



The New York Public Library
Billy Rose Theatre Division

Guide to the

Susan L. Schulman publicity files

1954-2012 [bulk 1980-2012]

*T-Mss 2015-036

Compiled by Kit Fluker, 2016.

Summary

Creator: Schulman, Susan L.

Title: Susan L. Schulman publicity files

Date: 1954-2012 [bulk 1980-2012]

Size: .73 linear feet (2 boxes, 1 oversized folder)

Source: Donated by Susan L. Schulman, 2015.

Abstract: Susan L. Schulman is a theatrical press agent. Her publicity files contain clippings, photographs, posters, video press kits, audio recordings, and other press materials for Broadway productions, off-Broadway productions, and national tours from 1980 through 2012. The collection also contains student study guides for musical productions.

Access: Some collections held by the Dance, Music, Recorded Sound, and Theatre Divisions at the New York Public Library for the Performing Arts are held off-site and must be requested in advance. Please check the collection records in **the NYPL's online catalog** for detailed location information. For general guidance about requesting offsite materials, please consult:
<https://www.nypl.org/about/locations/lpa/requesting-archival-materials>

Conditions Governing Access:

Sound and video materials are unavailable pending digitization.

Conditions Governing Use: The author/creator retains copyright of materials. For information on obtaining permission to publish, contact the Theatre Division at theatre@nypl.org.

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Key Terms

Subjects

Arts publicity

Theater -- Public relations

Genre/Physical Characteristic

Clippings (information artifacts)

Photographs

Posters

Press kits

Occupations

Press agents

Container List

Publicity Materials

- b. 1 f. 1 All for One Theater Festival 2012
- b. 1 f. 2-3 *Dream* 1996-1997
- b. 1 f. 4 *Forever Plaid Calendar* 1994
- b. 1 f. 5-6 *Requiem for a Heavyweight* 1984-1985
- b. 1 f. 7-12 *State Fair* 1995-1997
- b. 1 f. 13-14 Programs 1954-2000
Miscellaneous events and productions.

Study Guides

- b. 1 f. 15-16 B-L
Disney's Beauty and the Beast, Cafe con Leche and Botanica, Dance Theatre of Harlem, The Diary of Anne Frank, Grease, Gross Indecency: The Three Trials of Oscar Wilde, Jekyll & Hyde: The Musical, The Last Night of Ballyhoo, and Les Miserables.
- b. 2 f. 1-3 M-T
Miss Saigon, The Phantom of the Opera, Ragtime, Rent, The Scarlet Pimpernel, Smokey Joe's Cafe, State Fair, A Tale of Cinderella, and the Who's Tommy.
- b. 2 f. 4 "The Audience for Touring Broadway: A Demographic Study" 2000
By the League of American Theatres and Producers.
- o. 1 Posters 1980-2011
American Enterprise (1994), Beach Radio (2002), Bonjour, La, Bonjour (1980), Don't Leave It All to Your Children (2009), Dream (1997), Helen on 86th Street (2011), Rumspringa (2009), Slow Dance on the Killing Ground (1993), State Fair (1996), and Waiting for My Man (2004).