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Guide to the

Radio scripts for Good Health and How to Keep It

1936

MssCol 4689

Summary

Creator: Wynne, Shirley W. (Shirley Wilmotte), 1882-1942

Title: Radio scripts for Good Health and How to Keep It

Date: 1936

Size: .01 linear feet (1 folder)

Source: Gift of Jefferson Wynne, 1977.

Abstract: Shirley W. Wynne, M.D., Dr. P.H. (1882-1942) was New York City Commissioner of Health from 1928 through 1933, and a leader in public health and child welfare initiatives throughout his career. The collection consists of radio scripts for Good Health and How to Keep It, 1936, a program by Dr. Shirley W. Wynne on radio station WMCA in New York City. The show was sponsored by Loft, Inc., candy manufacturers. The scripts typically comprise the announcer's introduction, a talk by Wynne on health topics for the benefit of children and adults, a question-and-answer period with audience members or correspondents, and conclusion. The radio scripts are numbered 47-65 (there are two scripts numbered 65), dating from September 5 to October 20, 1936.

Preferred citation: Radio scripts for Good Health and How to Keep It, Manuscripts and Archives Division, The New York Public Library

Language of the Material: English

Key Terms

Subjects

Communication in public health -- New York (State) -- New York
Health -- Radio scripts
Health reformers -- United States
Public health -- New York (State) -- New York

Titles

Good Health and How to Keep It (radio program)

Occupations

Physicians.

Genre/Physical Characteristic

Radio scripts

Names

Wynne, Shirley W. (Shirley Wilmotte), 1882-1942
WMCA (Radio station : New York, N.Y.)