



The New York Public Library
Manuscripts and Archives Division

Guide to the

New York Times Company records. Max Frankel papers

1955-1995 [bulk 1976-1993]

MssCol 17798

Compiled by Philip Heslip, 2013

Summary

Creator: New York Times Company

Title: New York Times Company records. Max Frankel papers

Date: 1955-1995 [bulk 1976-1993]

Size: 6.3 linear feet (15 boxes)

Source: Donated by New York Times Company, 2007.

Abstract: Max Frankel (born 1930) is a Pulitzer Prize winning journalist and long-time senior editor at The New York Times. The bulk of the Max Frankel papers document Frankel's tenure as Times executive editor from 1986 to 1994, and to a lesser extent his time as Sunday editor (1972-1976) and as editor of the editorial and op-ed pages (1977-1986). Files consist of internal memoranda and reports related to administrative, editorial, newspaper production, and personnel decisions. Also present are letters to and from Frankel's colleagues, news contacts, and acquaintances outside of The Times, as well as letters from readers.

Access: Advance notice required.

Conditions Governing Access:

Some materials are closed until 2018 or 2028.

Conditions Governing Use: Copyright for documents created by New York Times Company principals and staff has been transferred to The New York Public Library.

Preferred citation: New York Times Company records. Max Frankel papers, Manuscripts and Archives Division, The New York Public Library.

Processing note: Compiled by Philip Heslip, 2013 The order and folder titles, which The Times archives staff imposed on the collection, have been maintained.

Related Materials:

Forms part of New York Times Company records

Creator History

Max Frankel (born 1930) is a journalist and long-time senior editor at The New York Times. Born in Gera, Germany, his family fled from the Gestapo and emigrated to the United States in 1940. Frankel studied American government at Columbia University, and while there joined The Times as a campus correspondent. Frankel served in the army from 1953 to 1955. Upon returning from duty, he re-joined The Times as a New York reporter. From 1956 to 1961, Frankel worked as a foreign correspondent, reporting from Vienna, Moscow, and Havana. The Times then assigned him to Washington to cover the State Department and CIA, and in 1966 he was promoted to White House correspondent. Frankel continued to climb the ranks of The Times; from 1968 to 1972, he served as chief Washington correspondent and head of the Washington Bureau. As Bureau Chief, Frankel was a key actor in The Times' decision to publish excerpts of the Pentagon papers in 1971. He won the Pulitzer Prize in 1973 for his coverage of President Richard Nixon's 1972 visit to China.

Frankel returned to New York in 1973 as the Sunday edition editor. He was then promoted to editor of the op-ed, letters to the editor, and editorial pages in 1977. His final promotion was to executive editor, succeeding A.M. Rosenthal in 1986. As executive editor, Frankel oversaw all sections of the paper, save the opinion pages, and had wide influence over editorial, assignment, and personnel decisions. Frankel stepped down as executive editor in 1994, and between 1995 and 2000 returned to writing, contributing a column to the Times Magazine on communications and the media.

Since leaving The Times, Frankel has continued to publish articles for various publications and is the author of two books: *High Noon in the Cold War - Kennedy, Khrushchev and the Cuban Missiles Crisis* (2004) and his memoir *The Times of My Life and My Life with the Times* (1999).

Frankel married Tobia Brown in 1956 and together they had three children. Tobia Brown Frankel died in 1987. Frankel married Times editor and columnist Joyce Purnick in 1988. They live in New York City.

Custodial History

This collection was originally re-housed and organized in 1996 by The Times archives staff.

Scope and Content Note

The Max Frankel papers document Frankel's tenure as Times Sunday editor from 1972 to 1976; editor of the op-ed, letters to the editor, and editorial pages from 1977 to 1986; and as executive editor from 1986 to 1994. Primarily made up of internal memoranda, letters, and managerial reports, the collection reveals Frankel's influence on news coverage and newspaper operations, with particular focus on his contributions to the News Department in the final decade of his editorship. Files concern editorial and production matters, story development, and strategic planning for the paper. Frankel was highly involved in personnel management and many files detail staff issues, such as story assignments, affirmative action and minority hiring efforts, and policies for using freelance reporters. Also present are letters from Frankel's news contacts and acquaintances outside of The Times, as well as readers' responses to stories and editorials. The collection contains a small amount of files specifically related to Frankel, including articles and speeches by him and photographs of Frankel from the late 1950s to the 1970s.

This collection contains little on Frankel's role in the release of the Pentagon Papers (1971) or his reporting on Richard Nixon's trip in China, for which he won a Pulitzer Prize in 1973. For more on these subjects, researchers should view the New York Times Company records. A.M. Rosenthal papers, Foreign Desk records, and General files.

The collection is divided into two series: I. People and II. Subjects. The People files consist of records pertaining to individuals, while the Subjects files contain items on specific topics, geographic locations, company policy issues, and many of the paper's departments, bureaus, sections, and columns. Items germane to two or more people or subjects are often cross-referenced in the finding aid; documents related to specific issues are generally located in subject files rather than the people folders of those involved.

Key Terms

Genre/Physical Characteristic

Budgets
Letters to the editor
Memorandums
Photographs

Subjects

Journalism -- United States -- 20th century
Newspaper publishing -- New York (State) -- New York

Geographic Names

New York (N.Y.) -- Newspapers

Names

Frankel, Max, 1930-

Container List

Series I: People 1972-1994 (5.5 boxes)

This series is made up of files that contain items to, from, or concerning various individuals. Most people represented are staff members and others affiliated with The New York Times. Files typically consist of correspondence and memoranda that document personnel decisions, employee assessments, staff assignments, story development, and feedback from readers on certain stories or writers. Additional correspondence with staff members can be found in the News Department: Staff files in the Subjects series. Also present are files for people not affiliated with The Times, such as politicians and other public figures. These files feature either internal Times discussions about news coverage of these individuals, or those individual's communications with Frankel (incoming and outgoing copies of letters). Letters typically discuss The Times' reporting, setting up meetings and interviews with Times staff members, and requests for editorial endorsements.

Of note are the files for Times Publisher Arthur Ochs Sulzberger, Sr., which span from the beginning of Frankel's time as Sunday editor until the end of his executive editorship. The files consist of directives from the publisher related to news coverage, staff and resource management, and long-term planning initiatives, as well as letters to and from Sulzberger with people outside of The Times on which Frankel was copied.

Files are arranged alphabetically by name. The Miscellaneous Correspondence files are grouped alphabetically by last name and contain letters from many authors not represented elsewhere in the collection. Entries without box and folder numbers cross-reference related material in other files. These files do not necessarily collect every letter, memorandum, or document related to the individual; subject files should also be consulted.

- b. 1 f. 1 A-Miscellaneous Correspondence 1976-1993
 - Abernathy, Penny
 - See: News Department: Staff - Miscellaneous
- b. 1 f. 2 Abram, Morris B. 1979-1988
 - Amdur, Neil
 - See: Sports News
- b. 1 f. 3-4 B-Miscellaneous Correspondence 1976-1993
 - Baker, Russell
 - See: News Department: Staff - Miscellaneous
 - Bergman, Lewis
 - See: News Department: Staff - Miscellaneous
 - Browne, Malcolm W.
 - See: News Department: Staff - Miscellaneous
 - Burns, John
 - See: News Department: Staff - Miscellaneous
 - Burros, Marian
 - See: News Department: Staff - Miscellaneous
 - Butsikares, Socrates K. ("Chick")
 - See: News Department: Staff - Miscellaneous
 - Butterfield, Fox
 - See: News Department: Staff - Miscellaneous
- b. 1 f. 5 C-Miscellaneous Correspondence 1976-1993
 - Cantwell, Mary
 - See: News Department: Staff - Miscellaneous
 - Carter, Betsy
 - See: News Department: Staff - Miscellaneous

Series I: People (cont.)

- Charlton, Linda
See: News Department: Staff - Miscellaneous
- b. 1 f. 6 Clymer, Adam 1987
- Cohen, Roger
See: News Department: Staff - Miscellaneous
- Combes, Kit
See: News Department: Staff - Miscellaneous
- Connolly, Bill
See: News Department: Staff - Miscellaneous
- Copage, Eric V.
See: News Department: Staff - Miscellaneous
- Cowell, Alan
See: South Africa
- Crist, Steve
See: News Department: Staff - Miscellaneous
- Cutler, Bruce
See: Freedom of the Press
- b. 1 f. 7 D-Miscellaneous Correspondence 1976-1993
- b. 1 f. 8 Dahmer, Jeffrey 1991
- b. 1 f. 9 Daniel, E. Clifton 1982-1993
- b. 1 f. 10 D'Amato, Alfonse 1983, 1990
- Daniels, Lee
See: News Department: Staff - Miscellaneous
- Dean, Cory
See: News Department: Staff - Miscellaneous
- Delaney, Paul
See: News Department: Staff - Miscellaneous
- Depalma, Anthony
See: News Department: Staff - Miscellaneous
- b. 1 f. 11 Diamond, Edwin 1988-1989
- Diamond, Stuart
See: News Department: Staff - Miscellaneous
- Diamos, Jason
See: News Department: Staff - Miscellaneous
- b. 1 f. 12 Dougherty, Phil 1988-1991
- Douglas, Carlyle
See: News Department: Staff - Miscellaneous
- Dubivsky, Barbara
See: News Department: Staff - Miscellaneous
- b. 2 f. 1 E-Miscellaneous Correspondence 1976-1993
- Eckholm, Erik
See: News Department: Staff - Miscellaneous
- Emerson, Ken
See: News Department: Staff - Miscellaneous
- Erickson, Don
See: News Department: Staff - Miscellaneous

Series I: People (cont.)

- b. 2 f. 2 F-Miscellaneous Correspondence 1976-1993
 - Farley, Susan
See: News Department: Staff - Miscellaneous
 - Ferreti, Fred
See: News Department: Staff - Miscellaneous
 - Fiske, Ted
See: News Department: Staff - Miscellaneous
 - Flaste, Rick
See: News Department: Staff - Miscellaneous
 - Fleming, Anne Taylor
See: News Department: Staff - Miscellaneous
- b. 2 f. 3 Freidman, Tom 1983-1993
 - Froelich, Janet
See: News Department: Staff - Miscellaneous
 - Fulton, Susan M.
See: News Department: Staff - Miscellaneous
- b. 2 f. 4 G-Miscellaneous Correspondence 1976-1993
- b. 2 f. 5 Gelb, Leslie 1993
 - See also: See: News Department: Staff - Training
 - Gelman, Eric
See: News Department: Staff - Miscellaneous
 - Gold, Allan
See: News Department: Staff - Miscellaneous
 - Goldberger, Paul
See: Cultural News
 - Golden, Soma
See: News Department: Staff - Miscellaneous
 - Goldman, Ari
See: News Department: Staff - Miscellaneous
- b. 2 f. 6 Greely, Andrew M. 1975-1989
 - Greenfield, James
See: News Department: Staff - Miscellaneous
- b. 2 f. 7 Gross, Elliot M. 1991-1992
- b. 2 f. 8 H-Miscellaneous Correspondence 1976-1993
 - Halloran, Richard
See: News Department: Staff - Miscellaneous
 - Harris, Jay
See: News Department: Staff - Miscellaneous
 - Haskins, Paul
See: News Department: Staff - Miscellaneous
 - Healey, J. Barth
See: News Department: Staff - Miscellaneous
- b. 2 f. 9 Hersh, Seymour M. 1991
 - Hijazi, Ihsan A.
See: News Department: Staff - Miscellaneous
- b. 2 f. 10 Hirschfeld, Al 1990

Series I: People (cont.)

- Hochswender, Woody
See: News Department: Staff - Miscellaneous
- Honan, William
See: Culture News; News Department: Staff - Miscellaneous
- b. 2 f. 11 Huxtable, Ada Louise 1979
- b. 2 f. 12 Isaac, Robert
- b. 2 f. 13 J-Miscellaneous Correspondence 1976-1993
- Jenkins, Evan
See: News Department: Staff - Miscellaneous
- Jones, Alex S.
See: News Department: Staff - Miscellaneous
- b. 2 f. 14 K-Miscellaneous Correspondence 1976-1993
- Karpen, Lynn
See: News Department: Staff - Miscellaneous
- Kaufman, Mike T.
See: News Department: Staff - Miscellaneous
- Keller, William
See: News Department: Staff - Miscellaneous
- Kerr, Nora
See: News Department: Staff - Miscellaneous
- Kifner, John
See: News Department: Staff - Miscellaneous
- Kinzer, Stephen
See: News Department: Staff - Miscellaneous
- Kleinfield, Sonny
See: News Department: Staff - Miscellaneous
- Klott, Gary
See: News Department: Staff - Miscellaneous
- Kovach, Bill
See: News Department: Staff - Miscellaneous
- Krebs, Albin
See: News Department: Staff - Miscellaneous
- b. 3 f. 1 L-Miscellaneous Correspondence 1976-1993
- Lapp, Ralph E.
See: Atomic Weapons
- Lavin, Carl
See: News Department: Staff - Miscellaneous
- Lee, Carolyn
See: News Department: Staff - Miscellaneous
- Lee, John M.
See: News Department: Staff - Miscellaneous
- b. 3 f. 2 Lelyveld, Joseph 1985-1992
- b. 3 f. 3 Lewis, Anthony 1977-1993
See also: Israel
- b. 3 f. 4 Lewis, Floria 1980-1986
- b. 3 f. 5 Lewis, Neil 1988

Series I: People (cont.)

- Lohr, Steven
See: News Department: Staff - Miscellaneous
- Loke, Margaret
See: News Department: Staff - Miscellaneous
- Lubasch, Arnold H.
See: Freedom of the Press
- Luce, William
See: News Department: Staff - Miscellaneous
- b. 3 f. 6 M-Miscellaneous Correspondence 1976-1993
- MacFarlane, Alison
See: News Department: Staff - Miscellaneous
- McKenna, Kevin
See: News Department: Staff - Miscellaneous
- b. 3 f. 7 Mardenborough, Leslie 1987-1991
Partially restricted until 2028
- b. 3 f. 8 Markham, James M. 1989
- Marlens, Al
See: News Department: Staff - Miscellaneous
- Meislin, Richard
See: News Department: Staff - Miscellaneous
- Miller, Judith
See: News Department: Staff - Miscellaneous
- b. 3 f. 9 Millones, Peter 1987-1988
Restricted until 2018
- Mohr, Charles
See: News Department: Staff - Miscellaneous
- b. 3 f. 10 Molotsky, Irving 1987
- Morris, Bernadine
See: News Department: Staff - Miscellaneous
- Moss, Adam
See: News Department: Staff - Miscellaneous
- b. 3 f. 11 Moynihan, Daniel Patrick (Sen.) 1976-1991
- Motyka, John
See: News Department: Staff - Miscellaneous
- b. 4 f. 1 N-Miscellaneous Correspondence 1976-1993
- Newhouse, Nancy
See: News Department: Staff - Miscellaneous
- Noble, Kenneth B.
See: News Department: Staff - Miscellaneous
- b. 4 f. 2 O-Miscellaneous Correspondence 1976-1993
- b. 4 f. 3 Odone, Augusto and Michaela 1993
- O'Neil, John
See: News Department: Staff - Miscellaneous
- O'Neil, Molly
See: News Department: Staff - Miscellaneous
- b. 4 f. 4 P-Miscellaneous Correspondence 1976-1993

Series I: People (cont.)

- b. 4 f. 5 Packwood, Robert (Sen.) 1982-1983
Page, Tim
See: News Department: Staff - Miscellaneous
- b. 4 f. 6 Payne, Claudia 1988-1992
Penn, Martin
See: News Department: Staff - Miscellaneous
- b. 4 f. 7 Pomfret, John 1980-1983
Probbler, Jonathan
See: Eating Well (Column)
- b. 4 f. 8 Quindlen, Anna 1987
- b. 4 f. 9 R-Miscellaneous Correspondence 1976-1993
Raab, Selwyn
See: Freedom of the Press
Raines, Howell
See: News Department: Staff - Miscellaneous
Rampe, David
See: News Department: Staff - Miscellaneous
Reichl, Ruth
See: News Department: Staff - Miscellaneous
- b. 4 f. 10 Reston, James 1992
Rich, Frank
See: Cultural News
Riding, Alan
See: News Department: Staff - Miscellaneous
- b. 4 f. 11 Roberts, Eugene L., Jr. 1990
Roberts, Fletcher
See: News Department: Staff - Miscellaneous
Roberts, Katy
See: News Department: Staff - Miscellaneous
- b. 4 f. 12 Robertson, Nan 1993-1994
Rosen, Richard
See: News Department: Staff - Miscellaneous
Rosenthal, Andrew
See: News Department: Staff - Miscellaneous
- b. 4 f. 13 Rosenthal, Jack 1975
Rothenberg, Randy
See: News Department: Staff - Miscellaneous
Rother, Larry
See: News Department: Staff - Miscellaneous
Russell, John
See: Cultural News
Ryan, Kathy
See: News Department: Staff - Miscellaneous
- b. 4 f. 14 S-Miscellaneous Correspondence 1976-1993
- b. 5 f. 1 S-Miscellaneous Correspondence 1976-1993
- b. 5 f. 2 Safire, William 1980-1994

Series I: People (cont.)

- Schanberg, Sydney
See: News Department: Staff - Miscellaneous
- Schmemann, Serge
See: News Department: Staff - Miscellaneous
- b. 5 f. 3 Schindler, Alexander M. 1975
- b. 5 f. 4 Schwebel, Stephen M. 1982-1986
- Sciolino, Elaine
See: News Department: Staff - Miscellaneous
- Severo, Richard
See: News Department: Staff - Miscellaneous
- Shapiro, Eben
See: News Department: Staff - Miscellaneous
- Shapiro, Harvey
See: News Department: Staff - Miscellaneous
- Shepard, Richard F.
See: News Department: Staff - Miscellaneous
- Shervington, Sharon
See: News Department: Staff - Miscellaneous
- Shields, Jody
See: News Department: Staff - Miscellaneous
- b. 5 f. 5 Shipler, David K. 1946-1988
- Siegel, Marvin
See: Cultural News; News Department: Staff - Miscellaneous
- b. 5 f. 6 Silk, Leonard 1979-1988
- Slade, Margot
See: News Department: Staff - Miscellaneous
- b. 5 f. 7 Smith, Hedrick L. 1977-1988
- Smothers, Ronald E.
See: News Department: Staff - Miscellaneous
- b. 5 f. 8 Stern, Dennis 1993
- b. 5 f. 9 Stewart, Patricia 1990
- Stockton, William
See: News Department: Staff - Miscellaneous
- Stuart, Reginald
See: News Department: Staff - Miscellaneous
- b. 5 f. 10-12 Sulzberger, Arthur Ochs 1972-1994
See also: Awards (to The New York Times or Staff Members)
- b. 5 f. 13 Sulzberger, Arthur Ochs, Jr. 1987-1993
- Sulzberger, Cyrus L.
See: News Department: Staff - Miscellaneous
- b. 5 f. 14 Sulzberger, Iphigene Ochs 1976-1981
See also: Schindler, Alexander M.; Vacations and Senior Centers Association
- b. 6 f. 1 T-Miscellaneous Correspondence 1976-1993
- b. 6 f. 2 U-V-Miscellaneous Correspondence 1976-1993
- Uchitelle, Louis
See: News Department: Staff - Miscellaneous

Series I: People (cont.)

Uhlig, Mark

See: News Department: Staff - Miscellaneous

Underhill, Marion

See: News Department: Staff - Miscellaneous

Vogel, Carol

See: News Department: Staff - Miscellaneous

b. 6 f. 3 W-Miscellaneous Correspondence 1976-1993

b. 6 f. 4 Wachtler, Sol (Judge) 1986-1992

Weber, Bruce

See: News Department: Staff - Miscellaneous

Weisman, Steve

See: News Department: Staff - Miscellaneous

Whitney, Craig

See: Washington Bureau

b. 6 f. 5 Wicker, Tom 1991

Wilkerson, Isabel

See: News Department: Staff - Miscellaneous

b. 6 f. 6 Williams, Winston 1988-1989

Restricted until 2028

Wilson, Sylvia

See: News Department: Staff - Miscellaneous

Winer, Laurie

See: News Department: Staff - Miscellaneous

Wines, Michael

See: News Department: Staff - Miscellaneous

Wren, Christopher W.

See: News Department: Staff - Miscellaneous

Yarrow, Andy

See: News Department: Staff - Miscellaneous

b. 6 f. 7 Yavitz, Boris 1986

b. 6 f. 8 Z-Miscellaneous Correspondence 1976-1993

Series II: Subjects 1955-1995 (9.5 boxes)

This series is made up of alphabetical subject files that are organized (and titled) by topical keywords, geographic location, and Times departments, bureaus, newspaper sections, and columns. Files largely contain internal memoranda and reports concerning news coverage, production decisions, and operation of the various departments. These communications are mostly among the upper-management of The Times including publishers Arthur Ochs Sulzberger, Sr. and Jr., and Frankel's closest colleagues Arthur Gelb, Allan Siegal, John Lee, Mitchel Levitas, James Greenfield, Warren Hoge, and Joseph Lelyveld. Topics addressed include staff assignments, development of new columns and special features, department operations and assessments, editorial policies, redesigns, and space and page make-up issues. Also present are reports on budgets and revenue for specific sections; coverage on the operations of the News Department from the late 1980s and early 1990s is particularly strong.

Of note are files documenting decisions for policies on smoking in the office, free-speech, and libel cases made against the paper, and changes in newsroom technology. During the final years of Frankel's editorship, The Times began to grapple with the growing popularity of the Internet. This collection contains memoranda and reports concerning coverage of the Internet, and surrounding how Times articles should appear on the web.

Files are arranged alphabetically by file title. Entries without box and folder numbers cross-reference related material in other files.

Series II: Subjects (cont.)

- b. 6 f. 9 **Advertising 1977-1992**
Mostly memoranda regarding standards for advertising acceptability; decisions for how much space to allot advertising and news; and content of specific advertisement. Of note: Frankel's memoranda on publishing advertisements for pornographic movies (1977)
- b. 6 f. 10 **Advertising Acceptability 1977-1992**
Memoranda on a proposed policy statement on advertisements for pornographic movies
- b. 6 f. 11 **Advertising and Promotion of The New York Times 1987-1993**
Affirmative Action
See: News Department: Staff - Minorities
- b. 6 f. 12 **AIDS 1989**
American Express Company
See: McGraw-Hill, Inc.
- b. 6 f. 13 **Art Department 1986-1993**
Of interest: Awards received by *The Times* for design and graphic arts
- b. 6 f. 14 **Art News and Criticism 1993**
Readers' criticism
- b. 6 f. 15 **Articles and Books About Frankel 1963-1995**
- b. 6 f. 16 **Arts and Leisure Section 1974-1992**
- b. 6 f. 17 **Aspen International Writers Service 1976**
- b. 6 f. 18 **Associated Press 1990-1992**
Of interest: correspondence regarding *The Times*' decision to switch from the *Associated Press* to Tribune Media Services as supplier of financial tables
- b. 6 f. 19 **Atomic Weapons 1979**
Correspondence with Dr. Ralph E. Lapp regarding an unpublished article on the neutron bomb that he wrote for *The Times* in 1955
- b. 6 f. 20-22 **Awards (To The New York Times or Staff Members) 1975-1994**
- b. 6 f. 23 **Awards, Decorations, Honors, and Tributes to Frankel 1962-1994**
- b. 7 f. 1 **Barcode 1989**
- b. 7 f. 2 **Bicentennial of the American Revolution 1973-1976**
- b. 7 f. 3 **Biography 1955-1994**
- b. 7 f. 4 **Book Review 1973-1994**
See also: Simon and Schuster
- b. 7 f. 5 **Boston Globe 1993**
Charity Appeals
See: Hundred Neediest Cases; Vacations and Senior Centers Association
- b. 7 f. 6 **Chess Column 1980-1988**
- b. 7 f. 7 **Circulation Department 1987-1992**
Includes reports on net paid circulation of *The Times*
- b. 7 f. 8 **City Weekly 1991-1993**
Records regarding the planning of the new Sunday section called "City Weekly," which debuted in 1993

Series II: Subjects (cont.)

- b. 7 f. 9 **Closings and Press Starts** 1986, 1991
Reports on production and edition closing times
 - Code of Ethics**
See: Newsroom Technology
 - Column Format**
See: Type, Size, and Design: Six-Column Format
- b. 7 f. 10 **Columns and Columnists** 1976, 1987
 - Committee on the Future**
See: Planning: Committee on the Future
 - Community Service**
See: Educational Activities
- b. 7 f. 11 **Company Index** 1987-1988
 - Conflict of Interest**
See: Staff: Outside Activities
- b. 7 f. 12 **Corporate Relations Department** 1980-1993
- b. 7 f. 13 **Cultural News** 1986-1993
- b. 7 f. 14 **Daughters' Day** 1993
 - Diversity**
See: Staff: Diversity
- b. 7 f. 15 **Eating Well (Column)** 1987-1988
- b. 7 f. 16 **Editorial Department** 1977-1992
- b. 7 f. 17 **Editorial Page** 1974-1990
- b. 8 f. 1 **Editorial Policy** 1986
Of interest: memoranda on the length of news stories and the allocation of space on the basis of the importance of the story
- b. 8 f. 2 **Editorial Policy: Elections** 1972, 1984-1992
Of interest: memorandum from Frankel on the extent of *The Times'* interest in the personal lives and backgrounds of presidential aspirants (1987)
- b. 8 f. 3 **Education News** 1975, 1987-1992
- b. 8 f. 4 **Educational Activities** 1989-1991
- b. 8 f. 5 **Electronic Newspaper: Online Computer Services** 1975, 1993
Memoranda regarding new technologies and platforms for delivering of the news into the home
- b. 8 f. 6 **Employee Handbooks** 1989
 - Employee Safety**
See: News Department: Staff - Health and Safety
 - Fairness Doctrine**
See: Sunday Edition
- b. 8 f. 7 **Family/Style Page and Section** 1987-1994
- b. 8 f. 8 **Fashion News** 1973-1987
Of interest: memoranda about discontinuing the men's fashion section
- b. 8 f. 9 **Federal Bureau of Investigation (FBI)** 1993

Series II: Subjects (cont.)

- b. 8 f. 10 **Financial News 1986-1993**
Of interest: memoranda on the expansion of business coverage (1988) and leaks from the News Service on advanced stories (1990)
- See also: Associated Press
- b. 8 f. 11 **Foreign News 1986-1993**
Mostly personnel matters
- Partially restricted until 2018
- b. 8 f. 12 **Freedom of the Press 1976-1993**
Of interest: legal documents in the matter of the United States vs. Bruce Cutler regarding the action by *The Times* to quash subpoenas to its reporters Arnold H. Lubash and Selwyn Rabb
- Freelance Photographer**
See: Photography
- b. 8 f. 13 **Freelance Writers 1987-1990**
- Fur Coverage**
See: Fashion News
- Futures Committee**
See: Planning Committee on the Future
- Gulf War Coverage**
See: Persian Gulf War
- Health and Safety**
See: News Department: Staff - Health and Safety
- b. 8 f. 14 **Health Page 1987-1991**
- b. 8 f. 15 **Hundred Neediest Cases 1981-1986**
- b. 8 f. 16 **Index and News Summaries 1982**
- Israel 1982**
- Iran**
See: Advertising
- Iraq**
See: Persian Gulf War
- Keeping Fit (Column)**
See: Sports News
- b. 9 f. 1 **Labor Relations 1980-1983**
Of interest: the testimony of Frankel in the matter of *The Times* vs. Newspaper Guild before the National Labor Relations Board (1980)
- b. 9 f. 2 **Labor Relations: Strikes 1978**
- b. 9 f. 3 **Law and Lawyers (Page) 1987**
Introduction of a new page devoted to stories and columns about the legal profession
- b. 9 f. 4 **Leaks 1988**
- b. 9 f. 5 **Legal Matters 1990-1992**
Mostly correspondence regarding cases of copyright infringements and freedom of information.
Of interest: the case of *The Times* vs. NASA

Series II: Subjects (cont.)

- Legal News**
See: Law and Lawyers
- b. 9 f. 6 **Letters to the Editor** 1977
 - Lifestyles**
See: Family/Style Page and Section
- b. 9 f. 7 **Literary Stories** 1988
 - Marshall Fund**
See: Aspen International Writers Service
- b. 9 f. 8 **McGraw-Hill, Inc.** 1979
Correspondence regarding the attempt by American Express Company to take over McGraw-Hill

- MBO Program (Management by Objectives)**
See: News Department: Management - MBO Program
- b. 9 f. 9 **Media Business** 1987-1990
- b. 9 f. 10 **Medical News (Page)** 1987
 - Men's Fashion**
See: Fashion News
- b. 9 f. 11 **Metropolitan News** 1986-1994
Of interest: report on adult reading habits in the New York area (1989)

- See also: Sunday Edition
- b. 9 f. 12 **Morgue** 1987-1994
Memoranda on an effort to transfer the morgue clippings to The New York Public Library

- NASA**
See: Legal Matters
- b. 9 f. 13 **National Edition** 1985-1991
- b. 9 f. 14 **National Magazine Project** 1974-1975
Memoranda regarding a project to repackage the best of the Sunday Times into a national magazine

- b. 9 f. 15 **National News** 1986-1993
- b. 10 f. 1 **New Jersey Section and Task Force** 1974-1975
- b. 10 f. 2 **New York Association of Black Journalists** 1990
 - New York 1 News**
See: Radio and Television Programs
- b. 10 f. 3 **New York Times Forums** 1990
- b. 10 f. 4-5 ***New York Times Magazine*** 1973-1994
Partially restricted until 2028
- b. 10 f. 6 ***New York Times Magazine II*** 1990
 - New York Times News Service**
See: Financial News
- b. 10 f. 7 **News Content** 1986-1993
 - News Department**
- b. 10 f. 8 **General** 1987-1993
- b. 10 f. 9-11 **Budget** 1987-1993

Series II: Subjects (cont.)
News Department (cont.)

- b. 11 f. 1-3 **Budget 1987-1993**
- b. 11 f. 4 **Management 1986-1993**
Of interest: organizational chart of the News Room headed by Frankel
- b. 11 f. 5 **Management--MBO Program 1974-1993**
Includes memoranda concerning the establishment of the Management By Objectives program (1974)
- Restricted until 2028
- Staff**
See also: Freelance Writers; Staff - Buyouts; Staff - Diversity; Staff: Outside Activities
- b. 11 f. 6 **General 1986-1994**
Mostly memoranda regarding staff size, hiring procedures, transfers, staff changes orientation of new employees, and expense accounts
- b. 11 f. 7 **Evaluations 1988-1993**
Restricted until 2028
- b. 11 f. 8 **Health and Safety 1987-1993**
- b. 11 f. 9 **Minorities 1986-1993**
Includes memoranda on efforts to promote minorities in the News Department (1987-1989)
- b. 11 f. 10 **Miscellaneous Correspondence A-C 1976-1993**
Correspondence with staff arranged alphabetically by last name
- b. 12 f. 1-6 **Miscellaneous Correspondence D-Z 1976-1993**
Correspondence with staff arranged alphabetically by last name
- b. 12 f. 7 **Salaries 1986-1990**
Restricted until 2028
- b. 12 f. 8 **Senior Writers and Photographers 1989-1993**
- b. 12 f. 9 **Training 1989-1993**
Of interest: description of the entry-level writing program at *The Times*
- b. 12 f. 10 **News Quiz 1989**
- b. 12 f. 11 **Newsroom Technology 1981-1993**
Includes reports and memoranda on pagination; automation projects; code of ethics for using the newsroom computer system and the use of databases

Northeast Edition

See: Planning: Committee on the Future - Northeast Strategy

On Your Own (Column)

See: Sports News

- b. 12 f. 12 **Op-Ed Page 1973-1989**

See also: Editorial Page

Ownership Statement

See: Editorial Page

Pagination

See: Planning: Committee on the Future - Pagination

Panel Discussion

See: Advertising and Promotion of *The New York Times*

Series II: Subjects (cont.)

- b. 12 f. 13 **Papers of Max Frankel 1988-1995**
Correspondence with *The Times* archives regarding the disposition of Frankel's papers
- b. 12 f. 14 **Pentagon Papers 1972**
Transcripts of Frankel's presentation at *Times* stockholders meeting about the Pentagon Papers
- b. 12 f. 15 **Persian Gulf War 1991**
Includes correspondence regarding discussions with the Pentagon about news coverage of the war; memoranda on Mideast insurance coverage for *Times* correspondents
- b. 12 f. 16 **Photography 1975**
See also: SIPA Press
- b. 12 f. 17 **Picture Desk 1987-1993**
- b. 12 f. 18 **Pictures of Max Frankel**
Planning Committee on the Future
Also called Futures Committees
- b. 12 f. 19 **General 1972-1990**
- b. 13 f. 1-3 **General 1972-1990**
- b. 13 f. 4 **Market Research 1987-1989**
- b. 13 f. 5 **Northeast Strategy 1991**
- b. 13 f. 6 **Pagination 1988-1989**
- b. 13 f. 7 **Polling 1986-1989**
Pornographic Movies
See: Advertising
- b. 13 f. 8 **Radio and Television News 1987-1990**
- b. 13 f. 9 **Radio and Television Programs 1990-1992**
- b. 13 f. 10 **Real Estate News 1993**
- b. 13 f. 11 **Regional Weeklies 1988-1993**
Of interest: correspondence regarding the decision not to use a star rating system for restaurant reviews in the regional weeklies

Repetitive Stress Injury
See: News Department: Staff - Health and Safety
Restaurant Reviews
See: Regional Weeklies
- b. 13 f. 12 **Review of the Week 1976, 1987-1993**
- b. 13 f. 13 **Rome Bureau 1987**
- b. 13 f. 14 **Russian Language Edition 1992**
- b. 13 f. 15 **Science News 1986**
Senior Photographers
See: News Department: Staff - Senior Writers and Photographers
- b. 14 f. 1 **Sigma Delta Chi 1981**
- b. 14 f. 2 **Simon and Schuster 1987**
Case of misuse of the name *New York Times Bestseller List*
- b. 14 f. 3 **SIPA Press 1987-1989**

Series II: Subjects (cont.)

- b. 14 f. 4 **Smoking 1987-1993**
Survey on a proposal to ban smoking at *The Times* building
- Society News**
See: Family/Style Page and Section
- b. 14 f. 5 **South Africa 1983-1987**
Includes correspondence and memoranda regarding the expulsion of a *Times* correspondent from South Africa effectively closing *The Times'* bureau in Johannesburg
- b. 14 f. 6 **Speeches by Frankel 1985, 1991**
- b. 14 f. 7 **Sports News 1986, 1991**
- Staff**
- b. 14 f. 8 **Buyouts (Cost Reductions) 1991**
- b. 14 f. 9 **Diversity 1991-1992**
- b. 14 f. 10 **Outside Activities 1973-1993**
- Stock Market Tables**
See: *Associated Press*
- b. 14 f. 11 **Style 1989, 1993**
Includes memoranda on *The Times'* style book
- Style Page and Section**
See: Family/Style Page and Section
- b. 14 f. 12 **Styles of The Times 1991-1992**
- Suburban Sections**
See: Regional Weeklies
- b. 14 f. 13 **Sunday Edition 1973-1992**
Memoranda about redesigns of various sections and the introduction to the new feature *Styles of The Times*
- Television Guide**
See: Radio and Television News
- b. 15 f. 1 **Theater 1989-1990**
- Time Warner, Inc.**
See: Radio and Television Programs
- b. 15 f. 2 **Times Books, Inc. 1993**
- Town Hall Series of Times Panels**
See: Advertising and Promotion of *The New York Times*
- b. 15 f. 3 **Travel and Resort News 1986-1990**
- Travel Expenses**
See: Staff: Outside Activities
- b. 15 f. 4 **Trips by Frankel 1976**
- b. 15 f. 5-6 **Type, Size, and Design 1974-1975, 1990**
Includes memoranda on the proposal to reduce the width of the paper and to change the format from 8 to 6 columns
- b. 15 f. 7 **United Press International News Service 1986-1989**
- b. 15 f. 8 **USSR 1983-1984**
- b. 15 f. 9 **Vacations and Senior Centers Association 1978-1983**

Series II: Subjects (cont.)

- b. 15 f. 10 Washington Bureau 1986-1989, 1993
 - Web Width
 - See: Type, Size, and Design
 - Week in Review
 - See: Review of the Week
- b. 15 f. 11 Winners and Sinners 1988-1989
- b. 15 f. 12 WQXR 1988-1989