



The New York Public Library  
Billy Rose Theatre Division

Guide to the

**Bernard Dougall scripts**

1932-1966 [bulk 1930s]

\*T-Mss 2001-077

Compiled by Joyce Joseph, 2015

## Summary

**Creator:** Dougall, Bernard, 1908-1972

**Title:** Bernard Dougall scripts

**Date:** 1932-1966 [bulk 1930s]

**Size:** 2.1 linear feet (5 boxes)

**Source:** Donated by Linda Seifert, 2013

**Abstract:** Bernard Dougall (1908-1972) was a radio scriptwriter. The Bernard Dougall scripts date from 1932 to 1966, and predominantly document his work on the 1930s popular radio program Maxwell House Show Boat.

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**Processing note:** Compiled by Joyce Joseph, 2015

## Creator History

Bernard Dougall (1908-1972) was a radio scriptwriter. During the 1930s, at the height of scripted programming on radio in the United States, Dougall wrote for one of the most popular shows, Maxwell House Show Boat (1931). Show Boat was a one-hour, weekly entertainment program sponsored by Maxwell House Coffee. Dougall also wrote for the Hearst Corporation's Front Page Drama (1942) and The Adventures of Jungle Jim (1945), two promotional programs for The American Weekly and The Comic Weekly respectively.

## Scope and Content Note

The Bernard Dougall scripts date from 1932 to 1966 (bulk dates 1930s) and document his work as a radio scriptwriter.

The bulk of the scripts are from the Maxwell House Show Boat (1931) program. The cover sheets to these scripts carry the letterhead of Benton and Bowles, Inc. and include the client's name (General Foods Corporation), the program name (Maxwell House Show Boat), and the name of the product (Maxell House Coffee). There are a few scripts for episodes between 1932 and 1934, but a more comprehensive run of the weekly series dates from 1935 to July 1936. There is also a Universal Productions, Inc. Show Boat script. Dougall is not credited within that script, so he may have merely used it for reference.

The collection also includes scripts, and a of couple letters from other programs, such as Front Page Drama (1942), The Adventures of Jungle Jim (1945), Mary Small's Junior Review (1937), and Palmolive Beauty Box Theatre (1935).

**Arrangement:** The collection is arranged alphabetically by file title.

## **Key Terms**

### **Subjects**

Radio authorship  
Radio programs

### **Genre/Physical Characteristic**

Radio scripts

### **Occupations**

Radio writers

### **Geographic Names**

United States -- History -- Radio scripts

### **Names**

Maxwell House Show Boat (Radio program)

## Container List

- b. 1 f. 1 The Adventures of Jungle Jim 1945-1946
- b. 1 f. 2 The American Society of Composers, Authors, and Publishers (ASCAP)  
Salute 1954, 1964
- b. 1 f. 3-7 Front Page Drama 1942-1946
- b. 2 f. 1-2 Front Page Drama 1946-1948
- b. 2 f. 3 Mary Small's Junior Revue 1937  
Maxwell House Show Boat
- b. 2 f. 4-17 1930s-1935 June
  - b. 3 1935 June-November
  - b. 4 1935 November-1936 April
- b. 5 f. 1-9 1936 April-July
- b. 5 f. 10 Show Boat 1930s  
Film script.
- b. 5 f. 11 Mind's Eye 1930s
- b. 5 f. 12 New Girl in Town 1966
- b. 5 f. 13 One Way Street 1937-1938
- b. 5 f. 14 Palmolive Beauty Box Theatre 1935