



The New York Public Library
Billy Rose Theatre Division

Guide to the

Vivienne Segal photographs

1870s-1972 [bulk 1915-1938]

*T-Mss 2002-007

Compiled by Weatherly Stephan, 2015

Summary

Creator: Segal, Vivienne

Title: Vivienne Segal photographs

Date: 1870s-1972 [bulk 1915-1938]

Size: 1.27 linear feet (4 boxes, 1 oversized folder)

Source: Gift of the Academy of Dance on Film through the generosity of Robert Sidney, 2001.

Abstract: Vivienne Segal (1897-1992) was an American actress and singer known for her roles in Broadway musicals. The Vivienne Segal photographs date from the 1870s to 1972 (bulk dates: 1915-1938) and include professional photographs of Segal from theatre and film productions, professional portraits, and childhood and family photographs.

Access: Some collections held by the Dance, Music, Recorded Sound, and Theatre Divisions at the New York Public Library for the Performing Arts are held off-site and must be requested in advance. Please check the collection records in **the NYPL's online catalog** for detailed location information. For general guidance about requesting offsite materials, please consult:
<https://www.nypl.org/about/locations/lpa/requesting-archival-materials>

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Preferred citation: Vivienne Segal photographs, *T-Mss 2002-007. Billy Rose Theatre Division, The New York Public Library.

Processing note: Compiled by Weatherly Stephan, 2015 Photographs from Viennese Nights are mounted on acidic pages, which were removed from a scrapbook volume during processing.

Creator History

Vivienne Segal (1897-1992) was an American actress and singer. She debuted on the New York Stage in 1915 in *The Blue Paradise*, and on film in *Song of the West* in 1930. Segal starred in dozens of Broadway musicals through the 1940s, including *Oh, Lady! Lady!* (1918), *Desert Song* (1926), *Pal Joey*

(1940), and the 1943 revival of *A Connecticut Yankee*.

Scope and Content Note

The Vivienne Segal photographs date from the 1870s to 1972 (bulk dates: 1915-1938) and contain professional photographs of Segal from theatre and film productions; professional portraits and headshots; and personal photographs, including family and childhood photographs, and portraits of friends, some of which are signed. Theatre and film productions represented include *Blue Paradise*, *Desert Song*, *Oh, Lady! Lady!*, *Viennese Nights*, and *Ziegfeld Follies*. Papers include a 1958 CBS report on a Federal Communications Commission network study with addresses written on the versos, and a 1972 issue of *After Dark*, featuring an article on Segal.

Arrangement: Photographs are arranged into personal, professional, and production photographs. As the photographs are housed by size, multiple files for the same title may be present.

Key Terms

Subjects

Actresses -- United States
Motion pictures -- United States -- 20th century
Theater -- New York (State) -- New York

Genre/Physical Characteristic

Photographs

Container List

- b. 4 f. 8 Papers 1958, 1972
Photographs
- b. 4 f. 1-3 Personal 1870s-1930s
- b. 1 f. 1-5 Professional 1910s-1940s
- b. 4 f. 4 Professional 1910s-1940s
Productions
- b. 1 f. 6 *Blue Paradise* 1915
- b. 4 f. 5 *Blue Paradise* 1915
- b. 1 f. 7 *Chocolate Soldier* 1931
- b. 4 f. 6 *Chocolate Soldier* 1931
- b. 1 f. 8-10 *Desert Song* 1926
 - o. 1 *Desert Song* 1926
- b. 1 f. 11 *I Married an Angel* 1938
- b. 1 f. 12 *Music in the Air* 1932-1933
- b. 1 f. 13 *Oh, Lady! Lady!* 1918
- b. 1 f. 14-15 *The Three Musketeers* 1928
- b. 2 f. 1-6 *Viennese Nights* 1930
- b. 3 f. 1-2 *Viennese Nights* 1930
- b. 3 f. 3 *Yankee Princess* 1922
- b. 4 f. 7 *Yankee Princess* 1922
- b. 3 f. 4-7 *Ziegfeld Follies* 1924-1925