



The New York Public Library
Billy Rose Theatre Division

Guide to the

Phillip Haultcoeur collection of Fred Voelpel designs

1979

*T-Vim 1997-056

Summary

Creator: Haultcoeur, Phillip

Title: Phillip Haultcoeur collection of Fred Voelpel designs

Date: 1979

Size: .21 linear feet (1 box)

Abstract: Fred Voelpel was a scenic, costume, and lighting designer for Broadway productions from the 1960s to 1981. The Phillip Haultcoeur collection of Fred Voelpel designs contains Voelpel's schematic drawings for Ford Motor Company's 1979 Lincoln and Mercury product introduction show, as well as three catalogs for theatrical equipment and supplies. Designs show seating arrangements and the stage layout from a bird's eye perspective for the Milwaukee Exposition Convention Center and Arena, the St. Louis Convention Center, and the Washington, D.C. Capital Centre Arena

Physical Location: *T-Vim 1997-056

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Key Terms

Subjects

New products -- Marketing
Special events

Genre/Physical Characteristic

Sales catalogs
Schematic drawings

Names

Voelpel, Fred

Ford Motor Company. Lincoln-Mercury Division