The New York Public Library - Stephen A. Schwarzman Building Manuscripts and Archives Division

Guide to the

# New York Times Company records. Julius Ochs Adler papers

MssCol 17799

Compiled by Leslie Reyman, January 2011

### **Summary**

**Creator:** New York Times Company

Title: New York Times Company records. Julius Ochs Adler papers, 1918-1962

Size: 3.67 linear feet (9 boxes, 1 folder)

Source: New York Times Company

**Abstract:** Julius Ochs Adler was nephew to Adolph Ochs, the publisher of the *New York Times*. Adler worked in various capacities at the *New York Times*, including general manager, vice president, and was an original executor and trustee of the company. In addition he also served as president and publisher of the Chattanooga Times. He was a retired officer in the Army, having served in both World Wars.

The collection contains correspondence, memoranda, newspaper clippings, photographs, and legal documents. Approximately one-third of the material deals with the Ochs Estate. Most of the remainder concerns Adler's military service, along with some family and personal material: there are relatively few documents pertaining to the operation of the *New York Times*.

Access: Unrestricted

**Preferred citation:** New York Times Company records. Julius Ochs Adler papers, Manuscripts and Archives Division, The New York Public Library

#### Creator history

Julius Ochs Adler was born on December 3, 1892 in Chattanooga, Tennessee to Harry C. and Ada Adler. Ada was Adolph Ochs' sister. Julius graduated from Princeton in 1914 and then went to work at the *New York Times*. He joined the Army and was commissioned a 2nd Lieutenant in April 1917, and in August of that same year was promoted to Captain. He saw action on the Western Front during World War I. By October of 1918 he was a Major and had been awarded the Distinguished Service Cross.

Adler returned to the *New York Times* in May 1919, where he worked alongside his cousin-in-law, Arthur Hays Sulzberger, as an assistant to Adolph Ochs. During the 1920s and 1930s, Adler was in the Army Reserves. When Adolph Ochs died, in April 1935, Adler became the general manager and vice president of The Times, and president and publisher of the *Chattanooga Times*. He was also one of the three original executors and trustees of the Ochs Estate (the others were Ochs' daughter, Iphigene, and her husband Arthur Hays Sulzberger). With his parents and other members of the family remaining in Chattanooga, Adler initially maintained close ties with the city and the *Chattanooga Times*, and bore the maior responsibility for handling the Ochs Estate's interests there.

i

In 1940 he was reactivated into the Army and became a Commander at Fort Dix in New Jersey. In 1941 he achieved the rank of Brigadier General, and then in September of that same year he was promoted to Assistant Division Commander of the 6th Infantry Division in New Guinea in the South Pacific. Adler was relieved from duty in November 1944 because of illness. He then resumed his position at the *New York Times*, devoting himself largely to the business side of the paper, spending less time at the *Chattanooga Times*.

In 1922, he married Barbara Stettheimer. The couple had three children: Julius, Jr., Barbara and Nancy. He died in New York City on October 3, 1955, at the age of 62, and is buried in Arlington National Cemetery.

### Scope and content note

The collection contains correspondence, memoranda, newspaper clippings, photographs, and legal documents. Approximately one-third of the material deals with the Ochs Estate. Most of the remainder concerns Adler's military service, along with some family and personal material: there are relatively few documents pertaining to the operation of the *New York Times*. Additional material about Adler can be found in the Adolph Ochs Papers and the Arthur Hays Sulzberger Papers.

Material germane to two or more titles is not, as a rule, duplicated in the relevant folders: instead, it is stored in the one deemed most important, and cross-referenced to other relevant titles. Papers dealing with specific subjects are stored in the subject folders rather than in the biographical folders of the persons involved, and their names are covered by cross-references made from the principal names and the next most important subject titles, but they are not exhaustive.

## **Arrangement**

The New York Times Company records. Julius Ochs Adler papers are organized into the following series:

- I. People
- II. Subjects

### **Key terms**

### **Names**

Adler family
Adler, Julius Ochs, 1892-1955
Mizpah Congregation (Chattanooga, Tenn.)
New York Times Company
Ochs family
Ochs, Adolph S. (Adolph Simon), 1858-1935 -Estate

#### **Special formats**

Business records Photographs

### **Occupations**

Soldiers

#### **Places**

Chattanooga (Tenn.)

#### **Titles**

Chattanooga daily times New York times

#### **Container list**

## I. People

Adler Family

See: Bonnie Prince Mining Syndicate, Ltd., 1948; Stock of The New York Times, 1933-1949

b.1 f.1 Adler, Barbara Squier, 1940, 1947-1950

Income tax returns for 1940, 1947 and 1950. Letters to JOA from Europe (1949).

Adler, Harry C. (See also: Mausoleums, 1935-1940, 1953)

b.1 f.2-5 1925-1935

Gen. Adler's correspondence with his father, which deals mostly with the *Chattanooga Times*, the Ochs Family's interests in Chattanooga, financial matters (including the Ochs Trusts for his sisters and brothers and their families), and personal matters. Material dealing with Adler's mother, Ada, and some correspondence by Harry Adler with other people while he was in New York are included.

b.1 f.6 Biography, 1939-1941

Biographical sketch (1939); *New York Times* obituary (1940); portrait photos; correspondence about the publication of his biography in the *National Encyclopedia of American Biography* (1940-1941).

b.1 f.7 Will and Estate, 1940-1942, 1947

Printed copies of his will; several copies have marginal notes about bequests. Correspondence about Federal and State income taxes (1940, 1941, 1947). Correspondence about the dispute over a \$5,000 legacy to Hebrew Union College (1940-1942).

Adler, Harry C. (Mr. and Mrs.)(Ada Ochs Adler) See: Adler, Ada Ochs and Harry C., Trust, 1932-1950

- b.1 f.8 Adler, Harry C. (Mrs.)(Ada Ochs Adler), 1940-1943 (See also: Adler, Harry C., 1925-1935)
- b.1 f.9 Adler, Julius Ochs (Mrs.)(Barbara Stettheimer Adler), 1933, 1940-1944, 1949

  Memoranda by Godfrey Nelson about diverse legal and financial matters (1933, 1940-1944). Her letters to Gen. Adler during her European trip with their daughter Barbara (1949).. See also:

  Chattanooga Times Finances, 1935-1937, 1946-1953, 1962
- b.1 f.10 Adler, Julius Ochs, Jr., 1936-1950

Income tax returns of a trust fund established for him; related memoranda by Godfrey Nelson. A copy of the deed of trust (Nov. 1931) is included.

- b.1 f.11 Adler, Nancy Jean, 1940, 1947, 1950 (Income tax returns)
- b.1 f.12 Beadle, Cameron, 1948

Brown, Claude

See: Lookout Mountain Caverns, Inc., 1935-1944

Brown, Peter M. (See: Estate of A. S. Ochs, 1935-1955)

b.1 f.13 Bruce, James (Amb.), 1947-1953

Correspondence about his appointment as Ambassador to Argentina, his resignation, and the *Times'* review of his book. (Bruce was a Princeton classmate of Adler).

Camrose, Viscount (William Ewert Berry) (See: Churchill Memoirs, 1946-1955)

Chapin, E.Y.

See: Estate of A.S. Ochs, 1935-1955; Lookout Mountain Caverns, Inc., 1935-1944; Palestine and Zionism, 1939

Churchill, Winston Spencer (Prime Min. Sir) (See: Churchill Memoirs, 1946-1955)

Cook, Alfred A.

See: Estate of A.S. Ochs, 1935-1955; Will of A.S. Ochs, 1935, 1938

b.1 f.14 Eisenhower, Dwight David (Pres.), 1952

Adler's telegrams of congratulation on Eisenhower's nomination and election; Eisenhower's replies.. See also: LaGuardia, Fiorello H. (Mayor), 1945; National Security Training Commission, 1953

#### I. People (cont.)

Feinstein, Abraham (Rabbi)

See: Mizpah Congregation (Chattanooga) Rabbi's Residence, 1935-1940, 1946

- b.1 f.15 Friendly, Edwin S., 1945, 1948
- b.1 f.16 Hall, Harold, 1931

Heiskell, Andrew (See: Churchill Memoirs, 1946-1955)

b.1 f.17 Higgins, Charters K., 1927-1928

Hoving, Walter (See: Lord & Taylor, 1939)

Hulsart, C. Raymond (See: Telephones, 1953)

b.1 f.18 LaGuardia, Fiorello H. (Mayor), 1945

Correspondence about filling vacancies in New York City departments, and about Adler's attendance at the Mayor's reception for Gen. Eisenhower.

- b.1 f.19 Levitt, Aaron L., 1944-1946
- b.1 f.20 MacArthur, Douglas (Gen.), 1944-1952

Memoranda about MacArthur's 72nd birthday party, attended by Adler (1952). Adler's report on his interview with MacArthur (1951). Copy of MacArthur's reply to AHS's question about U. S. policy on Formosa (1949). Copy of Clinton Green's interview with MacArthur in Tokyo (1946). Adler's correspondence with MacArthur about leaving his command because of illness (1944).

Markel, Lester (See: Advertising, 1946, 1951)

Nelson, Godfrey N.

See: Adler, Julius Ochs (Mrs.)(Barbara Stettheimer Adler), 1933, 1940-1944, 1949; Adler, Julius Ochs, Jr., 1936-1950; Chattanooga Times Buildings, 1945-1947; Estate of A.S. Ochs, 1935-1955; Finances, Personal, 1936-1949; Will and Estate of JOA, 1922-1927, 1942-1955

b.1 f.21 Oakes, John B., 1932-1935

Copy of a Surrogate's Court document naming Adler his co-guardian, Jan. 11, 1932. Document about Adolph S. Ochs's legacy to Oakes (1935).

Ochs, Adolph Shelby

See also: Automobiles, 1932; Chattanooga Community Chest, 1935-1936; Chattanooga, University of, 1936; Estate of A.S. Ochs, 1935-1955 (A); Obituaries (of A.S. Ochs), 1935-1939; Ochs Memorial Museum, 1938-1940; Trips, 1921; Will of A.S. Ochs, 1935, 1938

b.2 f.1-4 1921-1933, 1921-1933

Adler's letters to Ochs, written mostly during Ochs' absence from New York, giving the news of the office, the city and the family. A few replies by Ochs in some cases, notations on Adler's letters are included. Several of the letters contain Adler's suggestions for improvements in some aspect of *The Times'* operations, especially the memoranda of Dec. 31, 1924, and March 23, 1925. (Note: Similar material will be found in specific Subjects folders in the Adler and the Adolph S. Ochs Papers).

- b.2 f.5 American Legion Post, 1938-1939
  - Correspondence about the post's memorial service for Ochs and other meetings, and about its request for flags and financial aid.
- b.2 f.6 Funeral, 1935

Letters and memoranda about paying funeral costs, and about the arrangements for transporting the body to New York.

b.2 f.7 Ochs, Adolph Shelby (Adolph II), 1933, 1935

### I. People (cont.)

Ochs, Adolph Shelby (Mrs.) (Effie Wise Ochs)

See: Ochs, Effie Wise, Trust, 1931-1941 and *Chattanooga Times* Finances, 1935-1937, 1946 -1953, 1962

b.2 f.8 Ochs, George W. (later Ochs-Oakes, George W.), 1946, 1948

Drafts of documents on John B. Oakes becoming co-executor and co-trustee, replacing Nannie Ochs; copy of affidavit about Nannie Ochs's death (1948). Memorandum about the 1946 payments from the estate to Nannie Ochs and to George and John Oakes (1946).. See also: Ochs, Milton B., Trust, 1928-1937, 1954-1955; Realtors Investment Co., 1938-1939

Ochs, Julius (Mr. and Mrs.) (Bertha Levy Ochs) (See: Mausoleums, 1935-1940, 1953)

b.2 f.9 Ochs, Martin S., 1953

Ochs, Milton B., 1928-1937, 1954-1955

Correspondence about his death and estate; condolence messages; obituary articles; draft of a biographical sketch; some correspondence about personal and family matters (1954-1955). Correspondence about diverse business matters (1928-1937), including George W. Ochs-Oakes's death and his bequest to Milton Ochs (1931), and Adolph Ochs's bequests of *New York Times* stock to Milton Ochs and his family (1935). See also: *Chattanooga Times* Buildings, 1945-1947; Estate of A. S. Ochs, 1935-1955; Ochs, Milton B., Trust, 1932-1950; Ooltewah Farm, 1935-1945

b.2 f.12 Ochs, Nannie, 1931-1951

Correspondence about personal and family matters (1931-1945), including correspondence and other papers about her gift of a lot in Chattanooga to the city for a playground as a memorial to Adolph Ochs (1935-1936). Typed and printed copies of her will (1942). Tax returns for 1945-1947. Biographical sketch for her obituary; handwritten draft by Mrs. Sulzberger (1947). Applications for probate of her will; estate tax form; estate appraisal (1947). Earlier version of her will.

- b.2 f.13 O'Connor, George B., 1944-1945 (Capt. O'Connor was Gen. Adler's aide.)
  - Olmstead, Roland W. (See: Estate of A.S. Ochs, 1935-1955 (A))
- b.2 f.14 Peissak, Eugen (Mr. and Mrs.)(Elizabeth Peissak-Abt), 1939, 1945
  Mrs. Peissak-Abt was a distant cousin of Gen. Adler. He and Mrs. Sulzberger helped her and her husband to emigrate from Germany to the U. S. The correspondence in this folder concerns financial help given them by Gen. Adler and Mrs. Sulzberger.
- b.2 f.15 Polk, George, 1953

Correspondence about The Times's financial contribution to the committee investigating Polk's death.

Puckette, Charles McDonald (See: Estate of A.S. Ochs, 1935-1955)

Read, Samuel R. (See: Realtors Investment Co., 1938-1939)

b.2 f.16 Rodenberg, Albert, 1949-1950

Memoranda about the financial assistance given him by Gen. Adler and Mrs. Sulzberger. (Rodenberg was a distant relative of the Ochs family).

b.2 f.17 Stephens, Howard V., 1947

Sulzberger, Arthur Hays (Mrs.)(Iphigene Ochs Sulzberger)

See: *Chattanooga Times* Finances, 1935-1937, 1946-1953, 1962; Mausoleums, 1935-1940, 1953; Ochs, Adolph Shelby American Legion Post, 1938-1939; Peissak, Eugen (Mr. and Mrs.)(Elizabeth Peissak-Abt), 1939, 1945; Rodenberg, Albert, 1949-1950

#### I. People (cont.)

b.2 f.18 Talimer, Bernard (Mrs.) (Mattie Ochs Talimer), 1927-1965

Papers concerning her estate and bequests (1959-1965). Correspondence about personal and family matters, her investment and taxes, and her patent on a convertible couch extension (1940 -1950). Guest list for her 80th birthday party, August 28, 1948; her photo. Correspondence about Bernard Talimer's death and interment, and his estate; his will (1938); copies of her will (1927, 1932).

b.2 f.19 Wiley, Louis, 1935

Gen. Adler succeeded Wiley as business manager shortly after his death in March, 1935. The paper in this folder, undated, unsigned and incomplete, appears to be the text or a draft of remarks made to the staffs of the Advertising and other business departments by Adler, as Wiley's successor, at that time.

### II. Subjects

b.3 f.1 Adler, Ada Ochs and Harry C., Trust, 1932-1950

Income tax returns. NOTE: This was a trust established by Adolph Ochs in December, 1931.

b.3 f.2 Advertising, 1946, 1951

Adler's speech on the role of advertising, delivered as part of *The Times'* in-service course for teachers (1946). Lester Markel's memorandum to Adler about changes in the amount of advertising to be accepted for several Sunday sections (1951).. See also: Lord & Taylor, 1939; News Content, 1924, 1931-1933

b.3 f.3 Advertising and Promotion of The New York Times, 1936-1938

Annual reports to Gen. Adler on the Promotion Department's activities, 1935-1937. See also: National Newspaper Promotion Association, 1938

Air Delivery (See: United Nations, 1948)

American Legion

See: Ochs, Adolph Shelby-American Legion Post, 1938-1939

American Trust & Banking Co. (See: Estate of A. S. Ochs, 1935-1955)

- b.3 f.4 Anecdotes and Personal Recollections
- b.3 f.5 Annalist (The), 1925

Memorandum to Adolph Ochs recommending change in publication date.

**Anniversaries** 

Joining The Times (See: Biography, 1922, 1935, 1952, 1954)

b.3 f.6 New York Times - 100th, 1951

Gen. Adler's speech to the New York Historical Society, November 6, 1951.

Argentina (See: Bruce, James (Amb.), 1947-1953)

- b.3 f.7 Associations Membership, 1954 (List of present and past memberships.)
- b.3 f.8 Automobiles, 1932

Adler's letter to Adolph Ochs about a car to be a gift to him from Ochs.

Awards, Decorations, Honors and Tributes to JOA (See: Military Service by JOA, 1918-1955)

b.3 f.9 Biography, 1922, 1935, 1952, 1954

*Times Talk* picture article on Adler's career, marking his 40th anniversary with the *Times*, Sept. 1954. Biographical sketches, April 19, 1935; Feb. 13, 1952. Article on his wedding, *Times Topics*, Sept. 1922. Obituary, October 4, 1955.. See also: Military Service by JOA, 1918-1955

b.3 f.10 Bonnie Prince Mining Syndicate, Ltd., 1948

Correspondence about shares owned by Adler and his family.

Buildings

Buildings (cont.)

b.3 f.11 Commercial - 10th-11th Avenues, 44th-45th Streets, 1922, 1953

Memorandum opposing the plan for an annex to *The Times* plant (1922). Godfrey Nelson's memorandum on a new offer to buy property; Adler's reply, authorizing a bid of \$250,000 (1953).

b.3 f.12 Residences, 1952

Photographs of Adler's apartment, 639 Park Avenue (at 66th Street), New York City, May 2, 1952.

b.3 f.13 Residential - West 75th Street (Rental), 1935-1938

Cemeteries

See: Mausoleums, 1935-1940, 1953; Mizpah Congregation (Chattanooga) Cemetery, 1935

Charitable Contributions

See: National Conference of Christians and Jews, 1954

b.3 f.14 Chattanooga, 1936

Correspondence and legal documents about the deeding of a small lot owned by the Ochs Estate to the city for a viaduct.

b.3 f.15 Chattanooga Community Chest, 1935-1936

Correspondence about the Ochs Estate's payment of the remaining contribution pledged by Adolph Ochs.

b.3 f.16 Chattanooga Medical Arts Building, 1935-1937

Correspondence about the second mortgage held by the Ochs Estate.

Chattanooga News-Free Press

See: Chattanooga Times Buildings, 1945-1947

b.3 f.17 Chattanooga Public Library, 1935-1940

Chattanooga Real Estate Investments

See: Chattanooga Medical Arts Building, 1935-1937; Chattanooga, 1936; Estate of A.S. Ochs, 1935-1955; Hamilton County Boulevard Company, 1935-1938; Lookout Mountain Caverns, Inc., 1935-1944; Lookout Mountain Real Estate, 1939-1952; Mizpah Congregation (Chattanooga) Old Building, 1935-1946; Mizpah Congregation (Chattanooga) Rabbi's Residence, 1935-1940, 1946; Natural Bridge Springs Real Estate, 1935-1953; Ooltewah Farm, 1935-1945; Realtors Investment Co., 1938-1939; Young Women's Christian Association, 1936, 1938

b.3 f.18 Chattanooga Times1937-1938

See also: Adler, Harry C., 1925-1935; Will of A.S. Ochs, 1935, 1938

b.3 f.18 General, 1937-1938

b.3 f.19 Buildings, 1945-1947

Correspondence about the sale by the Ochs Estate of the old (Ochs) building, about arrangements to let Roy McDonald have 50% ownership of the *Chattanooga News-Free Press* building, and about the use of the name "Ochs Building" by the purchasers.. See also: Chattanooga Times Buildings, 1945-1947

b.3 f.20 Finances, 1935-1937, 1946-1953, 1962

Memoranda about remaining balance in Adolph Ochs's account (1935). Haskins & Sells report on its audit (1935). Correspondence about common stock transferred to Mrs. A.H. Sulzberger from the Effie Wise Ochs Estate (1937). Correspondence about common and preferred stock owned by Adler; dividend notices (1946-1949). Letter about the redemption of stock owned by Mrs. J.O. Adler, and the tax implications for her (1962).

Joint Operation with News-Free Press

See: Chattanooga Times Buildings, 1945-1947

Chattanooga Times (cont.)

b.3 f.21 Radio and Television, 1927

Memoranda to Adolph Ochs about the plan for a Chattanooga Times radio station.

b.3 f.22 Chattanooga, University of, 1936

Correspondence about Adolph Ochs's bequest.

Chickamauga and Chattanooga National Military Park (See: Ochs Memorial Museum, 1938 -1940)

b.3 f.23 Churchill Memoirs, 1946-1955

Correspondence with Andrew Heiskell and others of Time Inc., with Viscount Camrose, Sir Winston Churchill, executives of Houghton-Mifflin Co., and others about the publication of the memoirs in the *Timesxx*, *in xxLife*, and in book form; details about the publishing schedule, copyright assignments, payments to Churchill, and the like.

b.3 f.24 Composing Room, 1924-1926, 1933-1936, 1950, 1955

Report of closing times, Aug. 4, 1955. Productivity charts, 1942-1949. Correspondence about Type-O-Writer equipment, 1933-1936. Reports on bonus plan, cost per page, and staffing, 1924 -1926.

b.3 f.25 Cook, Nathan & Lehman, 1935 (See also: Estate of A. S. Och, 1935-1955)

Domestic Staff (See: Will of A.S. Ochs, 1935, 1938)

b.3 f.26 Edition Times, 1928

Memorandum to Ochs about earlier closings for the daily newspaper.

Editorial Policy (See also: Will of A.S. Ochs, 1935, 1938)

b.3 f.27 General, 1955

Adler's reply to a reader's letter questioning *Times* policy on publishing information that may affect national security.

International News (See: Palestine and Zionism, 1939)

#### b.4 f.1-2 Education and Schools

1910 class book of the Lawrenceville School. Clipping about the 1911 Harvard-Yale-Princeton debate and program for the 1914 debate; Adler was a participant on the Princeton team. Notebook containing the signatures of Adler's Princeton classmates, 1914.

Estate of A.S. Ochs, 1935-1955

These folders contain letters, memoranda, legal documents, copies of tax returns, and related papers about the settlement of the estate, its income and expenses, the disposition of its securities and real estate holdings, and its tax liabilities. Gen. Adler was one of the three original executors and trustees; the gap in the papers from 1941 to 1945 is due to his absence while in the military service. (Reports from E.Y. Chapin, the ancillary administrator, for these years are included here).

There is some duplication and some overlap with the "Estate of A.S. Ochs" files in the Arthur Hays Sulzberger Papers, especially in the 1935-1937 folders; however, much of the material here deals with the Chattanooga properties, which is not covered there.

The principal contents of these folders may be summarized as follows:

1935: Correspondence about the disposal of diverse properties in the Chattanooga area; selection of E.Y. Chapin as ancillary administrator for Chattanooga and of R.W. Olmstead as real estate appraiser, and their reports; lists of properties and securities, and of the contents of Adolph Ochs's box in the *Chattanooga Times* vault; trial balance of Ochs's account as of April 8, 1935.

1936: Reports by the ancillary administrator in Chattanooga; Alfred A. Cook's report on valuing *New York Times* common stock, with related correspondence; correspondence about the disposal of diverse properties in the Chattanooga area; drafts and printed documents about the sale of *Times* preferred stock to The New York Times Co. by the estate in order to obtain the funds needed to pay estate taxes.

1937: Memoranda about the protest against the Internal Revenue Commissioner's determination of the value of the estate: copy of the protest brief exhibits; correspondence about the disposal of diverse securities and properties in the Chattanooga area, including the dissolution of the South Chattanooga Land Co.

1938-1941: Lists of securities held in A. H. Sulzberger's safe and of the contents of the estate box in the *Times'* vault as of Dec. 31, 1941; reports of E.Y. Chapin, the ancillary administrator of the estate in Chattanooga; New York State income tax returns for 1939 and 1940; correspondence about the disposal of diverse securities and properties in the Chattanooga area; clippings about the estate appraisal (July 1939); documents about the settlement of the New York State estate tax (July 1939); memoranda about Federal and State Estate taxes; Federal income tax return for 1937.

1944-1946: Correspondence about the disposal of diverse properties in the Chattanooga area, and about income from timber and coal mining operations on lots owned by the estate; list of properties as of August 6, 1946.

1947-1955: Correspondence about the administration and disposal of diverse properties in the Chattanooga area; receipts for royalties from coal mining operations on the Timesville lot; list of properties held by the estate at the end of 1954, with their valuations and taxes.

See also: Buildings Residential West 75th Street (Rental), 1935-1938; Chattanooga Community Chest, 1935-1936; Chattanooga Medical Arts Building, 1935-1937; Chattanooga Times Buildings, 1945-1947; Chattanooga Times Finances, 1935-1937, 1946-1953, 1962; Chattanooga, 1936; Chattanooga, University of, 1936; Hamilton County Boulevard Company, 1935-1938; Lookout Mountain Caverns, Inc., 1935-1944; Lookout Mountain Real Estate, 1939-1952; Mascot Stove Manufacturing Co., 1935-1938; Mizpah Congregation (Chattanooga) Cemetery, 1935; Mizpah Congregation (Chattanooga) Old Building, 1935-1946; Mizpah Congregation (Chattanooga)

Rabbi's Residence, 1935-1940, 1946; Mizpah Congregation (Chattanooga), 1935-1937, 1946; Natural Bridge Springs Real Estate, 1935-1953; Ochs, Adolph Shelby (Adolph II), 1933, 1935; Ochs, Milton B., Trust, 1928-1937, 1954-1955; Ooltewah Farm, 1935-1945; Realtors Investment Co., 1938-1939; Young Men's Christian Association, 1939; Young Women's Christian Association, 1936, 1938. See also: Buildings Residential West 75th Street (Rental), 1935-1938; Chattanooga Community Chest, 1935-1936; Chattanooga Medical Arts Building, 1935-1937; Chattanooga Times Buildings, 1945-1947; Chattanooga Times Finances, 1935-1937, 1946-1953, 1962; Chattanooga, 1936; Chattanooga, University of, 1936; Hamilton County Boulevard Company, 1935 -1938; Lookout Mountain Caverns, Inc., 1935-1944; Lookout Mountain Real Estate, 1939-1952; Mascot Stove Manufacturing Co., 1935-1938; Mizpah Congregation (Chattanooga) Cemetery, 1935; Mizpah Congregation (Chattanooga) Old Building, 1935-1946; Mizpah Congregation (Chattanooga) Rabbi's Residence, 1935-1940, 1946; Mizpah Congregation (Chattanooga), 1935 -1937, 1946; Natural Bridge Springs Real Estate, 1935-1953; Ochs, Adolph Shelby (Adolph II), 1933, 1935; Ochs, Milton B., Trust, 1928-1937, 1954-1955; Ooltewah Farm, 1935-1945; Realtors Investment Co., 1938-1939; Young Men's Christian Association, 1939; Young Women's Christian Association, 1936, 1938

1935
1936-1938
1939-1946
1947-1950
1951-1955

Estate of JOA

See: Will and Estate of JOA, 1922-1927, 1942-1955

Finances of The New York Times (See: Estate of A.S. Ochs, 1935-1955 (B))

b.7 f.3 Finances, Personal, 1936-1949

Correspondence about his taxes; copies of tax returns; worksheets. See also: Bonnie Prince Mining Syndicate, Ltd., 1948; Chattanooga Times Finances, 1935-1937, 1946-1953, 1962; New York Times Savings and Loan Association, 1930-1939; Stock of The New York Times, 1933-1949

b.7 f.4 Hamilton County Boulevard Company, 1935-1938

Correspondence about an additional investment sought from the Ochs' Estate, declined.

Hebrew Union College

See: Adler, Harry C. Will and Estate, 1940-1942, 1947

Houghton Mifflin Company (See: Churchill Memoirs, 1946-1955)

b.7 f.5 Jewish War Veterans of the U.S., 1948

Invitation to Adler to be guest of honor at a dinner, declined because Adler opposed segregating military personnel or veterans by religious affiliation.

Jews and Judaism (See: Palestine and Zionism, 1939)

b.7 f.6 Labor Relations, 1923-1924

Adler's memoranda to Adolph Ochs reporting on the status of contracts and negotiations with the craft unions, and offering suggestions.

Legal Matters (See: Cook, Nathan & Lehman, 1935)

b.7 f.7 Legion of Honor (French), 1919

Life Magazine (See: Churchill Memoirs, 1946-1955)

b.7 f.8 Lookout Mountain Caverns, Inc., 1935-1944

Correspondence about the disposition of mortgage notices and bonds held by the Ochs' Estate. Last and first bonds in the series held by A.S. Ochs. Deed of trust and amendment to it, relating to the bond issue, and Peter M. Brown's note, written on the original file folder, summarizing the transactions involved.

b.7 f.9 Lookout Mountain Park

See also: Ochs Memorial Museum, 1938-1940

b.7 f.10 Lookout Mountain Real Estate, 1939-1952

Correspondence and legal documents about the sale of properties owned by the Ochs' Estate.. See also: Natural Bridge Springs Real Estate, 1935-1953

b.7 f.11 Lord & Taylor, 1939

Letters and memoranda about the withdrawal of its advertising.

b.7 f.12 Mascot Stove Manufacturing Co., 1935-1938

Correspondence about the insurance on the property; financial reports.

b.7 f.13 Mausoleums, 1935-1940, 1953

Correspondence about the maintenance and repair of the Ochs' mausoleum and burial plot in the Mizpah Congregation cemetery, Chattanooga, and financial arrangements with the Ochs' Estate; about the interment of Adler's father in the mausoleum; and about the deeding of the mausoleum and plot to Adler by Mrs. Sulzberger in exchange for a Chattanooga lot owned by Adler's mother; photographs of the mausoleum taken at the funeral of Adler's father and of the Ochs' plot and monument

McKenzie School of Business

See: Mizpah Congregation (Chattanooga) Old Building, 1935-1946

Memorials and Monuments (See: Ochs Memorial Museum, 1938-1940)

Military Forces (U.S.)

See: National Security Training Commission, 1953

b.8 f.1-2 Military Service by JOA, 1918-1955

Several outlines of his military career. Correspondence about his retirement and pension benefits; detailed applications and service record (1954-1955). Correspondence about promotions, awards, active duty, and service on diverse civilian boards and committees of the Department of the Army (1947-1954). Copies of his terminal leave and discharge papers (1944-1945). Correspondence and bank notices about his pay and allotments (1941-1944). Correspondence, military orders and other documents about promotions, awards, active veterans' functions (1918-1940). Photocopies of the awards, in 1919, of the U. S. Distinguished Service Cross and the Italian Croce di Guerra.. See also: MacArthur, Douglas (Gen.), 1944-1952

b.8 f.3 Miscellaneous Letters and Papers

Mizpah Congregation (Chattanooga)

b.8 f.4 1935-1937, 1946, 1935-1937, 1946

Correspondence about Adolph Ochs' bequests, family memberships, and further financial help sought from the Ochs Estate.

b.8 f.5 Cemetery, 1935

Correspondence about a mortgage loan paid by the Ochs Estate.. See also: Mausoleums, 1935-1940, 1953

b.8 f.6 Old Building, 1935-1946

Correspondence about rent payments by the McKenzie School of Business, proposals by prospective purchasers, and the eventual sale of the building to the McKenzie School.

Mizpah Congregation (Chattanooga) (cont.)

b.8 f.7 Rabbi's Residence, 1935-1940, 1946

Correspondence with Rabbi Feinstein and others about use of the house adjacent to the temple, owned by the Ochs Estate, as the rabbi's residence, and about the financial arrangements for its repair, maintenance and insurance.

- b.8 f.8 National Conference of Christians and Jews, 1954
- b.8 f.9 National Newspaper Promotion Association, 1938

Speech by Adler on the relations between a newspaper's management and its promotion department, April 27, 1938.

National Parks (See: Ochs Memorial Museum, 1938-1940)

b.8 f.10 National Security Training Commission, 1953

Letters and memoranda concerning Adler's appointment as chairman of the Commission and the Commission's report to the President; copies of the introductory pages of the report and the letter of transmittal to the President; drafts and revised version of a press briefing about the report.

b.8 f.11 Natural Bridge Springs Real Estate, 1935-1953

Letters, memoranda, legal documents, maps, bulls, and receipts, and other documents about properties owned by the A.S. Ochs Estate and their disposition.

- b.8 f.12 New York Times Savings and Loan Association, 1930-1939 Dividend notices and related correspondence.
- b.8 f.13 News Content, 1924, 1931-1933

Adler's memoranda to Adolph Ochs about increases in the news volume in proportion to advertising volume and revenues.

b.8 f.14 Obituaries (of A.S. Ochs), 1935-1939

Condolence letters and Adler's replies; correspondence about tributes and memorials to Ochs; related documents; clippings. For related material, see the folder titled "Ochs Memorial Museum".

Obituary (See: Biography, 1922, 1935, 1952, 1954)

Ochs Family (See: Adler, Harry C., 1925-1935)

b.9 f.1 Ochs Memorial Museum, 1938-1940

Correspondence about the campaign to make the observatory-museum in Lookout Mountain Park a memorial to Ochs by the citizens of Chattanooga; memorandum on the park, including the museum; blueprint; exhibit plan. Letters about contributors to the museum; lists.

Ochs Trusts (See: Adler, Harry C., 1925-1935)

b.9 f.2 Ochs-Adler-Talimer Trusts, 1930-1950

Income tax returns for 2 trusts set up by Adolph Ochs for Nannie Ochs, Ada Ochs Adler, Fannie Van Dyke Ochs, and Mattie Ochs Talimer.

b.9 f.3 Ochs, Effie Wise, Trust, 1931-1941

Copies of Federal and New York State income tax returns. (Adler was one of the three trustees).

Ochs, Julius and Bertha, Memorial Temple

See: Mizpah Congregation (Chattanooga), 1935-1937, 1946

- b.9 f.4 Ochs, Milton B., Trust, 1932-1950 (Income tax returns)
- b.9 f.5 Oglethorpe University, 1935
- b.9 f.6 Ooltewah Farm, 1935-1945

Correspondence with Milton Ochs and others about the leasing or sale of the farm, and about its eventual sale.

b.9 f.7 Palestine and Zionism, 1939

Correspondence about a *Times* editorial.

Palestine and Zionism (cont.)

b.9 f.9 Portraits, 1918-1954

Portraits, in uniform and in mufti, 1918-1954. A few candid photos are included.

Pictures (of JOA)

b.9 f.8 Group photographs, 1919-1955

Honorary degree recipients at New York University, July 21, 1955; Count Lafayette and (?) Namm, in Adler's office, July 13, 1955; Officers and guests of the 77th Division, at a party for Adler, Oct. 29, 1954; Representatives of the People's Civic and Welfare Association, May 21, 1954; at a special audience of Pope Pius XII for newspaper executives, April 27, 1946; Candid photo with Mrs. Adler, Oct. 27, 1922; Candid photo with 77th Division officers, 1919.

b.9 f.9 Portraits, 1918-1954

Photographs in uniform and in mufti. A few candid photographs are included.

of.20-2 Large, matted portrait of Adler in uniform, undated

Policy Statements (See: Will of A.S. Ochs, 1935, 1938)

b.9 f.10 Realtors Investment Co., 1938-1939

Correspondence about the disposition of shares owned by the estates of A.S. Ochs and George W. Ochs.

b.9 f.11 Red Cross, 1953

Adler's memorandum about the employees' fund drive.

South Chattanooga Land Co. (See: Estate of A.S. Ochs, 1935-1955 (B))

Speeches by JOA

See: Advertising, 1946, 1951; Anniversaries-New York Times 100th, 1951; National Newspaper Promotion Association, 1938

b.9 f.12 Spruce Falls Power & Paper Co., Ltd., 1937, 1942

Copies of a letter and promissory notes for a \$1-million loan by *The Times* (1937). Correspondence about an unidentified resolution by the board of directors (1942).

b.9 f.13 Staff - Miscellaneous, 1921

b.9 f.14 Stock of The New York Times, 1933-1949

Memoranda and other documents about Adler's holdings and purchases of *Times* stock; some of the purchases were for his parents, his wife, and his children. See also: Estate of A.S. Ochs, 1935 -1955 (B); Ochs, Milton B., Trust, 1928-1937, 1954-1955

b.9 f.15 Subscriptions, 1935-1936

Memoranda about discontinuing free subscriptions to *The Times* that had been initiated by Adolph Ochs.

Sunday Edition (See: Advertising, 1946, 1951)

**Taxation** 

See: Estate of A.S. Ochs, 1935-1955; Finances, Personal, 1936-1949

Teachers In-Service Courses (See: Advertising, 1946, 1951)

b.9 f.16 Telephones, 1953

Memo from C.R. Hulsart to JOA regarding New York Times telephone operations, expenses, etc

Time Inc. (See: Churchill Memoirs, 1946-1955)

Times Printing Co., Inc.

See: Chattanooga Times, 1937-1938 and Chattanooga Times Finances, 1935-1937, 1946-1953, 1962

b.9 f.17 Trips, 1921

Adler's account of his trip, with Adolph Ochs, Delphine Bradt and Louise Van Dyke, through the devastated regions of France, April 1921.

Trust Agreements of A.S. Ochs

See: Adler, Ada Ochs and Harry C., Trust, 1932-1950; Ochs-Adler-Talimer Trusts, 1930-1950; Ochs, Effie Wise, Trust, 1931-1941; Ochs, Milton B., Trust, 1932-1950

b.9 f.18 Type, Size and Design, 1925-1927

Adler's memoranda to Adolph Ochs suggesting changes in the body type and type dress.

b.9 f.19 United Nations, 1948

Adler's letter of agreement with Air France for air delivery of *The Times'* special edition for the U. N. Assembly meeting in Paris, Sept. 1948.

b.9 f.20 Wide World News Photo Service, Inc., 1931

Adler's memorandum to Adolph Ochs opposing the purchase of an airplane.

b.9 f.21 Will and Estate of JOA, 1922-1927, 1942-1955

Printed copy of Adler's will (1955); copies of earlier wills and codicils, with related correspondence with G.N. Nelson about estate tax implications and related notes. See also: Chattanooga Times Finances, 1935-1937, 1946-1953, 1962

b.9 f.22 Will of A.S. Ochs, 1935, 1938

Copy of the will. Lists of members of the domestic staff receiving bequests. Correspondence with Alfred Cook about the provision (Paragraphs 53 and 54) affecting the policies of *The New York Times* and the *Chattanooga Times*. See also: Chattanooga, University of, 1936; Mizpah Congregation (Chattanooga), 1935-1937, 1946

World War I (See: Trips, 1921)

b.9 f.23 Young Men's Christian Association, 1939

Correspondence about a financial contribution from the Ochs Estate, declined.

b.9 f.24 Young Women's Christian Association, 1936, 1938

Correspondence about its request for a lot in Chattanooga owned by the Ochs Estate, or for a financial contribution, declined.