



The New York Public Library
Billy Rose Theatre Division

Guide to the

Solters & Roskin press materials

1969-1980

*T-Mss 1981-014

Compiled by cdee, 2015

Summary

Creator: Solters & Roskin

Title: Solters & Roskin press materials

Date: 1969-1980

Size: 2.1 linear feet (5 boxes)

Source: Unknown

Abstract: The Solters & Roskin press materials contain clippings, press releases, other publicity materials, program copy, biographies, guest lists, press lists, some correspondence, handbills, and several photographs. The papers span from 1969 to 1980.

Access: Some collections held by the Dance, Music, Recorded Sound, and Theatre Divisions at the New York Public Library for the Performing Arts are held off-site and must be requested in advance. Please check the collection records in **the NYPL's online catalog** for detailed location information. For general guidance about requesting offsite materials, please consult:
<https://www.nypl.org/about/locations/lpa/requesting-archival-materials>

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Preferred citation: Solters & Roskin press materials, *T-Mss 1981-014. Billy Rose Theatre Division, The New York Public Library.

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Creator History

Solters & Roskin (now Solters / Roskin / Friedman, Inc.) is a public relations firm founded by Lee Solters. He was later joined by Harvey Sabinson (Solters & Sabinson, Inc.) and Sheldon Roskin. The company handles many theatrical productions and celebrities.

Custodial History

The collection was possibly accessioned in 1981.

Scope and Content Note

The collection contains clippings, press releases, other publicity materials, program copy, biographies, guest lists, press lists, some correspondence, handbills, and several photographs (head shots). The materials span from 1969 to 1980. A number of the papers include materials on the letterhead of press agent Michael Alpert and his associates. The relationship to Solters & Roskin is unclear.

Especially well-documented productions are *Stop the World – I Want to Get Off*, (touring production starring Sammy Davis Jr., 1977-1978), *So Long, 174th Street* (1976), *The Gingerbread Lady* (1970), *Last of the Red-Hot Lovers* (1969), *Porgy and Bess* (1976) and *Scratch* (1971). Also included in the collection are materials on chef Colette Rossant, actor Bruce Dern and The Churchill School.

Folder titles and notes do not always accurately reflect the contents. Notes on some folders designate these materials as "duplicates." These are listed in the Scope Notes.

Arrangement: Alphabetical by folder title.

Key Terms

Genre/Physical Characteristic

Clippings (information artifacts)
Correspondence
Lists
Press releases

Occupations

Press agents

Subjects

Theater -- United States -- 20th century

Names

Roskin, Sheldon
Rossant, Colette
Solters, Lee

Container List

- b. 1 f. 1 *La Bibliotheque* 1979
Promotion.
- b. 1 f. 2 (The) Churchill School 1979
Publicity.
- b. 1 f. 3 *Colette Clips* 1972-1976
- b. 1 f. 4 *Dern, Bruce* 1976
Film stills, head shots, and correspondence.
- b. 1 f. 5 *Every Good Boy Deserves Favour* 1976-1979
- b. 1 f. 6-11 *The Gingerbread Lady* 1970-1971
- b. 1 f. 12 *Ladies at the Alamo* 1977
Duplicate materials.
- b. 2 f. 1-3 *Last of the Red Hot Lovers* 1969-1970
Duplicates
- b. 2 f. 4 *MacLaine, Shirley* 1976
- b. 2 f. 5-7 *Miscellaneous Clippings* 1972-1978
- b. 2 f. 8 *Once a Catholic* 1978-1979
Duplicates
- b. 2 f. 9 *Otherwise Engaged* 1975-1976
Program info--bios.
- b. 2 f. 10-12 *Porgy and Bess* 1976-1977
Duplicates
- b. 3 f. 1 (The) *Red Devil Battery Sign* 1973-1977
Duplicates.
- b. 3 f. 2 (The) *Rocky Horror Show* 1975
- b. 3 f. 3-10 *Scratch* 1971
- b. 3 f. 11-12 *Snow White and the Seven Dwarfs* 1970-1980
Duplicates
- b. 4 f. 1-3 *So Long, 174th Street* 1976
- b. 4 f. 4-9 *Stop the World - I Want to Get Off* 1973-1978
- b. 5 f. 1-6 *Stop the World - I Want to Get Off* 1973-1978
- b. 5 f. 7 *Travesties* 1975
Duplicates
- b. 5 f. 8 *Treemonisha* 1975
Duplicates
- b. 5 f. 9 *When You Comin' Back, Red Ryder?* 1973-1974