



The New York Public Library  
Billy Rose Theatre Division

Guide to the

**Hello Marie files**

1931-1932

\*T-Mss 2001-014

## Summary

**Creator:** Freedman, Blanche

**Title:** Hello Marie files

**Date:** 1931-1932

**Size:** .1 linear feet. (1 portfolio), 40 cm

**Source:** Gift, Wilkins, Joe

**Abstract:** HELLO MARIE was a radio program heard across the country several times a week during the 1931-2 season via the National Broadcasting Company (N.B.C.). Blanche Freedman, also known as Blanche Freedman Ginsburg, was the primary writer of HELLO MARIE during its eight month radio run. Although the popularity of the show seemed to grow steadily during that time, particularly in the Midwest, HELLO MARIE was cancelled by N.B.C. in July of 1932. Consists of three folders of material pertaining to the HELLO MARIE radio series of 1931-2. The files are primarily correspondence, mostly brief notes to Blanche Freedman from executives at N.B.C., concerning the volume of listener mail the network had received, the broadcast schedule, and the show's cancellation. One example of listener mail is included. There is also a flier promoting the show, featuring a photo of the cast.

**Access:** Some collections held by the Dance, Music, Recorded Sound, and Theatre Divisions at the New York Public Library for the Performing Arts are held off-site and must be requested in advance. Please check the collection records in **the NYPL's online catalog** for detailed location information. For general guidance about requesting offsite materials, please consult:  
<https://www.nypl.org/about/locations/lpa/requesting-archival-materials>

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## Creator History

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### **Scope and Content Note**

Consists of three folders of material pertaining to the HELLO MARIE radio series of 1931-2. The files are primarily correspondence, mostly brief notes to Blanche Freedman from executives at N.B.C., concerning the volume of listener mail the network had received, the broadcast schedule, and the show's cancellation. One example of listener mail is included. There is also a flier promoting the show, featuring a photo of the cast.

### **Key Terms**

#### **Genre/Physical Characteristic**

Correspondence

#### **Titles**

Hello Marie (Radio program)

#### **Subjects**

Radio programs -- United States

#### **Names**

Freedman, Blanche

National Broadcasting Company