

**The New York Public Library
Humanities and Social Sciences Library
Manuscripts And Archives Division**

Books & Co.

Records, 1978-1997

**Michala Biondi
September, 2000**

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SUMMARY

Title: Books & Co. Records

Dates: 1978-1997

Size: 10.9 linear feet (22 containers, 11 volumes)

Source: Gift of Jeannette Watson Sanger, December 21, 1998

Description: Personal correspondence between Watson and friends and authors; business correspondence and records; and audio and videocassette recordings of readings at the bookstore and records documenting the events held there and the relationships between the owner, the authors, and clientele. Of note are letters and clippings pertaining to the closing of the store and the audiocassettes of various readings. Correspondents include Ray Blount, Jr., Harold Brodkey, Russell Chatham, Susan Cheever, Carlos Fuentes, Brendan Gill, Jim Harrison, Ann Lauterbach, Ilona A. Vitarius, and Ted Wilentz, Gordon Lish, Tom Wolfe and others.

Restrictions: None

Special Formats: Audio and videocassettes; photographs; scrapbooks.

HISTORICAL NOTE

Books & Co., the brainchild of Jeannette Watson, (b. 1945), was born out of a life-long love of literature. Watson, the granddaughter of IBM founder, Thomas Watson, Sr. was named for her grand-mother, Jeannette Kittredge. Watson, shy and insecure as a child, was dubbed “Madame-Nose-in-Books” by her father because she preferred to spend her time reading rather than socializing. She was born and raised in a Greenwich, Connecticut family which included one older brother and four younger sisters. She was educated in public elementary schools until age 12, then sent to a private boarding school and Sarah Lawrence College where she majored in early childhood education. As early as her senior year she and her friends discussed dreams about owning a bookstore.

Watson married in her senior year and had a son very shortly after. After graduation her new family moved to Grosse Point, MI, but neither her marriage nor time in the Midwest was to last very long. Divorcing at age 26, she returned to New York as a working single mother. In the summer of 1978, just after Watson opened Books & Co., she was re-introduced to a childhood acquaintance at a family wedding. Alex Sanger, the grandson of birth-control proponent Margaret Sanger, was an attorney at that time (later he became President of Planned Parenthood). They married in December 21, 1978. Privately she uses her married name: Jeannette Sanger.

In the mid-1970’s Watson underwent surgery to correct a congenital condition of the hip, which required a year’s recovery, giving her the time to consider her dream plans for a bookstore. Her father, Thomas Watson, Jr., offered to lend her half the start-up money, \$150,000. She began looking for a person with whom to go into business. The name of Burt Britton, highly regarded among booksellers in the city, was frequently suggested as the best choice. Watson felt that his knowledge of contemporary fiction matched her knowledge of the classics. After several meetings with her, he agreed to join in the venture.

A location for the shop was found in a prime spot, on Madison Avenue in the 70’s, directly next door to the Whitney Museum of Art. A 15-year lease for 939 Madison Avenue was signed in October, 1977 at a rental cost of \$60,000 per year. The space included two floors of about 1,000 square feet each, and a basement of about 750 square feet. The old brownstone was in very poor condition and major renovations had to be completed before it would be occupant-ready. The store opened for business by June, but the official opening party was planned for October 18, 1978 to take advantage of the city’s Fall season.

Watson’s idea was for the store to be a salon, to have the cozy, comfortable, lived-in atmosphere of a writer’s hangout. She intended to sell literary fiction, poetry, and signed books; no self-help or do-it-yourself books or the popular fiction and best sellers that are often found in chain stores. The staff developed several notable physical features in the shop that added to its unique character: the front window display, the photo gallery, the art gallery, the inviting green leather couch on the upstairs level, and most importantly, “The Wall”, which at first was a few shelves reserved to highlight the favorite titles of Burt Britton, but grew to be a whole wall of books which featured what are considered the literary classics of any language.

To all appearances Books & Co. was a great success in the first year. Informal readings soon gave way to formal events. It was becoming the salon Watson had planned, and it gained even more attention when it was noticed by literary reviewers. But lax financial management and internal conflicts were creating serious problems underneath the surface.

Problems between the two partners came to light when Britton did not make the expected appearance at the first anniversary party. Watson admits that she didn't pay enough attention to the business side of the shop and allowed critical financial mistakes to be made that first year, which created tensions between partners. Bookkeeping practices were sketchy, and no plans had been made to hire a bookkeeper to keep track of finances or stock. An advisor was brought in to help guide the business practices, and he made many sound suggestions that helped, but they weren't enough to circumvent serious financial problems.

Watson realized she had to make serious changes to keep her dream afloat. She decided to buy out Burt Britton and run the shop herself. By January 1980 he and Watson came to an agreement dissolving the relationship. Her father offered to buy her overstock, store it on his property and as she was able, she would buy it back from him. As part of their agreement, an auditor would come in to check the account books on a regular basis. Tight control over the inventory was essential and limits were set on the amount of stock to be purchased at any one time.

A new manager/buyer (Stan Lewis) was hired, but remained only a year. This gave Watson time to strengthen her business sense and fine tune job responsibilities. The most significant change was to split the manager/buyer into two separate positions. Watson offered clerk Peter Philbrook the manager's position; she gave the responsibility of buying to another employee. Philbrook, Andrew Bergen, and Susan Scott were some of Watson's first employees at the shop. These three soon formed the core of employees that, along with Watson, became the character of Books & Co. They develop a close relationship with her over the decade or more the four worked together, which added to the congenial atmosphere for which Books & Co. became well known.

As the business grew, Watson introduced several functions to promote it. She very much wanted to showcase new writers and gave many their first readings. The reading series, which quickly became a popular function of Books & Co., began informally. It gave its first formal reading on January 9, 1980 with the advent of The 939 Foundation, which Watson created to sponsor regular weekly readings and other special events. A salaried coordinator for the series was hired (Barbara Penn) and paid out of Foundation money, which was partially raised by charging admission to the events. However the pressures of additional readings and charging admission for them did not sit well with Watson. After five years Watson suspended the Foundation and ran the reading series herself, free of charge, as a regular function of the store.

Over time the reading series of Books & Co. hosted a wide variety of writers, artists, and occasionally special causes. Readings often had themes such as celebrations of particular writers or favorite subjects. Panel discussions on art, the writer's craft, screenwriting, or the best of American fiction, staged readings of plays, and poetry marathons filled the shop with an enthusiastic public.

In the mid-1980's Watson was advised to buy the 939 Madison Avenue building to have a bit of business security. However, Books & Co.'s neighbor, The Whitney Museum of Art, had already made an accepted offer for the property. The relationship between the new landlord and tenant was cordial. Some minor facilities problems were taken care of in a timely manner by the museum. In 1992, the original 15-year lease on the Books & Co. space expired. The Whitney renewed the lease, but at a huge increase in rent, five years at \$120,000 per year. By this time independent bookstores, already negatively affected by the 1987 economic downturn, were suffering financial losses due to the rapid growth of the superstore. The severe rise in rent put additional stress not only on the shop, but on Watson too, who was already funneling personal monies into the business to keep it in the black.

The Whitney Museum of Art director David Ross, an acquaintance of Watson's who was aware of her situation, proposed that the museum and the store become partners in early 1996, with the museum absorbing the staff and inventory of the bookstore. Watson was offered a five-year employment contract as manager. She was very interested in the proposal and pursued the idea, but negotiations stalled in late spring when the museum stopped answering her calls or responding to letters.

In October of 1996 The Whitney broke its silence and informed Watson that the partnership offer was withdrawn. Watson, who had explored and depleted other options already, decided it was time to close the shop and move on to other things. On January 18, 1997 The New York Times ran the announcement of Books & Co.'s closing as of May 31. The article quoted Watson as saying, "We just cannot afford to pay the rent." At the same time, she was informed by the museum that the 1997-lease renewal would increase the rent by an additional 2.5%, which Watson also could not afford.

The Whitney Museum of Art took the brunt of much criticism from the literary world and the general public alike, as it appeared that the museum was maliciously bent on putting the shop out of business. The article generated a loud public outcry. Many newspapers featured frequent opinion pieces and articles updating the public about the situation. Watson, the shop and its activities became the focus of television news reports and radio interviews. Several private citizens came forward offering to raise funds to keep the store open.

It was, in the end, Jeannette Watson's decision to close the economically struggling store after twenty years. The final reading was held on May 15, 1997 with Edna O'Brien reading from *Down by the River* and a big party celebrating the anniversary. The store closed its doors on May 31, 1997, but the name Books & Co. lives on as a publishing imprint under Turtle Point Press, a venture Watson started in 1996 with a focus on keeping classic titles in print.

SCOPE AND CONTENT NOTE

The records of Books & Co. include correspondence, newspaper and magazine clippings, guest lists, invoices, tax reports, diaries, guest books, invitations, notes, greeting cards, letters, artwork, postcards, advertisement materials, flyers, newsletters, introductory remarks to readings, press kits, photographic prints, negatives, and contact sheets, monographs, scrapbooks, audio and videocassettes, and paper ephemera.

The collection documents very strongly the social and intellectual life that was the heart of the store, fostered through its public events, readings, and the relationships developed between the owner and her clientele, both authors and the book-buying public. It documents less strongly the business of buying and selling books. It does not include the financial records, which would tell the underlying story of the dissolving of the Watson and Britton partnership, the part her father played in the enterprise, the problems with the Whitney Museum and the subsequent decisions made by Watson.

PROVENANCE NOTE

The records of Books & Co. are a gift of Jeannette Watson, owner of Books & Co., formerly located at 939 Madison Avenue, New York. A total of 9 linear feet (lf) of records were received into the Library's possession on December 21, 1998. Additional donations were made on February 26, 1999 (2 l.f.) and February 23, 2000 (.17 l.f.) making a total of 11.17 of materials donated to the Library.

ARRANGEMENT NOTE

The collection is arranged in seven series:

- | | |
|------------------------------|-------------------------------|
| I- Individual Correspondence | V- Photographs |
| II- General Files | VI- Printed Ephemera |
| III- Diaries and Guest Books | VII- Audio and Videocassettes |
| IV- Scrapbooks | |

SERIES DESCRIPTIONS

I - Individual Correspondence (2.51f; 1979-1997) includes handwritten notes from authors, friends and acquaintances, some business-related correspondence, Christmas cards, artistic photographs, booklets, invitations to dinners and readings, (both those held at Books & Co. by Watson and those to which she was invited), introductory remarks for readings, artwork, children's drawings, and faxes from and about authors and other personal acquaintances of Watson. Correspondents include: Ray Blount, Jr., Harold Brodkey, Russell Chatham, Susan Cheever, Christopher Coe, Hope Cooke, Carlos Fuentes, Brendan Gill, Jim Harrison, Max Kaplan, Ann Lauterbach, Fran Lebowitz, Ilona A. Vitarius, and Ted Wilentz among many other names. It may be of interest to note here that the file for Burt Britton contains only an unsigned copy (perhaps a draft) of his 1980 termination agreement with Watson. Correspondence with staff includes letters from Susan Scott, Stan Lewis, and Peter Philbrook.

II - General Files (3.1f, 1980-1997) The General Files include general correspondence; correspondence with related businesses, publishers, and philanthropic organizations, invitations, staff memos, clippings, anniversary books, poetry and poetry-related events. There is a good deal of correspondence about the closing of the store, support letters on Books & Co.'s behalf, written to Watson and to The Whitney Museum of Art, and clippings from local newspapers and magazines about the unfolding events and the store closing (see "Books & Co. – Closing" sub-series). Financial records include the list of names considered "House Accounts" (those who were able to receive a discount on purchases, which were labeled "C2" accounts by the store), some expense reports, income tax returns for five non-sequential years, customer invoices, operations statements and a few other odd files. The "Readings" sub-series includes introductory remarks, party plans, and other miscellaneous items for readings from 1980 to 1997. Box 8, folder 8, titled "Doodles," contains cartoon drawings of scenes from a bookstore, usually drawn on the backs of event invitations. They are probably the work of a talented employee who usually focused his or her attention on Peter Philbrook as a subject, though occasionally honored others.

III - Diaries and Guest Books (.4 l.f.) Two guest books include names, addresses, and comments from guests at Books & Co. One is dated 1982-1984, the other lists guests for "9/20/78", "9/20/88" and was used for the 15th anniversary party on December 10, 1992, and the "Final Party" on May 29, 1997. There are five diaries and one single 1983 page ripped out of a diary. Watson records very brief entries, usually just a few lines on any given day. Most of the diaries, with exception of the 1986-96 diary ("JWS" inscribed on cover), are very sparse, containing very few entries over a broad time span. Some of the diaries have information, such as names and opinions, edited out by Watson herself; she scribbled over words.

The small red diary, dated 1979, was used as a date book and records visits by Jacqueline Kennedy Onassis, Morris West, Bill Cosby, Joseph Heller, Truman Capote, Kurt Vonnegut, and Neil Simon among others. Sometimes their purchases or a conversation were also noted.

Another diary appears to be notes or thoughts for stories for Lynne Tillman's book about Books & Co. (*Bookstore: the life and times of Jeannette Watson and Books & Company*, New York, Harcourt Brace, 1999).

The diary c.1984 (lace-covered), includes thoughts by Watson on the store, who visited, stories about visits, her opinions on the readings and attendance, comings and goings of staff, and personal details such as comments on the birth of Watson's sons. Specific people mentioned include Isamu Noguchi, Frances Steloff, Tennessee Williams, Bernard Malamud, Hortense Callisher, Paul Goldberger, George Braziller, Shirley Buren, Jacqueline Kennedy Onassis, Woody Allen, Virgil Thomson, and Fran Lebowitz.

The diary dated 10/6/95 inscribed by "Susan", records events from 9/4/96 through 5/20/97, the closing of the store, people who offered to help and Watson's personal feelings about it all.

A diary with dates between 1986 and 1996, ("JWS" is embossed on the cover) is the most substantial of the five. The first few pages are loose and it appears to have pages missing. It appears to begin in 1986 (determined by reference to the space shuttle explosion). Though the entries are made within a ten-year time span, entries are actually broadly spaced within those ten years. The last recorded date is January 23, 1996. It is the longest of the diaries, and records numerous stories about the comings and goings of the store, the events held there, and particularly Watson's experiences and her feelings towards the clientele or staff, the events, and the general happenings in around her shop. There are several references to her family in this volume, especially her son Ralph, and her father, Thomas. Watson heavily edited this volume.

VI - Scrapbooks. (11 volumes). The scrapbooks record the readings and special parties at or for Books & Co. The scrapbooks include snapshots of authors, audiences, and the shop in general (color, and black and white); small posters or flyers, clippings from newspapers and magazines about the various events held there or the bookstore itself, or The 939 Foundation for the Arts, and gossip items about who has been seen there; and invitations to various readings. They also include guest lists, schedules for the season, introductory remarks for readings, postcards, and correspondence. Two volumes of note are the anniversary books; one for the 10th and one combining the 15th & 20th (though there is only the invitation to the 20th anniversary party and nothing more). They include the respective invitations and photographs. The span dates for each volume are included in the container list; some of the volume dates overlap and materials within the volumes are not necessarily in exact chronological order. Volume 4 contained many loose 8x10 black and white photos, which were removed to a folder in Box 16 and is so labeled.

V - Photographs (.75 l.f.) Includes images of authors during readings and book signings, candid and formal images of Watson alone and with the staff in front of the store, Watson and early partner Burt Britton in a series of formal images shot in front of the store, and many candid snapshots of the various events held at Books & Co. Contact sheets from the 5th anniversary party (May 23, 1983) in the Puck Building are included, along with several 4x6 images from this grouping (Box 16). The series includes the master color negatives of the Books & Co. logo, with a copy of the postcard made from this image. (Box 16).

About three-quarters of the images are black and white, 8x10 format, though there is one box of oversized prints, both black and white and color, and a number of smaller snapshots. Appendix D lists the names of identified persons in each photo.

VI - Printed Ephemera (.4 l.f.) This series includes five copies of the privately published, 10th anniversary commemorative book, *Letters to a Bookstore*, one in the original packaging with the invitation to the September 29, 1988 celebration; four of the original Books & Co. paper shopping bags, designed by Ed Koren; a press kit for Leila Hadley's book, *A Journey with Elsa Cloud*, published under the Books & Co. imprint of Turtle Point Press; a special printing of a Laura (Riding) Jackson poem; and another of a Jim Harrison poem.

VII- Audio and Videocassettes. (1.10 l.f.). The audiocassettes are recordings of readings and the occasional panel discussion at Books & Co. between 1991 and 1997. (Though readings were a featured event at the store as early as 1980, according to Watson, they were not recorded prior to 1991.) Over 100 works were recorded on 79 audiocassettes. Most of the readings feature one author, though several do include two. Several special events, such as a celebration of a specific publishing house or benefit for a particular cause, feature multiple authors or readers. Descriptive entries capture the name of each author and the title of the book from which the author read. If a poet read from a collection of poems, titles of individual works are often, but not always, captured. Most of the readings were under 30 minutes in length, but several do last longer or include audience discussion and questions for the author, requiring the use of the second side of the cassette. These instances are noted in the audiocassette database description (see Appendix B). An alphabetical listing of recorded events and authors, with the date of the event, is found in Appendix A. A chronological listing of readings and events, which includes authors, event title (if a special event), book title, and publisher is included in Appendix E. (Please note that not all of the events between 1991 and 1997 at Books & Co. were recorded.)

Eight videocassettes include recordings of NBC, CNBC, and NY1 News television reports which involved Books & Co. as the subject of the report, either regarding the closing of the bookstore, or in discussing the effect of cyber bookstores and super-bookstores on the business of independent shops. Other clips include a "CBS News Sunday Morning" report by Charles Kuralt interviewing author/painter Russell Chatham, a friend and reader at Books & Co.; an interview with famed French actress Jeanne Moreau (whom Watson refers to as her "personal goddess") speaking about her love of literature and her fondness for Books & Co., which was filmed in the shop, (recorded in French, no English translation available); an interview of Jeannette Watson on the evening of the final reading at Books & Co. (May 15, 1997); and a recording of Watson receiving an award from the New York Society Library, on April 23, 1997, from NYSL Board Chairman William Dean. This clip also includes her acceptance speech and a toast by Brendan Gill.

CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
1	1	Adams, William Howard
	2	Anderson, Ally & Jock
	3	Anshen, Ruth
	4	Anthony, William
	5	Appleman, Philip
	6	Aronson, Steven
	7	Ascher, Aaron
	8	Ascher, Barbara Lazear
	9	Ashbery, John
	10	Astor, Vincent, Mrs.
	11	Atwood, Margaret
	12	Auchincloss, Lily
	13	Auster, Paul
	14	Baker, Russell
	15	Barnes, Julian
	16	Barris, Chuck
	17	Bawer, Bruce
	18	Baxter, Charles
	19	Beadleston, William
	20	Beattie, Ann
	21	Bergen, Andrew
	22	Berman, Avis
	23	Bertoia, Roger W.
	24	Blossom, Laurel
	25	Blount, Roy Jr.
	26	Blyrod, Lenore
	27	Bohjalian, Christopher
	28	Bourgeois, Louise
	29	Brickman, Dan
	30	Britton, Burt
	31	Brodkey, Harold
	32	Buck, Joan J.
	33	Buckner, Tom
	34	Burden, Shirley
	35	Calder, John
	36	Canin, Ethan
	37	Capote, Truman
	38	Carver, Raymond
	39	Cassell, Warren (Just Books, Inc.)
	40	Catanach, J. N.
	41	Cayton, Trish D.

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
1	42	Chase, Mrs. Edward T. (Lyn)
	43	Chatham, Russell
	44	Chatwin, Bruce
	45	Cheever, Susan
	46	Christopher, Nicholas
	47	Church, Forrester
	48	Close, Ann
	49	Coe, Christopher
	50	Colwin, Laurie
	51	Conrad, Barnaby
	52	Conroy, Frank
	53	Cooke, Hope
	54	Cunliffe, Joan
	55	Cunningham, Michael
	56	Dale, James T.
	57	Danto, Arthur
	58	Danziger, Rowena
	59	Davies, Robertson
	60	Davis, Nick
	61	De Mille, Agnes
	62	Dixon, Stephen
	63	Douglas, Edward J.
	64	Dubus, Andre
2	1	Eatenson, Erwin
	2	Eberstadt, Fernanda
	3	Einhorn, Sharone
	4	Eisler, Benita
	5	Ephron, Amy
	6	Ephron, Nora
	7	Fein, Jack
	8	Feirstein, Frederick
	9	Ferrell, Anderson
	10	Fisketjon, Gary L.
	11	Forbes, Malcolm
	12	Ford, Richard
	13	Fry, Charles R.
	14	Fuentes, Carlos
	15	Galassi, Jonathan
	16	Gay, Peter
	17	Gerber, Dan
	18	Gill, Brendan
	19	Gillespie, George

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
2	20	Goerner, Lee
	21	Goldsmith, Barbara
	22	Goldstein, Martin
	23	Goodman, Martin
	24	Gottlieb, Paul
	25	Goyen, William
	26	Green, Hannah
	27	Gregory, Andre
	28	Grimes, Tammy
	29	Guare, John
	30	Haien, Jeannette
	31	Harrison, Jim
	32	Harvey, Andrew
	33	Hazzard, Shirley
	34	Hempel, Amy
	35	Hennessy Richard
	36	Hill, Gloria Poetto
	37	Hitchcock, Jane Stanton
	38	Hoagland, Edward
	39	Hoffman, Dustin
	40	Hollander, John
	41	Holtzman, Irwin T.
	42	Homes, A.M.
	43	Houghton, Charles G. III
	44	Howard, Emma Jane
	45	Howard, Richard
	46	Howells, Michael
	47	Irving, John
	48	Ives, David
	49	Jackson, Schuyler B.
	50	Jacobs, Harvey
	51	Jones, Robert S.
	52	Jong, Erica
	53	Kaletski, Alexander
	54	Kaplan, Max
	55	Kauffmann, Stanley
3	1	Kertecz, Andre
	2	Kiernan, Frances
	3	Kinnell, Galway
	4	Kinsella, William
	5	Kinsolving, Susan
	6	Kiser, Anthony C.M

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
3	7	Klein, Betty (Mrs. Frederic S.)
	8	Koning, Hans
	9	Kramer, Larry
	10	Lally, Michael
	11	Lauterbach, Ann
	12	Lawlor, Leonard
	13	Lawrence, Kathleen Rockwell
	14	Lawrence, Seymour
	15	Lebowitz, Fran
	16	Leenen, Ben
	17	Lehmann-Haupt, Christopher
	18	Lennertz, Carl
	19	Levy, Bernard Henri
	20	Lewis, Stanley
	21	Lieblein, Harry Arnold
	22	Lish, Gordon
	23	Lockhart, Doris
	24	Lopate, Phillip
	25	Lowell, Juliet
	26	Lubiner, Jack
	27	Luce family
	28	Malamud, Bernard & Ann
	29	Mallin, Judith
	30	Marshall, James
	31	Marzani, Charlotte Pomerantz
	32	Matheson, Pat
	33	Matthiessen, Peter M.
	34	Mazzone, Daniel
	35	McCarthy, Mary
	36	McClatchy, Sandy
	37	McCrum, Lindsey
	38	McElderry, Margaret K.
	39	McGuane, Thomas
	40	McIndoo, Timothy
	41	McMillan, Terry
	42	Merrill, James
	43	Meyer, Patricia A.
	44	Minichiello, Peter
	45	Minot, Susan
	46	Mooney, Ted & Kathleen [Anderson]
	47	Moore, Susanne
	48	Moreau, Jeanne
	49	Morowitz, David

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
3	50	Morris Charles
	51	Morris, Mary McGarry
	52	Morrow, Bradford
	53	Motherwell, Robert
	54	Moyer, Jennifer
	55	Muset, Jane
4	1	Nesbit, Lynn
	2	Nissenson, Hugh
	3	Noguchi, Isamu
	4	Norman, Howard
	5	O'Brien, Edna
	6	Oates, Joyce Carol
	7	Olds, Sharon
	8	Onassis, Jacqueline Kennedy
	9	Ozick, Cynthia
	10	Parker, Geoffrey
	11	Pease, Deborah
	12	Philbrook, Peter
	13	Phillips, Robert
	14	Phillips, Warren
	15	Plimpton, George & Sarah
	16	Price, Reynolds
	17	Prouty, Brooks
	18	Quinlan, Encarnita
	19	Quinn, Alice
	20	Rautbord, Sugar
	21	Richardson, John
	22	Rieff, David
	23	Ritchie, Adam
	24	Rittenberg, Ann
	25	Robinson, Susan
	26	Rock, Andrew
	27	Rogers (Schiffman), Sonny
	28	Rorem, Ned
	29	Rose, Phyllis
	30	Roth, Philip
	31	Russell, John
	32	Ryskamp, Charles
	33	Salter, James
	34	Schneebaum, Tobias
	35	Schiffrin, Andre
	36	Schinto, Jeanne

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
4	37	Schwartz, John B.
	38	Scott, Susan
	39	Scully, Bartholomew
	40	Seaver, Jeannette
	41	Seldes, Marion
	42	Shapiro, David
	43	Simon, John
	44	Smith, Dan
	45	Smith, John Sumarez
	46	Snyder, Gary
	47	Sontag, Susan
	48	Sorrentino, Gilbert
	49	Spivak, Peter B.
	50	Steegmuller, Francis
	51	Steinem, Gloria
	52	Stone, Sandra
	53	Strand, Mark
	54	Stuart, Alexander
	55	Swift, Graham
	56	Sze, Marianne
	57	Talese, Gay
	58	Talese, Nan A.
	59	Targ, Roslyn
	60	Taylor, Benjamin
	61	Thayer, Ann
	62	Thomas, Michael
	63	Thorne, Frances (Anne)
	64	Tomkins, Calvin
	65	Tomkins, Judy
	66	Trillin, Calvin
	67	Trilling, Diana
5	1	Tucci, Niccolo
	2	Tuten, Frederic
	3	Ueda, Hajime
	4	Vitarius, Ilona Albok
	5	Vonnegut, Kurt
	6	Wade, Clint
	7	Wade, Colin
	8	Walker, John
	9	Wanger, Shelley
	10	Watson, Darlene
	11	Watson, Leeia

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>INDIVIDUAL CORRESPONDENCE</u>
5	12	Watson, T. J.
	13	Westman, Barbara
	14	Wilcock, John
	15	Wilentz, Ted & Joan
	16	Williams, Jonathan
	17	Wilson, Charles P.
	18	Wilson, Martha
	19	Wolfe, Tom
	20	Wyer, William J.
	21	Wyeth, Jamie
	22	Zabar, Abbie
	23	Zolman, Jane
		<u>GENERAL FILES</u>
	24	Academy of American Poets
	25	National Poetry Month
	26	Advertisements, Graphics
	27	American Book Awards
	28	American Booksellers Association
		Anniversaries –
	29	10 th Anniversary, 1987
6	1	10 th Anniversary Book
	2	Fifteenth Anniversary, 1992
	3	Twentieth Anniversary, 1997
	4	Archivia, 1991
	5	Basilisk Press, Ltd.
		Books & Co. Closing, 1997
	6-7	Clippings
	8-9	Support Letters for Books & Co.
	10	Support Letters (on behalf of Books & Co.) sent to the Whitney Museum of Art
	11	The Brendan Gill Prize
	12	The Burlington Bookshop
	13	Charitable Solicitations Received
	14	Charity
	15	Clippings, c.1981
		Correspondence
	16-17	Closing of the Store, 1997
	18	From/to Employees
	19	General, 1980-81
7	1	General, 1982

Box Folder Series/Folder Title**GENERAL FILES**

		Correspondence continued
7	2	1983
	3	1984-85
	4	1986
	5-7	1987-88
	8	1989
	9	1991
	10	1992
	11	1993
	12	1994
	13	1995
8	1	1996
	2	1997
	3	Photocopies
	4	Undated
	5	Crossing Delancey, 1987
	6	Customer Correspondence
	7	David R. Godine, Publishers
	8	Doodles
	9	The East Side Community Center
	10	The Edith Wharton Restoration
	11	Franklin Furnace
	12	The Friends of Julia Richman
		Financial –
	13	Accounting, Misc. 1980-1986
	14	Expenses, 1982
	15	House Account Correspondence, 1980-1981
	16	House Account List
	17	Income Tax Returns, 1988; 1989; 1991; 1995; 1996
9	1	Investment Account Correspondence, 1983; 1986
	2-3	Invoices, 1993
	4	Miscellaneous Correspondence, Notes, 1981-1993
	5	The 939 Foundation for the Arts Checking Account Statement, Sept-Oct., 1996
		Operations Statements
	6	1984; 1989; 1990
	7	1991-1993
	8	1994-1995
	9	1996-1997
	10	Party Information, 1979-80
	11	Year End Report, 1989

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>GENERAL FILES</u>
9		Gallery Exhibits –
	12	1980-1983
	13	1986-1993
	14	Institute for International Education
10		Invitations to:
	1	Books & Co. Events
	2	Books & Co. Readings
	3-5	Non-Books & Co. Events
	6	Judson Realty Co., 1980-1991
	7	Kaplan Fund
	8	Letters of Recommendation
	9	Maxine Groffsky Literary Agency
	10	Newsletter (Off the Wall), 1993-1997
	11	The New York Landmarks Conservancy
	12	The 939 Foundation
	13	Benefit Reception, May 9, 1983
	14	North Point Press
11	1	Party Arrangements, 1980-1982
	2	PEN-American Center
	3	Poetry in Motion, 1996
	4	Poetry Marathon, 1980-1981
	5	Poets and Writers
	6	Publicity Lists and Procedures
		Readings
	7	1979-1997 listings
	8	Miscellaneous, n.d.
	9	1980
	10	1981
	11	1982
	12	1985
	13	1986
	14	1987
	15	1988
	16	1989
	17	1990
	18	1991
	19	1992
	20	1993
	21	1994

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>GENERAL FILES</u>
		Readings continued
11	22	1995
	23	1996
	24	1997
		Introductory Remarks for Authors' Readings
	25	Dated
	26	Undated
12	1	Introductions to Authors' Readings (from audiocassettes)
	2	Research – The Book Industry
	3	Resumes & Employment Inquiries
	4	Request from Authors
	5	Requests by Authors for Readings – Denied
	6	Staff Memos
	7	Store Activities
	8	Tairona Heritage Trust
	9	The Thomas J. Watson Library
	10	Tibet
	11	Turtle Point Press
	12	Viragos
		Watson, Jeannette
	13	Essay
	14	Speeches
	15	Travel Stories
		Whitney Museum of American Art
	16	Correspondence 1981-87
	17	Correspondence 1995-97
	18	Yaddo
13		<u>DIARIES AND GUEST BOOKS</u>
		2 guest books
		5 diaries
		1 loose page from a diary
		<u>PHOTOGRAPHS</u>
		A-O (8x10 Prints, black and white; color, see Appendix D for identified images)
15		P-Z (8x10 Prints, black/white; color)
16		Oversize (black/white; color; see Appendix D)

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>PHOTOGRAPHS CONTINUED</u>
17		Books & Co.
	1	Logo, Master Negative (color)
	2	Opening Party – 10/18/78
	3	Staff
	4	Store - Exteriors
	5	Store - Interiors
	6	Contact Sheets/Photos - 5 th anniversary party, Puck Bldg.
	7	Watson & Britton in front of Books & Co. Exterior (with contact sheet)
	8	Watson (black/white)
	9	Watson (color)
	10	Loose Photographs from Scrapbook, Volume 4
		Readings & Events
	11	A Celebration of Robert Burns and Scottish Literature Panel Discussions:
	12	American Fiction: Where Have We Been, Where Are We Going?
	13	The Best American Short Stories 1981 Unidentified Items:
	14	Black and white snapshots
	15	Color snapshots
	16	35mm negatives
18		<u>PRINTED EPHEMERA</u>
		Books & Co. paper bags (4)
		10 th anniversary commemorative booklet (3 copies)
		Press Kit for Books & Co. publication, <i>A Journey with Elsa Cloud</i> by Leila Hadley
		Broadsides:
		<i>Sketch for a Job Application Blank</i> , by Jim Harrison
		<i>A Short Sentence for Private Reflection on the Universal</i>
		<i>Length of Meaning</i> , by Laura (Riding) Jackson
		A drawing, unidentified
		<u>SCRAPBOOKS</u>
		Volume 1, 1978-1982
		Volume 2, 1981-1983
		Volume 3, 1983-1986
		Volume 4, 1986-1988
		Volume 5, 1988-1989
		Volume 6, 1988-1990
		Volume 7, 1990-1992
		Volume 8, 1993-1994
		Volume 9, 1994-1996

<u>Box</u>	<u>Folder</u>	<u>Series/Folder Title</u>
		<u>SCRAPBOOKS CONTINUED</u> Volume 10, 1988, 10 th anniversary book Volume 11, 1993, 1997, 15 th & 20 th anniversary book
19-21		<u>AUDIOCASSETTE RECORDING</u> (see Appendix B, page 26. Order by control number.)
22		<u>VIDEOCASSETTE RECORDINGS</u> (see Appendix C, page 35. Order by control number.)

APPENDIX A

Recorded Events and Readings.

Academy of American Poetry, 2/13/92
 Allende, Isabel, 1/28/91
 Ascher, Barbara Lazear, 3/2/93
 Begley, Louis, 1/19/93
 Bell, Madison Smartt, 2/18/92
 Bernhard, An Evening of Thomas Knight, 2/20/92
 Blount, Roy Jr., 1/10/95
 Bohjalian, Christopher, 5/19/92
 Bosworth, Patricia, 4/22/97
 Bosworth, Sheila, 5/19/92
 Braschi, Giannina, 9/20/94,
 Brodkey, Harold, 11/14/91
 Broido, Lucy (Brock), 10/17/95
 Capstein, Matthew, 11/10/91, (An Afternoon in Celebration of the Year of Tibet)
 Chatham, Russell, 10/29/91, (A Celebration of Clark City Press)
 Cheever, Susan, 4/2/91
 Chesler, Ellen, 6/18/92
 Christopher, Nicholas, 1/24/95
 Christopher, Nicholas, 1/23/96
 Clark City Press, A Celebration of, 10/29/91
 Coe, Christopher, 9/14/93
 Coe, Christopher Memorial Tribute, 10/3/94,
 Cole, Henri, 1/17/95
 Committed to Memory – The 100 Best Poems to Memorize, 11/20/96
 Cunningham, Michael, 2/6/91
 Danticat, Edwige, 5/10/94
 Danto, Arthur, 10/5/95
 Donleavy, J.P. 3/16/94
 Eisenberg, Deborah, 5/12/92
 Erofeev, Viktor V., 4/19/93
 Fairstein, Linda, 10/5/93
 Feldman, Irving, 10/13/94,
 Ferrell, Anderson, 9/13/94
 Fields, Rick, 11/10/91, (An Afternoon in Celebration of the Year of Tibet)
 Fuentes, Carlos, 2/23/92
 Fuentes, Carlos, 4/7/94
 Gerber, Dan, 10/29/91, (A Celebration of Clark City Press)
 Gifford, Barry, 10/29/91, (A Celebration of Clark City Press)
 Gifford, Barry, 10/10/95
 Gill, Brendan, 6/4/96
 Giorno, John, 2/8/94
 Grealy, Lucy, 2/1/95

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Gruen, John, 3/9/93
 Hammond, Mary Stewart, 1/21/92
 Hannah, Barry, 2/2/93
 Harrison, Jim, 10/29/91, (A Celebration of Clark City Press)
 Harrison, Jim, 5/12/94
 Harvey, Andrew, 4/16/91
 Harvey, Andrew, 11/10/91, (An Afternoon in Celebration of the Year of Tibet)
 Hitchcock, Jane Stanton, 9/15/92
 Homeless, A Reading to Benefit the, 9/22/92
 Howard, Richard, 3/1/94
 Hustvedt, Siri, 5/12/92
 Ives, David, 2/14/95
 James, Kelvin Christopher, 5/10/94
 Kimber, Robert, 10/1/91
 Kinkaid, Jamaica, 1/12/96
 Lauterbach, Ann, 11/1/94
 Law-Yone, Wendy, 2/22/94
 Lebowitz, Fran, 11/7/94
 Lodge, David, 4/13/92
 Mackay, Shena, 11/12/96
 Marx, Pearson, 1/31/95
 McFarland, Dennis, 5/17/94
 McGonigle, Thomas 2/18/92
 McGuane Tom, 9/29/92
 Mitchell, Stephen, 4/13/93
 Modern Painters Panel Discussion, 3/17/92
 Pekarkova, Iva, 2/22/94
 Phillips, Caryl, 3/31/92
 Phillips, Jayne Anne, 9/19/94
 Price, Reynolds and Kathryn Walker, 5/16/91
 Prose, Francine, 9/5/95
 Raines, Howell, 10/12/93
 Richardson, John, 2/19/91
 Roberts, Paul William, 11/7/95
 Rudman, Mark, 5/2/95
 Salzman, Mark, 1/20/94
 Schaeffer, Susan Fromberg, 9/22/92 (A Reading to Benefit the Homeless)
 Simecka, Martin, 10/18/93
 Sis, Peter, 10/27/96
 Smith, Charlie, 5/2/95
 Snyder, Gary, 3/12/91
 Solomon, Andrew, 10/25/94
 Sontag, Susan, 11/10/92
 Spencer, Scott, 9/22/92 (A Reading to Benefit the Homeless)

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Straub, Peter, 4/27/93
Styron, William, 10/18/93
Swift, Graham, 3/31/92
Taylor, Benjamin, 11/1/95
Thomas, Abigail, 5/3/94
Thurman, Robert, 11/10/91, (An Afternoon in Celebration of the Year of Tibet)
Tibet, An Afternoon in Celebration of the Year of, 11/10/91
Trollope Celebration, 3/1/92
Tucci, Niccolo, 11/5/91
Vanderbilt, Gloria, 10/17/94
Turtle Point/Books & Co. Imprint Inaugural Address, 10/30/96
Vollman, William T, 5/1/96
Wakefield, Dan, 6/2/92
White, Randy Wayne, 10/1/91

APPENDIX B

Contents of Audiocassette Recordings Database (arranged by date.)

Order by Control Number in left column

Control Number	Date of Reading	Author or Event	Contents	Timing
03470	10/11/88	Jeannette Watson and Artie Karcowiskie	New York and Co. interviews Jeannette Watson of Books & Co. and Artie Karcowiskie of The Strand bookstore.	00:55:00
03419	01/29/91	Isabel Allende	Allende reads <i>The Stories of Eva Luna</i> ("Little Heidelberg"). Question and answer segment follows. Introduction by Lee Gerner, editor, Macmillan Press.	00:37:00
03418	2/6/91	Michael Cunningham	<i>A Home at the End of the World</i> read by Cunningham. Introduction by Harold Brodkey.	00:45:30
03417	2/9/91	John Richardson	Richardson reads from <i>A Life of Picasso, Vol. 1:1881-1906</i> . Introduction by Jeannette Watson.	00:29:00
03416	3/12/91	An Evening in Honor of North Point Press.	Gary Snyder reads from <i>The Practice of the Wild</i> and <i>Riprap & Cold Mountain Poems</i> . Introduction by Allen Ginsberg. Reading continues on Side B. Poetry.	00:59:00
03415	4/2/91	Susan Cheever	Cheever reads from <i>Treetops: A Family Memoir</i> . Introduction by Jeannette Watson.	00:28:00
03452	4/16/91	Andrew Harvey	Harvey reads from <i>Hidden Journey: A Spiritual Awakening</i> . Introduction by Jeannette Watson.	00:41:00
03469	5/16/91	Reynolds Price and Kathryn Walker	Price and Walker read selections from <i>A Foreseeable Future</i> , and other selections. Introduction by Lee Gerner, editor of Macmillan.	01:00:00

Control Number	Date of Reading	Author or Event	Contents	Timing
03414	10/1/91	An Evening in Honor of Lyons & Burford	Robert Kimber reads selections from <i>Upcountry</i> , including “Sheep in the Parlor”, “Black Fly Baron of Franklyn County”. Randy Wayne White reads from <i>Batfishing in the Rainforest</i> . Introduction by Nick Lyons.	00:41:40
03474	10/24/91	Julian Barnes	Barnes reads from <i>Talking it Over</i> . Introduction by Jeannette Watson.	00:34:00
03464	10/29/91	A Celebration of Clark City Press	Russell Chatham, Dan Gerber, Barry Gifford, & Jim Harrison. <u>Side A</u> : Chatham reads from <i>Summer and Other Small Things</i> & other brief selections. Gerber reads from <i>New and Selected Poems</i> . Gifford reads <i>Sailor's Holiday</i> . <u>Side B</u> : Harrison reads various selections from his food columns, poems, and books.	01:53:21
03413	11/5/91	Niccolo Tucci	<i>Before My Time</i> , by Tucci, read by his daughter Maria.	00:09:00
03461	11/10/91	An Afternoon In Celebration of the Year of Tibet	Robert Thurman reads on the subject of the sacred art of Tibet. Rick Fields reads from <i>The Code of the Warrior in Mystery, Myth, and Everyday Life</i> and from the love poems of the Dalai Lama and his own poetry. Matthew Capstein reads selections from Dujin Rinpoche.	01:00:00
03466	11/14/91	Harold Brodkey	Brodkey reads from <i>The Runaway Soul</i> . Introduction by Jonathan Galassi, editor of Farrar, Straus, and Giroux.	01:01:20
03449	1/21/92	Mary Stewart Hammond	Hammond reads from <i>Out of Canaan</i> . Introduction by Terese Svoboda. Selections include “Having Words, or Life in the Backyard”; “Small Talk”; “Accepting the Body”; “Slow Dancing in the Living Room: Easter”; “Making Breakfast”; “My Mother-in-Law Sailing”; “Second Sight”; “Paying Respects”; “Snowbound in a Summer House off the Coast Massachusetts”; and “Grandmother's Rug”.	00:58:00

Control Number	Date of Reading	Author or Event	Contents	Timing
03450	2/13/92	A Valentine's Day Reading with the Academy of American Poetry	Readers include William J. Kistler, Ann Lauterbach, Mary Jo Salter and Cynthia Zarin.	00:42:40
03458	2/18/92	Madison Smartt Bell and Tom McGonigle	Bell reads from <i>Save Me Joe Louis</i> and McGonigle reads from <i>Going to Patchogue</i> . Authors introduce each other. Continues on Side B.	01:16:50
03427	2/20/92	An Evening of Thomas Bernhard. Presented by Pequod Magazine.	Readers include: Harold Brodkey, Richard Burgin, Stephen Dixon, John Griesemer, Phillip Lopate, Mark Rudman, and Katherine Washburn. Hosted by Mark Rudman.	01:01:00
03423	3/1/92	An Afternoon in Celebration of Anthony Trollope. Presented by the Trollope Society	N. John Hall, Jane Stanton Hitchcock, hosted by Randy Williams, Pres. An introduction by John Hall followed by scenes which describe entrances and exits of characters; selections from <i>The Prime Minister</i> ; <i>Many Minds</i> ; <i>Marquis of Brotherton</i> ; and <i>The Last Chronicler of Barestshire</i> .	1:20:15
03422	3/17/92	Modern Painters Panel Discussion	Participants: David Carbone, Louis Finkelstein, Deborah Rosenthal, John Snyder and Trevor Winkfield; hosted by Jed Perl, moderator.	01:34:00
03451	3/31/92	Caryl Phillips and Graham Swift	Phillips reads from <i>Cambridge</i> and Swift reads from <i>Ever-after</i> . Introduction by Jeannette Watson. Question and answer segment follows.	00:51:00
03476	4/13/92	David Lodge	Lodge reads from <i>Paradise News</i> . Introduction by Wendy Gimbel. Question and answer segment follows. Continues onto Side B.	01:12:00
03467	4/23/92	Carlos Fuentes	Fuentes reads from the <i>The Buried Mirror</i> .	00:27:37

Control Number	Date of Reading	Author or Event	Contents	Timing
03475	5/12/92 5/19/92	Deborah Eisenberg; Siri Hustvedt; Christopher Bohjalian; Shelia Bosworth	<u>Side A</u> : Eisenberg reads <i>Holy Week</i> , and from <i>Under the 82nd Airborne</i> , Hustvedt reads from <i>The Blindfold</i> . (5/12/92) <u>Side B</u> : Bohjalian reads from <i>Past the Bleachers</i> and Bosworth reads from <i>Slow Poison</i> (5/19/92).	01:30:00
03472	6/2/92	Dan Wakefield	Wakefield reads from <i>New York in the 50's</i> .	00:47:00
03473	6/18/92	Ellen Chesler	Chesler reads from <i>Woman of Valor. Margaret Sanger and the Birth Control Movement in America</i> . Introduction by Alexander Sanger.	00:31:11
03465	9/15/92	Jane Stanton Hitchcock	Hitchcock reads from <i>Trick of the Eye</i> . Introduction by Jeannette Watson.	00:40:00
03463A	9/22/92	A Reading to Benefit the Homeless	Susan Fromberg Schaeffer reads from <i>First Night</i> . Scott Spencer reads from <i>Men in Black</i> .	00:46:45
03463B	9/29/92	Tom McGuane	McGuane reads from <i>Nothing but Blue Skies</i> . Introduction by Jeannette Watson. Question and answer segment follows.	01:04:51
03421	11/10/92	Susan Sontag	<i>The Volcano Lover</i> read by Sontag. Introduction by Joan Didion. Reading continues onto Side B.	00:51:00
03424	1/19/93	Louis Begley	<i>The Man who was Late</i> , read by Begley.	00:20:25
03425	2/2/93, 2/9/93	Barry Hannah; Fae Myenne Ng	Hannah reads from <i>Bats out of Hell</i> (2/2/93). Introduction by Susan Minn. Ng reads from <i>Bone</i> (2/9/93). Introduction by Robert Jones.	01:00:04
03428	3/2/93	Barbara Lazear Ascher	Ascher reads from <i>Landscapes without Gravity: A Memoir of Grief</i> . Introduction by Richard Merit, editor, Delphinium.	00:25:45

Control Number	Date of Reading	Author or Event	Contents	Timing
03430	4/13/93	Stephen Mitchell	Mitchell reads from <i>A Book of Psalms</i> . Introduction by Jeannette Watson. Also reads from Rilke's <i>Orpheus, Euripides and Hermes</i> , and various selections from anthology, <i>Into the Garden</i> , and <i>Parables and Portraits</i> .	00:59:52
03462	4/19/93 4/27/93	Viktor Erofeev Peter Straub	Erofeev reads from <i>Russian Beauty: A Novel</i> (4/19/93). Introduction by his agent. Straub reads selections from <i>The Throat</i> (4/27/93). Introduction by Ann Lauterbach (35 min).	01:47:00
03431	9/14/93	Christopher Coe	Coe reads from <i>Such Times</i> . Introduction by Court Smith, editor, Harcourt Brace.	00:45:00
03455	10/4/93	Linda Fairstein	Fairstein reads from <i>Sexual Violence: Our War Against Rape</i> . Introduction by Fran Lebowitz.	00:56:00
03457	10/18/93	Martin Simecka William Styron	Simecka reads from <i>The Year of the Frog</i> , Styron reads from <i>A Tidewater Morning</i> . Alan Cheu translates. Continues onto Side B.	00:53:55
03454	10/23/93	Howell Raines	Raines reads from <i>Fly Fishing through the Mid-Life Crisis</i> . Introduction by Dan Rather of CBS News.	00:36:20
03432	1/20/94	Mark Salzman	Mark Salzman reads from <i>The Soloist</i> . Introduction by Jeannette Watson. Author discusses story, offers a brief reading and answers questions from the audience. (Note: no microphone, author difficult to hear.)	00:45:00
03456	2/8/94	John Giorno	Giorno reads from <i>You've Got to Burn to Shine</i> . Introduction by Deborah Harry (aka "Blondie"). Poetry.	00:30:00

Control Number	Date of Reading	Author or Event	Contents	Timing
03433	2/22/94	Iva Pekarkova and Wendy Law-Yone	Pekarkova reads from <i>Truck Stop Rainbows</i> . Law-Yone reads from <i>Irrawaddy Tango</i> .	00:39:00
03434	3/1/94	Richard Howard	Howard reads from <i>Like Most Revelations</i> . Introduction by Sandy McClachey.	00:50:00
03435	3/16/94	J.P. Donleavy	Donleavy reads from <i>The History of the Ginger Man</i> . Introduction by John Wakefield.	00:39:30
03436	4/7/94	Carlos Fuentes	Fuentes reads from <i>The Orange Tree</i> . Introduction by Roger Straus, editor, Farrar, Straus & Giroux.	00:42:00
03437	5/3/94	Abigail Thomas	Thomas reads from <i>Getting Over Tom</i> . Introduction by Amy Heppel.	00:36:20
03438	5/10/94	Kelvin Christopher James and Edwige Danticat	James reads from <i>Secrets</i> and <i>Jumping Ship</i> , Danticat reads from <i>Eyes, Breath, Memory</i> . Introduction by Books & Co. staff.	00:48:00
03439	5/12/94	Jim Harrison	Harrison reads from <i>Julip</i> , <i>The Seven-Ounce Man</i> and <i>The Beige Delorosa</i> . Introduction by Joe Cannon, President of Houghton Mifflin.	00:53:00
03440	5/17/94	Dennis McFarland	McFarland reads from <i>School for the Blind</i> .	00:45:00
03453	9/13/94	Anderson Ferrell	Ferrell reads from <i>Home for the Day</i> . Introduction by Gordon Lish.	00:49:00
03441	9/19/94	Jayne Anne Phillips and Giannina Braschi	<u>Side A</u> : Philips reads three selections from <i>Shelter</i> . <u>Side B</u> : Braschi reads from <i>Empire Dreams</i> , Tess O'Dwyer translator.	01:06:00
03442	10/3/94	A Memorial Reading for Christopher Coe	Christopher Coe Memorial Service. Court Smith, Anderson Ferrel, and others read from selections of Coe's work.	01:16:00

Control Number	Date of Reading	Author or Event	Contents	Timing
03443	10/13/94	Irving Feldman	Feldman reads from <i>The Life and Letters</i> . Introduction by William Wadsworth.	01:17:10
03478	10/17/94	Gloria Vanderbilt	Vanderbilt reads from <i>The Memory Book of Starr Faithful</i> . Introduction by Jeannette Watson.	00:34:00
03444	10/25/94 11/1/94	Andrew Solomon Ann Lauterbach	<u>Side A</u> : Solomon reads from <i>A Stone Boat</i> (10/25/94); Introduction by A.M. Homes. <u>Side B</u> : Lauterbach reads from <i>And For Example</i> (11/1/94), Introduction by Jeannette Watson.	01:24:30
03445	11/7/94	Fran Lebowitz	Lebowitz reads from <i>Mr. Chas and Lisa Sue meet the Pandas</i> .	00:21:00
03480	1/10/95	Roy Blount, Jr.	Blount reads from <i>Book of Southern Humor</i> . Introduction by Jeannette Watson. Continues onto Side B.	00:51:04
03479	1/17/95	Henri Cole	Cole reads from <i>The Look of Things</i> . Introduction by Helen Vendler. Reading continues onto Side B.	00:37:23
03481	1/24/95	Nicholas Christopher	Christopher reads various selections from <i>Five Degrees and Other Poems</i> . Introduction by Richard Howard. Reading continues onto Side B.	00:55:23
03482	1/31/95, 2/2/95	Pearson Marx and Lucy Grealy	<u>Side A</u> : Marx reads from <i>On the Way to the Venus de Milo</i> (1/31/95). Introduction by Eric Steel, editor. <u>Side B</u> : Grealy reads from <i>Autobiography of a Face</i> (2/12/95). Eddie Mazaroe, Chairman of Alumni Association (Sarah Lawrence College), host. Introduction by Prof. Thomas Lux of Sarah Lawrence College. Poetry.	00:28:00A; 00:42:36B
03483	2/14/95;	David Ives,	<u>Side A</u> : Ives reads from <i>All in the Timing: 14 One-Act Plays</i> (2/14/95). Introduction by Jeannette Watson.	01:33:28 combined

Control Number	Date of Reading	Author or Event	Contents	Timing
03483	5/2/95	Charlie Smith, and Mark Rudman	<u>Side B</u> : Smith reads from <i>Before and After</i> and <i>Cheap Ticket to Heaven</i> . Rudman reads from <i>Realm of Unknowing: Meditations on Art, Suicide, and Other Transformations</i> (5/2/95). Introduction by staff.	01:33:28 combined
03484	5/24/95	John Yau	Yau reads from <i>Berlin Diptychon</i> . No introduction.	00:27:48
03477	9/5/95	Francine Prose	Prose reads from <i>Hunters and Gatherers</i> . Introduction by Scott Spencer.	00:44:00
03459	10/5/95	Arthur Danto	Danto reads From <i>Playing with the Edge: The Photographic Achievement of Robert Mapplethorpe</i> .	00:59:02
03446	10/10/95	Barry Gifford	Gifford reads from <i>Baby Cat-Face</i> . Continues onto Side B, includes question and answer segment with the audience.	00:45:00
03448	10/17/95	Lucy Brock Broido	Broido reads from <i>The Master Letters</i> . Introduction by unidentified woman.	00:40:13
03485	11/1/95	Benjamin Taylor	Taylor reads from <i>Tales Out of School</i> . Introduction by Jeannette Haien.	00:47:00
03447	11/7/95	Paul William Roberts	Roberts reads from <i>In Search of the Birth of Jesus</i> . Introduction by Amy Hertz, senior editor of Riverhead Press; continues onto Side B.	00:51:00
03471	1/12/96	Jamaica Kincaid	Kincaid reads from <i>Autobiography of My Mother</i> .	00:36:30
03486	1/23/96	Nicholas Christopher	Christopher reads form <i>Veronica</i> . Introduction by Susan Camel, editor of Dial Press. Reading continues onto Side B.	00:57:47
03468	5/1/96	William T. Vollman	Vollman reads from <i>The Atlas</i> . Introduction by Jonathan Franzen.	00:30:00
03487	6/4/96	Brendan Gill	Gill reads from <i>Late Bloomers</i> . Introduction by Jeannette Watson.	00:52:44

Control Number	Date of Reading	Author or Event	Contents	Timing
03460	10/27/96	Peter Sis	Sis discusses <i>Starry Messenger</i> . Author reads without a microphone, difficult to hear. Introduction by Jeannette Watson. Question and answer segment follows.	00:29:00
03488	10/30/96	Turtle Point Imprint Inaugural Address	Jeannette Watson and John Rabinowitz. Introduction by Lyn Chase, Chairwoman, Board of the Academy of American Poets.	00:34:55
03489	11/12/96	Shena Mackay	Mackay reads from <i>The Orchard on Fire</i> . Introduction by Jennifer Moyer, publisher.	00:23:14
03490	11/20/96	Committed to Memory – The 100 Best Poems to Memorize.	Readings by John Hollander, Lyn Chase, Brendan Gill, George Plimpton, Alice Quinn, and Susan Sontag. Introduction by Jeannette Watson.	00:44:31
03491	4/22/97	Patricia Bosworth	Bosworth reads from <i>Anything Your Little Heart Desires</i> . Introduction by Susan Cheever.	00:44:30
03492	1995	Farrar, Straus & Giroux	<i>Works in Progress Audio, Spring 1995</i> . Commercial tape made by publishing house to advertise new offerings. Readings by authors.	01:04:30
03493	1995	Farrar, Straus & Giroux	<i>Works in Progress Audio, Fall 1995</i> . Commercial tape made by publishing house to advertise new offerings. Readings (by the authors) include <i>Panama</i> by Eric Zencey, <i>Sweet Mystery</i> by Judith Paterson, <i>The Law of Enclosures</i> by Dale Peck, <i>Wild Meat and Bully Burger</i> by Lois-Ann Yamanaka, <i>Diana</i> by Carlos Fuentes, <i>Can You Hear, Bird</i> by John Ashbery, <i>Terrible Honestly</i> by Ann Douglas, and <i>Prairie Reunion</i> by Barbara J. Scot.	00:58:44

APPENDIX C

Videocassette Database Contents
Order by Control Number in left column

Control Number	Title	Contents	Type	Length
00933	NBC Reports on Independent Bookstore Closings vs. Chain Stores.	An NBC News report on the plight of independent book stores, like Books & Co., in light of the proliferation of super-stores. Includes an interview with Jeannette Watson. Lourdes Lopez, reporter.	VHS	00:02:52
00934	NY1 News Report on Books & Co. Closing	NY 1 News reports on the closing of Books & Co. Includes customer and staff comments, interior views of the store. Donna Karger reporting.	VHS	00:03:15
00935	Misc. Clips of Books & Co.	Tape includes an expanded version of the NBC report on the closing of Books & Co.; clips of an interview with owner Jeannette Watson filmed on the day of the final reading (5/15/97); a clip of the Jeanne Moreau interview (in French); a clip of the Frederic Tuten and Russell Chatham readings; a clip of the New York Society Library award given to Watson on 4/23/97; and a segment of the shop's final reading by Edna O'Brien.	VHS	00:10:07
00936	CNBC Report on Books & Co. Closing	CNBC reports on the closing of Books & Co.; interviews Jeannette Watson. Discussion of the plight of independent book stores in light of cyber store competition.	VHS	00:02:30
00937	Jeanne Moreau Interview	Jeanne Moreau reflects on her love of good books and Books & Co. Taped on 9/19/96. In French.	VHS	00:01:37

Control Number	Title	Contents	Type	Length
00938	"CBS News Sunday Morning" Interview with artist/author Russell Chatham	In a report titled, <i>A Painter's Passion for Fishing</i> CBS News reporter Charles Kuralt interviews artist/author Russell Chatham on his life, career, and favorite pastime. Includes scenes in and around Livingston, Montana, and a reading in NYC's Books & Co. bookstore.	VHS	00:08:56
00939	Jeanette Watson Interview on the Closing of Books & Co.	Taped on May 15, 1997, the day of the final reading at Books & Co., owner Jeannette Watson talks about why she started the store, meeting Burt Britton, getting the space, how the store was named, some of the significant moments in the store's life and her new career as a publisher. Includes footage of the outside of the store, with the closing notices in the windows, interior shots of buyers, the Frederic Tuten reading, and exterior views of Books & Co. at night.	VHS	00:28:30
00940	Awards Ceremony on 4/23/97 and Final Reading on 5/15/97	Tape includes clips from the New York Society Library Award presentation to Jeannette Watson on 4/23/97, Library President speech, Watson speech, a toast to Watson by Brendan Gill and the final reading at Books & Co., given by Edna O'Brien on 5/15/97.	VHS	00:31:45

APPENDIX D**IDENTIFIED PHOTOGRAPHS**

(BOX 13-15)*Oversize (box 15)

An asterisk (*) indicates the image is in oversize (Box 15); two asterisk's (**) indicate that there are a number of people in the image and it may not be filed under that particular name. It will be necessary to look through all three boxes. Box 14 contains unidentified 8x10 images following the identified.

Allende, Isabel	Fuentes, Carlos (2)
Asbury, John*	Gay, Peter
Ascher, B. Lazear*	Genser, Cynthia
Ashbery, John	Gerber, Dan
Auster, Paul (2)	Gill, Brendan (3**)
Avedon, Richard	Gimbel, Wendy (2)
Bagpiper*	Ginsberg, Allen
Barnes, Julian*	Giorno, John (2)
Bawer, Bruce	Glaze, Andrew
Bearden, Romare**	Gray, Francine du Plessix
Beattie, Ann	Guare, John
Blount, Roy Jr.(2)	Gyson, Brion*
Books & Co. staff *	Hanhardt, John
Britton, Burt*	Harrison, Jim (2*)
Broido, Lucy Brock	Harvey, Andrew
Byatt, A.S.	Hazzard, Shirley
Calisher, Hortense	Hecht, Anthony
Cambor, Kathleen	Hijuelos, Oscar
Canin, Ethan	Hitchcock, Jane S. (2**)
Carey, Peter	Hollander, John (2)*
Cheever, Susan (2)	Howard, Richard (2)*
Christopher, Nicholas (2)	Howells, Michael (2)*
Coe, Christopher (3)	Hughes, Robert
Conroy, Frank?	Ignatow, David (3)
Conroy, Pat	Isler, Alan
Cunningham, Michael	Ives, David
Danticat, Edwidge (2)	James, Robert
Davies, Robertson (7)	Johnson, Cathy**
Didion, Joan	Jong, Erica (2)**
Donleavy, J.P.(left)	Kamp, Vicki
Dunne, Dominick (3)*	Keene, Donald**
Dunne, John Gregory	Kincaid, Jamaica (2)
Eberstadt, Fernanda**	Koren, Alfred
Eberstadt's (2**)	Koren, Ed
Fairstein, Linda	Kotzwinkle, William
Feirstein, Frederick	Kramer, Larry

Kress, Joscelyn (2)**
 Larson, Carrie**
 Lauterbach, Ann**
 Lebowitz, Fran
 Lennertz, Carl**
 Levine, Philip
 Lewis, R.B.**
 Lewis, Stanley
 Lithgow, John
 MacDonald, Jennifer
 Mailer, Norman
 Malamud, Bernard*
 Maxwell, William
 McDonald, Joan (stand)
 McGuane, Tom
 Mehta, Sonny
 Mendelson, Jane
 Merrill, James (3**)
 Neruda, Pablo
 Merwin, William/Paula
 Min, Anchee
 Minot, Susan
 Mitchell, Steven**
 Moreau, Jeanne (2**)
 Morgan, Frederick
 Morris, Mary McGarry
 Murray, Albert
 Norman, Howard**
 O'Brien, Patrick
 O'Gorman, Ned**
 Ozick, Cynthia
 Paley, Grace
 Paul, Arthur**
 Penn, Barbara (2)
 Percy, Walker (4)
 Perrotta, Tom
 Philbrook, Peter**
 Phillips, Robert
 Pietri, Pedro
 Pinsky, Robert
 Pomeray, Ralph
 Porter, Ann
 Puig, Manuel*
 Rabinowitz, Jonathan
 Raines, Howell
 Reiss, James

Richard, Mark
 Robin, Robert
 Roth, Philip
 Rushdie, Salman
 Salter, James
 Salzman, Mark
 Sanger, Alexander**
 Schiffman, Sunny R.
 Schulman, Grace**
 Schultz, Philip
 Schwartz, John B.
 Seidel, Frederick (2)
 Seldes, Marion (2)
 Severson, May
 Shapiro, David
 Shapiro, Harvey
 Shawn, Wallace
 Simon, Carly (2)
 Simpson, Jeffrey
 Snyder, Gary
 Soloman, Andrew
 Sorrentino, Gilbert (2)
 Steegmuller, Francis**
 Stern, Gerald
 Swift, Graham
 Taylor, Benjamin
 Thomas, Abigail
 Thomas, Michael M.
 Trillin, Calvin (2)*
 Tucci, Niccolo**
 Tuck, Lucy
 Tuten, Frederic **
 Vanderbilt, Gloria
 Vollman, William T.
 Watson, Jeannette(3;2*)
 Watson, Jeannette (2*)
 Watson, Robert
 Watson, Thomas, Jr.
 (2**)
 Wegman, William
 Weld, Jacqueline (4)***
 Wright, Stephen
 Yau, John (2)