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Billy Rose Theatre Division

Guide to the
Bill Doll and Shannon Company Records

1964-1976

*T-Mss 2012-031

Compiled by Leslie Reyman, March 2013

Summary

Creator: Doll, Bill

Title: Bill Doll and Shannon Company Records, 1964-1976

Size: .92 linear foot (3 boxes)

Source: Unknown.

Abstract: Bill Doll and Shannon Company was a theatrical public relations agency which began in 1968. In 1988 the name was changed to Bill Doll Company and the headquarters moved to Cleveland, Ohio. It is still in operation today.

Access: Collection is open to the public. Library policy on photocopying and photography will apply. Advance notice may be required.

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Creator history

Bill Doll and Company was founded in 1968 as a production company. The founders were William E. Doll and Richard D. Williams. In 1973, Bill Shannon joined the board of directors of the Company and the name was changed to Bill Doll and Shannon Company.

Bill Doll is an attorney and a doctorate degree in sociology. He is also a Presidential Fellow at Case Western Reserve. In addition Doll is an award winning journalist.

Source:

<http://www.billdollco.com/>

Scope and content note

The records are mostly financial, with some legal material. The financial material contains general ledgers and accounts receivable. The legal material consists of incorporation papers, by-laws and meeting minutes.

Arrangement

Alphabetical by name, subject and title.

Key terms

Subjects

Publicity

Theater -- Public relations

Names

Doll, Bill

Shannon, Bill, 1941-2010

Special formats

Accounting ledgers

Financial records

Meeting minutes

Occupations

Publicists

Places

Cleveland (Ohio)

Container list

- b.1 f.1-2 Accounts Receivable, 1964-1970
- b.3 f.1-5 Accounts Receivable, 1967-1973
 - b.1 f.3 By-laws and Minutes, 1968
- b.1 f.4-7 General Ledger, 1966-1972
 - b.2 f.1 Ideal Promotions-By-laws and Minutes, 1975
 - b.2 f.2 Nikki Productions, Ltd.-By-Laws and Minutes, 1976