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Joe Baum Papers
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**Valerie Wingfield
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Summary

- Main entry:** Baum, Joseph H. (Joseph Harold), 1920-1998
- Title:** Joe Baum papers, 1934-1998 (bulk 1970-1995)
- Size:** 62 linear feet (158 boxes)
- Source:** Donated by Charles, Hilary and Edward Baum, the children of Joe and Ruth Baum, 2005
- Abstract:** Joe Baum (1920-1998) was the celebrated restaurateur responsible for some of New York City's most well-known restaurants during the period of the 1950s-1990s. The collection spans his career from his years with Restaurant Associates, through the creation of the varied dining facilities of the World Trade Center (including Windows on the World), and his revival of the historic Rainbow Room in Rockefeller Center. Materials in the collection include business correspondence, memoranda, and reports; publicity materials, menus, photographs, and scrapbooks documenting the work of Baum and his associates in the creation and operation of his signature restaurants, as well as copies of Baum's speeches, appointment books, awards, and letters of thanks received from friends and members of the public.
- Access:** Advance notice required. Apply at <http://www.nypl.org/mssref>
Video recordings are unavailable for viewing until preservation copies have been produced
- Copyright information:** Donors retain all copyright they may have in the collection.
- Preferred citation:** Joe Baum Papers, Manuscripts and Archives Division, The New York Public Library.
- Special formats** Artifacts, menus, photographs, video recordings

Biographical note

Joe Baum (1920-1998) was a celebrated restaurateur responsible for some of New York City's most well-known restaurants during the period of the 1950s-1990s. Born in 1920 in Saratoga Springs, New York to a family in the hotel business, Baum graduated from the Cornell University School of Hotel Administration in 1943. He served for three years as a supply officer aboard the *U.S.S. Lindsey* during World War II. After his discharge he held various positions in the hospitality industry (including work with designer Norman Bel Geddes and developer William Zeckendorf) before joining Restaurant Associates, a New York-based restaurant consulting and management company in 1953.

During his years with Restaurant Associates, Baum collaborated with noted architects and designers in the creation of innovative theme-oriented fine dining restaurants such as the Four Seasons (in the modernist Seagram Building), the Forum of the Twelve Caesars, and La Fonda del Sol, as well as the populist eateries such as Charley O's, Mamma Leone's, and Zum Zum.

Following six years as president of Restaurant Associates, Baum left the company and established his own consulting firm, Joseph H. Baum Company in 1970 (from 1987, the Joseph H. Baum and Michael Whiteman Company). Major projects developed by the firm included creation and management of the restaurant complex at the World Trade Center, including the Windows on the World restaurant on the 107th floor, and the 25 million-dollar reconstruction and revival of the historic Rainbow Room and associated eateries of the Rainbow Complex at the top of Rockefeller Center. Baum also created his own signature fine dining establishment, Aurora, in 1985.

Baum was the recipient of numerous awards for his achievements including induction into the Culinary Institute of America's Hall of Fame in 1995.

Scope and content note

The Joe Baum Papers, 1934-1998, document Baum's career as a restaurateur, businessman, and New York celebrity, from his years with Restaurant Associates, through the creation of the varied dining facilities of the World Trade Center (including Windows on the World), and his revival of the historic Rainbow Room in Rockefeller Center. Materials in the collection include business correspondence, memoranda and reports; publicity materials, menus, photographs, and scrapbooks documenting the work of Baum and his associates in the creation and operation of his restaurants, as well as copies of Baum's speeches, appointment books, awards, and letters of thanks received from friends and members of the public.

Over two-thirds of the collection consists of files on the Rainbow Room and Rainbow Complex. The files include press clippings and copies of documents on the creation of the Rainbow Room in 1934 and its development through the years, as well as documentation of Baum's restoration and reopening of the restaurant in 1987. The files include copies of the extensive press coverage the revival received, publicity materials created to promote the restaurants and clubs in the Rainbow Complex, and records of the design of menus, invitations, restaurant décor, apparel, and souvenirs. Records, including photographs, document the dozens of special public and private events held at the Rainbow Room, the performers who appeared at the Rainbow & Stars cabaret, and the restaurant staff.

Video recordings in the collection document Baum's public appearances and interviews during the late 1980s and 1990s.

Arrangement note

The Joe Baum Papers are organized in the following series:

- Series I. Joe Baum personal files, 1960-1997
- Series II. Restaurant Associates, Inc., 1960-1995.
- Series III. Joseph H. Baum and Michael Whiteman Company, 1970s-1990s
- Series IV. Rainbow Complex, 1930s-1990s
- Series VI. Video recordings, 1989-1998

Series descriptions and container list

Series I. Joe Baum personal files, 1960-1997, and undated

I.A. Appointment books, 1971-1995

<u>Box</u>	<u>Vol</u>	
1	1-3	1971-1973
2	1-3	1974-1976
3	1-3	1977-1979
4	1-3	1980-1982
5	1-3	1983-1984
6	1-3	1984-1985
7	1-3	1986-1988
8	1-3	1989-1991
9	1-3	1992-1994
10	1-3	1995

I.B. Awards, 1970s-1995, n.d.

Baum received numerous awards for his achievements in the restaurant industry and for his humanitarian efforts. The files contain press coverage of accolades given to Baum, award certificates, correspondence, memoranda, menus, and notes.

<u>Box</u>	<u>Fol</u>	
11	1	1970s
	2	1980s
	3-4	1986
	5-9	Silver Plate Award, 1987
	10	Platinum Circle Award, 1987
	11	Aurora, 1986-1987
12	1	Ivy Award, 1988
	2	New York Landmark Conservancy, 1988
	3	Pioneer of the Year, 1989
	4-6	Samuel Bronfman Memorial Award, 1989
	7	1989-1990
	8	1990s
	9	National Restaurant Association, 1990
	10	Good Scout Award, 1991
13	1	Culinary Institute of America, 1992
	2	Municipal Art Society, 1993
40	1	DiRoNA Award, 1993-1994
13	3	American Institute of Architects, 1994
	4	James Beard Award, 1994
	5	Culinary Institute of America Hall of Fame, 1995
	6-7	Mentions, 1990s

I.C. Biographical material, 1984-1989

This subseries chiefly contains information about reunions of shipmates who served with Baum aboard the *USS Lindsey* in the Pacific theater during World War II and a small amount of material concerning the Baum family, including an invitation to the 50th wedding anniversary of Joe and Ruth Baum.

<u>Box</u>	<u>Fol</u>	
14	1-2	<i>USS Lindsey</i> veterans club mailings, 1984-1989
	3	Baum family, 1980s-1994

I.D. Correspondence, 1977-1997, and undated

Letters to Baum from friends, admirers, patrons of his restaurants, and colleagues. Letters include thanks to Baum for the excellent service and hospitality received at the Rainbow Room, responses to publicity for the restaurant, congratulations on awards received, professional memberships, and some discussion of business matters.

14	4	1977-1980
	5	1983-1987
	6	1988
	7	1988-1989
	8	1990
15	1-2	1990
	3-4	1991
	5-7	1992
	8	1993
16	1	1993
	2-3	1994
	4	1995 (75th birthday)
	5	1995-1997, n.d.
	6	American Institute of Wine and Food, 1995
	7	B-F, 1978-1989
17	8-9	Food and beverage individuals, 1977-1987
	1	Gordon, Elizabeth, 1989-1991
	2	G-M, 1980s
		Memberships
	3	American Institute of Wine and Food, 1987-1991
	4	Confrérie de la Chaîne, 1987-1989
	5	International Food Service, 1987-1990
	6	International Gold & Silver Plate Society, 1988
		Other memberships

I.E. Speeches, anecdotes, and quotes, 1960-1996

The files contain copies of Baum's speeches delivered over three decades. They provide examples of his strong opinions on the restaurant and hospitality industry. The files contain his remarks as published as well as working notes for speeches.

		Anecdotes, Interviews and Quotes by Baum, 1960-1995
	7	Anecdotes and interviews, 1980s, n.d.
	8-10	Quotes by Baum, 1960-1989
18	1-2	Quotes by Baum, 1990-1995, n.d.
	3	Baum on employees and restaurants, ca. 1980
		Speeches, 1960-1996, n.d.

<u>Box</u>	<u>Fol</u>	
18	4	1960-1964
	5	1964-1965
	6	1968-1973
	7-8	Alfredo Viazzi, 1976
19	1-2	Before the International Society of Food Service Consultants, 1976
	3-4	Perspective of the People, 1977
	5-8	Recollections for the Future, 1977
	9	Recollections for Tomorrow, 1977
20	1-4	1977-1979
	5	1979-1980
	6-8	International Congress on Interior Environment, 1980
21	1-5	Threat to Pleasure, 1981
	6-8	Impact, 1982
22	1-4	Liquors and Wines, 1982
	5	James Beard, 1985
	6	Pillsbury Press Seminar, 1985
	6-9	Let There Be Light, 1986
23	1	Lifetime Achievement Award, 1986
		Before U.N. Ambassadors' wives, 1986
	2	View From the Vineyards, 1986
	3-5	Curt Strand Dinner, 1986
	6-7	Food and Wine Seminar, Aspen, Colo., 1987
	8	1988-1989
24	9-10	A View to the Future, 1990
	1	1991-1992
	2	CIA Graduation, 1992
	3	Julia Child, 1993
	4	Washington panel discussion, 1993
	5	La Confrérie des Chevaliers, 1994
	6	James Beard Celebration, 1994
	7	1994-1996
	8	Bringing the Light, n.d.
9	Undated	
25	1-5	Fragments of speeches, ca. 1980-1986
		Notes, ca. 1980, n.d.
	6	Sam Aaron Roast, 1980
	7-9	Undated
26	1-9	Undated

Series II. Restaurant Associates, Inc., 1960-1995

The files contain press coverage of Restaurant Associates and its restaurants, advertisements and publicity material, some annual reports, and a corporate plan as well as menus and photographs. The files are arranged alphabetically.

<u>Box</u>	<u>Fol</u>	
27	1	Annual reports, 1962-1967
	2-5	Articles, 1960-1993, n.d
	6	Astor Plaza project
	7	Corporate plan, 1970
	8	Restaurant lists, 1960s
		Restaurants
28	1	American Festival Cafe
	2	Bear Mountain Inn
	3	Bethesda Fountain Cafe
	4	Brasserie
	5	Cafe on the Terrace
	6	Charlie Brown's
	7	Charley O's
	8	540 Park
		Forum of the Twelve Caesars
	9	Manual, 1961
	10	Articles, 1960s-1980s
30	2	Menu, 1968 May 27
		Four Seasons
28	11-12	Articles, 1960-1995
40	3	Menus (Original)
28	13	Menus (Photocopies)
	14	Photographs
	15	Frères Troisgros
	16	Ground Floor Cafe
	17	Hawaiian Room
	18	Hungry Charley's
	19	John Peel
		La Fonda Del Sol
29	1	Articles
40	4	Menus
29	2-3	Photographs, 1960s
40	5	LaGuardia Terrace
29	4	Ma Bell's (Photographs)
	5	Mamma Leone's
40	5	Mamma Leone's
29	6	Newarker
40	6	Newarker
29	7	Paul Revere's
	8	Peacock Alley
	9	Promenade Cafe (photographs)

Joe Baum Papers
Series descriptions and box list
Series II. Restaurant Associates

<u>Box</u>	<u>Fol</u>	
29	10	R general
	11	S general
	12	St. Regis Hotel
40	7	St. Regis Hotel Spats
29	13	Tavern on the Green
	14	Top of the Fair
40	8	Top of the Fair
29	15	Tower Suite
	16	Trattoria
	17	TWA
	18	21
	19	Zum Zum

Series III. Joseph H. Baum and Michael Whiteman Company, 1970s-1990s

This series concerns projects undertaken by the Joseph H. Baum and Michael Whiteman Company (and its predecessor, the Joseph H. Baum Company) with the exception of files concerning the Rainbow Complex at Rockefeller Center which can be found in Series IV.

III.A. World Trade Center, 1970s-1990s

The World Trade Center, a complex of seven buildings including the iconic twin towers, was operated by the Port Authority of New York and New Jersey. Baum was hired as a consultant when the Port Authority put out a call for bids to create and manage food service operations for the buildings. Inhilco, a wholly-owned subsidiary of Hilton International, was selected. Baum served as President of Inhilco during the planning stages and early operating years. He and his associated developed a complex of 35 restaurants in eleven locations. The dining establishments included The Big Kitchen (an early food court), Cellar-in-the-Sky (a wine bar), the Hors d'Oeuvre, and Windows on the World, renowned for its views of Manhattan from the top floor of the North Tower. After the 1993 bombing at the WTC, Baum and Whiteman renovated the restaurants for the 1996 reopening.

The files contain correspondence, planning documents, proposals, publicity materials, menus, photographs, and press coverage of the restaurants.

<u>Box</u>	<u>Fol</u>	
		The Club
30	1-2	Form letters to members, 1976-1990, n.d.
	3	Promotional material
	4	Concourse, 1979
	5	Inhilco, 1970s
	6	Management, 1971-1979, n.d.
		Menus, 1970s-1990s
41	1	Big Kitchen, ca. 1977
30	7	Cellar-In-The Sky, 1977, 1996
	8-9	The Club, ca. 1980
41	2	The Club, 1996
	3	The Corner. Good Food on the Square, ca. 1977
	5-6	Hors d'Oeuvre, ca. 1978
30	10	Market Bar & Dining Rooms, 1981
		Windows on the World
	11-12	General, 1980s-1990s
41	4	Greatest Bar on Earth, 1996
	5	Hors d'Oeuvre, ca. 1978
	6	Restaurant
31	1	Notes on proposal by the Joseph Baum Company to operate the food service facilities at the World Trade Center, 1971 Mar 8
		Photographs and clipped images
	2-3	Eat and Drink, ca. 1978
	4	Kitchens
	5	Observation Deck

<u>Box</u>	<u>Fol</u>	
31	5	Skydive Staff
		Restaurant promotions
	6	Big Kitchen, c1978
	7	Cellar in the Sky
	8	Club
	9	Corner
	10	General, 1986-1987
	11	Hors d'Oeuvrerie
	12-14	Market Bar and Dining Rooms, 1978-1979
32	1	Market Square, 1976-1977
	2	Observation Deck, n.d. Skydive, ca. 1978 Publicity for World Trade Center and Windows on the World
	3-8	1970-1978
33	1	1979-1994
	2	Baum's associates
	3	Special Projects, 1995 (includes Rainbow Room) Windows on the World
	4-5	Correspondence, 1978-1980
	6	General information, 1990s
	7	Promotional material, 1990s
	8	Wines, 1976-1983, n.d.

III.B. Other restaurants, 1980-1990s

These files offer an overview of the company operations under the presidency of Baum and his partner Michael Whiteman and contain information on some of the restaurants the firm developed. The files contain advertisements, press articles, blueprints, brochures, correspondence, memoranda, menus, photographs, and promotional materials.

Of particular note are the four boxes of files on Baum's signature restaurant, Aurora. Baum opened Aurora in January 1986 on East 49th Street to great publicity. Despite its having received rave reviews, the restaurant closed after five years of operation.

		American Restaurant
	9-10	1980-1982
40	9	Menu
		Aurora
33	11	Advertisements, ca. 1988
	12	Congratulations, 1986-1990
34	1-4	Fabrics
		Management
	5	Memoranda from Dennis Sweeney, 1988-1990
	6	Spreadsheets, floor plans, staffing charts
	7	Policies, procedures, staff training
		Menus
	8	1986 (drafts)
35	1-3	1987-1990 (drafts)
	4	Wines
		Photographs
	5	Prints
<u>Box</u>	<u>Fol</u>	

35	6	Slides and transparencies
		Press coverage
	7-8	1985-1986
36	1-3	1987-1991, n.d.
		Promotions
	5-8	1986-1989
	9	Memoranda from Roger W. Martin, 1989-1990
37	1	Battery Park, 1988
	2	Bloomingtondale's, 1987
	3	Blue Ribbon, 1984
	4	Cafe Greco, 1987
	5	Caribou Club, 1989
	6	Crown Center, 1982, 1984
	7	Crystal Pavilion, 1984
		Crystal Pavilion - oversize
	8	Heartland, 1982, 1984
	9	Hudson River Club, 1988
	10	IDCNY, 1986
	11	Nico Ristorante, 1989
	12	Piazza Nove, n.d.
	13	Princeton Club, 1989
	14	Publicity, 1989-1991
	15	Pump Room, 1986-1987, 1990
		Quayside
38	1	1981-1982
	2	Menus
	3	Photographs
	4	Rangoon Racquet Club, 1988
	5	Restaurant Marketing Group, 1989-1990
	6	Roster of clients, 1980s
		Sardi's
	7-8	1983-1984, 1988, 1990
	9	Menus
	10	Photographs, 1983
	11	Sesame Place, 1980, 1989

Series IV. Rainbow Complex, 1930s-1990s

This series documents Baum's \$25 million renovation of the Rainbow Complex, a suite of dining, dancing, entertainment, and club facilities on the 64th and 65th floors of 30 Rockefeller Plaza, the tallest building in Rockefeller Center. The centerpiece was the celebrated Rainbow Room, a two-story high Art Deco-style restaurant/nightclub that had opened in 1934 to great acclaim. Other venues included, at various times, the Rainbow Grill, Rainbow Promenade, Rainbow Suites, Rainbow Pavilion, Rainbow & Stars, and the Rockefeller Center Club.

The files include information on the development and operation of the Rainbow Complex both before and after its reopening in 1987. Baum's staff assembled a "Rainbow Archive" of historical information on the construction of Rockefeller Center and the Rainbow Room and continued to maintain files until 1998.

After Baum's death, and until its close in 2009, the complex was operated under management of Cipriani family.

The series is arranged into thirteen subseries:

- Entertainment, 1934-1990
- Events, 1936, 1987-1998
- Food and Drink, 1930s-1990s
- Menus, 1934-1990s
- Photographs, 1930s-1990s
- Public relations and publicity, 1930s-1990s
- Rainbow & Stars, 1987-1997
- Rainbow Operations, 1930s-1990s
- Reviews / letters, 1943, 1987-1996
- Rockefeller Center Club, 1930s-1990s
- Rockefeller Center, 1960s-1990s
- Staff and employees, 1930s-1990s
- Trends, 1930s-1990s

IV.A Entertainment, 1934-1990s

The files provide a comprehensive overview of the many entertainers who appeared in the Rainbow Room, Rainbow Grill, and Rainbow & Stars over the years. The files chiefly contain announcements, articles and press releases for the bands, dancers, performers, and singers, with an occasional letter from the entertainer or copy of a souvenir program. Of note are the "Celebrity Guest Log" recording the celebrity's name, event attended, date, and source of information, and the "Entertainers Book," a handwritten notebook containing the names of entertainers who appeared at the Rainbow Room or Rainbow Grill from 1935 to 1979.

<u>Box</u>	<u>Fol</u>	
43	1-12	Bands, A-Z
44	1	Celebrity Guest Log, 1989

Box	Fol	
44	2-5	Entertainers Book, 1934-1979, notes
	6	Entertainment contract fees, 1987-1989
	7	Guest celebrities, 1930s-1990s
	8	Guests (general), 1938, 1980s-1990s
	9-10	Musical revues A-C
45	1	G-V Performers
	6	List of Performers
	7-8	A-Bennett
46	1-10	Bennett-D
47	1-10	E-J
48	1-10	K -McGovern
49	1-9	McGuire Sisters-Rockettes
50	1-11	Rochi-Z

IV.B. Events, 1936, 1987-1998

This subseries is arranged into two sections, Holidays and Private/Rainbow-sponsored events

The files presented here document the special events held in the Rainbow complex. Most of the files date from the 1980s-1990s, however, there are some historical clippings about events held during the 1930s. The events ranged from intimate affairs to the elaborate high-profile events. Some of the events were open to the public; others were by invitation only. Favorite events that the public enjoyed were the holiday celebrations for Easter, Mother's Day, Thanksgiving, Christmas, and New Year's. Celebrity-studded parties were held for film, theatre, and museum openings. The Rainbow Room also held events that were specific to the Rainbow Room, such as celebrations of particular foods and wines.

See also: Subseries IV.D. Menus, 1934-1990s

IV.B.1 Holidays, 1936-1998

The files document celebratory events open to the general public. Christmas, Easter, Mother's Day, New Year's, Thanksgiving and St. Valentine's Day events were often lavishly staged by Carrie Robbins Designage. Included are press clippings, correspondence, reviews, ephemera, financial information, memoranda, draft menus, menus, notes, promotional materials, photographs, postcards, press releases, recipes, and sketches.

51	1-8	Christmas
		1989-1992
52	1-6	1993-1997
		Easter
53	7-8	1988-1991
		1992-1996
54	1-5	1996-1998
		6
	6	Father's Day, 1984
		Halloween, 1990
	7-8	Holiday book, 1994-1995

<u>Box</u>	<u>Fol</u>	
54	9	Holiday cards, ca. 1995
55	1	Holiday cards/memorabilia, ca. 1995
	2-3	Holidays (general), 1990, 1997
	4	July 4th, ca. 1995
		Mother's Day
	5-8	1988-1995
56	1-3	1996-1998
		New Year's Eve
	4-7	1936, 1987-1990
57	1-8	1991-1992
58	1-9	1993-1994
59	1-10	1994-1997
	11	St. Patrick's Day, 1990
		Thanksgiving
60	1-8	1988-1994
61	1-2	1995-1997
	3-9	Valentine's Day
160		Holidays scrapbook

IV.B.2 Private events / Rainbow Room-sponsored events, 1930s, 1960s-1998

The files document private personal and corporate parties as well as special public events that originated in the Rainbow Complex. Special food and drink were often prepared for these events and elaborate menus and invitations were created.

The files contain press clippings, budgets, correspondence, ephemera, invitations, memorabilia, memoranda, menus, notes, photographs, posters, and press releases.

<u>Box</u>	<u>Fol</u>	
62	1	Academy Awards Night-New York Gala, 1995
		Advertising, 1988-1991
	2-4	American Cocktail Dinner, 1995
	5-8	American Museum of Natural History
	5	1997
	6	1997-1998
	7	Cocktail menus
	8	Ephemera
		American Theatre Wing, 1996
	9	Anniversaries, 1960s-1990s
	10	Art World, 1980s-1990s
	11	Associations, 1970-1990s
63	1	Ballroom Week, 1989-1990
	2	Bar/bat mitzvahs, 1990
	3-4	Beaujolais Nouveau, 1994
	5	Big Band Tribute, 1984
	6	Birthdays, 1930s, 1970s-1990s
	7	Bloody Mary Sundays, 1997
		Broadway cross-promotions
	8	<i>How to Succeed in Business</i> , 1995

<u>Box</u>	<u>Fol</u>	
63	9	<i>Victor/Victoria</i> , 1995
	10	Cabaret Convention, 1994
	11	The Cake Bible, 1988
	12-13	Charities 1930s, 1970-1990s
64	1	<i>Chicago</i> , The Musical, 1995
	2-4	<i>The Cigar</i> (release of book), 1996
	5	<i>City Hall</i> , the movie, 1996
	6	Citymeals-on-Wheels, 1994-1995
		Classic Cocktail Dinner, 1997
	7-9	Concierge Ball, 1990-1998
	10	Corporations, 1980s-1990s
	11	Crystal Apple Awards, 1997
65	1-6	Culinary Institute of America honors Baum, 1995
	7	Cunard, 1997
	8-10	Daytime Emmy Awards 1994-1996
66	1-2	1997-1998
75	6-7	Declined fundraisers, 1992
66	3	Diamond Brady Club, 1995
	4	<i>Dream</i> , the Johnny Mercer Musical, 1996
	5	Education, 1939, 1970s-1990s
	6	Engagements, 1988
	7	Entertainment, 1980s
	8	Events, 1980s-1990s
	9	Fashion World, 1970s-1990s
75	8	Feast with Famous Faces 3, 1995
66	10	Film, 1980s
	11	Financial event, 1990s
		Fleet Week, 1990s
	12	Food and beverage events, 1988
67	1	Food and beverage events, 1989-1992
		Fortnights
	2	Promotional material, ca. 1993
	3-4	Italian Fortnight, 1993
159		Italian Fortnight I and II scrapbooks, 1972, 1974
67	5	Fresh Start, 1995
	6	Government, 1980s-1990s
	7-8	Grammy Week, 1990-1992
	9	<i>Great Food Almanac</i> , 1994
		Herlihy, Ed, tribute, 1994
	10	High Society Night, 1998
68	1	High Society Night, 1998
	2-4	James Beard Foundation, 1990-1995
	5	Joys of Summer, 1995
	6	Law firms, 1990s
	7	Macy's, 1989-1991
	8	<i>Magnificent Martini</i> (release of book), 1995
	9	Manhattan Association of Cabarets, 1997
	10	Medical, 1990s

<u>Box</u>	<u>Fol</u>	
68	11	Millennium celebration, 1999
	12	Music, 1980s-1990s
	13	New York Convention Visitor's Bureau, 1993-1994
	14	New York Democratic Convention, '92
69	1-3	New York Film Critics Circle Awards, 1994-1998
	4	New York 92 Dine Out
	5	New York 94 Restaurant Industry
	6	New Orleans Jazz Festival, 1973 New York World's Fair Celebration
	7-8	Correspondence, 1989
	9	Ephemera 1939, 1989
70	1-2	Menus, 1939-1940 (copies)
	3	Participants/vendors
	4-7	Newman's Own Culinary Oscars, 1991-1997
71	1	Night and the Music, 1995
	2	Opening of the Rainbow Room, 1934
	3	Parties, 1990s
	4	Paul Bocuse event, 1992
	5	Le Plaisir des Dames, 1994
	6	Pow Wow, 1997 Promotional material, 1990s Radio/TV shows
	7	1980s-1990s
	8	1990s
	9-10	Rainbow Room 50th anniversary, 1984
	11	Rainbow Room 60th anniversary, 1994
	72	1-5
6		Rainbow Responds at Rainbow, 1992
7		Rainbow Room and <i>Crazy For You</i> , 1994
8		Rainbow Room and 1560 AM, 1994
73	1-2	Rainbow staff party, 1990
	3	Real Estate-Religion
	4	Restaurant Day, 1981
	5	Restaurant Week, 1990
	6	Return of the Martini, 1988
	7-9	Rockettes, 1990
	10	Royal Academy of Arts, 1990
74	1	Share Our Strength, 1996
	2	Sport Events, 1990s Summer Festival
	3	1995
	4	1996-1997
	5	Taste of America, 1984
	6	Television, 1930s, 1980s
	7	Travel industry, 1990s
	8	United Nations 1947, 1995
	9	U.S. Open, 1990s
75	1	Weddings, 1930s, 1980s-1990s
	2-4	Winemakers Dinners, 1995
	5	Winter Holiday Dinner, 1995

IV. C. Food and Drink, 1930s, 1980s-1990s

The files contain press clippings, correspondence, memoranda, menus, press releases, and recipes.

<u>Box</u>	<u>Fol</u>	
75	9	Beverages, 1990s
76	1	Correspondence, 1991-1992
	2	Desserts, 1980s-1990s
	3-5	Drinks, 1930s, 1980s-1990s
	6	Food and drink purchases, 1988
	7	General overview, 1930s-1980s
	8	Kitchens, 1930s, 1980s
77	1	Kitchens, 1980s-1990s
	2	Recipes, 1970s-1980s
	3	Recipes by Chef Arnauld Briand, 1995
	4	Report on Rainbow Room, 1987
	5	Reviews, 1980s
	6	Wine dinner series, 1997-1998
	7	Wine suggestions, 1988-1990
	8	Wines, 1930s, 1980s
78	1-2	Wines, 1980s

IV.D. Menus, 1934-1990s

This subseries contains a sampling of the Rainbow Complex menus over the decades including ethnic theme menus used during the British, Greek, Italian, and Spanish Fortnight events.

Other menus include the New Orleans Jazz Festival 1973 menu, a Braille menu, and the menu designed for the celebration of the Rainbow Room's 50th anniversary. The collection also includes several historical menus from 1934 (opening year), 1937 and 1942.

see also: Subseries IV.B. Events

<u>Box</u>	<u>Fol</u>	
78	3	Rainbow catered events, n.d.
	4-7	Rainbow Complex, 1990s
79	1-2	Rainbow Complex, 1990s
	3	Rainbow Grill
84		Rainbow Grill
79	3	Rainbow Patio
	4-5	Rainbow Promenade Bar and Cafe, 1990s
	6-7	Rainbow and Stars, 1990s
	8	Unidentified
		Rainbow Room
82	1	First menu, 1934
	2	1937
80	1	1930s (Photocopies)
82	3	1942
80	2	1940s-1950s (Photocopies)
82		1970s (Several menus are autographed by politicians and celebrities)

<u>Box</u>	<u>Fol</u>	
80	3	1990s (Photocopies)
	4	Brunches, 1980s-190s
	5	Buffet Pavilion, 1988
	6	Dinners, 1990s
		Fall, 1997
		Luncheons, n.d.
	7-8	Menu planning, 1996
	9	Pre-theatre dinner, n.d.
	81	1
		Steps of Service, 1997
		Summer, 1997
2		Sunday brunch, 1996
		Supper, 1997-1998
		Fortnights, 1970s-1980s
	3-4	Italian Fortnight
	5	Fortnight of Spain
83		British Fortnight
		Fortnight of Greece
		New Orleans Jazz Festival scrapbook
81	6	Clippings, 1973
84		Decorations and Menus, 1973
81	7	Vincenzo Buonassisi, 1977
	8	Rainbow Room 50th anniversary, 1984
	9	Sponsored events
83-84		Rainbow Grill, Promenade Bar, and Rainbow and Stars (includes Braille menu)

IV.E. Photographs, 1930s-1990s

		Photographic prints, 1930s-1980s	
91	1	Advertisements	
	2	Bartenders (no original photographs)	
	3-6	Bands/Musicians	
	7	Baum, Charles	
		Baum, Joseph	
	8-12	ca.1940-1990s	
	92	1	1990s
		2	Awards/Honors
3		Baum's associates	
4		Beaujolais luncheon (contact sheet only)	
5		Cartoons and drawings	
6		Celebrities at fashion shoots	
		Celebrities at the Rainbow Room	
93	7-10	A-L	
	1-2	M-Z	
	3	Chefs	
	4	Confrérie Bocuse dinner (contact sheets), n.d.	
	5-11	Culinary Institute dinner, 1995	
94	1	Dance style events	
	2-6	Dancers	
	7	Drama Desk Awards, n.d.	

<u>Box</u>	<u>Fol</u>	
94	8	Events, 1970s
	9-11	Food, 1990s
	12-13	Fortnights
95	1	Gift shop, 65th floor, ca. 1987
	2-3	Grammys, 1992
	4-5	Kitchen staff
	6	Miscellaneous performers
	7	Musical reviews
	8	New York Film Critics, 1991, 1993
	9-12	New York World's Fair 1939-1940 celebration, 1989
96	1	Pegasus Suite Rainbow Complex
	2	Entrance and doorways
	3	Management
	4-5	Restaurant staff
	6	Rainbow Grill, 1930s-1990s
	7	Ladies/Men Rooms
	8	Rainbow Grill, 1930s-1990s Rainbow Room
	9-12	1930s-1980s
	13	Opening day, 1987
	97	1
2		Christmas, 1990s
3		Construction, 1987
4		Event, n.d.
5		New Year's Eve, 1994-1995
6		Recreations Rainbow Room sign
7		Various views, ca. 1989
8		Rainbow & Stars, ca. 1989
9-10		Rene, Andre, 1989, n.d.
98		1-2
	3	Retail items for sale Rockefeller Center
	4	Celebrity events
	5	Construction, 1930s
	6	Exterior, 1989, n.d.
	7	Holidays
	8	Interiors, 1987
	9	Management
	10	Management event, 1987
	11	Radio City
	12	Roofs and roof-top views, 1930s-1990s
	13	Skating rink
	99	1
2		Peggy Noonan, ca. 1989 (includes negatives),
3		Rockefeller family
4-5		Rockettes, n.d. Singers
6-14		A-Man
100	1-3	Mar-W

<u>Box</u>	<u>Fol</u>	
100	4	65th floor, Pavilion
	5	Smith, Chef Michael
	6-7	Staff party, 1990
	8	Sutter Home wine
	9	Table tops and settings
	10	Tribute to Chef Albert Kumin
	11	UN 50th International Cocktail, 1995
	12	Log book of photography shoots, 1988-1990
	13	Memoranda and notes, 1987-1990
	102	1

Negatives and transparencies, 1960s, 1980s-1990s

There is no one-to-one correspondence between the negatives and transparencies and the photographic prints listed above.

	2	Baum's associates
	3	Baum, Joseph and David Emil
	4	Celebrities: John Travolta Champagne cocktails Cocktail: Manhattan Dancing DeGross, Dale
	5	Food, 1994, 1997
	6	Fre brochure (Sutter Home)
	7	Hotelier of the Year Malouf, Waldy
	8	New York World's Fair (1939-1940) celebration, 1989
	9	Promenade Bar
	9-11	Rainbow Room, 1960s, 1990s Rainbow staff
	12	Rainbow & Stars, 1980s-1990s
	13	Rockettes, 1990s
	14	View From the Vineyards, 1991
	15	Wilkinson, Andrew

Slides, 1980s-1990s

103	1	Art and architecture	
	2	Big band	
	3	Celebrities	
	4	Champagne cocktails	
	5	Chefs and kitchens	
	6	Dancing	
	7-8	Entertainers	
	9	Events	
	10	Feast for Sharing	
	11	Malouf, Waldy	
	12-13	New York World's Fair (1939-1940) celebration, 1989	
	14	Pegasus, 64th Floor	
	15	Radio City suites	
	104	1-2	Rainbow Complex Various, ca. 1989
		3	Entrance and doorways
4		Management	
5		Views from windows	
6		Rainbow lounges, bars	

<u>Box</u>	<u>Fol</u>	
		Rainbow Promenade
		Rainbow Room
104	7-8	ca. 1987
	9	1990s, n.d.
	10	Construction, 1987
	11	Food and desserts, 1997
	12	Holiday dinner, 1994
105	1	Holiday dinner, 1994
	2-3	Main courses, 1994
	4	New Year's Eve, 1994-1995
	5	New Year's Eve with Tommy Tune, 1994
	6	Orchestra
	7	Rainbow & Stars promotions
	8	Rainbow Suites
	9	Retail
		Restrooms
	10	Rockefeller Center, 1986
	11	Rockettes, 1990
	12	Short, Bobby
	13	Smith, Michael
	14	Tables of food
	15	Windows on the World
	16	Various

IV.F. Public relations and publicity files, 1930s-1990s

The files include examples of advertising and promotional pieces, press kits, and publications created to publicize the Rainbow Room, Rainbow & Stars, and related venues as well as an extensive collection of clippings from newspapers, magazines, and trade journals in which Baum, his associates (including partners Michael Whiteman and David Emil, architect Hugh Hardy, designer Milton Glazer, and bartender Dale DeGroff), celebrity guests or performers, and the restaurants were mentioned. Included are copies of the official news release *Rainbow News* that promoted upcoming events in the Rainbow Room, Rainbow & Stars, the Promenade, and the Rockefeller Center Club.

<u>Box</u>	<u>Fol</u>	
106	1	Advertising correspondence, 1987-1995
		Advertisements
	2	1980s-1990s
107	1-3	1990s
118		1980s-1990s (Oversize)
106	3	Holiday events, 1989-1992
	4	Performers, 1930s-1990s
	5-6	Promenade, 1988
	7-8	Rainbow Room, 1988-1991
	9	Rainbow & Stars, 1980s-1990s
	10	Rainbow banquet suites, ca. 1989
	11	Rockettes, 1990
		Articles (alphabetical by title of publication)
115	10	A
116	1-12	B-W

<u>Box</u>	<u>Fol</u>	
151		Artifacts Artifacts include a credit card holder, wine list holder, cigarette box, coasters, matches, paper glasses, reproduction of a 1930s radio and trinkets from Hot Fun in the Summer Festival, 1995.
	4	Baum, Charles
	5-7	Celebrities, 1990s
	8	Celebrity bartender events, 1990s
	9	Charities, 1987-1990s
108		Collateral material development
	1	Drafts and memoranda, 1990s
	2-3	Graphics, 1990s
	4	Mockups and postcards
	5	Corporations, 1980s
		Dance floor, 1930s
		DeGroff, Dale
	6	1996
	7	1996-1997
	8	1998
	9	Education, 1975
		Entertainment, 1980s
	10	Fashion, 1988
		General
	11	1942, 1975-1996
	12	1997-1998
109	1	Graphics, 1990s
	2	Grimes, William, 1998 (<i>New York Times</i>)
	3	Howard, Martin, 1998 (Executive Pastry Chef)
	4	International Press
	5	Listings, sampling of, 1980s-1990s
	6	Manhattan fashion shoot, 1996
	7-9	Media coverage of events, 1970s-1990s
	10	Media - list of publications
110	1-5	New York Restaurant Day guide, 1996
	6	New York Times testimonial ad
	7	Photo shoots, 1997-1998
111	1-2	Promenade Bar, 1980s-1990s
	2-7	Promotions, 1989-1998
	8	Radio and television mentions, 1990s
		Rainbow Complex
	1	Off-site events, n.d.
	2	Press kit, 1996
112	3-5	Promotional material, ca. 1989
	6	Rainbow Grill, 1930s-1980s
	7-9	Rainbow News, 1975-1979, 1984, 1990s
		Rainbow newsletter proposals
	10	1980s
113	1-2	1980s-1990s
		Rainbow Room
	3	Bad press, 1990s
	4	Employees, 1990s
	5	Fact sheets, 1960s-1990s
	6	Highlights, 1930s, 1980s-1990s

<u>Box</u>	<u>Fol</u>	
		Mentions
113	7	1970s-1980s
	8	1980s-1990s
	9-10	1990s
114	1	Milestones, 1934-1990s
	2	in Movies, 1980s
	3-5	Press coverage/Promotion 1930s-1970s
84		1973
114	6-9	1980s
115	1-4	1990s
	5-6	Postcards, ca. 1990
	7	Recommendations, 1995-1996
	8	Reminiscences, 1934-1970s-1980s
	9	Restrooms, 1980s
		Scrapbooks, 1964-1990s
		Rainbow Complex
160		1964
163		1975
173		1994-1995
161-162		1995-1996
		Rainbow Room
164		1987
165		1988 Jan-Apr
166		1988 May-Jul
167		1988 Aug-1989
168		1990-1994
169		Holidays, 1994-1995
159		Italian Fortnight II, 1974
170		New York World's Fair 50th anniversary celebration, 1989
171-172		Rainbow & Stars, 1989

IV. G. Rainbow & Stars, 1987-1997

The Rainbow & Stars cabaret and supper club opened in January 1989, as an intimate 90-seat cabaret club offering top-notch entertainment. Rainbow & Stars was created to offer an alternative to the heavily-booked and larger Rainbow Room which focused on dining and dancing. Tony Bennett was the star attraction on opening night.

The files contain information about the early publicity and planning of the club, its opening and the reviews it received, and the performers who appeared. Included are advertisements, articles, fact sheets, memoranda, press releases, promotional material, files on performers, and a list of songs sung most frequently.

The performers and shows represented include Karen Ackers, Ruth Brown, Rosemary Clooney, Vic Damone, Tony Danza, Mary Cleere Haran, Linda Lavin, Leonard Bernstein Revue, Lerner & Lowe Revue, Maureen McGovern, Anthony Newley, Freda Payne, Kenny Rankin, Cybill Shepherd, and 20th Century Pop, and Leslie Uggams.

<u>Box</u>	<u>Fol</u>	
122	12-13	Advertisements binder, ca. 1990-1997
123	1	Advertisements, 1990s
	2	Articles and mentions in press, 1990s
	3	Fact sheet, 1990
	4	Final focus report, 1990
	5	Possible acts, 1990s
	6	Pre-planning/opening, 1988-1990
	7	Press releases/memos, 1989-1991
	8-9	Promotional material, 1990s
	10	Roster of performers, 1989-1996
120	1-15	A-Haran
121	1-13	Harris-M
122	1-11	R-W
123	14	Songs sung most frequently, 1989-1997

IV. H. Rainbow operations, 1930s-1990s

These topical files present an overview of the construction, design, and daily operations of the Rainbow Complex. The files contain clippings, correspondence, manuals, memoranda, notes, photographs, and reports.

<u>Box</u>	<u>Fol</u>		
124	1	American Express, 1997	
	2	American Movie Classic in Concert, 1998	
	3	Anecdotes, 1930, 1980s-1990s	
	4-5	Art and design samples	
	6-7	Art Program, 1987-1990	
	8-9	B.E. Rock, 1984-1989	
	10	Bel Geddes, Norman, 1988-1989	
			Beverage Department
	125	1	1990-1991
		2	DeGroff, Dale, 1990s
3		Big Appleopoly, 1990	

<u>Box</u>	<u>Fol</u>		
125	4	Blueprints, ca. 1983	
	5	Bridge Studio, 1934	
	6	Brody Corp., 1960s-1990s	
	7-8	Carrie Robbins Designage, Inc., c1988	
	9	Catering, 1991	
	10	Center restaurants, 1934	
	11-12	Chefs, 1980s	
	13	Chihuly, Dale, 1995	
	126	1	Color organ, 1940s-1980s
		2	Compliments, 1930s,1980s Compliments from celebrities, 1980s
		3	Concierge Project, 1990-1991 Construction and design
		4-7	1934, 1962-1975, 1987
		8	Specifications, ca. 1987
9		D-M Corporation, 1970s	
10-11		Dance styles and events, 1930s-1980s	
127		1	Entertainment correspondence, 1980s-1990s
		2	External newsletter, 1988
		3-4	Film shoots, 1988-1990
		5	Financial reports, 1990s
	6	Form letters, 1988 General correspondence	
	7-9	1983-1995	
	128	1	1996-1997,n.d.
2		Gift certificates, 1938, 1980s-	
3-4		Gift shops, 1934-1936, 1988	
5		Gifts and cards lists, 1980s-1990s	
6		Glaser and Hardy, 1980s-1990s	
7		Hardy Holzman Pfeiffer Associates, 1990-1991	
8		Holloware and related material, 1990	
9		Income, 1980s-1990s	
10		Innovations of Baum, 1990s	
11		International Hotel/Motel Show, 1988,1991	
12		Invitations passed on, 1980s	
129		1-2	Irene Chalmers Books, Inc., 1990-1998
	3	Jarlath Barsanti-Jacobs, 1991	
	4	Listings, 1997 Lounges, 1934	
	5-7	Maintenance and renovation, 1987-1989	
	8	Management of Rainbow Room (not Baum), 1980s-1990s	
	9	Marko Associates, 1987-1988	
	130	1	Merry-Go-Round-Bar, 1934
		2	Photography, 1980s-1990s
		3-4	Photography shoots
5-7		Pocantico archives, 1934-1990s	
8		Policies, 1980s-1990s	
9		Private policy facilities, 1980s-1990s	
10		Punch list, 1988	
131	1	Purchasing, ca. 1989	
	2	Rainbow band uniforms (CR Designage, Inc.), 1989	
	3	Rainbow Catering Dept. service staff manual, 1989	

<u>Box</u>	<u>Fol</u>	
		Rainbow Complex
131	4	Chronology for picture/art sources, 1989
	5	General information, 1980s-1990s
	6	Hot Fun in the Summertime, 1995
	7-8	Procedures for Lighting, 1989
	9	Rainbow kitchen utility operations manual, 1990
	10	Rainbow Promenade service training manual, 1990
132	1	Rainbow roofs, 1934 Rainbow Room
	2	Account development, 1995
	3-8	Reports, 1987-1994
	9	Rainbow Room and Windows on the World proposal by CR Designage, 1995 (portfolio of work done by CR for Rainbow Room)
	10	Rainbow store, 1990
133	1-2	Rainbow Store program proposal by CR Designage, 1993-1995
	3	Rainbow Uniform Dept. operation manual, 1988
	4	Rainbow trademark, 1989
	5	Re-Creations, 1970s-1980s
	6	Reservation information, c1991
	7	Reservation training manuals, 1990s
	8	Reservations, Restaurant operations
	9	1930s, 1940s
	10	1980s
134	1	1980s
	2	Catering, 1988
	3	Tasting Committee, 1934
	4	Reyburn, Alan, Managing Director, 1992-1995
	5	Rockefeller Center management, 1991
	6	Sale items, 1980s
	7	Sample carpet, 64th floor
	8	Signage, ca. 1990 Stationery
	9	Staff menu information, 1989-1990
	10	Surveys, 1990s
	11	Talent and musical productions, 1988
	12	Technology - Electronics, 1980s
	13-14	Technology - Lighting, 1980s
	15	Tours, 1980s-1990s
		View From the Vineyards
135	1	1988-1991
	2	Photographs, 1991
	3	Where Magazine, 1990-1991

IV. I. Reviews / letters from guests, 1943, 1987-1996

These files represent a sampling of the many accolades as well as the complaints that were received from guests over the years. The majority of the letters are enthusiastic and congratulatory for Baum's thoughtfulness in arranging reservations, the behavior of the staff, and the fine dining enjoyed at the Rainbow Room. The responses from restaurant managers show how complaints were handled.

<u>Box</u>	<u>Fol</u>	
135	4	1943, 1987-1988
	5-6	1988
	7	1989
	8	1990
	9	1991
136	1	1991
	2-4	1992
	5	1992-1994
	6	1995-1996
	7	Anniversaries, 1987-1990 Banqueting Department 1988-1990
137	8	
	1-2	Sponsored events, 1988-1992
	3	Birthdays, 1981-1991
	4	Guest tours, 1987-1991
	5-6	Donations / thank you notes, 1987-1994
	7-10	Music and entertainment, 1934-1990s
11	Rainbow & Stars, 1989	

IV. J. Rockefeller Center Club, 1930s-1990s

The Rockefeller Center Club was founded by John D. Rockefeller in 1934 as a private club that would provide "attractive, quiet and comfortable luncheon quarters" for Rockefeller Center tenants. It also provided a use for the Rainbow Room during the day.

Special menus and entertainment were some of the attractions available on a regular basis. Special events included pre-dinner theatre dinner in the Rainbow Room and transportation to the musical *Guys and Dolls*, an evening for members only in Rainbow & Stars with Rosemary Clooney, guest speakers from various fields, and complimentary tastings.

One of the innovations Baum brought to the Club was the opening of the Evergreen Room, where a leaner cuisine and lighter fare were offered to address modern concerns about diet and health.

The files include photographs, information on the Club's programs during the 1990s, a training manual for staff, membership information and samples of brochures, by-laws, the *Overview* newsletter, photographs, and promotional material.

<u>Box</u>	<u>Fol</u>	
138	1	Applications
	2	Brochure, ca. 1989 By-laws and house rules, 1977
	3	Club service training manual, 1990
	4-5	Ephemera

<u>Box</u>	<u>Fol</u>	
		Events
138	7-14	1992-1993
139	1-11	1993-1997
140	1-4	1998, n.d.
		Evergreen Room, 1987-1988
	8	Floor plan, 65th
	9	Founders Table, 1936
	10-11	General information, 1930s-1940s, 1980s
	12	Guests lists, 1980s
	13	Information book, ca. 1987
	14	Kudos-Marketing
141	1-4	Membership, 1951, 1981-1997
	5-6	Menus, 1940s-1998
		Minutes
	7-9	1982-1984
142	1	1985
	2	Operations, 1980s-1990s
	3-5	Operations manual, 1995
		<i>Overview</i> (newsletter)
	6	Correspondence, drafts, 1980s-1990s
	7	Issues Nos. 1-4, 1980s-1990s
	8	Issues Nos. 6-16 (incomplete), 1980s-1990s
	9	Photographs, 1980s-1990s
	10	Plans, 1990s
		Programs
	11-12	1980s-1993
143	1	Dinners, 1990s
	2-3	Promotional material, 1990s
	4	Radio, 1991
		Recipes, c1995
		Reservation Dept., 1990s
		Services, 1990s
	5	Speakers Program, 1990s
	6	Wine Program, 1990

IV. K. Rockefeller Center, 1930s-1990s

The files contain historical information on Rockefeller Center, chiefly news clippings and other printed material. Included are three editions of an early promotional publication, *The Story of Rockefeller Center*. This wartime publication has images depicting the services and sights of Rockefeller Center from the 1940s. There are also copies of the official magazine of Rockefeller Center, *Center*. These issues usually feature the Rainbow Room and some of the other restaurants of the complex.

<u>Box</u>	<u>Fol</u>	
143	7	General, 1930s, 1980s-1990s
	8	Holidays, 1960s-1980s
	9	Rockefeller family, 1930s-1980s
	10	Staff, 1930s, 1980s
		Printed material
	11	Clippings, 1930s, 1960s
144	1-2	Clippings, 1970s-1980s
	3-4	<i>The Story of Rockefeller Center</i> , ca. 1937, 1939, 1942
	5-7	<i>Center</i> magazine, 1987-1989

IV. L. Staff and employees, 1930-1990s

Present here are files on the staff who worked at the Rainbow Room after Baum's renovation. Star individuals at the Rainbow Room included Dale DeGross, the celebrity bartender and "Master Mixologist" who created elaborate cocktails made with fresh ingredients, and chefs Arnaud Briand, Waldy Malouf, Martin Howard, Karl Walrath, and Alain Oster.

The files include articles, advertisements, correspondence, employee training kit, job descriptions, memoranda, newsletters, publicity releases, photographs, and recipes.

		Bartenders
145	1-2	Dale DeGross, 1994-1995
	3	General, 1988-1995
	4	Cellar Master John W. Fischer, n.d.
		Chefs
	5	Briand, Arnaud, 1994-1995
	6	Howard, Martin, 1997
	7-11	Malouf, Waldy, 1995-1997
	12	Oster, Alain, 1989
	13	Walrath, Kurt, 1995-1996
		General information
	1	1930s-1990s
146	2	1980s-1990s
	3	Emil, David, ca. 1997
	4	Employees orientation kit, 1990s
	5	Employee training for Rainbow Room, 1990s
	6	Former employees (articles), 1990s
	7	Job descriptions, 1989-1990
	8	Lewis, Alan. Memorial, 1991
	9	Manager Viktor E. Baker, 1990
	10	Meetings, 1988
	11	<i>Rainbow Colors</i> (employee newsletter) drafts/memos, 1990-1991
	12	Smoking regulations, 1980s-1990s

<u>Box</u>	<u>Fol</u>		
147	1	Sommelier Steven Seltzer, 1996	
	2-5	Staff (general), 1930s-1990s	
		Strike at the Rainbow Room	
	6	Articles, 1992	
	7	Guidebook for Supervisors, 1992	
	8	Memos, Staff newsletter, 1992	
	9	Uniforms, 1990s	
	IV. M. Trends, 1930s-1990s		
	Present here are files kept on popular American trends through the decades. The Rainbow Room proved to be an outstanding venue to display the latest in dance, food and fashion. The dance files offer documentation about some of the dances that inspired the public at one time or another such as the "Big Apple," waltz, and tango. Other trends addressed in the files include fashion, food, music, nightlife, restaurant designs, as well as some files of trivia.		
	10	Art and decoration, 1980s	
	11	Catering, 1990s	
148	1-5	Dance, 1930s-1990s	
	6-7	Drinks, 1980s-1990s	
	8	Fashion, 1930s-1980s	
		Food/restaurants 1980s	
	9		
149	1	1980s-1990s	
	2	Notes, n.d.	
	3	Music, 1940s-1980s	
	4-6	Night life, 1930s-1990s	
	7-8	Restaurant design, 1950s, 1970s-1980s	
150	1-5	Trivia/Anecdotes, 1930s-1990s	

Series VI. Video recordings

Video recordings in the collection document Baum's public appearances and interviews during the late 1980s and 1990s. They are unavailable for viewing until preservation copies have been produced.