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Schomburg Center for Research in Black Culture,
Manuscripts, Archives and Rare Books Division

Guide to the

Richard T. Greene papers

1932-2006 [bulk 1941-1995]

Sc MG 815

Processed by Judith Modeste, ca. 2009-2011.

Summary

Creator: Greene, Richard T., 1913-2006

Title: Richard T. Greene papers

Date: 1932-2006 [bulk 1941-1995]

Size: 1.25 linear feet (3 boxes)

Source: Gift of Cheryl Greene and Richard Greene, Jr., September 2009.

Revision History: Finding aid updated by Lauren Stark.

Abstract: Richard T. Greene was a bank executive and advertising manager. The Richard T. Greene papers document Greene's career in advertising and banking.

Preferred citation: [Item], Richard T. Greene papers, Sc MG 815, Schomburg Center for Research in Black Culture, Manuscripts, Archives and Rare Books Division, The New York Public Library

Language of the Material: English

Processing note: Processed by Judith Modeste, ca. 2009-2011.

Separated Materials:

Transferred to the Photographs and Prints Division: photographs

Creator History

Richard T. Greene was born in Charleston, South Carolina, on July 18, 1913. After graduating from Hampton Institute with a degree in business administration, Greene worked at Citizen's and Southern Bank and Trust Company in Philadelphia. His employment there was interrupted by service during World War II, at the end of which he was discharged with the rank of captain (Greene was later promoted to major during a term in the Army Reserves). Later, he worked as a national advertising representative and business manager with Associated Publishers, Inc. and Interstate United Newspapers, two New York City companies that managed advertising for Black-owned newspapers

nationwide.

In 1960, Joseph Davis, the founder and president of Carver Federal Savings Bank, hired Greene as his executive assistant. Greene rose quickly through the ranks; within eight years, he was the bank's president, chief executive officer, and director. As Carver's chief official, Greene concerned himself primarily with the economic and social development of the communities which the bank served.

Scope and Content Note

The Richard T. Greene Papers document Greene's career in advertising and banking. The papers are divided into Personal and Professional series. The personal papers contain biographical sketches, non-business themed speeches, correspondence, educational records and military files. The latter series covers Greene's tenure at Associated Publishers, Inc., Interstate United Newspapers, and Carver Federal Savings Bank and consists of general correspondence, administrative files, press releases, and speeches.

Arrangement: Arranged into two series: I. Personal and II. Professional.

Key Terms

Subjects

African American bankers -- New York (State) -- New York
African American business enterprises -- New York (State) -- New York
African American businesspeople -- New York (State) -- New York
African American executives
African Americans in advertising
Authors, Black

Names

Greene, Richard T., 1913-2006
Associated Publishers
Carver Federal Savings

Container List

Personal 1932-2006

This series includes biographical sketches; non-business themed speeches; letters of recommendation and other correspondence that deal with his employment search after resigning from API; and documents relating to the sale of an investment property owned by Greene and a former military colleague. The educational records include several lesson plans and college papers such as "A Business and Industrial Survey of the Negro in the State of Ohio and the City of Cleveland". The military files consist of some personal letters written during his service, but mainly contain correspondence to and from the military command which hint at the "Negro personnel problem" that faced the military and its Black soldiers. Also documented in the series is Greene's involvement in Hampton Alumni, Omega Psi Phi, and other organizational activities.

- b. 1 f. 1 Biographical 1941-2006
- b. 1 f. 2 Education 1932-1958
- b. 1 f. 3 Correspondence 1938-1991
- Military service 1939-1965
 - b. 1 f. 4 World War II 1939-1945
 - b. 1 f. 5 Physical records 1941-1958
 - b. 1 f. 6 Certificates and honors 1942-1965
- b. 1 f. 7-8 Correspondence 1941-1961
 - b. 1 f. 9 Special Orders, US Army 1942-1951
 - b. 1 f. 10 Reports (Fort Huachuca) 1944-1945
 - b. 1 f. 11 Awards and honors 1978-1992
- Real estate and financial records
 - b. 2 f. 1 1942-1946
 - b. 2 f. 2 1947-1977
- Organizations
 - b. 2 f. 3 1955-1979
 - b. 2 f. 4 1982-1998
 - b. 2 f. 5 Speeches 1935-1990

Professional 1945-1995

Represented in this series are Greene's tenures at API, Interstate United Newspapers, and Carver Federal Savings Bank. The Administrative files for API document the company's circulation and advertising concerns as well as responses to the annual reports Greene prepared. Among the Carver general correspondence are multiple letters from Congressman Charles Rangel, invitations to serve on boards, and a letter registering dissatisfaction with Carver's retention of a non-Black auditor. Greene's speeches were made to various audiences – high school students, social clubs, church groups, business and community associations – and generally tackled equality and civil rights, the banking profession, and community affairs. The General file includes fact sheets about Carver, press releases, and a statistics report for the Bedford Stuyvesant neighborhood.

Arranged into 3 subseries: (1) Associated Publishers, Inc.; (2) Interstate United Newspapers; and (3) Carver Federal Savings Bank.

Associated Publishers, Inc 1945-1960

- b. 2 f. 6 Correspondence
- b. 2 f. 7 Personnel matters 1946-1960
- b. 2 f. 8 Administrative
- b. 2 f. 9 Executive officers 1945-1955

Professional (cont.)

Associated Publishers, Inc (cont.)

- b. 2 f. 10 Reports and statements 1950-1958
Interstate United Newspapers 1953-1960
- b. 3 f. 1 Correspondence 1956-1960
- b. 3 f. 2 Savings and loans associations 1953-1959
Carver Federal Savings Bank 1959-1995
Correspondence
- b. 3 f. 3 Personnel matters 1959-1995
- b. 3 f. 4 General 1966-1988
Speeches
- b. 3 f. 5-6 1960-1962
Includes undated speeches.
- b. 3 f. 7 1963-1969
- b. 3 f. 8 1971-1995
Reports and statements
- b. 3 f. 9 1960-1979
- b. 3 f. 10 1980-1995
Newsletters
- b. 3 f. 11 "Carver Newsletter" 1960
- b. 3 f. 12 "Our House Organ" 1974
- b. 3 f. 13 General 1960-1995
- b. 3 f. 14-15 Printed matter (clippings) 1960-1995