the same day the closing with Litton took place. (All material related to the sale will be found under "Times Facsimile Corp.: Sale")

#### b.267 f.8-9 General, 1941-1946

These files, and those in the following box, contain general material on the company's operations, financial and production reports, product descriptions, major contracts and memoranda and other papers dealing with administrative matters. Among the latter, the certificate of incorporation (1941), the certificate of name change (1947), a confidential report on the company's history and operations (1953), and the certificate of dissolution (1959) may be of special interest

b.268 f.6 Patents, 1944-1958

b.269 f.2-6

Letters, memoranda, reports and other papers about patents and patent licenses and assignments

b.268 f.7-8	Renegotiation Board Reports,	1954-1955, 1958
b.269 f.1	Renegotiation Board Reports,	1956-1960

Sale, 1952-1962

Times Facsimile Corporation, 1941-1962, ... (cont.)

b.270 f.1 Stenafax, 1950-1962

Stenafax was a highly successful stencil-cutting and reproducing machine developed by Times Facsimile. The papers in this folder include the agreement with Henry Dreyfuss for the design of the machine (1950), brochures and price lists, correspondence about licensing and purchase proposals, correspondence about the imposition of Federal excise taxes, and correspondence about a claim by Rex-Rotary Distributing Corp. for refunds based on alleged price discounts

b.270 f.2 Times Recreation Association (T.R.A.I.N.), 1983

Times Topics (See: House Organs: Times Topics)

Times Tower (See: Buildings, Commercial: Times Tower)

Titanic Disaster

See: News Department: Pictures--Newsroom following Titanic Disaster

**Tobacco Advertising** 

See: Advertising Acceptability: Tobacco Ads

- b.270 f.3 Topics Columns, 1969
- b.270 f.4 Tours of the Times, 1937-1983

Trademarks, 1962-1987

- b.270 f.5 General, 1962-1987
- b.270 f.6 Information Bank, 1975-1987
- b.270 f.7 Infringements--Xerox, 1971-1982
- b.270 f.8 Transit Strikes, 1952-1982
- b.270 f.9 Travel and Resort News, 1972-1981

Treasurer's Office (See: Secretary's Office)

b.305 v.5 Truman, Harry S. (President), 1949

Contains "An Interesting Exchange," a bound volume of correspondence between President Truman, Julius Ochs Adler, and Arthur Hays Sulzberger about articles in the New York Times.

This volume also contains a letter from Gordon Gray, Acting Secretary of the Army.

- b.270 f.10 Tucker, Roberts & Co. Inc., 1974-1976
- b.270 f.11 Tuition Refund Program, 1966-1967
- b.270 f.12 Tut-Ankh-Amen's Tomb, 1923
- b.270 f.13 Tweed Ring--"The Secret Accounts", 1871-1976

Type, Size and Design, 1862-2000

See also: Awards to New York Times and/or Staff: Ayer Awards and Advertising Acceptability: Type, Size and Design

b.270 f.14-15 General, 1862-2000

- Contral, 1002 2000
- b.270 f.16 Column & Web Width, 1955-2000
- b.271 f.1 6-Column Format, 1975-1976
- b.271 f.2 Typographical Errors, 1959-1964

Ullstein Verlag (See: Contracts Book, 1927-1931)

Umesika (See: House Organs: Umesika)

United Federation of Teachers

See: Advertising Acceptability: Opinions--United Federation of Teachers

United Press International, 1939-1990 (See also: Spinney, George F.)

United Press International, 1939-1990 (See also: Spinney, George F.)
General, 1939-1990
Business & Financial News, 1957-1975
Cairo Bureau, 1966-1976
Censorship, 1959
Joint Users Agreement, 1975-1978
Picture Equipment, 1967-1978
Picture Service, 1960-1987
San Francisco Bureau, 1962-1982
Stock Tables, 1969-1978
Washington Bureau, 1958-1975
United States Savings Bonds, 1978-1979
Us Magazine, 1976-1980 See also: Planning: MeetingsMayflower Meetings
Us Magazine, 1976-1980
Vending Machines, 1955-1998
Veterans, 1944
Vienna Bureau [Photographs], 1956
Vietnam, 1970-1973, 1993 See also: Pentagon Papers and Advertising Acceptability: OpinionsTax Protest
VietnamMy Lai Massacre, 1969
Volume Number and Issue Number, 1949, 1995-2000
Wage and Price Stabilization, 1971-1981
General, 1978-1981
Affiliated Companies, 1971-1979
Compliance Reports, 1971-1980
Incentive Compensation Plan, 1971-1979
Pay Board, 1971-1973
Pay BoardHearing Transcript, 1972
Price Commission, 1971-1973
Warren Commission Report, 1964
Washington Bureau, 1859-1988
Washington Post (See: Litigation: Pentagon Papers)
Waste, 1930-1980
Water Conservation, 1985

b.274 f.3	Weather, 1991-1992
b.274 f.4	Webtimes, 1997
b.274 f.5	Weekend, 1976-1984
	Westbury, Long Island See: Advertising Acceptability: Real EstateDiscrimination
	Western Edition, 1959-1966
b.274 f.6-7	General, 1959-1964
b.274 f.8	Advertising, 1959-1963
b.274 f.9	Circulation, 1959-1963
b.274 f.10	Harvard University Studies, 1960-1966
b.274 f.11	News & Editorial Content, 1959-1963
b.275 f.1	Production, 1959-1963
b.275 f.2	Readership Surveys, 1959-1963
b.275 f.3	Special Sections, 1962-1963
b.275 f.4	Staff, 1962-1965
b.275 f.5	Western Union International, 1952
b.275 f.6	West Side Development, 1961-1966
	West Side Plant See: Buildings, Commercial: West Side Plant
b.275 f.7	"What's On Your Mind?", 1945-1949
b.275 f.8-9	WHD [The New York Times' Short-Wave Radio Station], 1926-1930, 1946-1978
b.275 f.10	WHNT-TV (Huntsville, Alabama), 1979-1995

Wide World News Photo Service, Inc., 1919-1964, 1991

After the end of the first World War, The Times began an operation, through its principle bureaus in the United States and Europe, to provide news and features photographs for its daily and Sunday editions and to market such photos to other newspapers in the U. S. and abroad. As part of this operation, it also developed, acquired, manufactured and marketed photographic and photo transmission equipment, most of the latter being the inventions of Austin G. Cooley.

Until 1930, the domestic operation was handled by The Times itself, while the European operation was carried on by affiliates in London, Paris, and Berlin (The New York Times Co., Ltd.; New York Times (France) S. A.; and The New York Times GmbH, respectively), each of which was closely but informally connected to the bureaus in the same cities. In 1930, The Times formed a new subsidiary to consolidate all the Wide World operations. Originally named "W. W. Photos, Inc.," the name was changed to "Wide World Photos, Inc." a few weeks after the company's incorporation. Eventually, it was changed again to "Wide World News Photo Service, Inc."

In 1941, the news photograph business was sold to the Associated Press. The equipment business was retained by The Times in a new subsidiary, Times Telephoto Equipment, Inc., renamed Times Facsimile Corp. in 1947.

Wide World News Photo Service, Inc., 191... (cont.)

#### b.275 f.11-12 General, 1929-1964, 1991

These folders and the first in the following box contain letters, memoranda, reports, and other papers about the company's formation, operations, sale to the Associated Press, and subsequent interpretations and amendments to the terms of the sale. For material on the equipment business following the agreement with the Associated Press, see: Times Facsimile Corp.

- b.276 f.1 General, 1929-1964, 1991
- b.276 f.2 Finances, 1937-1941
- b.276 f.3-4 Financial Reports, 1932-1939
  - b.276 f.5 German Confiscation, 1940-1945

Letters, memoranda, and other papers about the confiscation of photograph files and equipment belonging to Wide World's French affiliate, The New York Times S. A., by the German occupation forces in Paris. Copies of formal protests by the U. S. State Department and U. S. Embassy are included.

- b.302 v.3 Ledger, 1930-1939
  - b.307 Ledger, 1929-1942

This volume also functioned as a general ledger for The New York Times between 1933 and 1941.

#### b.276 f.6-8 Patents, 1934-1941

Patent applications, descriptions, and certificates of patent grants for photographic and photo transmission equipment invented by Austin G. Cooley (alone or with associates); documents relating to patent applications and grants in Canada, France, and Great Britain; legal papers assigning patents from Cooley to Wide World; Wide World's agreements with Cooley; patent license agreements with AT&T and IBM; and related correspondence. The latest document is the agreement of July 31, 1941, assigning and transferring all rights in these patents from Wide World to the then newly formed Times Telephoto Equipment, Inc. (later named Times Facsimile Corp.)

#### b.277 f.1 Patents--Litigation, 1936-1941

Correspondence and legal documents about William G. H. Finch's suit charging Wide World with infringing his patents, and counter suit by Wide World that Finch's patents were derived from a prior invention by Garrett V. Dillenback, Jr., a Wide World employee; Wide World's and Dillenback's claims were sustained on all but one count.

b.277 f.2 Trademarks, 1919-1941, 1961

U. S. and foreign trademark registration and renewal certificates; related correspondence

b.277 f.3 Trademarks--Litigation, 1932-1934

Correspondence and legal documents about The Times' opposition to the trademark registration of "Wide World Pictures, Inc.," a motion picture distributor. The case was settled by The Times' acquisition of the "Wide World" trademark

- b.277 f.4 Wilmington Star News, 1897-1991
- b.277 f.5 Wilson, H. W. & Co., 1967-1979
- b.277 f.6 Winners & Sinners, 1982-1991
- b.277 f.7 Wire Room [Photographs], 1940-1966
- b.277 f.8 Withholding Publication, 1980, 1983
- b.277 f.9 WMCA, 1941-1946

	Series II: Subjects, 1836-2000 (cont.)
b.277 f.10	WNEP-TV (Scranton / Wilkes Barre, Pennsylvania), 1985-1993
b.277 f.11	Women's News, 1948-1989
b.277 f.12	Women Who Work (Magazine), 1979-1980
b.277 f.13	Wool Bureau, 1986
b.277 f.14	Worcester Telegram & Gazette, 1999-2000
b.277 f.15	World's Fair (Brussels), 1957-1959
b.278 f.1-2	World's Fairs (N.Y.C.)General, 1937-1939, 1959-1965
b.278 f.3-4	World's Fairs (N.Y.C.)Notes & Bonds, 1936-1945, 1961-1966
b.278 f.5	World News Summarized, 1945-1946
	World War I, 1912-1918 In 1918 The Times won its first Pulitzer Prize, for public service in publishing the texts of dozens of official reports, documents and speeches about World War I. Some of those publications are included here. See also: Mid Week Pictorial: The Great War in Gravure; Mid-Week Pictorial: Photographic History of the Great European War in Gravure; and Mid-Week Pictorial: War of the Nations
b.278 f.6	General, 1912-1917
b.336 f.22	America in Europe, 1918 July 29-October 30 A newspaper published for American prisoners in German camps during World War I, subtitled: "A Paper Published in the Interest of Good Fellowship among All Nations." This publication was German propaganda aimed at undermining American soldiers' resolve.
b.336 f.26	"In the Supreme Court of Civilization" by James M. BeckTypescript and Galley Proofs, 1914
b.282 f.10	Italy's Green Book, 1915 August
b.331 f.21	Why England, Germany, Russia, and Belgium Went to WarNinth and Eleventh Editions, 1914 Reprints of the British and German White Papers, Belgium's Gray Paper, Russia's Orange Paper, and Italy's Green Book, along with other diplomatic correspondence and documents. Published by The New York Times London office.
	World War II, 1945-1953, 1985
b.278 f.7	Anniversaries, 1985
b.278 f.8	Correspondents, 1945-1953, undated
b.305 f.6	lwo Jima Campaign, 1945
b.278 f.9	V-E Day, 1945
b.333	V-E DayPhotograph of Crowd in Times Square, 1945 May 9
b.278 f.10	V-J Day, 1945
b.278 f.11	WQAD-TV (Illinois & Iowa), 1985-1997
	WQXR, 1935-1996
b.278 f.12-13	General, 1946-1996
b.278 f.14	Acquisition, 1935-1945

b.279 f.1

Acquisition, 1935-1945

WQXR, 1935-1996 (cont.) b.279 f.2 Acquisition--Stock, 1944-1946 b.279 f.3-8 FCC Hearings, 1940-1957 b.280 f.1-2 FCC Hearings, 1947 b.280 f.3 Finances, 1955-1968 b.280 f.4 Maspeth Transmitter Station, 1955-1970 b.280 f.5 News Broadcast, 1945-1971 b.336 f.23 Promotional Materials, ca. 1968-1979 b.280 f.6-7 Radio License, 1940-1975 b.281 f.1 Radio License, 1976-1978 b.281 f.2 WREG-TV (Memphis, Tennessee), 1972-1994 b.281 f.3-4 WREG-TV (Memphis, Tennessee)--Pictures, 1970-1985 b.281 f.5 WTKR-TV (Virginia), 1995-1997 b.281 f.6 Xerox Corporation, 1975-1985 b.281 f.7 Yalta Conference, 1955 Yankelovich, Daniel, Inc. See: Staff: Surveys--Communications Study b.281 f.8 Year-End Reviews, 1956-1979 b.282 f.1 Youth Committee, 1972 b.282 f.2 Youth Forums, 1945-1960 Yucatan Expedition (See: Contracts Book, 1927-1931) Yunan Journey (See: Contracts Book, 1927-1931)

#### Series III: Historical Materials, 1851-1902 (2 boxes)

Zenger Memorial, 1985

b.282 f.3

This series was created by the processing archivist at The New York Public Library to encompass documents of historical value which were maintained in the Times Archive separately from the people and subject files. These materials include the original minute book of the newspaper (1851-1877) and a later minute book (1893-1896); articles of association; agreements and other legal documents; receipts; and early stock certificates and transfers. With two exceptions, these materials predate Adolph S. Ochs' ownership of The New York Times. They are arranged in chronological order.

- b.315 f.1 Articles of Association, 1851 August 5
  b.316 Original Minutes Book of "The New York Daily Times", 1851 August 5-1877 April 26
  b.315 f.2 Printed Prospectus, 1851 August 30
  b.315 f.3 Stock Certificates and Transfers, 1852-1858
  b.315 f.4 Circulation Receipts, 1854-1865
  b.313 v.2 Bound Historic Documents, 1854-1894
  - These documents were encapsulated in mylar and bound by The New York Times at an unspecified date, likely ca. 1980. They include agreements, bills of sale, deeds, a contract, titles, and a letter.

# Series III: Historical Materials, 1851-1902 (cont.)

b.315 f.5	Indenture for First New York Times Building, 1859
b.315 f.6	Stock Certificates and Transfers, 1859-1872
b.315 f.7	Indemnity Bond, 1860 September 28
b.315 f.8	Advertising Receipts, 1860, 1870
b.315 f.9	Articles of Association and Directors' Meeting Minutes, 1872-1893
b.315 f.10	Minute Book (New York Times Publishing Company), 1893 April 12-1896 April 30
b.315 f.11	Ownership and Control of the Times: Agreements, 1896
b.315 f.12	Certificate of Incorporation: New York Times Building Company, 1902 November 5