

**The New York Public Library
Humanities and Social Sciences Library
Manuscripts and Archives Division**

New York World's Fair 1964 – 1965 Corporation

Records, 1959 - 1971

**John Stinson
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Summary

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| Main Entry: | New York World's Fair 1964 - 1965 Corporation Records |
| Title: | New York World's Fair 1964 - 1965 Corporation Records, 1959 – 1971 [bulk dates 1963 – 1965] |
| Size: | 1,272 lin. ft. (1523 boxes; 193 volumes) |
| Source: | Gift of the New York World's Fair 1964 - 1965 Corporation, 1967; 1974 |
| Abstract: | <p>The New York World's Fair of 1964 - 1965 was held at Flushing Meadows in the Borough of Queens on a site leased from the City of New York. It was conceived in 1958 by a group of New Yorkers who formed a non-profit corporation of some 300 members to provide the start-up capital. Eighty nations participated in the Fair, which had the theme "Man's Achievements in an Expanding Universe." Robert Moses, who was associated with the earlier World's Fair in New York in 1939-1940, served as the president of the 1964-1965 Fair.</p> <p>Collection consists of office files, which constitute the core of the administrative records of the corporation, plus contracts, minutes, press releases and clippings, photographs, sound recordings, and films.</p> |
| Special formats: | Phonograph recordings, audiotapes, motion picture films, photographs, photographic negatives |
| Restrictions: | Records of the Medical Department (boxes 607-616) and the Police Department (boxes 204, 205, 207, 208) are restricted in part. |

Historical Note

Like its predecessor of 1939 - 1940 the New York World's Fair of 1964 - 1965 was held at Flushing Meadows in the Borough of Queens on a 600 acre site leased from the City of New York. It was conceived in 1958 by a group of public-spirited citizens led by Charles Preusse, a City administrator, and Thomas F. Deegan, a public relations expert.

In August of 1959 the group formed a non-profit corporation of some 300 members who provided the start-up capital. A commission appointed by President Eisenhower chose New York over competing locations as the site of an international exposition and the Department of State through its embassies abroad invited the participation of the world's nations. Some 80 were ultimately represented. The year 1965 was chosen for the opening of the Fair as it coincided with the 300th anniversary of the founding of New York as an English colony.

With the appointment in May 1960 of Robert Moses as its President the work of planning and construction of the vast complex began in earnest. Moses who was associated with the earlier fair in his capacity as Commissioner of Parks conceived the Fair as a repetition of the earlier one only on a much larger scale.

A purpose was proclaimed – “Peace through Understanding” – and a theme – “Man's Achievements in an Expanding Universe.” The theme was symbolized by a 250 ton, 13-story stainless steel sphere called the “Unisphere,” which also served as the Fair's focal point. Surrounding the Unisphere were the five major exhibition areas (some 150 separate pavilions): international, federal and state, industrial, transportation, and amusement areas. With a total capital investment from all sources of over one billion dollars the 1964-65 Fair was probably the largest undertaking in the history of international expositions. Although its total paid attendance fell short of expectations (51 million instead of the predicted 70 million) the Fair showed a modest surplus and was able to fulfill its obligation to restore Flushing Meadows to a municipal park and recreation area.

Two other events of cultural and historical importance occurred in New York City in 1964 which contributed to the promotion of the Fair: The 1964 Olympic Trials which were held, in part, on the Fair grounds and the opening of Lincoln Center for the Performing Arts. The latter institution staged musical events for the purpose of publicizing the Fair. In addition to Robert Moses, principal executive officers included General William E. Potter (Executive Vice-President), Stuart Constable (Vice-President for Operations), J. Anthony Panuch (Vice-President for Industrial, Federal, State and Special Exhibits), Charles Poletti (Vice-President for International Relations and Exhibits), William A. Berns (Vice-President for Communications and Public Relations), Erwin Witt (Comptroller), General William Whipple, Jr. (Chief Engineer), John Simmons (Chief of Protocol.), General Harry F. Meyers (Director of Maintenance and Security), William Kane (Director of Concessions), and Ernestine Haig (Secretary of the Corporations and Assistant to the President).

Arrangement Note

The collection is arranged in 17 series:

- I: General Files
- II: Engineering Files
- III: Permit Office
- IV: Import Clearance Department
- V: Secretary's File
- VI: Labor Relations Counsel
- VII: Press Clippings
- VIII: Medical Department
- IX: Index to the General Files
- X: Photographs
- XI: Comptroller's Division
- XII: Printed matter
- XIII: Visitors' register
- XIV: Tape Recordings
- XV: Phonograph Recordings
- XVI: 35mm & 16mm moving picture films

Series Descriptions

The bulk of the records consist of the General Files, which constitute the core of the administrative records of the corporation. Following the General Files are additional or supplemental records arranged by department or records type (engineering files, permit office, import clearance department, secretary's files, labor relations counsel, press clippings, medical department, index to General Files, photographs, comptroller's Division, printed matter and visitor's registers). There are also numerous tapes, phonograph records, 35mm and 16mm films, many, but not all of which have been reformatted into audio and videocassette service copies. Please see Sections 3: Sound Recordings and Section 4: Visual Recordings for further description and ordering information.

SERIES I. GENERAL FILES

Boxes 1 – 469 (*Records of the Police Department, Boxes 204, 205, 207, 208 are Restricted*)

The General Files contains the correspondence and interdepartmental memoranda and other records of the principal officers and departments of the corporation. The files are organized into five main series and numerous subseries according to the Fair's correspondence filing classification code, a copy of which is found in the addenda. The code is also reproduced in brief on the container list.

The main series are Administration, Construction, Maintenance, Participation, and Public Relations, each of which corresponds to a fundamental corporate activity or concern. As a document was created it was assigned a code number and filed in the General Files.

NOTE: An alphabetical index (boxes 620-658) to the General Files, which utilizes the classification code, permits the location of specific correspondence and documents in the General Files.

SERIES II. ENGINEERING FILES

BOXES 470 – 487

The Engineering Files reflect the work of the Director of Engineering, John T. O'Neill, and of the Chief Engineer, William Whipple, Jr. This unit reviewed all work performed for the Fair by its contractors and approved payment of invoices. During the post-Fair period it supervised the execution of contract relation to demolition and to the restoration of Flushing Meadow Park and served as liaison between contractors and the Department of Parks of New York City. About 50% of the records relate to activities during the post-fair period.

The bulk of the records consist of correspondence and inter-departmental memoranda. There are also numerous technical plans and drawings, construction progress charts,

progress reports, contracts, minutes of meetings of engineering committees and of exhibitor's construction conferences, and invoices. The correspondence is with exhibitors' engineers and with contractors and consulting engineers under contract with the Fair. It relates to compliance with the terms of contracts, appraisal of work performed, claims for damages to Fair property and for work undone, and recommendations for payment of invoices. Included in copies of correspondence between contractors and The Department of Parks relative to the restoration of Flushing Meadows Park.

SERIES III. PERMIT OFFICE

BOXES 503 – 542

The Permit Officer reported to the Director of Engineering and supervised contractor's compliance with the rules and regulations of the Fair's building code. He received applications from contractors and issued certificates and permits for all phases of construction, landscaping, and demolition. He also billed exhibitors and concessionaires for electrical and water use charges. The records consist of correspondence (1961-67) with contractors and exhibitors, applications, certificates and permits. About one-third of the records consist of original signed copies of applications and permits. About one-fourth of the correspondence consists of routine billings for electrical and water use charges. Some of the files contain photographs of structures during demolition, architectural plans and drawings.

SERIES IV. IMPORT CLEARANCE DEPARTMENT

BOXES 543 – 547

This department supervises the importation of exhibitors' goods under the provisions of U.S. Customs law and the Trade Fair Act of 1959. A large part of the goods entered the U.S. under bond (without payment of duty) and had to be either exported promptly at the closing of the Fair or destroyed under custom's supervision in order to avoid payment of custom's duties. The bulk of the records consist of correspondence of the manager (A. A. Christides) with exhibitors and officials of the U.S. Customs and the Animal Inspection and Quarantine Division of the Dept. Of Agriculture, relative to the disposition of goods entered under customs bond, the settlement of final accounts of exhibitors with the Fair, the collection of duties, and the timely liquidation of exhibits. The bulk of the correspondence is in the post-Fair period (1964-67). Included are logs of claims liquidated, records of liquidations of goods entered under bond, the records of entry of goods under the Trade Fair Act, and records that document the final disposition of the goods.

SERIES V. SECRETARY'S FILE

BOXES 548 – 561

The Corporate Secretary (Ernestine R. Haig) maintained the minutes of the policy-making bodies of the corporation. The records consist of official copies of minutes of the

Board of Directors (1959-68) beginning with the first meeting of the incorporators on August 20, 1959; minutes of meetings of Members and Directors (1963-70); and minutes of meetings of the Executive Committee (1959-71). The minutes are in typescript and are signed by the Secretary. Collateral to the minutes are annotated copies of agenda for the meetings. Interfiled with the agenda is some routine correspondence relative to the meetings. There are also desk diaries containing a record of summonses served on the Fair and signed copies of proxies issued by Board members.

SERIES VI. LABOR RELATIONS COUNSEL

BOXES 562 – 566

The Labor Relations Counsel, Edward C. Maguire, sought to promote smooth relationships between organized labor at the Fair and contractors, exhibitors' and concessionaires. He served as a source of information for foreign exhibitors unfamiliar with local labor practices, and as an informal mediator in labor disputes. He also supervised compliance with the Fair's code of fair labor practices. The bulk of the records consist of correspondence (1961-66) with officials of trade unions, exhibitors, contractors' grievances, adherence to the Fair's code of labor regulations, the admission of foreign nationals to the U.S., exhibitor's complaints of high labor costs and other matters. There is some correspondence relative to the pledge (1962) of the Building and Construction Trades Council of New York City not to strike the Fair. Included are minutes of meetings of the Advisory Committee of the Building and Construction Industry, and inter-departmental memoranda, copies of labor contracts between exhibitors, concessionaires, and labor unions. A large part of the correspondence relates to the demolition of Fair structures during the post-Fair period.

SERIES VII. PRESS CLIPPINGS

BOXES 567 – 606

The press clippings are arranged into a chronological file, a subject file, and four smaller files of out-of-town, foreign, visiting committees, and magazine clippings. There is also a small file of duplicates labeled "Supplements" and a file of clippings of relatively minor interest, which were not circulated or routed to the corporate staff.

The chronological file (Jan. 1960 – July 1967) consists of original clippings from the New York City and metropolitan area press (including Long Island) mounted on loose sheets. Each clip is identified as to source and date. Attached to each group of clips for a given day is a printed form which identifies the principal subject matters of the clips and the titles of the newspapers in which the clips appeared. The subject file consists of photocopies of the clippings made from the originals in the chronological file arranged into subjects reflecting the concerns and interests of the Fair administration. Included are feature stories about the Fair appearing in newspapers and magazines. The out-of-town clippings are originals filed in envelopes, sorted only by year and represent newspapers in U.S. and Canada. The magazine clippings are originals from domestic and foreign popular magazines and trade publications arranged alphabetical by title of publication.

SERIES VIII. MEDICAL DEPARTMENT

BOXES 607 – 619 (*BOXES 601 - 616 ARE RESTRICTED*)

The Medical Department operated first-aid stations and the Atomedic Hospital, which offered emergency medical care to Fair patrons and employees. No follow-up treatment was offered. The department was under the direction of the Chief Medical Officer (a physician) and his assistant, the Special Chief World's Fair Health Inspector who represented the Commissioner of Health of New York City. They were responsible for the enforcement of the Fair's health code, a special code concerning health and sanitation at the Fair, which was enacted by the City Council of New York. The department employed in addition to physicians and nurses, sanitary inspectors for routine inspections of restaurants, cafeterias, snack bars and all food and beverage concessionaires at the Fair. Sanitary inspectors also carried out investigations in response to complaints by patrons of food, poisoning, and investigated complaints of false advertising by sales men of food products.

The bulk of the records consist of emergency case records (Apr. 22, 1964 - Oct. 17, 1965) arranged in chronological order. Each case record (consisting of a single page printed form) lists the name, address, age sex, color and religion of the patient, the name of the attending nurse and physician, a brief description of the accident or complaint, and findings, diagnosis, and treatment. Included also is the name and address of the persons accompanying the patient, name of insurance carrier, the nature of the instructions given to the patient and where patient was referred for further treatment. The records cover only the open season of each year (Apr. - Oct.). Other records included correspondence and reports of the Chief Medical Officer, Dr. Sheldon S. Borwnton, and his assistant. The correspondence, which is mainly with exhibitors, concessionaires, city and state health officials and patrons, relates to the establishment and enforcement of the Fair's health code, violations of sanitary regulations, and food poisoning complaints. The reports include environmental sanitary inspection reports (daily summaries issued by the Chief Health Inspector), reports of inspections by field inspectors, reports of investigations of cases of suspected food poisoning and copies of reports of health code violations filed by Fair patrolmen. Some of the reports were interfiled with the correspondence. Also included are printed copies of the Fair's health code and guidelines for concessionaires and routine office records including purchase orders, records of routine inspections made for certificates of occupancy, operating permits staff work schedules, employment applications and curricula vitae.

SERIES IX. INDEX TO THE GENERAL FILES

BOXES 620 - 658

This is a card file index to the General Files (boxes 1 - 469) which constitute the core of the administrative records of the Fair. The index, by utilizing a correspondence filing classification code, permits the location of specific correspondence and documents in the

General Files. As a document was created by the Fair staff or received from persons or organizations outside of the Fair it received a code number and was filed (in original or copy) in the General files for the record. Under a given name the card index lists all of the code numbers (and often folder titles of documents the General Files relating to that name). By collating code number with container numbers on the container list, specific documents may be located and retrieved. The index contains numerous cross-references and a few subject headings. The index does not cover the additional or supplemental records (boxes 470-688) which are arranged by department or record type and which follow the General Files.

SERIES X. PHOTOGRAPHS
BOX 659 - 676

The photographs consist of 8x10 black and white glossy prints arranged by name/subject, and black and white film negatives and color negatives arranged in serial order. The bulk of the 8x10 prints consist of exterior views of exhibitor's buildings and views of interior spaces and exhibits. The remainder of the 8x10 prints are arranged by subject (aerial views of the Fair, construction views, task force visits for foreign countries, special events and features, ticket sales, visitors, and Fair staff). In all, the file contains some 9,795 8x10 prints made by the Fair under the direction of its Director of Photography, Jack Downey, and some 5,040 prints made by United Press International inter-filed together. (There is extensive duplication, many prints being present in multiple copies of 10, 20, or more).

Each of the prints is identified by a serial number and most of them contain a typed caption affixed to the verso, which describes its subject matter. Prints made by UPI bear the prefix "UPI" before the serial number. Many of the prints bear the Fair copyright printed at the bottom of the print. Also included is a photo album dedicated to those who produced the Fair and a file of prints with negatives of artist's renderings of exhibitor's buildings. There is a card file index (box 675) to the 8x10 prints and a separate index for V.I.P's. There are also four photo logs which record the serial number of the photo, the place or event photographed, and a description of the subject matter including names of persons represented; and one log of UPI negatives.

The bulk of the black and white negatives are arranged into two series: Fair negatives and UPI negatives. The Fair Negatives (2½x2½") are in serial order (#D-1 to #D-9795) in 5½ drawers. The UPI negatives (4x5") are in serial order (UPI #1 to UPI #5040) in 2½ drawers. Additionally, there are two smaller files (1 drawer) of unnumbered black and white film negatives. There are 6x6mm negatives which are only partially identified and which were made by the Fair for internal administrative reasons (legal, labor relations, engineering or construction needs); and a file of negatives arranged by subject (Amphitheater, buildings, construction, labor relations, special events-review day, Fair personnel, personalities and miscellaneous.) **The negatives and color transparencies are filed separately. Negatives will NOT be served, only prints.**

SERIES XI. COMPTROLLER'S DIVISION

BOXES 677 - 682

The records of the comptroller's Division supplement those in the General Files. The records consist of travel and entertainment expenses of Fair officials and representatives of public relations firms who traveled abroad and the in U.S. as members of task forces in order to promote the Fair. Expense reports, annotated itineraries, hotel and restaurant receipts, and lists of persons entertained are included. Also included are exhibitor and concessionaires record forms which summarize contracts and license agreements, and sample of miscellaneous forms used the Comptroller.

SERIES XII. PRINTED MATTER

BOXES 683 – 686

The printed matter consists mainly of Fair publications including information manuals, official guidebooks, progress reports, reports on magazine publicity, and a descriptive booklet in Braille. There is also an oversize scrapbook of clippings.

SERIES XIII. VISITORS' REGISTER

BOXES 687 – 688

These registers record visitors mainly to the Press Building but also to the Administration Building and the Women's Hospitality Center.

SERIES XIV. TAPE RECORDINGS

Service copies should be ordered by the Control Number in list at end of this guide.

The tape recordings consist of 109 seven-inch reels and 88 five-inch reels, which record groundbreakings, dedications, press conferences and luncheons. The five-inch reels record events at which Robert Moses made a statement. Checklists of these two groups of recordings are at the end of the Container List. There are also additional recordings of press interviews held at the press building (Dec. 12, 1963 - April 16, 1964), and recordings pertaining to the *Fountain of Planets* shows.

SERIES XV. PHONOGRAPH RECORDINGS

Service copies should be ordered by the Control Number in list at end of this guide.

The phonograph recordings, which are promotional in nature, consist of some 40 separate titles recorded by several commercial recording studios especially ServiSound, Inc. and TV-Time Recordings, Inc. of New York. Included are 42 separate recordings of *World's Fair Reports* conducted by William Bernard, Vice President for Communications and Public Relations. Most of the discs are 12" (33 1/3rpm) but there are a few 10" and 7" and four 16" discs, which were prepared for use by radio broadcasting stations.

SERIES XVI. 35MM & 16MM MOVING PICTURE FILMS

Service copies should be ordered by the Control Number in list at end of this guide.

The moving-picture films, which were produced for the purpose of publicizing the Fair, are contained in some 364 metal containers. About 50% of the films consist of 35mm color negatives of the film entitled *To the Fair*, which was produced by Francis Thompson, Inc. These films include a sound track negative, films dums described as "work prints," "answer prints," and a large number (118 cans) of "outs & trims" as well as "n.g. (no good?) takes" (28 cans). About 30% of the films consist of 16mm color and black & white films produced by John Campbell Films, Inc. Various producers including WNYC, ABC, CBS, and NBC made the remaining films, which include progress reports, press conferences, special features and profiles of Robert Moses. Some of the films are not identified on their containers as to source.

New York World's Fair, 1964-65, Inc.

Container List

Container No.

- General Files - Administration
- 1 A0. N.Y.W.F., 1964-65
 - A0.0 Incorporators
 - A0.1 Charter
 - A0.2 By-laws
 - 2 A0.3 Contracts & Agreements
 - A.D.A. - American Express
 - 3 -American Exoress - Ampitheater
 - 4 -Ampitheater - Austria
 - 5 -Autorama - Belgian Village
 - 6 -Belgian Village
 - 7 -Belgian Village
 - 8 -Belgian Village - Bourbon St.
 - 9 -Bourbon St. - Brass Rail
 - 10 -Brass Rail - Chicote, Pedre
 - 11 -Childs Picnic Grounds, Inc. - Debenture Contract
 - 12 -Debenture Contract - Dun & Bradstreet
 - 13 -Dupont de Nemours - Equipment for Fairs
 - 14 -Equipment for Fairs - French Exhibit
 - 15 -French Exhibit - General Indicator Co.
 - 16 -General Motors - Greyhound Bus Co.
 - 17 -Greyhound Bus Co. - Hall of Science
 - 18 -Haller Testing Labs - International Brotherhood of Teamsters
 - 19 -International Plaza Corp. - Last Frontier
 - 20 -Laurence, William L. - L.I. Railroad Co.
 - 21 -L.I. State Park Commission & Jones Beach - Marinas of the Future
 - 22 -Marinas of the Future - Media Enterprises
 - 23 -Media Enterprises, Inc. - New York Airways, Inc.
 - 24 -N.Y. Bus Advertising - Pinkerton's Natl. Det. Agency
 - 25 -Pinkerton's - Queens Transit Corp.
 - 26 -Radio Corp. of America - Schaefer, F. & M.
 - 27 -Schneider, Arthur W. - Syria
 - 28 -Tad's Enterprises - U.S. Olympic Assoc.
 - 29 -U.S. Olympic Assoc. - Von Roll of Bern-Swiss Skyride
 - 30 -Von Roll of Bern-Swiss Skyride - World of Food
 - 31 -World's Fair Adm. Catering Corp. - Yugoslavia
 - A0.30 Licensing Agreements
 - Achilles KCI Corp. - Arlington Hat Co.
 - 32 -Banner Printing Products - Gordon Peters Co.
 - 33 -Gort Girls Frocks - Lowell Toy Mfgr. Co.
 - 34 -Mackson Importers - Sylvania Electric Products
 - 35 -Tan, Edward - Vera, Inc.
 - 36 -Warren Publ. Co. - World Wide Paper Products
 - A0.4 Seal, Title & Insignia
 - A0.5 Corporate History
 - A0.6 Leguslative Rulings
 - A0.60 Federal Legislation
 - 37 A0.60 " "
 - A0.61 State Legislation

Container No.

General Rules - Administration (cont'd)

- 38 A0.62 City Legislation
- A0.7 Patents
- A0.8 Insurance
- 39 A0.8 "
- 40 A0.8
- A0.80 Accidents to Individuals
- A0.800 Employees
- A0.801 Construction Employees
- A0.802 Visitors
- 41 A0.802 "
- A0.81 Property Damage
- A0.82 Automobile Insurance
- 42 A0.9 Taxes
- A1. Functional Organization
- A1.0 Policy Determining Units
- 43 A1.0 " " "
- A1.00 Board of Directors
- 44 A1.00 " " "
- 45 A1.00 " " "
- A1.01 Executive Committee
- 46 A1.01 " "
- 47 A1.01 " "
- A1.010 Fund Raising (committee dissolved)
- 48 A1.02 Finance Committee
- A1.020 Final Accounting Committee
- A1.03 Production Committee
- A1.04 Contract Committee
- A1.05 Construction Committee
- 49 A1.05 " "
- A1.1 Operating Units
- A1.100 President
- 50-53 A1.100 "
- A1.1000 Assistant to President
- A1.101 Vice-president Operations
- 54 A1.101 " " "
- A1.11 General Counsel
- A1.110 W. Bernard Richland
- A1.111 Hawkins, Delafield & Woods
- A1.112 Whitman, Ransom & Coulson
- A1.12 Office of the Secretary
- A1.13 Board of Design
 - Services - Artists
 - 55 -Services - Artists and Designers
 - 56 -Services - Designers and Engineering and Architecture
 - 57 -Services - Engineering and Architecture
 - 58 -Services - Estimates
- A1.130 Theme Committee
- 59 A1.14 Labor Relations
- A1.15 Executive Vice-President
- A1.150 Construction Department
- A1.1500 Chief Engineer
- A1.1501 Federal Exhibits Department
- A1.1502 States Exhibit Department
- A1.151 Maintenance & Security Department
- A1.1510 Traffic & Safety Division
- A1.1511 Sanitation & Health Division
- A1.152 Industrial & Special Exhibits Department

Container No.

General Files - Administration (cont'd.)

| | |
|-------|--|
| 60 | Al.152 Industrial & Special Exhibits Department |
| | Al.1520 Vice-President |
| | Al.1521 Industrial & Commercial Exhibits Division |
| | Al.1522 Special Exhibits Division |
| | Al.153 Foreign Relations Exhibits Department |
| | Al.1530 Vice-President |
| | Al.1531 Committees to Visit Foreign Countries |
| | Al.1532 Washington Office |
| | Al.1533 Foreign Liason |
| | Al.154 Concessions Department |
| | Al.155 Communications Department |
| 61 | Al.155 " " |
| | Al.1550 Sports Division |
| | Al.15551 Radio, T.V. & Films |
| | Al.16 Office Manager |
| | Al.160 Telephone Division |
| | Al.161 General Files |
| | Al.162 Stenographic Pool |
| | Al.163 Mail & Messenger Division |
| | Al.164 Duplicating Division |
| | Al.165 Motor Vehicle Division |
| 62 | Al.165 " " " |
| | Al.166 Reception Division |
| | Al.17 Coordinating Units |
| | Al.170 Coordinator of the Arts |
| | Al.171 Special Events |
| | Al.172 Women's Activities |
| | Al.18 Service Division |
| | Al.180 Purchase Department |
| 63 | Al.180 " " |
| 64 | Al.180 " " |
| | Al.19 Comptroller |
| | Al.190 Accounting Department |
| | Al.191 Peat, Marwick, Mitchell & Co. |
| 65 | Al.191 " " " " " |
| | Al.192 Budget Department |
| | Al.193 Insurance Department |
| | Al.194 Banking & Cashiering Department |
| 66 | Al.194 " " " " |
| | Al.195 |
| | Al.2 Standard Practice |
| | Al.20 Standing Orders & Instructions |
| | Al.21 Standard Forms |
| 67 | Al.21 " " |
| | Al.22 General Regulations |
| 68 | Al.22 " " |
| | Al.3 Corporation & Staff Meetings |
| | Al.4 Progress Reports |
| 69-70 | Al.4 " " |
| 71 | A2. Expenditures |
| | -Adm. Bldg. - Association Films |
| 72 | -Atlas Fireworks Co. - Clarke & Rapuano |
| 73 | -Clarke & Rapuano - Eastern States Electrical Contr. |
| 74 | -Eggers & Higgins - Hall of Science |

Container No.

General Files - Administration

| | |
|--------|--|
| 75 | A2. Expenditures |
| | -Hamel, J.S. - Johnson Electrical Corp. |
| 76 | -Johnson Electrical Corp. - Manship, Paul |
| 77 | -McCullough, Robt. G. - Parisi & Son |
| 78 | -Parisi & Son - Pinkerton's Natl. Det. Ag. |
| 79 | -Pittsburgh Testing Laboratories - Syska & Hennessy |
| 80 | -Taller & Cooper - W.F. Administration Catering |
| 81 | -World's Fair Maintenance Co. - Zara Contracting Co. |
| | A2.20 Forecast |
| | A2.1 Budget |
| 82 | A2.1 " |
| | A3. Personnel |
| 83 | A3. " |
| 84 | A3. " |
| | A3.0 Employment, Promotion, Transfers, etc. |
| | A3.1 Employees |
| | A3.2 Salary, Standards & Ratings |
| | A3.3 Office Hours |
| | A3.30 Holidays |
| 85 | A3.30 " |
| | A3.31 Absence & Sick Leave |
| | A3.32 Vacations |
| | A4. Corporation Policies |
| | A4.0 Labor |
| 86 | A4.0 " |
| | A4.1 Contractors |
| | A4.2 Business Methods |
| | A4.3 Advertising |
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| | A4.6 Plans & Ideas |
| | A4.7 Exhibits & Concessions |
| 87 | A4.7 " " " |
| 88 | A4.7 " " " |
| | A4.70 Sub-Committee on Conformity of Exhibit Space. |
| | A4.8 Attendance |
| | A5. Revenue |
| 89 | A5. " |
| 90 | A5. " |
| | A5.0 Debentures |
| | A5.00 Debenture Purchasers |
| 91-93 | A5.00 " " |
| 94 | A5.00 " " |
| | A5.1 New York City Appropriation |
| | A6. Fair Planning |
| | -Army & Navy Game - California World's Fair |
| 95 | -Canadian Fair - Century 21 Exposition |
| 96 | -Century 21 Exposition |
| 97 | -Century 21 Exposition - Fair Visitors |
| 98 | -Fair Visitors - Lincoln Center |
| 99-100 | -Lincoln Center |

Container No.

| | |
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| | General Files - Administration |
| 101 | A6. Fair Planning (cont'd.) |
| | -Lincoln Center - N.Y. World's Fair, 1939-40 |
| 102 | -N.Y. World's Fair, 1939-40 - Olympic Committee |
| 103 | -Olympic Cycling Trials - Olympic Trials |
| 104 | -Olympic Trials |
| 105 | -Olympics-Japan - Sydney Trade Fair |
| 106 | -Swiss National Fair - World Trade Center |
| | A7. Litigation |
| 107-108 | A7. " |
| | General Files - Construction |
| 109 | C. Air Pollution Control, Building Materials, Complaints, Site Inspection Tours |
| | C0. Research |
| | C0.0 Technical |
| | C1. Design |
| | C1.0 Theme |
| | C1.00 Graphic Presentation |
| 110-111A | C1.00 " " |
| | C1.01 Exhibits |
| 112 | C1.01 " |
| | C1.010 Government |
| | C1.0100 Federal |
| | C1.0101 States |
| 113 -115 | C1.0101 " |
| 115 | C1.0102 City |
| 116 | C1.011 International |
| | -Brazil - Hong Kong |
| 117 | -India - Italy |
| 118 | -Japan - Morocco |
| 119 | -Nepal - Sweden |
| 120 | -Swiss Pavilion - West Berlin |
| | C1.012 Industrial |
| | -All-State Properties - Arnold Bakers, Inc. |
| 121 | -Autorama - Coca Cola |
| 122 | -Coca Cola - Formica |
| 123 | -Gas, Inc. - Hall of Education |
| 124 | -Heinekins Beer - Mobile Home Mfg. Assoc. |
| 125 | -National Cash Register - Project 64 |
| 126 | -Radio Corporation of America - Smith-Corona |
| 127 | -The Travellers - World of Food |
| | C1.0120 Transportation |
| | -American Airlines - Chrysler Corp. |
| 128 | -Chrysler Corp. - Ford Motor Co. |
| 129 | -General Motors Corp. - Port of N.Y. Auth. |
| 130 | -Port of N.Y. Auth. - U.S. Rubber Co. |
| 131 | C1.013 Special Exhibits |
| | -Boy Scouts of America - Hall of Medicine |
| 132 | -Hall of Science - Masonic Lounge |
| 133 | -Mormon Exhibit - U.S. Space Park |
| 134 | -Vatican City - Wycliffe Bible Translators |
| | C1.02 Concessions |
| | -A.D.A. - Ampitheatre, Inc. |
| 135 | -Ampitheatre, Inc. - Bourbon St. Project |
| 136 | -Brass Rail |

Container No.

General Files - Construction (cont'd.)

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| 137 | Cl.02 Concessions (cont'd.) |
| | -Carousel Park - Greyhound Bus Co. |
| 138 | -HLH Fun and Food - Queens Botanical Garden |
| 139 | -Queens Botanical Garden - World Theatre |
| 140 | -Wynne, Angus - |
| | Cl.1 Color |
| | Cl.2 Lighting |
| | Cl.3 Architecture |
| | Cl.5 Landscape |
| 141 | Cl.5 " " |
| | Cl.6 Murals |
| | Cl.7 Sculpture |
| | Cl.8 Board of Consultants |
| 142 | C2. Planning |
| | C2.0 Cost Estimates |
| | C2.1 Specifications |
| | C2.2 Materials |
| | C2.3 Working Drawings & Models |
| 143 | C2.3 " " " " " " |
| | C2.4 Building Code |
| 144 | C2.4 " " " " |
| | C2.5 Contracts |
| | C2.50 Professional Services |
| | C2.500 Contract Architects |
| 145 | C2.501 Contract Engineers |
| | -Arboreal Associates - Fortunato, D. |
| 146 | -Fuller, Geo. A. & Co. - Parisi & Son, Inc. |
| 147 | -Peacock, H.K. - Zara Contracting Co. |
| | C2.502 Contract Artists (Missing from file) |
| | C2.503 Contract Sculptors |
| | C2.504 Contract Industrial Designers (Missing from File) |
| | C2.505 Contract Technical Consultants |
| | C2.506 Contract Landscape Architects |
| 148 | C2.506 " " " " |
| | C2.507 Contract Electrical Work |
| 149 | C2.507 " " " " |
| | C2.51 Contractors |
| | C2.510 Prospective Bidders |
| | -Abramsen, John J. & Co. - Adm. Bldg. |
| 150 | -Adm. Bldg. - Electrical Distribution System |
| 151 | -Electrical Distribution System - Exhibit Bldgs. |
| 152 | -Exhibit Bldgs. |
| 153 | -Fencing Leased Area - Flushing Meadow Park Restoration |
| 154 | -Flushing Meadow Park Restoration - Light Poles |
| 155 | -Maintenance Bldgs. - Permanent Pools |
| 156 | -Pitch-Putt & Golf Course - Queens Botanical Garden |
| 157 | -Roosevelt Parking Fields - Street Lighting |
| 158 | -Street Lighting - Willets Pt. & L.I.R.R. Overpass |
| 159 | -Wintering - Wrecking (also, N.Y.C. Dept. of Parks- Proposal for Bids, Bid Agreement & Specs.) |
| 160 | C3. Production |
| | C3.0 Site Production |

Container No.

General Files - Construction (cont'd.)

| | |
|---------|--|
| 161 | C3.1 Buildings |
| | C3.10 Housing Structures |
| | -Adm. Bldg. |
| 162 | -Adm. Bldg - Entrance Bldg. |
| 163 | -Entrance Bldg. - Maintenance Bldg. |
| 164 | -Maintenance Bldg. - Press Bldg. |
| 165 | -Security Bldg. - Services Facility Bldg. |
| 166 | -Services Facility Bldg. - World's Fair Maint. Co. |
| | C3.100 Foundation |
| | C3.1000 Piling |
| | C3.1001 Spread Footing |
| | C3.1002 Test Borings |
| | C3.101 Super-Structures |
| | C3.102 Mechanical Construction |
| | C3.1020 Plumbing |
| | C3.1021 Electrical Work |
| | C3.1022 Air Conditioning & Heating |
| | C3.1023 Gas |
| | C3.1024 Telephone |
| | C3.1025 Amplifiers |
| | C3.103 Interior Finish |
| 167 | C3.11 Ground Structures |
| | C3.110 Landing Piers |
| | C3.111 Theatres & Arenas |
| 168 | C3.111 " " " |
| | C3.112 Booths & Stands |
| 169 | C3.114 Entrances, Exits & Turnstiles |
| | C3.115 Fences |
| 170 | C3.115 " " |
| | C3.116 Ramps |
| | C3.117 Chairs & Benches |
| | C3.118 Drinking Fountains |
| | C3.120 Fall-Out Shelters |
| | C3.2 Bridges |
| 171 | C3.2 " " |
| | C3.3 External Electrical Facilities |
| 172-173 | C3.3 " " " |
| 174 | C3.30 Lighting System |
| 175 | C3.30 " " |
| | C3.31 Telephone System |
| | C3.32 Radio, Television & Public Address |
| | C3.35 Atomic Energy Plant |
| | C3.4 Transportation Facilities |
| | C3.40 External Transportation Facilities |
| | C3.400 Water Transportation Facilities |
| | C3.4000 Tide Gate & Dam |
| | C3.4001 Flushing Bay |
| 176 | C3.4002 Boat Basin |
| | C3.4003 Channels |
| | C3.4004 Banks, Treatment of |
| | C3.401 Terminals |
| | C3.4010 Long Island Railroad |
| | C3.4011 Subway Extension |
| | C3.4014 Bus |
| | C3.4015 Airplane |

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General Files - Construction

| | |
|-----|---|
| 177 | C3.4015 Airplane |
| | C3.402 Highways |
| 178 | C3.402 " " |
| | C3.403 Streets & Roads |
| | C3.41 Intra-Mural Transportation |
| | C3.410 City Streets |
| | C3.411 Roads & Walks |
| 179 | C3.411 " " " |
| | C3.414 Parking Fields |
| | C3.415 Bus Platforms |
| 180 | C3.5 Water Distribution System |
| | C3.50 Water Mains |
| | C3.51 Sewers |
| | C3.6 Recreational Facilities |
| | C3.60 Water |
| 181 | C3.60 " " |
| | C3.600 Ampitheatre |
| 182 | C3.603 Marina |
| 183 | C3.603 " " |
| | C3.61 Land |
| | C3.615 Stadium |
| | C3.7 Planting Program |
| 184 | C3.7 " " |
| | C3.70 Trees |
| 185 | C3.70 " " |
| | C3.71 Topsoil |
| | C3.72 Meadow Mat |
| | C3.73 Shrubbery |
| | C3.74 Bedding Plants |
| | C3.75 Sodding |
| | C3.76 Spraying |
| | C3.8 Architectural Embellishments |
| | C3.80 Free Standing Sculpture |
| | C3.81 Signs |
| 186 | C3.82 (Missing from file) |
| | C3.83 Flag Poles |
| | C3.84 Fountains & Pools |
| | C3.84 " " " |
| 187 | C3.84 " " " |
| 188 | C3.84 " " " |
| | C4. Relations with Controlling Agencies |
| | C4.1 Government |
| | C4.10 New York City |
| 189 | C4.10 " " " |
| | C4.100 City Fair Commission |
| | C4.101 Park Department |
| 190 | C4.101 " " |
| | C4.102 Water, Gas & Electricity Dept. |
| | C4.103 Building Dept. |
| | C4.104 Fire Dept. |
| | C4.105 N.Y.C. Transit Authority |
| | C4.106 Board of Estimate |

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| | General Files - Construction (cont'd.) |
| 191 | C4.106 Board of Estimate (cont'd.) |
| 192 | C4.106 " " " |
| | C4.107 Triborough Bridge & Tunnel Authority |
| | C4.108 Board of Education |
| | C4.109 Correction Department |
| | C4.11 New York State |
| | C4.110 State Fair Commission |
| | C4.111 Water, Power & Control Commission |
| | C4.112 Long Island State Park Commission |
| | C4.113 Power Authority of the State of New York |
| | C4.114 Public Works Dept. |
| | C4.115 Council of Parks |
| | C4.12 United States |
| 193-194 | Building Variance Committee; Electrical Variance Committee |
| 194-196 | Conformity Committee; electrical repair reports; electrical de-energizing permits. |
| | General Files - Maintenance |
| 197-199 | Pinkerton's National Detective Agency - Roll Call, 1964-65 |
| 200-201 | Pinkerton's... - Security Service Operation - Weekly Time Charged Reports (1962-63); Security Time Control Sheet (2 vols.) |
| 202 | M0. Pre-Fair Period |
| | M0.0 Building Code Enforcement |
| | M0.00 Building Inspection |
| | M0.01 Building Violations |
| | M0.1 Receiving & Forwarding |
| | M0.10 Receipt & Inspection |
| | M0.11 Distribution |
| | M1. Fair Operation |
| | M1.0 Public Health |
| | M1.00 Sanitation |
| | M1.000 Building & Street Cleaning |
| | M1.001 Waste Disposal |
| | M1.002 Sanitary Code |
| 203 | M1.003 Comfort Stations |
| | M1.01 Sanitary Inspection |
| | M1.010 Buildings & Grounds |
| | M1.011 Concessions & Exhibits |
| | M1.02 Medical Services |
| | M1.020 Hospital |
| | M1.021 First Aid Stations |
| | M1.1 Public Safety |
| 204 | M1.10 Fire Control |
| | M1.11 Police Control |
| 205-208 | M1.11 " " (Pinkerton's...reports) |
| 209 | M1.11 " " " " |
| | M1.110 Property |
| | M1.111 Civic Order |
| | M1.112 Traffic |

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General Files - Maintenance (cont'd.)

| | |
|-----|--|
| 210 | Ml.12 Lost & Found Service Ml.2 Public Communication Ml.20 Public Address Systems Ml.21 Central Broadcasting Panel Ml.3 Public Utilities Ml.30 Electricity Ml.31 Gas Ml.32 Telephone Ml.33 Water Ml.330 Water Metering Ml.4 Transportation Ml.40 External Traffic Ml.400 Railway Ml.401 Bus |
| 211 | Ml.401 " " Ml.402 Air Ml.403 Water Ml.404 Auto Ml.41 External Traffic Rates Ml.410 Passenger Fares Ml.411 Freight Charges Ml.42 Intra-Mural Traffic |
| 212 | Ml.42 " " " Ml.420 Parking |
| 213 | Ml.420 " |
| 214 | Ml.43 Customs Ml.43 " Ml.44 Travel Service Ml.45 Visitors' Bureau |
| 215 | Ml.5 Housing Accommodations Ml.50 Private Accommodations Ml.51 Hotel Accommodations Ml.52 Trailer Camps Ml.53 Army Camps (Missing from file) |
| 216 | Ml.54 Camping Facilities Ml.55 Motels Ml.56 Train Hotels Ml.6 Admissions |
| 217 | Ml.6 " |
| 218 | Ml.60 Free Admissions Ml.600 Employees Passes Ml.601 Automotive Passes Ml.602 Outside Service Passes Ml.603 Press Passes |
| 219 | Ml.603 " " Ml.604 Participants & Personnel Passes |
| 220 | Ml.604 " " " " Ml.605 Groups |
| 221 | Ml.605 " Ml.61 Paid Admissions Ml.610 Advance Ticket Sale |

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| | General Files - Maintenance (cont'd.) |
| 222 | Ml.610 Advance Ticket Sale |
| | Ml.611 Gate Ticket Sale |
| | Ml.612 Automobile Sale |
| | Ml.613 Travel & Transportation Agencies |
| 223 | Ml.613 " " " " |
| 224 | Ml.613 " " " " |
| | Ml.614 Ticket Package |
| 225 | Ml.614 " " |
| | Ml.615 Gift Packages |
| 226 | Ml.615 " " |
| | Ml.7 Guided Tours |
| 227 | Ml.7 " " |
| | Ml.70 W.F. Information Dept. |
| | -Complaints, A |
| 228 | - " , B - Lake Area |
| 229 | - " , Lost Articles - Noise |
| 230 | - " , Noise - Tickets |
| 231 | - " , Tickets - Waiting Lines; Complaint Re- |
| | records (serial order) |
| 232-233 | - " , Complaint records (serial order) |
| 234-235 | -Compliments |
| 236 | - " " |
| | Ml.71 Greyhound Information Service |
| 237 | Ml.71 " " " |
| | Ml.8 Public Services |
| | Ml.80 Post Office |
| | Ml.9 Administrative Services |
| | Ml.9 " " " |
| 238 | Ml.9 " " " |
| | Ml.90 Building Maintenance |
| | Ml.91 Grounds Maintenance |
| | Ml.92 Equipment Maintenance |
| | Ml.93 Storage Facilities for Exhibitors (Outside of Fair) |
| | Ml.930 Tropical Plants |
| 239 | Ml.94 Deliveries & Storage |
| 240 | Ml.94 " " " |
| | Ml.95 Winterizing Program |
| 241 | Ml.95 " " |
| | Ml.96 Exhibitors Maintenance |
| | M2. Demolition |
| 242 | M2. " " |
| 243 | M2.0 Buildings |
| 244 | M2.0 " " |
| | M2.00 Fair Owned Buildings |
| | M2.001 Fair Owned Equipment |
| | M2.01 Participants' Buildings |
| 245 | M2.01 " " |
| | M2.010 Participants' Booths |
| | M2.011 Participants' Equipment |
| | M2.02 Government Buildings |
| | M2.020 Foreign Buildings |
| | M2.021 State Buildings |
| | M2.022 Federal Buildings |
| | M2.023 Special Exhibits |

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| | General Files - Maintenance (cont'd.) |
| 246 | M2.023 Special Exhibits (cont'd.) |
| | M2.1 Ground Structures |
| | M2.10 Bridges |
| | M2.11 Stands & Booths |
| | M2.12 Public Utilities |
| | M2.13 Transportation Facilities |
| | M2.14 Water Distribution System |
| | M2.15 Landing Piers |
| | M2.16 Flags & Flagpoles |
| | M2.17 Landscape |
| | M2.18 Telephone System |
| | M2.19 Electrical Distribution System |
| 247 | M2.19 " " " |
| | M2.2 Architectural Embellishments |
| | M2.20 Sculpture |
| | M2.21 Murals |
| | M2.22 Fountains & Pools |
| | M2.3 Furniture & Equipment |
| | M2.4 Loans & Donations Made to Outsiders |
| 248 | M2.4 " " " " " " |
| | M2.40 Disposition of W.F. Records |
| | M2.41 General Files |
| | M2.410 General Files Outside the Corporation |
| | M2.42 Printed Material |
| | M2.43 Radio T.V. & Phonograph Records |
| | M2.44 Films of the Corporation |
| | M2.45 Art Work & Renderings |
| | M2.46 Models |
| | M3. Restoration of the Park |
| 249 | M3. " " " " |
| 250 | M3. " " " " |
| | M3.0 Permanent Buildings |
| 251 | M3.0 " " |
| 252 | M3.0 " " |
| | M3.1 permanent Ground Structures |
| | M3.10 Sports Arenas |
| | M3.11 Parking Fields |
| | M3.12 Fences |
| | M3.13 Ramps & Bridges |
| | M3.14 Benches |
| | M3.15 Roads & Walks |
| | M3.16 Zoo |
| | M3.2 permanent Architectural Embellishments |
| | M3.20 Sculpture |
| 253 | M3.21 Fountains & Pools |
| | M3.22 Flag Poles (Missing from file) |
| | M3.23 Signs |
| | M3.3 permanent Landscaping |
| | M3.31 Shrubbery & Plants |
| | M3.32 Trees |
| | M3.4 Utilities |
| | M3.40 Electrical System |

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253 General Files - Maintenance (cont'd.)
 M3.5 Permanent Water Distribution System (Missing from file)
 M3.6 Marina (Missing from file)
 M3.7 Lake Area
 M3.8 Maintenance
 M3.9 Security

 254 General Files - Participation
 P0. Government
 P0.0 Federal
 255 P0.0 "

256 P0.1 States
 -Ala. - Calif.
 257 -Calif. - Fla.
 258 -Fla. - Haw.
 259 -Haw. - La.
 260 -La. - Mass.
 261 -Meeting - Mo.
 262 -Mo. - N.J.
 263 -N.J. - N.Y.
 264 -N.C. - S.C.
 265 -S.D. - Vir. I.
 -Wash. - Wyo.
 P0.2 Municipal
 P0.3 Foreign

266 -African Pav.
 267 -African Pav. - Belgian Village
 268 -Belgian Village - Bureau of International Expos.
 269 -Bureau of International Expositions - Central Amer.
 270 -Central America - Denmark
 271 -Denmark - Foreign Employees
 272 -Foreign Employees - Germany
 273 -Germany - Haiti
 274 -Harris-Beach-Wash. Trip - International Orgs.
 275 -International Orgs. - Iran
 276 -Iran - Ivory Coast
 277 -Jamaica - Japan
 -Japan Exhibitor's Assoc. - Jordan-Israel Pav.
 Controversy
 278 -Jordan-Israel Pav. Controversy - Malaya
 279 -Malaya - Nigeria
 280 -Nigeria - Poland
 281 -Poletti, Chas. (European Trip) - Spain
 282 -Spain - Sweden
 283 -Swiss Pav. - Task Force-Far East
 284 -Task Force-Far East - Task Force-Southern Europe
 285 -Task Force-Soviets - United Arab Republic
 286 -United Nations - Vatican City
 287 -Vatican City - Yugoslavia

P1. Private Enterprises
 288 -Better Living Pav. - Exhibitors-Charges

Container No.

General Files - Participation (cont'd.)

289 Pl. Private Enterprises (cont'd.)
-Exhibitors-Colorcraft Studios - Exhibitors-
Statement of Account

290 -Exhibitors-Statement of Account - Exhibitors-Meeting
Hall

291 -Exhibitors-Overtime - Requests for Information

292 -Requests for Information - Services to Participants

293 -Small Business Exhibits - Status of Negotiations

Pl.0 Production

Pl.00 Materials

Pl.001 Lumber

Pl.002 Steel & Iron

Pl.003 Chemicals

Pl.004 Glass

294 Pl.004 "

Pl.005 Masonry

Pl.006 Paint

Pl.007 Paper

Pl.01 Tools & Precision Instruments

Pl.02 Machinery

Pl.03 Power

295 Pl.03 "

Pl.1 Distribution

Pl.10 Advertising

Pl.11 Wholesale & Retail Chains

Pl.12 Retail Trades

Pl.13 Mail Order Houses

Pl.14 Cooperatives

Pl.15 Packaging

Pl.16 Trading Stamp Premiums

Pl.2 Transportation

296-298 Pl.2 "

299 Pl.2 "

Pl.20 Automotive

Pl.200 Passenger Cars

Pl.201 Trucks & Trailers

Pl.202 Buses & Bus Lines

Pl.203 Motorcycles

Pl.21 Air

Pl.210 Aircraft

300 Pl.211 Air Lines

Pl.212 Airports

Pl.213 Space Travel

Pl.22 Land

Pl.220 Railroads

Pl.221 Forwarding Agents

Pl.23 Water

Pl.230 Steamship Lines

Pl.231 Pleasure Craft

Pl.232 Marine Equipment

Pl.233 Shipbuilders

Pl.3 Business Administration

Pl.30 Business Equipment

Container No.

General Files - Participation (cont'd.)

| | |
|-----|--|
| 301 | Pl.30 Business Equipment |
| | Pl.300 Office Furniture & Appliances |
| | Pl.301 Stationary & Supplies |
| | Pl.31 Finance |
| | Pl.310 Banks |
| 302 | Pl.310 " |
| | Pl.311 Credit Institutions |
| | Pl.312 Stock Brokers |
| | Pl.4 Communication |
| | Pl.40 Press |
| | Pl.400 Newspapers |
| | Pl.401 Magazines & Periodicals |
| | Pl.402 Books |
| | Pl.41 Radio |
| | Pl.42 Motion Pictures |
| 303 | Pl.43 Photography |
| 304 | Pl.44 Television |
| | Pl.45 Telephone, Telegraph & Cable |
| | Pl.46 Electronics |
| | Pl.47 High Fidelity |
| | Pl.48 Public Address System |
| | Pl.49 Graphic Arts |
| 305 | Pl.49 " " |
| | Pl.5 Comfort |
| | Pl.50 Shelter |
| | Pl.500 Community Planning |
| | Pl.501 Housing |
| | Pl.5010 China |
| | Pl.5011 Rugs & Carpets |
| | Pl.5012 Furniture |
| | Pl.5013 Home Furnishings |
| 306 | Pl.5013 " " |
| | Pl.5014 Household Supplies |
| | Pl.5015 Musical Instruments |
| | Pl.5016 Electrical Appliances |
| | Pl.502 Industrial & Business Buildings |
| | Pl.503 Horticulture |
| 307 | Pl.503 " |
| | Pl.51 Clothing |
| | Pl.510 Fabrics & Materials |
| | Pl.511 Wearing Apparel |
| | Pl.512 Accessories |
| | Pl.513 Fashions |
| 308 | Pl.52 Cosmetics |
| | Pl.520 Beauty Preparations |
| | Pl.521 Toilet Goods |
| | Pl.522 Beauty & Barber Shop Equipment |
| | Pl.53 Sustenance |
| | Pl.530 Foods |
| 309 | Pl.530 " |
| | Pl.531 Beverages |

Container No.

General Files - Participation (cont'd.)

| | |
|-----|--|
| 310 | Pl.531 Beverages (cont'd.) |
| | Pl.532 Confections |
| | Pl.533 Tobacco Products |
| | Pl.534 Food Preparation Equipment |
| | Pl.535 Crop Production |
| | Pl.536 Animal Husbandry |
| | Pl.537 Tanneries |
| | Pl.54 Auxiliary Service |
| | Pl.540 Personal |
| | Pl.5400 Barber Shops |
| | Pl.5401 Beauty Parlors |
| | Pl.5402 Boot Blacks |
| | Pl.5403 Cleaning & Tailoring |
| | Pl.5404 Clubs |
| | Pl.5405 Comfort Stations |
| | Pl.5406 Baths |
| | Pl.541 Professional |
| | Pl.5410 Dentistry |
| | Pl.5411 Chiropody |
| 311 | Pl.5412 Chiropractics |
| | Pl.5413 Optometry |
| | Pl.5414 Osteopathy & Physical Culture |
| | Pl.542 Public |
| | Pl.5421 Guide Books & Programs |
| 312 | Pl.5421 " " " " |
| 313 | Pl.5421 " " " " |
| | Pl.5422 Guide Service & Tours |
| | Pl.5423 Messenger Service |
| | Pl.5424 Newsstands |
| | Pl.5425 Parking Fields |
| | Pl.5426 Public Stenography |
| | Pl.5427 Trucking & Storage |
| | Pl.5428 Vending Machines |
| | Pl.5429 Waste Disposal |
| | Pl.543 Rented Articles |
| | Pl.5430 Bicycles |
| | Pl.5431 Binoculars |
| | Pl.5432 Chairs & Rickshaws |
| | Pl.5433 Furniture |
| | Pl.5434 Horseback Riding |
| | Pl.5435 Skates |
| | Pl.5436 Umbrellas & Canes |
| | Pl.5437 Carriages & Strollers |
| | Pl.5438 Ear Phones |
| 314 | Pl.6 Amusements |
| | -A.D.A., Inc. - Amusement |
| 315 | -Amusement - Lake Area |
| 316 | -Lake Area - World Festival of Entertainment |
| | Pl.60 Theatre & Music |
| 317 | Pl.60 " " " |
| | Pl.600 Stage Plays |
| | Pl.601 Opera |
| | Pl.602 Choruses |

Container No.

General Files - Participation (cont'd.)

| | |
|-----|---------------------------------------|
| 318 | Pl.603 Symphony Orchestras & Programs |
| | Pl.604 Jazz Orchestras |
| 319 | Pl.605 Brass Bands |
| | Pl.606 Record Shops |
| | Pl.607 Pageants |
| | Pl.608 Puppet Shows |
| | Pl.609 Recitals |
| | Pl.6090 Dance Recitals |
| | Pl.6091 Song Recitals |
| | Pl.6092 Instrumental |
| | Pl.61 Circus & Rodeo |
| 319 | Pl.61 " " " |
| | Pl.62 Animal Shows |
| | Pl.63 Midway |
| | Pl.630 Side Shows |
| | Pl.631 Fortune Tellers |
| | Pl.632 Shooting Galleries |
| | Pl.633 Games of Skill & Chance |
| | Pl.634 Scales |
| | Pl.635 Incubators |
| | Pl.636 Wax Museums |
| | Pl.637 Freaks |
| | Pl.638 Silhouette Artists |
| | Pl.639 Photo Galleries |
| | Pl.64 Commercial Spectacles |
| | Pl.640 Marine Attractions |
| 320 | Pl.640 " " |
| | Pl.6400 Marine Sports |
| | Pl.6401 Marine Pageants |
| | Pl.641 Historical Events & Exhibits |
| 321 | Pl.641 " " " " |
| | Pl.642 Races |
| | Pl.6420 Bicycle Races |
| | Pl.6421 Motorcycle Races |
| | Pl.6422 Automobile Races |
| | Pl.6423 Horse Races |
| | Pl.643 Art Shows |
| 322 | Pl.643 " " |
| | Pl.65 Souvenirs |
| | Pl.650 Jewelry |
| 323 | Pl.650 " " |
| | Pl.651 Wearing Apparel |
| | Pl.652 Novelties |
| | Pl.653 Post Cards & Booklets |
| | Pl.654 Photo Albums |
| | Pl.66 Rides |
| | Pl.660 Boat Rides |
| 324 | Pl.660 " " |
| | Pl.661 Balloon Rides |
| | Pl.662 Airplane Rides |
| | Pl.663 Coasters |
| | Pl.664 Loops |

Container No.

General Files - Participation (cont'd.)

| | |
|-----|------------------------------------|
| 324 | Pl.665 Rapids |
| | Pl.666 Ragers |
| | Pl.667 Ferris Wheel |
| | Pl.668 Carousel |
| | Pl.669 All other rides |
| | Pl.67 Folk Arts |
| | Pl.670 Native Villages |
| | Pl.671 Native Performances |
| | Pl.68 Eating & Drinking Places |
| | Pl.680 Restaurants |
| 325 | Pl.680 " |
| 326 | Pl.680 " |
| | Pl.681 Night Clubs & Dance Halls |
| | Pl.682 Bars |
| | Pl.683 Stands |
| | Pl.6830 Food Stands |
| 327 | Pl.6830 " " |
| 328 | Pl.6830 " " |
| | Pl.6831 Drink Stands |
| | Pl.6832 Ice Cream & Custard Stands |
| | Pl.6833 Pop Corn & Peanut Stands |
| | Pl.6834 Confections |
| | Pl.684 Lunch Counters |
| | Pl.685 Soda Fountains |
| | Pl.686 Ice Cream Parlors |
| | Pl.687 Cafeterias |
| | Pl.69 Children's Sector |
| 329 | Pl.69 " " |
| | Pl.7 Inventions |
| | Pl.8 Atomic Energy Exhibits |
| | P2. Welfare Agencies |
| | P2.0 Medicine & Health |
| 330 | P2.0 " " " |
| | P2.00 Scientific Societies |
| | P2.01 Hospitals & Sanitariums |
| | P2.02 Supplies & Equipment |
| | P2.03 Drugs & Pharmaceuticals |
| | P2.04 Health Foods |
| | P2.05 Health Organizations |
| 331 | P2.1 Public Assistance |
| | P2.10 Family Relief Societies |
| | P2.11 Child Care Agencies |
| | P2.12 Agencies for the Handicapped |
| | P2.13 Travelers Aid Society |
| | P2.14 Insurance Companies |
| 332 | P2.15 Safety Organizations |
| | P2.16 Boys & Girls Clubs |
| | P2.2 Education |
| | P2.20 Organizaed Education |

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| Container No. | General Files - Participation (cont'd.) |
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| 333 | P2.21 Special Fields & Agencies |
| | P2.22 Organizations |
| | P2.23 Museums |
| 334 | P2.23 " |
| | P2.24 Planetariums |
| | P2.25 Libraries |
| | P2.3 Recreation |
| | P2.30 Sports |
| 335-336 | P2.30 " |
| 337 | P2.30 " |
| | P2.31 Games & Toys |
| | P2.310 Golf Driving Range |
| | P2.311 Golf Course |
| | P2.312 Golf Museum |
| | P2.32 Hobbies |
| | P2.33 Pets |
| | P2.34 Organizations |
| | P2.4 Art & Equipment |
| | P2.40 Fine Arts |
| | P2.41 Industrial Arts |
| | P2.42 Handicrafts |
| 338 | P2.42 " |
| | P2.43 Theatre Arts |
| | P2.44 Art Museums |
| | P2.45 Antiques |
| | P2.5 Religion |
| 339 | P2.5 " |
| | P2.50 Schools & Colleges |
| | P2.51 Religious Articles |
| | P2.52 Organizations |
| | P3. Special Groups |
| | P3.0 Women's Organizations |
| | P3.1 Negro Organizations |
| | P3.2 Veterans' Organizations |
| | P3.3 Consumer Interests |
| | P3.4 Fraternal Orders |
| | P3.5 Peace Societies |
| 340 | P3.6 Youth Organizations |
| 341 | P3.6 " " |
| | P3.7 Jewish Organizations |
| | P3.8 Trade Unions |
| | P3.9 Other Organizations |
| | P4. Corporation Enterprises |
| | P4.0 Special Events |
| | -Abington Heights High School - Airlines Mtg. |
| 342 | -Airport Operation Council - American Municipal Assn. |
| 343 | -American National Red Cross - Assoc. for Childhood Education |
| 344 | -Assoc. for Clinical Scientists - Beverage Spring & Summer Exposition |
| 345 | -Bible Study Hour - Calumet Indian Dancers |
| 346 | -Cathedral High School - Chattanooga Boys Choir |
| 347 | -Cheltenham High School Band - Coffee Queens of Brazil |
| 348 | -Colonial Ancient Fife & Drum Corps - Conventions |

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- General Files - Participation (cont'd.)
- 349 P4.0 Special Events (cont'd.)
- Conventions - Daily Program of Events
 - 350 -Daily Program of Events - Douglass, Frederick H.S.
 - 351 -Early Bird Day - Esso Dealer Day
 - 352 -European Broadcasting Union - Flycasting Show
 - 353 -Folk Dance House - Gettysburg High School
 - 354 -Gimbel Bros. - Gullivers Trails A.M.A. Children
 - 355 -Hackettstown Fure Dept. Band - Hyde Park Baptist Church
 - 356 -I Am An American Day - International Publishers Day
 - 357 -International Trade & Investment Forum - Jewish ational Home for Asthmatic Children
 - 358 -Johnson, S.C. - Kutztown State College
 - 359 -Labor Day Celebratuon - Longmeadow High School
 - 360 -Look Magazine - May's Day at the Fair
 - 361 -McCaskey, J.P.H.S. Marching Band - Moline Boy's Choir
 - 362 -Monarks, The - National Bands & D.C. Comm., V.F.W.
 - 363 -National Beer Wholesalers - National Youth of Aliyah
 - 364 -Naval Militia Day - New Zealand Brass Bands Assoc.
 - 365 -Niagara Active Band - Ontario Public Schools
 - 366-369 -Opening Day
 - 370 -Parkland High School -Poccono Mountain Joint Schools
 - 371 -Port Jervis High School - Previews
 - 372 -Previews - Travelers Insurance Co.
 - 373 -Previews - Queens College
 - 374 -Ramjet, Roger - Saint Wendelkn High School
 - 375 -Salem Community High School Band - Schedule of Events-Events-Foreign Exh.-India
 - 376-377 -Schedule of Events-State Days
 - 378 - " " " " " - Sinfonia Chorus
 - 379 -Singing San Diegans - Special Events-Press Releases
 - 380 -Special Events-Press Releases - Suffolk Co Music Educator's Assoc.
 - 381 -Suffolk Co. Music Educator's Assoc. -Truman Visit
 - 382 -Truman Visit - Univ. of Calif. Marching Band
 - 383 -Univ. of Cincinnati - Wellsburg Band Parents Club
 - 384 -Westchester Co. Senior Citizens Day - W.F. Preview Day
 - 385 -W.F. Preview Day - Zodiacs.
 - P4.1 Special Features
 - 386 P4.1 " "
 - P4.10 Fireworks
 - 387 P5. Special Projects
- General Files - Public Relations
- 387 PR. Public Relations
 - PRO. Publicity
 - 388 -Donoghue, Wm. J.
 - 388 - " " " - Meeting
 - 389 -Meeting - Weaver, Frederick S.
 - 390-393 PRO.01 Press Releases

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General Files - Public Relations (cont'd.)

394 PRO.0 Press Releases (cont'd.)
 PRO.00 Newspapers

395-397 PRO.00 "

398 PRO.01 Magazines & Periodicals
 -Acier Stahl Steel - Courier Magazine
 399 -Cue Magazine - Life Magazine
 400 -Life Magazine - Magazines (A-N)
 401 -Magazines (O-Z) - Mechanical Engineering
 402 -Menu Magazine - Realities Magazine
 403 -Rensselaer Review - Westchester Magazine
 404 -Westsider Magazine - Yale News
 PRO.02 Trade Journals
 405 PRO.02 " "

PRO.1 Radio Releases
 PRO.10 Broadcasting Stations
 406 PRO.11 Programs
 PRO.12 Plugs
 PRO.2 News Film Releases
 PRO.3 Television
 407 PRO.3 "
 408 PRO.3 "

PRL. Promotion
 409 PRL.0 Fair Publications
 -Administration Bldg. - Information Report
 410 -Labor - Post Cards
 411 -Preparation of the Site - Request for Information
 412 -Request for Information
 413 -Request for Information
 414 -Science Booklet - World's Fair News
 PRL.00 (Missing from file)
 PRL.01 Bulletin
 PRL.02 Maps
 PRL.03 Photographs
 415 PRL.04 Pamphlets, Circulars, etc.
 PRL.05 Seals, Stickers, etc.
 PRL.06 Special Articles
 PRL.07 World's Fair Newspaper
 PRL.08 Magazines
 PRL.09 Pictures, Renderings & Sketches
 PRL.1 Copyrights
 PRL.10 Name
 PRL.11 Unisphere
 -American Exporter
 416 -Asbury Park - Bright Star Industries
 417 -ATA Travel - Bozo the Clown
 418 -Boy's Club of America - Century Custom Recording
 419 -Certificates - Consolidated Laundries
 420 -Constantine, Albert & Son - Eastman Chemical Products
 421 -Eastman Kodak Co. - Follett Publishing Co.
 422 -Food Advertisers Service - Golden Beauty Wedding
 Rings, Inc.
 423 -Good News Publishers - Hershman Musical Instrument Co.

Container No.

General Files - Public Relations (cont'd.)

424 PR1.11 Unisphere (cont'd.)
 -Hertz Corp. - Infringements
 425 -Infringements - Jayson Classics
 426 -Japan Airlines - Life Magazine
 427 -Life Office Management Assoc. - Maritz Travel Co.
 428 -Mark Craig - Montgomery Ward & Co.
 429 -Montgomery Ward & Co. - N.Y.C. Community Mental
 Health Board
 430 -N.Y.C.-Education, Bd. of - Parker Tours, Inc.
 431 -Parsons, Friedmann & Central, Inc. - Puritain Sports-
 wear Corp.
 432 -Quaker Oats - Schumacher, F. & Co.
 433 -Schutze, Anita Travel Service - Sterling Forest Golf
 Gardens
 434 -Stern Brothers - Toy Center Directory
 435 -Trailways Bus Lines - Unisphere (A-B)
 436 -Unisphere (B-Q)
 437 - " (R-Z) - Universal Ship Cancellation Soc.
 438 -University of Bridgeport - Yearbook (A-S)
 439 -Yearbook (T-Z) - Zemba, Christine
 PR1.110 Endorsements
 440 PR1.12 Book
 PR1.13 Motion Picture
 441-443 PR1.13 " "
 444 PR1.13 " "
 PR1.14 Photographs
 PR1.15 Television (Missing from file)
 445 PR1.16 Maps
 PR1.2 Contests
 446 PR1.2 "
 PR1.3 Exhibits
 447 PR1.3 "
 PR1.30 Model Display
 PR1.31 Other Fairs
 448 PR1.31 " "
 PR1.4 Speakers' Bureau
 PR1.40 Speakers
 PR1.41 Speeches
 -Chamber of Commerce-Queens
 449 - " " " " - H.Y.P. Huddle
 450 -Illinois Luncheon - Moses, Robert
 451 -Moses, Robert - N.Y. State Society of Professional
 Engineers
 452 -N.Y. State Society of Professional Engineers -
 Schedule of Events
 453 -School Groups (Moses, R., Statement) - United States
 Navy Luncheon
 454 -United States Steel Corp. - Young Republicans of
 Yorktown Heights
 PR1.5 Advertising
 455 PR1.5 "
 PR1.50 Billboard
 PR1.51 Newspaper
 PR1.52 Magazine & Periodical

Container No.

General Files - Public Relations (cont'd.)

| | |
|-----------|---|
| 455 | PR1.53 Window Display |
| | PR1.54 Novelties |
| 456 | PR1.55 Posters |
| | PR1.56 Throw Aways |
| | PR1.57 Feature publicity |
| | PR1.58 Public Transportation |
| | PR1.59 Radio |
| | PR1.590 Television |
| | PR1.6 Luncheons & Banquets |
| 457 | PR1.6 " " " |
| 458 | PR1.6 " " " |
| | PR1.7 Stunts & Ideas |
| 459-460 | PR1.7 " " " |
| 461 | PR1.7 " " " |
| 462 | PR1.70 Savings Fund |
| | PR1.71 License Plates |
| | PR1.72 Telephone Number |
| | PR1.73 Publicity Stunts |
| | PR1.74 Songs & Poems |
| 463 | PR1.74 " " " |
| | PR1.75 Commemorative Coins |
| 464 | PR1.76 Commemorative Stamps |
| | PR1.77 Slogans |
| | PR1.78 Post Office Box |
| | PR1.79 World's Fair Flag |
| | PR1.8 Organized Groups |
| 465 | PR1.8 " " |
| | PR1.80 Travel & Transportation Agencies |
| | PR1.81 Service Groups |
| | PR1.9 Dedication Ceremonies |
| | PR2. Advisory Committees |
| 466 | PR2. " " |
| 467 | PR2. " " |
| | PR3. Cooperation |
| 468-469 A | PR3. " |

Engineering Files

| | |
|-----|--|
| 470 | Exhibitor, World's Fair & Park Dept. |
| | -Accident Control Program - Auto Thrill Exhibit |
| 471 | -Bargreen - Caribbean Islands Exhibit |
| 472 | -Central America Exhibit - Construction Budget |
| 473 | -Continental Insurance Co. - Eastern States Electrical Contractors, Inc. |
| 474 | -Eastern States Electrical Contractors, Inc. - Entrance Towers |
| 475 | -Equipment for Fairs, Inc. - Flushing Meadow Park |
| 476 | -Ford Exhibit - Hold |
| 477 | -Hold - Lebanon Exhibit |
| 478 | -Liebmann Breweries Exhibit - New York Telephone Co. |
| 479 | -Noise - Permanent Landscaping |
| 480 | -Permanent Landscaping - Pyrotechnics for Meadow Lake |
| 481 | -Radiation - Roadways & Utilities |

Engineering Files (cont'd.)

Exhibitor, World's Fair & Park Dept. (cont'd.)

- 482 -Roadways & Utilities - Singer Bowl
483 -Singer Bowl - Temporary Pools & Fountains
484 -Temporary Structures - Underground Communications
& Electrical Systems
485 -Underground Electrical Communucations Systems -
United Blue Print Co.
486 -U.S. Pavilion (post-Fair) - World of Food Pavilion
487 -World's Fair Maintenance Co. - Zoo, Queens (Post-
Fair)

488 Post-Fair Contracts

- ```

489 -M. Parisi & Son, Inc.
490 -" " " " "; Contract #82.01 - 82.04
491 -Contract #83.01 - 86.01
492 - " #86.01 - Dept. of Public Works
493 -Shamrock Wrecking Corp. - Lights of the Fair
494 -Post-Fair-Ampitheatre pool - Work Authorization Rpts.
495 -Lake Area (Pyrotechnics) - Work Orders
496 -Post-Fair-N.Y. Telephone Co. - Winterization
497 -Post-Fair - Wi erization & Repair
498 -Post-Fair - Work Authorizations
499 -Post-Fair - Work Authorizations; Demolition Schedules
500 -Post-Fair - Demolition Permit Reports
501 -Post-Fair-Contracts #8105 - #88.01; misc. files
502 - " " " #81.01 - #89.05; misc. files
503 - " " - " -Building Demolition #81.03 -
504 #86.01

```

## Permit Office

## Exhibitors" Construction Permit File

- 503 -Aerial Ride - American Interiors, Pavilion of
- 504 -American Locker - Atomedic Research Center
- 505 -Austria - Bell Telephone
- 506 -Better Living - Brass Rail
- 507 -Brass Rail
- 508 -British Pub - China
- 509 -Christian Science - Chrysler
- 510 -Chunky - Continental Circus
- 511 -Continental Insurance - Dupont
- 512 -Dynamic Maturity - Electric Power
- 513 -Entrances to Fair - Florida
- 514 -Florida - Ford
- 515 -Formica House - Gas, Inc.
- 516 -General Electric - General Indicator Corp.
- 517 -General Motors - Greek
- 518 -Greyhound - Hall of Education
- 519 -Hall of Free Enterprise - Hertz
- 520 -Hollywood - I.B.M.
- 521 -I.B.M. - Indonesia
- 522 -International City, Inc. - Japan
- 523 -Japan - Korea
- 524 -Lebanon - Maroda Enterprises

Container No.

Permit Office (cont'd.)

Exhibitors' Construction Permit File (cont'd.)

- 525 -Maryland - Mexico
- 526 -Minnesota - Mormon Church
- 527 -Morocco - New Mexico
- 528 -N.Y.C. - Orange Julius
- 529 -Oregon - Pepsi Cola
- 530 -Philippines - Port of N.Y.
- 531 -Port of N.Y. - RCA
- 532 -Rheingold - Sermons
- 533 -Seven-Up - Sinclair
- 534 -Singer - Sudan
- 535 -Sweden - Travel
- 536 -Travelers Insurance - United Nations
- 537 -United Press - Vatican City
- 538 -Vatican City - West Virginia
- 539 -Westinghouse - Wycliff Bible

World's Fair Construction Permit File

- 540 -Administration Bldg. - Maintenance Bldg.
- 541 -Maintenance Bldg. - Post Office
- 542 -Security - Transit Bldg.; copies of Fair's building code; permit control card file (permits issued)

General File

- 543 General file (A-Z)
- 544 Exhibitor's file (A-Z)
- 545 Overtime entries (3/64 - 10/65)
- 546 Liquidated entries, #1-1400
- 547 " " , #1401-2000; misc. customs records

Secretary's File

- 548 Board of Directors - minutes (1959-67); Joint Meetings of Members & Directors, 1963-70
- 549 Board of Directors & Directors & Members
  - Agenda, 1960-62; appointment books
- 550 - " , 1963-64
- 551 - " , 1965-66
- 552 - " , 1966-67
- 553 - " , 1965
- 554 Executive Committee
  - Minutes, 1959-64
  - " , 1963-67; 1971
  - Agenda, 7/5/60 - 8/4/61
  - " , 9/4/61 - 6/13/62
  - " , 7/11/62 - 12/20/62
  - " , 1/24/63 - 7/15/63
  - " , 8/15/63 - 1/22/64
  - " , 3/6/64 - 12/15/64

Container No.

Labor Relations Counsel

562 A-J  
 563 J-S  
 564 T-Y; Labor-Agreements - N.Y.S. Empl't. Office  
 565 Labor-Pavilion & Railway - Labor Unions  
 566 Labor Unions

Press Clippings

Chronological

567 1960, Jan. - 1961, Feb.  
 568 1961, Mar.-Sept.  
 569 1961, Oct. - 1962, Mar.  
 570 1962, Apr. - Oct.  
 571 1962, Nov. - 1963, Apr.  
 572 1963, May - Sept.  
 573 1963, Oct. - Dec.  
 574 1964, Jan. - Mar.  
 575 1964, Mar. - Apr.  
 576 1964, Apr. - May  
 577 1964, June - Aug.  
 578 1964, Aug. - Oct.  
 579 1964, Nov. - 1965, Apr.  
 580 1965, May - Sept.  
 581 1965, Oct. - 1967; Visiting Committees; Foreign  
       clippings  
 582 Magazines, 1960-64; Supplements (loose & unsorted,  
       press clippings), 1959-64  
 583 Supplements & uncirculated press clippings, 1964  
 584-585 Uncirculated press clippings, 1964-65; Foreign  
       press clippings, 1961-62  
 586 Foreign press clippings, 1964  
 587 Uncirculated press clippings, 1964-65

Subject file (xerox copies)

588 -Accommodations - Administration  
 589 -Administration - Exhibit-Entertainment  
 590 -Exhibit-Federal - Exhibit-Foreign-Jordan  
 591 -Exhibit-Foreign-Korea - Exhibit-Industrial-Parker Pen  
 592 -Exhibit-Industrial-Pavilion of American Interiors -  
       Exhibit-Special-U.S. Post Office  
 593 -Exhibit-Sports - Exhibit-Transportation  
 594 -Exhibit-Transportation - Other Fairs  
 595 -Organizations - Public Relations  
 596 -Reviews - Transportation  
 597 -Transportation; Feature Stories (1961-65); Congressional  
       Record, Keep New York Clean, Lincoln Center, Madison  
       Square Garden, and Queens Botanical Garden  
 598 Out-of Town Newspapers  
       -1962; 1964-65  
 599 -1964  
 600 -1962-65  
 601 Magazine File  
       -A; magazine report by the Donoghue Corp.  
 602 -B - D

## Container No.

Press Clippings (cont'd.)  
Magazine File (cont'd.)  
-E-K  
-L-N  
-O-S  
-T-Z

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## Medical Department

## Hospital Emergency Case Records

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-4/22/64 - 5/25/64

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-5/27/64 - 6/2/64

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-7/21/64 - 8/15/64

611

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-6/11/65 - 7/25/65

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-7/26/65 - 9/5/65

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-9/6/65 - 10/17/65

617-619

Chief Medical Officer's file

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American Map - Auto

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## Index to the General Files (cont'd.)

650 Saf - Scot  
 651 Sco - Sis  
 652 Sit - State F  
 653 State H - Thom  
 654 Thomp - Travel  
 655 Traven - Va  
 656 Ve - Wend  
 657 Wene - Worla  
 658 World - Z

## Photographs

659 Exhibitors' Buildings (8x10" prints)  
     -Administration - Belgian Village  
 660 -Bell System - Chunky Square  
 661 -Churchill Exhibit - Federal  
 662 -Festival of Gas - Fountain Show  
 663 -France - Hollywood  
 664 -Hong Kong - Les Poupees de Paris  
 665 -Long Island R.R. - Mormon Church  
 666 -Morocco - Pennsylvania  
 667 -Pepsi Cola - Sierra Leone  
 668 -Simmons Co. - 2,000 Tribes  
 669 -Underground Homes - World of Food  
 670 Aerial Views of the Fair  
     Construction  
 671 Task Force Visits to Foreign Countries  
     Special Events & Features  
 672       "       "       "       "  
 673       "       "       "       "  
     Ticket Sales; Visitors (V.I.P.'s, celebrities)  
 674 Visitors (general, foreign)  
     World's Fair staff; board of directors  
 675 Photo album ("For Those Who Produced the New York  
     World's Fair...")  
     Artists' renderings of exhibitors' buildings (positive  
     prints & film negs.)  
     Index to the photographs (separate index for V.I.P.'s)  
 676 Photo log books  
 --- Negatives (one 10-drawer file cabinet)

## Comptrollers Division

    Accounts payable-paid vouchers  
 677       A-D  
 678       D-H  
 679       H-P  
 680       P-W  
 681 Exhibitor & concessionaire records; samples of forms  
 682 Summary reports/surveys on Fair attendance  
 683-686 Printed matter  
 687-688 Visitors registers

Container No.

Tape Recordings (Phonotapes)

Groundbreakings, dedications, press conferences  
and luncheons - 7" reels (see separate checklist)

689 -#1-#35  
690 -#36-#70  
691 -#71-105  
692 -#106-#109

Groundbreakings, dedications, press conferences and  
luncheons at which Robert Moses made a statement -  
5 " reels (see: separate checklist) 88 reels.

693  
694-695 Press interviews held at the press building, Dec. 12,  
1963 - Apr. 16, 1964

Fountain of Planets shows

696-697 Phonograph Recordings (see: separate checklist)

----- 35mm & 16mm Moving-picture Films (see: separate checklist)



NYWFF 1-65

CENTRAL FILES

INSTRUCTIONS FOR CORRESPONDENCE INDEXING

AND FILING RULES

You are charged with the responsibility for classifying and filing of all correspondence and papers sent to the Central Files to be retained by the Corporation for reference and research purposes.

Organization Units are instructed to forward to you one carbon copy of all outgoing letters together with the original incoming letter, if any, and the original copy of all inter-departmental memoranda.

INSTRUCTIONS TO CATALOGERS

The carbon copy of each outgoing letter and/or original copy of inter-departmental memoranda are filed according to its respective subject matter and the accompanying filing classification is prepared as a guide in the proper allocation of each letter to its respective subject, namely the subject of greatest usefulness from the standpoint of the functions and activities of the Corporation.

There will be a separate filing classification and number for each major subject relevant to the functions and activities of the organization, with appropriate subdivisions as detailed as occasion requires.

Each paper will be counted and stamped with the date of its receipt in Central Files. Each paper will be sorted temporarily in the Alphabetical File Book under the name of the organization, corporation, or under the name of the individual if not addressed to any particular company. Each paper will be classified and respective number assigned according to its content, or subject of which it treats and not according to its form or the wording of its title.

Determine the subject of greatest usefulness or predominant tendency of each paper in relation to the functions and activities of the organization. Assign each paper to the most specific subject upon which it treats. This is so as to increase the usefulness of the available data by making the file as a whole as detailed as possible.

Use the accompanying filing classification and/or chart as a guide in the allocation of material according to its most specific subject.

Where there is no provision in the filing classification and/or chart for the subject on which the paper treats, consult the Supervisor for necessary additions or changes in subject classifications. This is necessary in order to avoid duplication and to insure that all persons classifying correspondence are kept informed of changes made.

Write respective classification as complete a unit as possible to the end of insuring that all material on the same subject will be in one place.

Where any paper treats of two or more subjects, it will be classified according to the subject of greatest usefulness or predominant tendency and cross-referenced under its subordinate subjects. Determine subordinate subjects, if any, under which respective paper may be cross-referenced. Write classification number of each subject under which cross-referenced in upper right hand corner under previous classification number.

Example: C3.31 (Telephone)  
X Ref. M1.32 (Telephone)

Mark the name under which the material is to be filed for an Entry Card. Mark any names of individuals, corporations, organizations, or subjects by which the material may be called for Guide Cards.

### INSTRUCTIONS TO TYPISTS

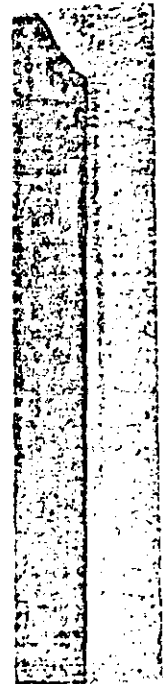
There will be a separate Filing Classification Card for each individual, corporation, or organization for which there are any papers in the file. The purpose of the Filing Classification Card is to serve as an alphabetical index to the names of individuals, corporations, or organizations with which the papers deal and thereby enable the location of any paper regardless of the subject under which it is filed.

Example: Entry Card

Name Jones, Peter & Associates  
Address

| DATE of COMMUNICATION |    | FILING CLASSIFICATION                             |
|-----------------------|----|---------------------------------------------------|
| From                  | To |                                                   |
|                       |    | A1.13(Svcs.-Printing)<br>C3.10(Maintenance Bldg.) |

All material received from the catalogers must be checked with the Card File for previous correspondence. If there is already a card on file for the names marked on the correspondence, and the classification on the card is the same as that on the correspondence being checked, do not make a new entry on the card -- simply "red check" the correspondence to show that the card is made out correctly and the material is ready to be filed. If there is a card on file for the name being checked on the correspondence and the classification on the card differs from that on the correspondence, pull out the card, insert Card in Use.



with the name of the card being removed, the date of removal, and the initials of the clerk removing the card. Enter the new classification on the Filing Classification Card. CAUTION: If the classification appearing on the card is similar to that on the correspondence, check with the cataloger to see if the new correspondence shouldn't be filed with previous correspondence. Where it is possible all correspondence with the same individual or corporation should always be filed together. Dates of correspondence are not entered on cards. Dates of memoranda are entered on cards.

If there is no card in file for the name marked for an Entry Card on the correspondence, make up a new card and enter the name exactly as it is to be filed and the classification thereon. When the material is to be filed in a general folder, as is shown by the parenthesis enclosing the subject of the code number, the classification is written on the card exactly as

it appears on the correspondence. When the material is to be filed in its own individual folder, as is shown by the lack of parenthesis in the classification, enter only the number on the card under the "Filing Classification." Follow the "Rules for Alphabetizing" in typing up the name on the card.

The Guide Card is made up as follows:

|                       |    |                                                        |
|-----------------------|----|--------------------------------------------------------|
| Name Jones, Peter     |    | FILING CLASSIFICATION                                  |
| Address               |    |                                                        |
| DATE of COMMUNICATION |    | See Jones, Peter & Associates<br>Al.13(Svcs.-Printing) |
| From                  | To |                                                        |
|                       |    |                                                        |

(OVER)

The Guide Card always refers to the Entry Card. No dates are entered on the Guide Card. All "red checked" material ready for filing should immediately be sent through. Under no circumstances should this material be held in the Alphabetical File Book.

Make out all Cross-References for papers requiring them. In the upper right hand corner enter the classification number under which the Cross-Reference Sheet is to be filed. Enter the name or subject under which it is to be filed and the date of the correspondence. On the bottom line enter the location where the original correspondence is filed.

### INSTRUCTIONS TO FILE CLERKS

The physical arrangement of the material in the files under each major subject and respective subdivisions will be according to the particular project under construction or the individual, corporation, or organization to which the data refers. All material filed in general subject folders will be filed alphabetically with the latest date on top. All material filed in individual folders will be filed with the latest date on top.

Sort all papers, including cross-reference sheets, according to respective filing classification numbers preparatory to filing. All material filed alphabetically within the folders is filed according to the "Rules for Alphabetizing." Punch each paper so as to fit Acco Fastener for attaching sheets to folder. Turn to filing cabinet and take out folders bearing filing classification numbers and title corresponding to the papers to be filed. Fasten each paper in respective folder. When filing in a general folder, be sure that all papers belonging together are stapled with the latest date on top before being put in the folder. Always be sure that each paper when accoed in the folder can be easily read. Under no circumstances should it be necessary to take material out of a folder before it can be read. Be sure not to destroy any of the records of the corporation by punching holes in it or in any other way causing damage to it. Always staple small papers on an 8-1/2 x 11" paper before filing. Be sure that all papers filed in a folder are uniform in appearance. Never have edges of papers showing from the folder.

Where there is no folder for the filing classification indicated on a particular paper, give the material to the person designated to make up new folders.

All folder labels are to be made as follows:

|      |                        |
|------|------------------------|
|      | Brass Rail, Inc.       |
| 40.3 | Contracts & Agreements |
|      | ADMINISTRATION         |

### INSTRUCTIONS FOR FILLING REQUESTS

Organization Units will from time to time request material for use from the Central File.

You are authorized to make available to Organization Units such material from the Central File as requested but under no circumstances to remove any papers from the respective folder in which fastened, but to forward the entire folder containing same. This is necessary to insure effective control of all material in the Central File and eliminate the possibility of any papers being lost or misplaced.

Always be sure that material being requested is for use by members of the Fair Corporation. Under no circumstances release any information to any individual outside the Corporation.

To the end of maintaining control of the material taken from the Central File for use by Organization Units, a standard form, namely, a Charge Out Card, will be provided to replace the folder temporarily removed.

Make out Charge Out Card for each folder requested for use by Organization Units. Fill in current date, name of person and organization unit to which folder is issued, and filing classification and subject of respective folder. List on the card not only the folder being charged out but also the name of the particular correspondence being requested. File Charge Out Card according to respective filing classification in place of folder requested by Organization Unit.

Forward folder to Executive of Organization Unit. Do not remove any papers from the folder.

To the end of keeping the Central File intact and making the material as available as possible, it will be necessary to follow up and see to the return of all material removed from the file for use by Executive or Organization Unit. Once a week go through the entire File and list all the folders outstanding as indicated by the Charge Out Cards. Follow up and see to the return of all folders no longer needed by Executives or Organization Units. Where folder is returned as no longer needed, remove respective Charge Out Card and file folder in its place according to respective filing classification.

CORRESPONDENCE FILING CLASSIFICATION  
New York World's Fair 1964-1965 Corporation

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| <u>SYMBOL</u> | <u>SUBJECT</u>                     | <u>CONTENT</u>                                                                                                                                                                                         |
|---------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A.            | ADMINISTRATION                     | All items pertaining to the internal management of the Corporation with emphasis upon the means and methods provided for accomplishing its objectives as distinguished from its functional activities. |
| A0.           | N. Y. World's Fair 1964-1965       | All items pertaining to the Corporation as a legal entity and a going business as a non-profit making organization.                                                                                    |
| A0.0          | Incorporators                      |                                                                                                                                                                                                        |
| A0.1          | Charter                            |                                                                                                                                                                                                        |
| A0.2          | By-Laws                            |                                                                                                                                                                                                        |
| A0.3          | Contracts & Agreements             |                                                                                                                                                                                                        |
| A0.30         | Licensing Agreements               |                                                                                                                                                                                                        |
| A0.4          | Seal, Title & Insignia             |                                                                                                                                                                                                        |
| A0.5          | Corporate History                  |                                                                                                                                                                                                        |
| A0.6          | Legislative Rulings                |                                                                                                                                                                                                        |
| A0.60         | Federal Legislation                |                                                                                                                                                                                                        |
| A0.61         | State Legislation                  |                                                                                                                                                                                                        |
| A0.62         | City Legislation                   |                                                                                                                                                                                                        |
| A0.7          | Patents                            |                                                                                                                                                                                                        |
| A0.8          | Insurance                          |                                                                                                                                                                                                        |
| A0.80         | Accidents to Individuals           |                                                                                                                                                                                                        |
| A0.800        | Employees                          |                                                                                                                                                                                                        |
| A0.801        | Construction Employees             |                                                                                                                                                                                                        |
| A0.802        | Visitors                           |                                                                                                                                                                                                        |
| A0.81         | Property Damage                    |                                                                                                                                                                                                        |
| A0.82         | Automobile Insurance               |                                                                                                                                                                                                        |
| A0.9          | Taxes                              |                                                                                                                                                                                                        |
| A1.           | Functional Organization            | All items pertaining to the organization established to carry out the aims and purpose of the Corporation.                                                                                             |
| A1.0          | Policy Determining Units           |                                                                                                                                                                                                        |
| A1.00         | Board of Directors                 |                                                                                                                                                                                                        |
| A1.01         | Executive Committee                |                                                                                                                                                                                                        |
| A1.010        | Fund Raising (Committee Dissolved) |                                                                                                                                                                                                        |
| A1.02         | Finance Committee                  |                                                                                                                                                                                                        |
| A1.020        | Final Accounting Committee         |                                                                                                                                                                                                        |
| A1.03         | Production Committee               |                                                                                                                                                                                                        |
| A1.04         | Contract Committee                 |                                                                                                                                                                                                        |
| A1.05         | Construction Committee             |                                                                                                                                                                                                        |

| <u>SYMBOL</u> | <u>SUBJECT</u>                            | <u>CONTENT</u> |
|---------------|-------------------------------------------|----------------|
| A.            | ADMINISTRATION (continued)                |                |
|               | Functional Organization (continued)       |                |
| A1. 1         | Operating Units                           |                |
| A1. 100       | President                                 |                |
| A1. 1000      | Assistant to President                    |                |
| A1. 101       | Vice President - Operations               |                |
| A1. 11        | General Counsel                           |                |
| A1. 110       | W. Bernard Richland                       |                |
| A1. 111       | Hawkins, Delafield & Woods                |                |
| A1. 112       | Whitman, Ransom & Coulson                 |                |
| A1. 12        | Office of the Secretary                   |                |
| A1. 13        | Board of Design                           |                |
| A1. 130       | Theme Committee                           |                |
| A1. 14        | Labor Relations                           |                |
| A1. 15        | Executive Vice President                  |                |
| A1. 150       | Construction Department                   |                |
| A1. 1500      | Chief Engineer                            |                |
| A1. 1501      | Federal Exhibits Department               |                |
| A1. 1502      | States Exhibits Department                |                |
| A1. 151       | Maintenance & Security Department         |                |
| A1. 1510      | Traffic & Safety Division                 |                |
| A1. 1511      | Sanitation & Health Division              |                |
| A1. 152       | Industrial & Special Exhibits Department  |                |
| A1. 1520      | Vice President                            |                |
| A1. 1521      | Industrial & Commercial Exhibits Division |                |
| A1. 1522      | Special Exhibits Division                 |                |
| A1. 153       | Foreign Relations Exhibits Department     |                |
| A1. 1530      | Vice President                            |                |
| A1. 1531      | Committees to Visit Foreign Countries     |                |
| A1. 1532      | Washington Office                         |                |
| A1. 1533      | Foreign Liaison                           |                |
| A1. 154       | Concessions Department                    |                |



## CORRESPONDENCE FILING CLASSIFICATION

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SYMBOLSUBJECTCONTENT

|         |                                     |                                                                                                                                                                                                                                          |
|---------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A.      | ADMINISTRATION (continued)          |                                                                                                                                                                                                                                          |
|         | Functional Organization (continued) |                                                                                                                                                                                                                                          |
| A1.155  | Communications Department           |                                                                                                                                                                                                                                          |
| A1.1550 | Sports Division                     |                                                                                                                                                                                                                                          |
| A1.1551 | Radio, T. V. & Films                |                                                                                                                                                                                                                                          |
| A1.16   | Office Manager                      |                                                                                                                                                                                                                                          |
| A1.160  | Telephone Division                  |                                                                                                                                                                                                                                          |
| A1.161  | General Files                       |                                                                                                                                                                                                                                          |
| A1.162  | Stenographic Pool                   |                                                                                                                                                                                                                                          |
| A1.163  | Mail & Messenger Division           |                                                                                                                                                                                                                                          |
| A1.164  | Duplicating Division                |                                                                                                                                                                                                                                          |
| A1.165  | Motor Vehicle Division              |                                                                                                                                                                                                                                          |
| A1.166  | Reception Division                  |                                                                                                                                                                                                                                          |
| A1.17   | Coordinating Units                  |                                                                                                                                                                                                                                          |
| A1.170  | Coordinator of the Arts             |                                                                                                                                                                                                                                          |
| A1.171  | Special Events                      |                                                                                                                                                                                                                                          |
| A1.172  | Women's Activities                  |                                                                                                                                                                                                                                          |
| A1.18   | Service Division                    |                                                                                                                                                                                                                                          |
| A1.180  | Purchase Department                 |                                                                                                                                                                                                                                          |
| A1.19   | Comptroller                         |                                                                                                                                                                                                                                          |
| A1.190  | Accounting Department               |                                                                                                                                                                                                                                          |
| A1.191  | Peat, Marwick, Mitchell & Co.       |                                                                                                                                                                                                                                          |
| A1.192  | Budget Department                   |                                                                                                                                                                                                                                          |
| A1.193  | Insurance Department                |                                                                                                                                                                                                                                          |
| A1.194  | Banking & Cashiering Department     |                                                                                                                                                                                                                                          |
| A1.195  | Pass Control Office                 |                                                                                                                                                                                                                                          |
| A1.2    | Standard Practice                   | All items pertaining to organization, methods and records for determining interdepartmental procedure and relationships as distinguished from matters dealing with the internal management of given Operating Units as classified above. |
| A1.20   | Standing Orders & Instructions      |                                                                                                                                                                                                                                          |
| A1.21   | Standard Forms                      |                                                                                                                                                                                                                                          |
| A1.22   | General Regulations                 |                                                                                                                                                                                                                                          |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                                                    | <u>CONTENT</u>                                                                                                                                                          |
|---------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A.            | ADMINISTRATION (continued)<br>Functional Organization (continued) |                                                                                                                                                                         |
| A1.3          | Corporation & Staff Meetings                                      | All notices, minutes, reports, etc., of all interdepartmental staff meetings, separate folder for each. Departmental staff meetings filed under respective departments. |
| A1.4          | Progress Reports.                                                 |                                                                                                                                                                         |
| A2.           | Expenditures                                                      | All items pertaining to inter-                                                                                                                                          |
| A2.0          | Forecast                                                          | departmental expenditures                                                                                                                                               |
| A2.1          | Budget                                                            | for whatsoever purpose.                                                                                                                                                 |
| A3.           | Personnel                                                         | All items pertaining to                                                                                                                                                 |
| A3.0          | Employment, Promotion,<br>Transfers, etc.                         | relations with employed force<br>of the Corporation covering                                                                                                            |
| A3.1          | Employees                                                         | policies and standards govern-                                                                                                                                          |
| A3.2          | Salary, Standards & Ratings                                       | ing working conditions for                                                                                                                                              |
| A3.3          | Office Hours                                                      | entire staff. Departmental                                                                                                                                              |
| A3.30         | Holidays                                                          | activities dealing with                                                                                                                                                 |
| A3.31         | Absence & Sick Leave                                              | personnel filed under                                                                                                                                                   |
| A3.32         | Vacations                                                         | respective department.                                                                                                                                                  |
| A4.           | Corporation Policies                                              | All items pertaining to the                                                                                                                                             |
| A4.0          | Labor                                                             | line of conduct to be followed                                                                                                                                          |
| A4.1          | Contractors                                                       | by the Corporation in its                                                                                                                                               |
| A4.2          | Business Methods                                                  | business dealings with out-                                                                                                                                             |
| A4.3          | Advertising                                                       | side individuals and/or                                                                                                                                                 |
| A4.4          | Publicity                                                         | organizations.                                                                                                                                                          |
| A4.5          | Copyrights                                                        |                                                                                                                                                                         |
| A4.6          | Plans & Ideas                                                     |                                                                                                                                                                         |
| A4.7          | Exhibits & Concessions                                            |                                                                                                                                                                         |
| A4.70         | Sub-Committee on Conformity<br>of Exhibit Space Allocations       |                                                                                                                                                                         |
| A4.8          | Attendance                                                        |                                                                                                                                                                         |
| A5.           | Revenue                                                           |                                                                                                                                                                         |
| A5.0          | Debentures                                                        |                                                                                                                                                                         |
| A5.00         | Debenture Purchasers                                              |                                                                                                                                                                         |
| A5.1          | New York City Appropriation                                       |                                                                                                                                                                         |
| A6.           | Fair Planning                                                     |                                                                                                                                                                         |
| A7.           | Litigation                                                        |                                                                                                                                                                         |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                 | <u>CONTENT</u>                                                                                                                                                                                                                                                                                                                                                                      |
|---------------|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| C.            | CONSTRUCTION                   | All items pertaining to the activities of the Corporation with reference to the creation and erection of the physical structures and development of environs of the World's Fair with special emphasis upon the designing, planning and construction during the pre-Fair period as distinguished from MAINTENANCE of property and social services during the operation of the Fair. |
| CO.           | Research                       |                                                                                                                                                                                                                                                                                                                                                                                     |
| CO.0          | Technical                      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.           | Design                         |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.0          | Theme                          |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.00         | Graphic Presentation           |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.01         | Exhibits                       |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.010        | Government                     |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.0100       | Federal                        |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.0101       | States                         |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.0102       | City                           |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.011        | International                  |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.012        | Industrial                     |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.0120       | Transportation                 |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.013        | Special Exhibits               |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.02         | Concessions                    |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.1          | Color                          |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.2          | Lighting                       |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.3          | Architecture                   |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.5          | Landscape                      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.6          | Murals                         |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.7          | Sculpture                      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C1.8          | Board of Consultants           |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.           | Planning                       | All items pertaining to the preparation of the definitive designs, plans and contracts for the construction of the physical structures and environs of the Fair.                                                                                                                                                                                                                    |
| C2.0          | Cost Estimates                 |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.1          | Specifications                 |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.2          | Materials                      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.3          | Working Drawings & Models      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.4          | Building Code                  |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.5          | Contracts                      |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.50         | Professional Services          | Including a complete file of contracts entered into by the Corporation according to type of professional services.                                                                                                                                                                                                                                                                  |
| C2.500        | Contract Architects            |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.501        | Contract Engineers             |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.502        | Contract Artists               |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.503        | Contract Sculptors             |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.504        | Contract Industrial Designers  |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.505        | Contract Technical Consultants |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.506        | Contract Landscape Architects  |                                                                                                                                                                                                                                                                                                                                                                                     |
| C2.507        | Contract Electrical Work       |                                                                                                                                                                                                                                                                                                                                                                                     |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                     | <u>CONTENT</u>                                                                                                                                               |
|---------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| C.            | CONSTRUCTION (continued)           |                                                                                                                                                              |
| C2.           | Planning (continued)               |                                                                                                                                                              |
| C2. 51        | Contractors                        | Including a complete file of construction contracts entered into by the Corporation for whatsoever purpose.                                                  |
| C2. 510       | Prospective Bidders                |                                                                                                                                                              |
| C3.           | Production                         | All items pertaining to the execution of the definitive designs for the erection of the physical structures and the development of the environs of the Fair. |
| C3. 0         | Site Preparation                   |                                                                                                                                                              |
| C3. 1         | Buildings                          |                                                                                                                                                              |
| C3. 10        | Housing Structures                 |                                                                                                                                                              |
| C3. 100       | Foundation                         |                                                                                                                                                              |
| C3. 1000      | Piling                             |                                                                                                                                                              |
| C3. 1001      | Spread Footing                     |                                                                                                                                                              |
| C3. 1002      | Test Borings                       |                                                                                                                                                              |
| C3. 101       | Super-Structures                   |                                                                                                                                                              |
| C3. 102       | Mechanical Construction            |                                                                                                                                                              |
| C3. 1020      | Plumbing                           |                                                                                                                                                              |
| C3. 1021      | Electrical Work                    |                                                                                                                                                              |
| C3. 1022      | Air Conditioning & Heating         |                                                                                                                                                              |
| C3. 1023      | Gas                                |                                                                                                                                                              |
| C3. 1024      | Telephone                          |                                                                                                                                                              |
| C3. 1025      | Amplifiers                         |                                                                                                                                                              |
| C3. 103       | Interior Finish                    |                                                                                                                                                              |
| C3. 11        | Ground Structures                  |                                                                                                                                                              |
| C3. 110       | Landing Piers                      |                                                                                                                                                              |
| C3. 111       | Theatres & Arenas                  |                                                                                                                                                              |
| C3. 112       | Booths & Stands                    |                                                                                                                                                              |
| C3. 114       | Entrances, Exits & Turnstiles      |                                                                                                                                                              |
| C3. 115       | Fences                             |                                                                                                                                                              |
| C3. 116       | Ramps                              |                                                                                                                                                              |
| C3. 117       | Chairs & Benches                   |                                                                                                                                                              |
| C3. 118       | Drinking Fountains                 |                                                                                                                                                              |
| C3. 120       | Fall-Out Shelters                  |                                                                                                                                                              |
| C3. 2         | Bridges                            |                                                                                                                                                              |
| C3. 3         | External Electrical Facilities     |                                                                                                                                                              |
| C3. 30        | Lighting System                    |                                                                                                                                                              |
| C3. 31        | Telephone System                   |                                                                                                                                                              |
| C3. 32        | Radio, Television & Public Address |                                                                                                                                                              |

| <u>SYMBOL</u> | <u>SUBJECT</u>                     | <u>CONTENT</u> |
|---------------|------------------------------------|----------------|
| C.            | CONSTRUCTION (continued)           |                |
| C3.           | Production (continued)             |                |
| C3. 35        | Atomic Energy Plant                |                |
| C3. 4         | Transportation Facilities          |                |
| C3. 40        | External Transportation Facilities |                |
| C3. 400       | Water Transportation Facilities    |                |
| C3. 4000      | Tide Gate & Dam                    |                |
| C3. 4001      | Flushing Bay                       |                |
| C3. 4002      | Boat Basin                         |                |
| C3. 4003      | Channels                           |                |
| C3. 4004      | Banks, Treatment of                |                |
| C3. 401       | Terminals                          |                |
| C3. 4010      | Long Island Railroad               |                |
| C3. 4011      | Subway Extension                   |                |
| C3. 4014      | Bus                                |                |
| C3. 4015      | Airplane                           |                |
| C3. 402       | Highways                           |                |
| C3. 403       | Streets & Roads                    |                |
| C3. 41        | Intra-Mural Transportation         |                |
| C3. 410       | City Streets                       |                |
| C3. 411       | Roads & Walks                      |                |
| C3. 414       | Parking Fields                     |                |
| C3. 415       | Bus Platforms                      |                |
| C3. 5         | Water Distribution System          |                |
| C3. 50        | Water Mains                        |                |
| C3. 51        | Sewers                             |                |
| C3. 6         | Recreational Facilities            |                |
| C3. 60        | Water                              |                |
| C3. 600       | Amphitheatre                       |                |
| C3. 603       | Marina                             |                |
| C3. 61        | Land                               |                |
| C3. 615       | Stadium                            |                |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                        | <u>CONTENT</u>                                                                                                                                                           |
|---------------|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| C.            | CONSTRUCTION (continued)              |                                                                                                                                                                          |
| C3.           | Production (continued)                |                                                                                                                                                                          |
| C3. 7         | Planting Program                      |                                                                                                                                                                          |
| C3. 70        | Trees                                 |                                                                                                                                                                          |
| C3. 71        | Topsoil                               |                                                                                                                                                                          |
| C3. 72        | Meadow Mat                            |                                                                                                                                                                          |
| C3. 73        | Shrubbery                             |                                                                                                                                                                          |
| C3. 74        | Bedding Plants                        |                                                                                                                                                                          |
| C3. 75        | Sodding                               |                                                                                                                                                                          |
| C3. 76        | Spraying                              |                                                                                                                                                                          |
| C3. 8         | Architectural Embellishments          |                                                                                                                                                                          |
| C3. 80        | Free Standing Sculpture               |                                                                                                                                                                          |
| C3. 81        | Signs                                 |                                                                                                                                                                          |
| C3. 82        | Pylons                                |                                                                                                                                                                          |
| C3. 83        | Flag Poles                            |                                                                                                                                                                          |
| C3. 84        | Fountains & Pools                     |                                                                                                                                                                          |
| C4.           | Relations with Controlling Agencies   | All items pertaining to contracts with Corporation, established bodies and outside governmental agencies exercising direction and control over the construction program. |
| C4. 1         | Government                            | All items pertaining to relations                                                                                                                                        |
| C4. 10        | New York City                         | with governmental agencies                                                                                                                                               |
| C4. 100       | City Fair                             | cooperating with the Fair in the                                                                                                                                         |
|               | Commission                            | construction program with                                                                                                                                                |
| C4. 101       | Park Department                       | special emphasis upon perman-                                                                                                                                            |
| C4. 102       | Water, Gas &                          | ent structures and basic                                                                                                                                                 |
|               | Electricity Dept.                     | improvements for Flushing                                                                                                                                                |
| C4. 103       | Building Dept.                        | Meadow Park and adjacent areas                                                                                                                                           |
| C4. 104       | Fire Dept.                            | and accesses to and from the                                                                                                                                             |
| C4. 105       | N. Y. C. Transit Authority            | Fair site.                                                                                                                                                               |
| C4. 106       | Board of Estimate                     |                                                                                                                                                                          |
| C4. 107       | Triborough Bridge & Tunnel Authority. |                                                                                                                                                                          |
| C4. 108       | Board of Education                    |                                                                                                                                                                          |
| C4. 109       | Correction Department                 |                                                                                                                                                                          |
| C4. 11        | New York State                        |                                                                                                                                                                          |
| C4. 110       | State Fair Commission                 |                                                                                                                                                                          |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                                     | <u>CONTENT</u> |
|---------------|----------------------------------------------------|----------------|
| C.            | CONSTRUCTION (continued)                           |                |
| C4.           | Relations with Controlling<br>Agencies (continued) |                |
| C4. 111       | Water, Power & Control Commission                  |                |
| C4. 112       | Long Island State Park Commission                  |                |
| C4. 113       | Power Authority of State of New York               |                |
| C4. 114       | Public Works Dept.                                 |                |
| C4. 115       | Council of Parks                                   |                |
| C4. 12        | United States                                      |                |

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| <u>SYMBOL</u> | <u>SUBJECT</u>             | <u>CONTENT</u>                                                                                                                                                                                                                                                                                                                                                                                                                |
|---------------|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| M.            | MAINTENANCE                | All items pertaining to the operation of the Fair, with special emphasis upon the upkeep and protection of property, maintenance of services for the protection of public health, safety and civic order as well as social services for the promotion of the general welfare during the Fair period as distinguished from CONSTRUCTION of the physical structures and development of the environs during the pre-Fair period. |
| M0.           | Pre-Fair Period            |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.0          | Building Code Enforcement  |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.00         | Building Inspection        |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.01         | Building Violations        |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.1          | Receiving & Forwarding     |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.10         | Receipt & Inspection       |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M0.11         | Distribution               |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.           | Fair Operation             |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.0          | Public Health              |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.00         | Sanitation                 |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.000        | Building & Street Cleaning |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.001        | Waste Disposal             |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.002        | Sanitary Code              |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.003        | Comfort Stations           |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.01         | Sanitary Inspection        |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.010        | Buildings & Grounds        |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.011        | Concessions & Exhibits     |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.02         | Medical Services           |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.020        | Hospital                   |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.021        | First Aid Stations         |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.1          | Public Safety              |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.10         | Fire Control               |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.11         | Police Control             |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.110        | Property                   |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.111        | Civic Order                |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.112        | Traffic                    |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.12         | Lost and Found Service     |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.2          | Public Communication       |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.20         | Public Address Systems     |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.21         | Central Broadcasting Panel |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.3          | Public Utilities           |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.30         | Electricity                |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.31         | Gas                        |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.32         | Telephone                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.33         | Water                      |                                                                                                                                                                                                                                                                                                                                                                                                                               |
| M1.330        | Water Metering             |                                                                                                                                                                                                                                                                                                                                                                                                                               |



| <u>SYMBOL</u> | <u>SUBJECT</u>                   | <u>CONTENT</u> |
|---------------|----------------------------------|----------------|
| M.            | MAINTENANCE (continued)          |                |
| M1.           | Fair Operation (continued)       |                |
| M1. 4         | Transportation                   |                |
| M1. 40        | External Traffic                 |                |
| M1. 400       | Railway                          |                |
| M1. 401       | Bus                              |                |
| M1. 402       | Air                              |                |
| M1. 403       | Water                            |                |
| M1. 404       | Auto                             |                |
| M1. 41        | External Traffic Rates           |                |
| M1. 410       | Passenger Fares                  |                |
| M1. 411       | Freight Charges                  |                |
| M1. 42        | Intra-Mural Traffic              |                |
| M1. 420       | Parking                          |                |
| M1. 43        | Customs                          |                |
| M1. 44        | Travel Service                   |                |
| M1. 45        | Visitors' Bureau                 |                |
| M1. 5         | Housing Accommodations           |                |
| M1. 50        | Private Accommodations           |                |
| M1. 51        | Hotel Accommodations             |                |
| M1. 52        | Trailer Camps                    |                |
| M1. 53        | Army Camps                       |                |
| M1. 54        | Camping Facilities               |                |
| M1. 55        | Motels                           |                |
| M1. 56        | Train Hotels                     |                |
| M1. 6         | Admissions                       |                |
| M1. 60        | Free Admissions                  |                |
| M1. 600       | Employee Passes                  |                |
| M1. 601       | Automotive Passes                |                |
| M1. 602       | Outside Service Passes           |                |
| M1. 603       | Press Passes                     |                |
| M1. 604       | Participants & Personnel Passes  |                |
| M1. 605       | Groups                           |                |
| M1. 61        | Paid Admissions                  |                |
| M1. 610       | Advance Ticket Sale              |                |
| M1. 611       | Gate Ticket Sale                 |                |
| M1. 612       | Automotive Sale                  |                |
| M1. 613       | Travel & Transportation Agencies |                |
| M1. 614       | Ticket Packages                  |                |
| M1. 615       | Gift Packages                    |                |

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SYMBOL

SUBJECT

CONTENT

|         |                                                     |  |
|---------|-----------------------------------------------------|--|
| M.      | MAINTENANCE (continued)                             |  |
| M1.     | Fair Operation (continued)                          |  |
| M1. 7   | Information & Guide Service                         |  |
| M1. 70  | W. F. Information Dept.                             |  |
| M1. 71  | Greyhound Information Service                       |  |
| M1. 8   | Public Services                                     |  |
| M1. 80  | Post Office                                         |  |
| M1. 9   | Administrative Services                             |  |
| M1. 90  | Building Maintenance                                |  |
| M1. 91  | Grounds Maintenance                                 |  |
| M1. 92  | Equipment Maintenance                               |  |
| M1. 93  | Storage Facilities for Exhibitors (Outside of Fair) |  |
| M1. 930 | Tropical Plants                                     |  |
| M1. 94  | Deliveries & Storage                                |  |
| M1. 95  | Winterizing Program                                 |  |
| M1. 96  | Exhibitors Maintenance                              |  |
| M2.     | Demolition                                          |  |
| M2. 0   | Buildings                                           |  |
| M2. 00  | Fair Owned Buildings                                |  |
| M2. 001 | Fair Owned Equipment                                |  |
| M2. 01  | Participants' Buildings                             |  |
| M2. 010 | Participants' Booths                                |  |
| M2. 011 | Participants' Equipment                             |  |
| M2. 02  | Government Buildings                                |  |
| M2. 020 | Foreign Buildings                                   |  |
| M2. 021 | State Buildings                                     |  |
| M2. 022 | Federal Buildings                                   |  |
| M2. 023 | Special Exhibits                                    |  |
| M2. 1   | Ground Structures                                   |  |
| M2. 10  | Bridges                                             |  |
| M2. 11  | Stands & Booths                                     |  |
| M2. 12  | Public Utilities                                    |  |
| M2. 13  | Transportation Facilities                           |  |
| M2. 14  | Water Distribution System                           |  |
| M2. 15  | Landing Piers                                       |  |
| M2. 16  | Flags & Flagpoles                                   |  |
| M2. 17  | Landscape                                           |  |
| M2. 18  | Telephone System                                    |  |
| M2. 19  | Electrical Distribution System                      |  |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                         | <u>CONTENT</u> |
|---------------|----------------------------------------|----------------|
| M.            | MAINTENANCE (continued)                |                |
| M2.           | Demolition (continued)                 |                |
| M2. 2         | Architectural Embellishments           |                |
| M2. 20        | Sculpture                              |                |
| M2. 21        | Murals                                 |                |
| M2. 22        | Fountains & Pools                      |                |
| M2. 3         | Furniture & Equipment                  |                |
| M2. 4         | Loans & Donations Made to Outsiders    |                |
| M2. 40        | Disposition of W. F. Records           |                |
| M2. 41        | General Files                          |                |
| M2. 410       | General Files Outside the Corporation  |                |
| M2. 42        | Printed Material                       |                |
| M2. 43        | Radio T. V. & Phonograph Records       |                |
| M2. 44        | Films of the Corporation               |                |
| M2. 45        | Art Work & Renderings                  |                |
| M2. 46        | Models                                 |                |
| M3.           | Restoration of Park                    |                |
| M3. 0         | Permanent Buildings                    |                |
| M3. 1         | Permanent Ground Structures            |                |
| M3. 10        | Sports Arenas                          |                |
| M3. 11        | Parking Fields                         |                |
| M3. 12        | Fences                                 |                |
| M3. 13        | Ramps & Bridges                        |                |
| M3. 14        | Benches                                |                |
| M3. 15        | Roads & Walks                          |                |
| M3. 16        | Zoo                                    |                |
| M3. 2         | Permanent Architectural Embellishments |                |
| M3. 20        | Sculpture                              |                |
| M3. 21        | Fountains & Pools                      |                |
| M3. 22        | Flag Poles                             |                |
| M3. 23        | Signs                                  |                |
| M3. 3         | Permanent Landscaping                  |                |
| M3. 30        | Sodding                                |                |
| M3. 31        | Shrubbery & Plants                     |                |
| M3. 32        | Trees                                  |                |

| <u>SYMBOL</u> | <u>SUBJECT</u>                      | <u>CONTENT</u> |
|---------------|-------------------------------------|----------------|
| M.            | MAINTENANCE (continued)             |                |
| M3.           | Restoration of Park (continued)     |                |
| M3. 4         | Permanent Utilities                 |                |
| M3. 40        | Electrical System                   |                |
| M3. 5         | Permanent Water Distribution System |                |
| M3. 6         | Marina                              |                |
| M3. 7         | Lake Area                           |                |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                | <u>CONTENT</u>                                                                                                                                                                                                                                                                                                                                            |
|---------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| P.            | PARTICIPATION                 | All items pertaining to the leasing of land, rental of space and/or granting of privileges on the Fair Site to outside individuals, organizations and governmental agencies for the display and/or sale of merchandise or operation of services for the convenience, comfort, pleasure and amusement of visitors, participants and employees of the Fair. |
| P0.           | Government                    |                                                                                                                                                                                                                                                                                                                                                           |
| P0.0          | Federal                       |                                                                                                                                                                                                                                                                                                                                                           |
| P0.1          | States                        |                                                                                                                                                                                                                                                                                                                                                           |
| P0.2          | Municipal                     |                                                                                                                                                                                                                                                                                                                                                           |
| P0.3          | Foreign                       |                                                                                                                                                                                                                                                                                                                                                           |
| P1.           | Private Enterprises           |                                                                                                                                                                                                                                                                                                                                                           |
| P1.0          | Production                    |                                                                                                                                                                                                                                                                                                                                                           |
| P1.00         | Materials                     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.001        | Lumber                        |                                                                                                                                                                                                                                                                                                                                                           |
| P1.002        | Steel & Iron                  |                                                                                                                                                                                                                                                                                                                                                           |
| P1.003        | Chemicals                     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.004        | Glass                         |                                                                                                                                                                                                                                                                                                                                                           |
| P1.005        | Masonry                       |                                                                                                                                                                                                                                                                                                                                                           |
| P1.006        | Paint                         |                                                                                                                                                                                                                                                                                                                                                           |
| P1.007        | Paper                         |                                                                                                                                                                                                                                                                                                                                                           |
| P1.01         | Tools & Precision Instruments |                                                                                                                                                                                                                                                                                                                                                           |
| P1.02         | Machinery                     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.03         | Power                         |                                                                                                                                                                                                                                                                                                                                                           |
| P1.1          | Distribution                  |                                                                                                                                                                                                                                                                                                                                                           |
| P1.10         | Advertising                   |                                                                                                                                                                                                                                                                                                                                                           |
| P1.11         | Wholesale & Retail Chains     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.12         | Retail Trades                 |                                                                                                                                                                                                                                                                                                                                                           |
| P1.13         | Mail Order Houses             |                                                                                                                                                                                                                                                                                                                                                           |
| P1.14         | Cooperatives                  |                                                                                                                                                                                                                                                                                                                                                           |
| P1.15         | Packaging                     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.16         | Trading Stamp Premiums        |                                                                                                                                                                                                                                                                                                                                                           |
| P1.2          | Transportation                |                                                                                                                                                                                                                                                                                                                                                           |
| P1.20         | Automotive                    |                                                                                                                                                                                                                                                                                                                                                           |
| P1.200        | Passenger Cars                |                                                                                                                                                                                                                                                                                                                                                           |
| P1.201        | Trucks & Trailers             |                                                                                                                                                                                                                                                                                                                                                           |
| P1.202        | Buses & Bus Lines             |                                                                                                                                                                                                                                                                                                                                                           |
| P1.203        | Motorcycles                   |                                                                                                                                                                                                                                                                                                                                                           |
| P1.21         | Air                           |                                                                                                                                                                                                                                                                                                                                                           |
| P1.210        | Aircraft                      |                                                                                                                                                                                                                                                                                                                                                           |
| P1.211        | Air Lines                     |                                                                                                                                                                                                                                                                                                                                                           |
| P1.212        | Airports                      |                                                                                                                                                                                                                                                                                                                                                           |
| P1.213        | Space Travel                  |                                                                                                                                                                                                                                                                                                                                                           |

| <u>SYMBOL</u> | <u>SUBJECT</u>                  | <u>CONTENT</u> |
|---------------|---------------------------------|----------------|
| P.            | PARTICIPATION (continued)       |                |
| P1.           | Private Enterprises (continued) |                |
| P1. 2         | Transportation (continued)      |                |
| P1. 22        | Land                            |                |
| P1. 220       | Railroads                       |                |
| P1. 221       | Forwarding Agents               |                |
| P1. 23        | Water                           |                |
| P1. 230       | Steamship Lines                 |                |
| P1. 231       | Pleasure Craft                  |                |
| P1. 232       | Marine Equipment                |                |
| P1. 233       | Shipbuilders                    |                |
| P1. 3         | Business Administration         |                |
| P1. 30        | Business Equipment              |                |
| P1. 300       | Office Furniture & Appliances   |                |
| P1. 301       | Stationery & Supplies           |                |
| P1. 31        | Finance                         |                |
| P1. 310       | Banks                           |                |
| P1. 311       | Credit Institutions             |                |
| P1. 312       | Stock Brokers                   |                |
| P1. 4         | Communication                   |                |
| P1. 40        | Press                           |                |
| P1. 400       | Newspapers                      |                |
| P1. 401       | Magazines & Periodicals         |                |
| P1. 402       | Books                           |                |
| P1. 41        | Radio                           |                |
| P1. 42        | Motion Pictures                 |                |
| P1. 43        | Photography                     |                |
| P1. 44        | Television                      |                |
| P1. 45        | Telephone, Telegraph & Cable    |                |
| P1. 46        | Electronics                     |                |
| P1. 47        | High Fidelity                   |                |
| P1. 48        | Public Address System           |                |
| P1. 49        | Graphic Arts                    |                |
| P1. 5         | Comfort                         |                |
| P1. 50        | Shelter                         |                |
| P1. 500       | Community Planning              |                |
| P1. 501       | Housing                         |                |
| P1. 5010      | China                           |                |
| P1. 5011      | Rugs & Carpets                  |                |
| P1. 5012      | Furniture                       |                |
| P1. 5013      | Home Furnishings                |                |

| <u>SYMBOL</u> | <u>SUBJECT</u>                  | <u>CONTENT</u> |
|---------------|---------------------------------|----------------|
| P.            | PARTICIPATION (continued)       |                |
| P1. 5         | Comfort (continued)             |                |
| P1. 5014      | Household Supplies              |                |
| P1. 5015      | Musical Instruments             |                |
| P1. 5016      | Electrical Appliances           |                |
| P1. 502       | Industrial & Business Buildings |                |
| P1. 503       | Horticulture                    |                |
| P1. 51        | Clothing                        |                |
| P1. 510       | Fabrics & Materials             |                |
| P1. 511       | Wearing Apparel                 |                |
| P1. 512       | Accessories                     |                |
| P1. 513       | Fashions                        |                |
| P1. 52        | Cosmetics                       |                |
| P1. 520       | Beauty Preparations             |                |
| P1. 521       | Toilet Goods                    |                |
| P1. 522       | Beauty & Barber Shop Equipment  |                |
| P1. 53        | Sustenance                      |                |
| P1. 530       | Foods                           |                |
| P1. 531       | Beverages                       |                |
| P1. 532       | Confections                     |                |
| P1. 533       | Tobacco Products                |                |
| P1. 534       | Food Preparation Equipment      |                |
| P1. 535       | Crop Production                 |                |
| P1. 536       | Animal Husbandry                |                |
| P1. 537       | Tanneries                       |                |
| P1. 54        | Auxiliary Service               |                |
| P1. 540       | Personal                        |                |
| P1. 5400      | Barber Shops                    |                |
| P1. 5401      | Beauty Parlors                  |                |
| P1. 5402      | Boot Blacks                     |                |
| P1. 5403      | Cleaning & Tailoring            |                |
| P1. 5404      | Clubs                           |                |
| P1. 5405      | Comfort Stations                |                |
| P1. 5406      | Baths                           |                |
| P1. 541       | Professional                    |                |
| P1. 5410      | Dentistry                       |                |
| P1. 5411      | Chiropody                       |                |
| P1. 5412      | Chiropractics                   |                |
| P1. 5413      | Optometry                       |                |
| P1. 5414      | Osteopathy & Physical Culture   |                |
| P1. 542       | Public                          |                |
| P1. 5420      | Checking                        |                |
| P1. 5421      | Guide Books & Programs          |                |
| P1. 5422      | Guide Service & Tours           |                |

| <u>SYMBOL</u> | <u>SUBJECT</u>                 | <u>CONTENT</u> |
|---------------|--------------------------------|----------------|
| P.            | PARTICIPATION (continued)      |                |
| P1. 5         | Comfort (continued)            |                |
| P1. 5423      | Messenger Service              |                |
| P1. 5424      | Newsstands                     |                |
| P1. 5425      | Parking Fields                 |                |
| P1. 5426      | Public Stenography             |                |
| P1. 5427      | Trucking & Storage             |                |
| P1. 5428      | Vending Machines               |                |
| P1. 5429      | Waste Disposal                 |                |
| P1. 543       | Rented Articles                |                |
| P1. 5430      | Bicycles                       |                |
| P1. 5431      | Binoculars                     |                |
| P1. 5432      | Chairs & Rickshaws             |                |
| P1. 5433      | Furniture                      |                |
| P1. 5434      | Horseback Riding               |                |
| P1. 5435      | Skates                         |                |
| P1. 5436      | Umbrellas & Canes              |                |
| P1. 5437      | Carriages & Strollers          |                |
| P1. 5438      | Ear Phones                     |                |
| P1. 6         | Amusements                     |                |
| P1. 60        | Theatre & Music                |                |
| P1. 600       | Stage Plays                    |                |
| P1. 601       | Opera                          |                |
| P1. 602       | Choruses                       |                |
| P1. 603       | Symphony Orchestras & Programs |                |
| P1. 604       | Jazz Orchestras                |                |
| P1. 605       | Brass Bands                    |                |
| P1. 606       | Record Shops                   |                |
| P1. 607       | Pageants                       |                |
| P1. 608       | Puppet Shows                   |                |
| P1. 609       | Recitals                       |                |
| P1. 6090      | Dance Recitals                 |                |
| P1. 6091      | Song Recitals                  |                |
| P1. 6092      | Instrumental                   |                |
| P1. 61        | Circus & Rodeo                 |                |
| P1. 62        | Animal Shows                   |                |
| P1. 63        | Midway                         |                |
| P1. 630       | Side Shows                     |                |
| P1. 631       | Fortune Tellers                |                |
| P1. 632       | Shooting Galleries             |                |
| P1. 633       | Games of Skill & Chance        |                |



| <u>SYMBOL</u> | <u>SUBJECT</u>               | <u>CONTENT</u> |
|---------------|------------------------------|----------------|
| P.            | PARTICIPATION (continued)    |                |
| P1. 6         | Amusements (continued)       |                |
| P1. 634       | Scales                       |                |
| P1. 635       | Incubators                   |                |
| P1. 636       | Wax Museums                  |                |
| P1. 637       | Freaks                       |                |
| P1. 638       | Silhouette Artists           |                |
| P1. 639       | Photo Galleries              |                |
| P1. 64        | Commercial Spectacles        |                |
| P1. 640       | Marine Attractions           |                |
| P1. 6400      | Marine Sports                |                |
| P1. 6401      | Marine Pageants              |                |
| P1. 641       | Historical Events & Exhibits |                |
| P1. 642       | Races                        |                |
| P1. 6420      | Bicycle Races                |                |
| P1. 6421      | Motorcycle Races             |                |
| P1. 6422      | Automobile Races             |                |
| P1. 6423      | Horse Races                  |                |
| P1. 643       | Art Shows                    |                |
| P1. 65        | Souvenirs                    |                |
| P1. 650       | Jewelry                      |                |
| P1. 651       | Wearing Apparel              |                |
| P1. 652       | Novelties                    |                |
| P1. 653       | Post Cards & Booklets        |                |
| P1. 654       | Photo Albums                 |                |
| P1. 66        | Rides                        |                |
| P1. 660       | Boat Rides                   |                |
| P1. 661       | Balloon Rides                |                |
| P1. 662       | Airplane Rides               |                |
| P1. 663       | Coasters                     |                |
| P1. 664       | Loops                        |                |
| P1. 665       | Rapids                       |                |
| P1. 666       | Racers                       |                |
| P1. 667       | Ferris Wheel                 |                |
| P1. 668       | Carousel                     |                |
| P1. 669       | All other rides              |                |
| P1. 67        | Folk Arts                    |                |
| P1. 670       | Native Villages              |                |
| P1. 671       | Native Performances          |                |
| P1. 68        | Eating & Drinking Places     |                |

| <u>SYMBOL</u> | <u>SUBJECT</u>               | <u>CONTENT</u> |
|---------------|------------------------------|----------------|
| P.            | PARTICIPATION (continued)    |                |
| P1. 6         | Amusements (continued)       |                |
| P1. 680       | Restaurants                  |                |
| P1. 681       | Night Clubs & Dance Halls    |                |
| P1. 682       | Bars                         |                |
| P1. 683       | Stands                       |                |
| P1. 6830      | Food Stands                  |                |
| P1. 6831      | Drink Stands                 |                |
| P1. 6832      | Ice Cream & Custard Stands   |                |
| P1. 6833      | Pop Corn & Peanut Stands     |                |
| P1. 6834      | Confections                  |                |
| P1. 684       | Lunch Counters               |                |
| P1. 685       | Soda Fountains               |                |
| P1. 686       | Ice Cream Parlors            |                |
| P1. 687       | Cafeterias                   |                |
| P1. 69        | Children's Sector            |                |
| P1. 7         | Inventions                   |                |
| P1. 8         | Atomic Energy Exhibits       |                |
| P2.           | Welfare Agencies             |                |
| P2. 0         | Medicine & Health            |                |
| P2. 00        | Scientific Societies         |                |
| P2. 01        | Hospitals & Sanitariums      |                |
| P2. 02        | Supplies & Equipment         |                |
| P2. 03        | Drugs & Pharmaceuticals      |                |
| P2. 04        | Health Foods                 |                |
| P2. 05        | Health Organizations         |                |
| P2. 1         | Public Assistance            |                |
| P2. 10        | Family Relief Societies      |                |
| P2. 11        | Child Care Agencies          |                |
| P2. 12        | Agencies for the Handicapped |                |
| P2. 13        | Travelers Aid Society        |                |
| P2. 14        | Insurance Companies          |                |
| P2. 15        | Safety Organizations         |                |
| P2. 16        | Boys & Girls Clubs           |                |
| P2. 2         | Education                    |                |
| P2. 20        | Organized Education          |                |
| P2. 21        | Special Fields & Agencies    |                |
| P2. 22        | Organizations                |                |
| P2. 23        | Museums                      |                |

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| <u>SYMBOL</u> | <u>SUBJECT</u>            | <u>CONTENT</u> |
|---------------|---------------------------|----------------|
| P.            | PARTICIPATION (continued) |                |
| P2. 2         | Education (continued)     |                |
| P2. 24        | Planetariums              |                |
| P2. 25        | Libraries                 |                |
| P2. 3         | Recreation                |                |
| P2. 30        | Sports                    |                |
| P2. 31        | Games & Toys              |                |
| P2. 310       | Golf Driving Range        |                |
| P2. 311       | Golf Course               |                |
| P2. 312       | Golf Museum               |                |
| P2. 32        | Hobbies                   |                |
| P2. 33        | Pets                      |                |
| P2. 34        | Organizations             |                |
| P2. 4         | Art & Equipment           |                |
| P2. 40        | Fine Arts                 |                |
| P2. 41        | Industrial Arts           |                |
| P2. 42        | Handicrafts               |                |
| P2. 43        | Theatre Arts              |                |
| P2. 44        | Art Museums               |                |
| P2. 45        | Antiques                  |                |
| P2. 5         | Religion                  |                |
| P2. 50        | Schools & Colleges        |                |
| P2. 51        | Religious Articles        |                |
| P2. 52        | Organizations             |                |
| P3.           | Special Groups            |                |
| P3. 0         | Women's Organizations     |                |
| P3. 1         | Negro Organizations       |                |
| P3. 2         | Veterans' Organizations   |                |
| P3. 3         | Consumer Interests        |                |
| P3. 4         | Fraternal Orders          |                |
| P3. 5         | Peace Societies           |                |
| P3. 6         | Youth Organizations       |                |
| P3. 7         | Jewish Organizations      |                |
| P3. 8         | Trade Unions              |                |
| P3. 9         | Other Organizations       |                |

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| <u>SYMBOL</u> | <u>SUBJECT</u>            | <u>CONTENT</u>                                                                                                                                                                                                                                        |
|---------------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| P.            | PARTICIPATION (continued) |                                                                                                                                                                                                                                                       |
| P4.           | Corporation Enterprises   | All items pertaining to shows, spectacles or public ceremonies developed and financed by the Fair Corporation to which no admission is charged as in the case of Special Events and to which admission is charged as in the case of Special Features. |
| P4.0          | Special Events            |                                                                                                                                                                                                                                                       |
| P4.1          | Special Features          |                                                                                                                                                                                                                                                       |
| P4.10         | Fireworks                 |                                                                                                                                                                                                                                                       |
| P4.2          | Sports                    |                                                                                                                                                                                                                                                       |
| P5.           | Special Projects          |                                                                                                                                                                                                                                                       |

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| <u>SYMBOL</u> | <u>SUBJECT</u>               | <u>CONTENT</u>                                                                                                                                                                  |
|---------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PR.           | PUBLIC RELATIONS (continued) |                                                                                                                                                                                 |
| PR1.          | Promotion (continued)        |                                                                                                                                                                                 |
| PR1. 4        | Speakers' Bureau             |                                                                                                                                                                                 |
| PR1. 40       | Speakers                     |                                                                                                                                                                                 |
| PR1. 41       | Speeches                     |                                                                                                                                                                                 |
| PR1. 5        | Advertising                  |                                                                                                                                                                                 |
| PR1. 50       | Billboard                    |                                                                                                                                                                                 |
| PR1. 51       | Newspaper                    |                                                                                                                                                                                 |
| PR1. 52       | Magazine & Periodical        |                                                                                                                                                                                 |
| PR1. 53       | Window Display               |                                                                                                                                                                                 |
| PR1. 54       | Novelties                    |                                                                                                                                                                                 |
| PR1. 55       | Poster                       |                                                                                                                                                                                 |
| PR1. 56       | Throw Aways                  |                                                                                                                                                                                 |
| PR1. 57       | Feature Publicity            |                                                                                                                                                                                 |
| PR1. 58       | Public Transportation        |                                                                                                                                                                                 |
| PR1. 59       | Radio                        |                                                                                                                                                                                 |
| PR1. 590      | Television                   |                                                                                                                                                                                 |
| PR1. 6        | Luncheons & Banquets         |                                                                                                                                                                                 |
| PR1. 7        | Stunts & Ideas               |                                                                                                                                                                                 |
| PR1. 70       | Savings Fund                 |                                                                                                                                                                                 |
| PR1. 71       | License Plates               |                                                                                                                                                                                 |
| PR1. 72       | Telephone Number             |                                                                                                                                                                                 |
| PR1. 73       | Publicity Stunts             |                                                                                                                                                                                 |
| PR1. 74       | Songs & Poems                |                                                                                                                                                                                 |
| PR1. 75       | Commemorative Coins          |                                                                                                                                                                                 |
| PR1. 76       | Commemorative Stamps         |                                                                                                                                                                                 |
| PR1. 77       | Slogans                      |                                                                                                                                                                                 |
| PR1. 78       | Post Office Box              |                                                                                                                                                                                 |
| PR1. 79       | World's Fair Flag            |                                                                                                                                                                                 |
| PR1. 8        | Organized Groups             | All items pertaining to groups conducting events (meetings, dinners, etc. ) requesting use of World's Fair name, souvenirs, literature, etc. to stimulate interest in the Fair. |
| PR1. 80       | Travel & Transportation      |                                                                                                                                                                                 |
|               | Agencies                     |                                                                                                                                                                                 |
| PR1. 81       | Service Groups               |                                                                                                                                                                                 |

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| <u>SYMBOL</u> | <u>SUBJECT</u>                  | <u>CONTENT</u>                                                                                                                                                                                                                              |
|---------------|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PR.           | PUBLIC RELATIONS                | All items pertaining to information given to and relations with organized groups and the public in general for the promotion of interest in the Fair to stimulate participation and visitor attendance as distinguished from PARTICIPATION. |
| PR0.          | Publicity                       |                                                                                                                                                                                                                                             |
| PR0.0         | Press Releases                  |                                                                                                                                                                                                                                             |
| PR0.00        | Newspapers                      |                                                                                                                                                                                                                                             |
| PR0.01        | Magazines & Periodicals         |                                                                                                                                                                                                                                             |
| PR0.02        | Trade Journals                  |                                                                                                                                                                                                                                             |
| PR0.1         | Radio Releases                  |                                                                                                                                                                                                                                             |
| PR0.10        | Broadcasting Stations           |                                                                                                                                                                                                                                             |
| PR0.11        | Programs                        |                                                                                                                                                                                                                                             |
| PR0.12        | Plugs                           |                                                                                                                                                                                                                                             |
| PR0.2         | News Film Releases              |                                                                                                                                                                                                                                             |
| PR0.3         | Television                      |                                                                                                                                                                                                                                             |
| PR1.          | Promotion                       |                                                                                                                                                                                                                                             |
| PR1.0         | Fair Publications               |                                                                                                                                                                                                                                             |
| PR1.00        | Prospectus                      |                                                                                                                                                                                                                                             |
| PR1.01        | Bulletin                        |                                                                                                                                                                                                                                             |
| PR1.02        | Maps                            |                                                                                                                                                                                                                                             |
| PR1.03        | Photographs                     |                                                                                                                                                                                                                                             |
| PR1.04        | Pamphlets, Circulars, Etc.      |                                                                                                                                                                                                                                             |
| PR1.05        | Seals, Stickers, Etc.           |                                                                                                                                                                                                                                             |
| PR1.06        | Special Articles                |                                                                                                                                                                                                                                             |
| PR1.07        | World's Fair Newspaper          |                                                                                                                                                                                                                                             |
| PR1.08        | Magazines                       |                                                                                                                                                                                                                                             |
| PR1.09        | Pictures, Renderings & Sketches |                                                                                                                                                                                                                                             |
| PR1.1         | Copyrights                      |                                                                                                                                                                                                                                             |
| PR1.10        | Name                            |                                                                                                                                                                                                                                             |
| PR1.11        | Unisphere                       |                                                                                                                                                                                                                                             |
| PR1.110       | Endorsements                    |                                                                                                                                                                                                                                             |
| PR1.12        | Book                            |                                                                                                                                                                                                                                             |
| PR1.13        | Motion Picture                  |                                                                                                                                                                                                                                             |
| PR1.14        | Photographs                     |                                                                                                                                                                                                                                             |
| PR1.15        | Television                      |                                                                                                                                                                                                                                             |
| PR1.16        | Maps                            |                                                                                                                                                                                                                                             |
| PR1.2         | Contests                        |                                                                                                                                                                                                                                             |
| PR1.3         | Exhibits                        |                                                                                                                                                                                                                                             |
| PR1.30        | Model Display                   |                                                                                                                                                                                                                                             |
| PR1.31        | Other Fairs                     |                                                                                                                                                                                                                                             |

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SYMBOL

SUBJECT

CONTENT

PR. PUBLIC RELATIONS (continued)

PR1. Promotion (continued)

PR1.9 Dedication Ceremonies

PR2. Advisory Committees

PR3. Cooperation

All solicitation by outside individuals and/or organizations with the intention of selling their services to or cooperating with the Fair Corporation for whatsoever purpose.

|                  |                                                                                                                                                                                                                                                                                                                                             |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Control #</b> | <b>01037</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | "#1-American Express, 10/11/63"                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 20:30                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | Howard L. Clark announces the participation of American Express at the World's Fair opening ceremonies.                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>01128</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | "#10-Board of Director's Meeting, 2 of 2"                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 28:30                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | This is the conclusion of the meeting of the World's Fair Board of Director's begun in 01129. Mister Hodgekiss reports on the transportation situation to the fair. This is followed by a discussion by the board of parking privileges during the fair. Mister Gimble reports on the death of three members of the World's Fair committee. |
| <b>Control #</b> | <b>01179</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | "#100-Lotos Club, 3 of 4, 1/30/62"                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 32:15                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | This is a continuation of tape 01178. Eugene Nickerson talks about when he was campaigning and pays tribute to Mayor Wagner. This is followed by a speech given by Mayor Wagner who talks about what he will be facing as mayor of New York City. This tape continues on 01180.                                                             |
| <b>Control #</b> | <b>01143</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | 100th Anniversary of Gettysburg Address                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 4:30                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | On 1-21-63 Robert Moses delivers a speech at the Springfield, Illinois 100th anniversary of Gettysburg Address.                                                                                                                                                                                                                             |
| <b>Control #</b> | <b>01180</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | "#101-Lotos Club, 4 of 4, 1/30/62"                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 5:30                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This is a continuation of tape 01179 in which Mayor Robert Wagner concludes his speech.                                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>01181</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | "#103-Women's Advisory Council of NY"                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 29:00                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | Robert Moses gives a speech welcoming the Women's Advisory Council to the World's Fair. Esther Peterson gives a speech about women in the world.                                                                                                                                                                                            |
| <b>Control #</b> | <b>01182</b>                                                                                                                                                                                                                                                                                                                                |
| <b>Title</b>     | #104-Community Dialogue, 9/15/63"                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 26:30                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | Henry Berns, traffic commissioner for the city of New York, discusses the traffic situation caused by the World's Fair. He talks about the construction of new highways, including the Van Wyck expressway.                                                                                                                                 |



|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Control #</b> | <b>01127</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#11 Board of Director's Meeting, 1/22/64                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 33:10                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | This is the first of two tapes recording the World's Fair Board of Director's meeting. The tape begins with an industrial report by a Mister Stone. Guy Tozzoli then gives a report on the transportation situation. Allen Beach reports on the international area. A report on operations and concessions by Stuart Constable follows. U.S. Federal Building and State Issues are discussed by William Potter. This tape concludes in 01128. |
| <b>Control #</b> | <b>01129</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#12-Board of Directors & Members"                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1965                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 10:30                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | At this meeting of the World's Fair Board of Directors, there is an announcement of a color film about the fair to be shown to the executives. Nominations are made for a new committee that is to be formed.                                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>01130</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#19-How to Make a Unisphere"                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 15:00                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | Austin J. Paddock describes how the Unisphere was created.                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Control #</b> | <b>01131</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#20-Federal Pavilion Ground breaking"                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 10:25                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | Robert Moses greets President John F, Kennedy and announces the ground breaking of the Federal Pavilion. Moses presents the President with the World's Fair medallion. President Kennedy then delivers a speech. This is the first of two tapes of the ground breaking. The second tape is 01132.                                                                                                                                             |
| <b>Control #</b> | <b>01132</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#20-Federal Pavilion Ground breaking"                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 8:00                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Contents</b>  | In the second of two tapes, the Federal Pavilions ground breaking is recorded. General Willis gives President John F, Kennedy a tour of the World's Fair from the model room's point of view. The first part of this tape is located in 01131.                                                                                                                                                                                                |
| <b>Control #</b> | <b>01133</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#25-William Burns interview, 7/20/61"                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1961                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 26:00                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | William Berns, Vice President of the World's Fair, is interviewed by Robert Grant. Burns discusses the theme of the World's Fair and talks about its relationship with Lincoln Center. He also talks about the parking facilities available at the fair.                                                                                                                                                                                      |
| <b>Control #</b> | <b>01082</b>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Title</b>     | "#26-Barry Gray, WMCA Radio, 11/17/63"                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Length</b>    | 1:59:08                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Contents</b>  | The Barry Gray show is played in its entirety. At 49:00 the World's Fair is discussed and Gray criticizes the press for not covering the fair properly.                                                                                                                                                                                                                                                                                       |

**Control # 01134****Title** "#28-Hall for Free Enterprise, 5/8/63"**Date** 1963**Length** 32:42

**Contents** Ambassador Patterson, Governor Poletti, Fred G. Clark, Robert Moses and Charles Payson are among those present at the ground breaking ceremony for the Hall of Free Enterprise. Ten symbolic pillars are planted representing free enterprise and economic wisdom.

**Control # 01135****Title** "#29-Hawaiian Pavilion, 11/1/62"**Date** 1962**Length** 10:20

**Contents** The ground breaking of the Hawaiian Pavilion begins with an opening prayer. This is followed by a speech by Robert Moses welcoming the pavilion. He talks about the possibility of keeping the pavilion as a permanent structure.

**Control # 01137****Title** "#36-Johnson Wax, 10/16/62"**Date** 1962**Length** 15:30

**Contents** At the ground breaking ceremony for the Johnson Wax, Howard Packard, a representative for the company, makes a speech. H.F. Johnson and Robert Moses were also in attendance.

**Control # 01072****Title** "#38-Ireland, 6/28/63"**Date** 1963**Length** 28:38

**Contents** At this commemoration of the Irish Pavilion, there is a stone laying ceremony with a speech by Governor Poletti.

**Control # 01074****Title** "#40-Israel, 10/14/63"**Date** 1963**Length** 25:00

**Contents** At the ground breaking ceremony for the Israeli Pavilion, Mr. Mendoza reads a message from Governor Charles Poletti who could not be there. Robert Moses then expresses his feelings about the Jewish Pavilion. This is followed by a speech by Mr. Keaton, a New York senator.

**Control # 01138****Title** "#42-Malaya Pavilion, 5/13/63"**Date** 1963**Length** 13:00

**Contents** Stuart Constable welcomes the Malayan Pavilion to the World's Fair and presents Malaya representatives with the World's Fair medallion. Ambassador Dato Ong Yoke Lin gives a speech telling what to expect from the Malayan Pavilion. He then gives a speech in his native tongue which is to be delivered to Washington D.C. in English.

**Control # 01077****Title** "#43-Jordan Ground breaking, 4/2/63"**Date** 1963**Length** 29:00

**Contents** Governor Poletti gives a speech welcoming the Jordan Pavilion. The Ambassador of Jordan is presented with the World's Fair medallion. In return, the ambassador, Abdul Maneim Rifai, presents the wives of Poletti, Moses and other with personal gifts.

|                  |                                                                                                                                                                                                                                                                                                                      |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Control #</b> | <b>01079</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#45-Lebanon Ground breaking, 8/15/63"                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 31:00                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Governor Charles Poletti makes a speech welcoming Lebanon to the World's Fair. Robert Moses then makes a speech welcoming Lebanon and presents its ambassador with the fair medallion.                                                                                                                               |
| <b>Control #</b> | <b>01139</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#47-Model Room Briefing, 2/21/62"                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 29:02                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Bill Ottley explains what is in the model room and what it will be used for. He gives a report on the pavilions, the shows and exhibits to expect at the World's Fair.                                                                                                                                               |
| <b>Control #</b> | <b>01083</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#49-Masonic Brotherhood Foundation"                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 34:30                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | The ground breaking for the Masonic Brotherhood Foundation Inc. building took place on 10/20/63. William F. Rosenblum begins with a prayer. Judge Charles W. Froessel makes a few observations and welcomes everyone to the fair. Stuart Constable then makes a speech. A closing prayer and word of thanks follows. |
| <b>Control #</b> | <b>01140</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#50-Yale University Speech by Moses"                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 23:00                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Robert Moses gives a speech at the Yale University School of Art and Architecture. He talks about the World's Fair and how he and his staff went about to make it a success.                                                                                                                                         |
| <b>Control #</b> | <b>01141</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#51-World's Fair Ball"                                                                                                                                                                                                                                                                                              |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 22:10                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Robert Moses and Roger Bloug are the featured speakers at the World's Fair Ball.                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>01142</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#52-Robert Moses Lamenting Skidmore"                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 21:40                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Robert Moses speaks with Gregory Dawson and laments Skidmore at Brick Presbyterian.                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>01087</b>                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "#53-Mormon Ceremony, 3/27/63"                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 21:00                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | In this ground breaking ceremony for the Mormon section of the fair, Wilbaum C. West opens with a prayer. Governor Harold B. Lee then gives a speech about the fair.                                                                                                                                                 |

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| <b>Control #</b> | <b>01088</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#54-Morocco, 4/25/63"                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 17:20                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Contents</b>  | In this ground breaking ceremony for the Moroccan Pavilion, Governor Poletti welcomes the Morocco to the World's Fair and presents Mortas Bie with the World's Fair medallion. Bie gives a speech expressing his appreciation to the people involved with the World's Fair.                                                                                                       |
| <b>Control #</b> | <b>01089</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#55-MOses Interview, WNEW"                                                                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 4:35                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | Robert Moses is interviewed by Jim Gash for WNEW radio.                                                                                                                                                                                                                                                                                                                           |
| <b>Control #</b> | <b>01145</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#55-Sales Executive Club, 9/10/63"                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 15:10                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Contents</b>  | Robert Moses gives a speech at the Sales Executive Club where he discusses the World's Fair and its critics.                                                                                                                                                                                                                                                                      |
| <b>Control #</b> | <b>01090</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#56-Moses, World's Fair Comments"                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 21:00                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Contents</b>  | Robert Moses says a few words about the World's Fair. William Burns discusses what the fair has to offer and explains everything located at the fair.                                                                                                                                                                                                                             |
| <b>Control #</b> | <b>01146</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#56-Robert Moses at Messina, 9/18/63"                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 34:00                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Contents</b>  | Moses is a guest of the people of Messina and is honored in a speech given by Governor Poletti.                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01147</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#57-Ladies of the Press, 9/30/65"                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1965                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 24:25                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Contents</b>  | Robert Moses is the featured speaker in this program which ran on WOR-TV on 10/2/65. This is the audio portion of the program. Moses discusses the contributions that the World's Fair made at New York City. He talks about the kinds of disappointment he faced in the fair and he criticizes his critics for not being fair when the fair did not live up to its expectations. |
| <b>Control #</b> | <b>01091</b>                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Title</b>     | "#57-Moses, Judge Rosenman, CBS"                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 8:25                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | Moses and Rosenman appeared on WCBS radio to discuss the planning of the World's Fair and the exhibits that will be shown.                                                                                                                                                                                                                                                        |

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| <b>Control #</b> | <b>01148</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#58-Science Press Conference, 4/1/64"                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 25:14                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | William Berns, William Lawrence and Robert Moses are the featured speakers at this press conference held by General Electric at the fair. They discuss atomic energy and life on other planets.                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>01149</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#59-Missouri Building, 6/17/64"                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 7:42                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | Robert Moses presents the World's Fair emblem to John M. Dalton.                                                                                                                                                                                                                                                                                                                                                |
| <b>Control #</b> | <b>01093</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#59-National Cash register, 12/18/62"                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 12:15                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Robert Oelman gives a short speech about his background with National Cash Register and how they will be participating in the World's Fair at the ground breaking ceremony. Robert Moses talks about the National Cash Register and the structure of the buildings.                                                                                                                                             |
| <b>Control #</b> | <b>01150</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#61-New England States, 9/24/63"                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 35:00                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Six governors from different states gathered together for the ground breaking ceremony for the New England section of the World's Fair. Robert Moses delivers a speech on the purpose of the World's Fair. Others in attendance include: Ambassador Patterson, General William E. Patter, John H. Cahfee, Gardner A. Caverly, John H. Reed, John N. Dempsey, John W. King, Philip H. Hoff and Endocott Peabody. |
| <b>Control #</b> | <b>01095</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#61-New York State, 10/9/62"                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 17:20                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Governor Nelson Rockefeller says a few words to the children in attendance at this ground breaking ceremony and then leaves. Malcolm Wilson makes a speech about the World's Fair.                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01151</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#63-NYC Baseball Federation Award"                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 29:30                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | This is the first of three tapes recorded during the Baseball Federation's presentation of an award to Robert Moses. The ceremony opens with the national anthem and then a song by the band. The tape continues in 01152.                                                                                                                                                                                      |
| <b>Control #</b> | <b>01153</b>                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#64-NYC Baseball Federation Award"                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 7:25                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This is the third of three reels of the presentation of the Baseball Federation Award. This tape continues from 01152. Robert Moses gives a speech accepting the award presented to him. An unidentified speaker makes a few comments about Moses.                                                                                                                                                              |

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| <b>Control #</b> | <b>01098</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#64-NYS Housing Luncheon"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 45:40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | Governor Rockefeller makes a speech about affordable housing in New York. An award is then presented to the president of the Isabella House.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Control #</b> | <b>01152</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#65-NYC Baseball Federation Award"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 24:07                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | This is a continuation of the Baseball Federation Awards ceremony honoring Robert Moses begun in 01151. Moses is toasted and the award is presented to him. The ceremony continues in 01153.                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Control #</b> | <b>01099</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#69-Oklahoma Pavilion Dedication"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | General William B. Potter, Governor of Oklahoma, gives a speech about the participation of Oklahoma at the World's Fair and pays tribute to the fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Control #</b> | <b>01124</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#7-Board of Directors Meeting, 9/26/63"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 31:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | This is the first of three tapes recording the proceedings at the World's Fair Board of Director's meeting. Mayor Wagner makes an opening statement about the World's Fair future. William A. Shea then discusses baseball in New York. The agenda of the meeting included: a financial report, reports on the International area, Lake Amusement Area, Concessions, Licensees, the Transportation Area, the Terrace Club and the Hall of Science. Those in attendance included: Thomas J. Deegan, Dana Mozley, Governor Poletti, Judge Rosenman, William Constable, Commissioner Gilhooley, Commissioner Morris and General William Potter. This tape continues on 01125. |
| <b>Control #</b> | <b>01155</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#70-Opening Day, 4/22/64, 1 of 3"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | This is the first of three tapes featuring the opening day ceremonies of the first year of the World's Fair. An opening prayer is said and is followed by a letter from President Eisenhower to the World's Fair. Governor Nelson Rockefeller then makes a speech. The ceremony continues on tape 01156.                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01104</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "#70-Press Building Dedication, 5/5/63"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 23:30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | Robert Moses gives a speech dedicating the Press Building. He discusses the temporary and permanent construction of buildings at the fair. He also talks about the types of entertainment one can expect to find at the fair.                                                                                                                                                                                                                                                                                                                                                                                                                                              |

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| <b>Control #</b> | <b>01156</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#71-Opening Day, 4/22/64, 2 of 3"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 31:22                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | The opening day ceremonies of the first year of the World's Fair continues from 01155. Robert Moses delivers a speech, a message is read from President Herbert Hoover, Miss Ghandi gives a speech about the World's Fair and the current world crisis. President Harry Truman makes a speech promoting the fair. The ceremony continues on tape 01157.                                                                                                                                                                                                                                                                                                      |
| <b>Control #</b> | <b>01105</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#71-Rotary Luncheon"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 15:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | A scroll is presented to Robert Moses at the Rotary Luncheon. He then gives a speech about the history of Flushing and talks about how the World's Fair got started in Flushing Meadows Park.                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Control #</b> | <b>01157</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#72-Opening Day, 3 of 3, 4/22/64"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | The opening day ceremonies of the first year of the World's Fair concludes with the arrival of President Lyndon B. Johnson at the fair. Mayor Robert Wagner welcomes all to the fair and then steps aside for the President as he makes a speech about world peace and what to look forward to. This is the concluding tape of three begun in 01155 and continuing in 01156.                                                                                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>01106</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#72-St. George Breakfast"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 1:31:43                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | The National Anthem opens this breakfast with a prayer said before they all sit down to eat. Mister Edward Thomson introduces various people at the breakfast and tells what they are involved in. Chaplin Ackard preaches about Christianity and the way people lead their lives. Robert Moses gives a speech promoting the World's Fair. Among those in attendance included: George McKinley, Joseph Thomson, John Bynor, Bob McMillan, John Tillman, Ms. Richard Oles, William Burrs, Thomas Dickens, Timothy Murphy, Kenneth Fids, Amos Boleman, Daniel Fitzpatten, James D. Mcgratten, Edward Potter, George Herds, Lloyd E. Dickens and Richard Hanna. |
| <b>Control #</b> | <b>01107</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#73-St. George Electrical Workers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 54:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | In this first of two tapes of the St. George Electrical Workers Dinner, there is an opening prayer and the singing of the National Anthem. Justice William B. Grove tells a story of his childhood and growing up in politics. This tape continues on 01108.                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>01158</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "#74-Pan American Highway, 12/13/56"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1956                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 36:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This is an interview with a United Nations official on June 20, 1955 in Guatemala discussing Pan American Highway construction. The music of Panama is featured as well as an interview with Congressman Davis over his viewpoint on the construction of the highway. This was recorded on location in Antigua, Guatemala. Two more interviews follow: an interview with an engineer at the Cenague River construction site in Guatemala and and interview by Ben Grover with Thomas Guardia Jr.                                                                                                                                                             |

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| <b>Control #</b> | <b>01108</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#74-St, George Electrical Workers"                                                                                                                                                                                                      |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                     |
| <b>Length</b>    | 51:50                                                                                                                                                                                                                                    |
| <b>Contents</b>  | In this second of two tapes of the St. George Electrical Workers Dinner, an award is presented to Jeremiah P. Sullivan. This is followed by a speech by Mayor Wagner and then a closing prayer. The first part of this tape is on 01107. |
| <b>Control #</b> | <b>01159</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#75-Park Association Luncheon, 5/2/63"                                                                                                                                                                                                  |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                     |
| <b>Length</b>    | 15:00                                                                                                                                                                                                                                    |
| <b>Contents</b>  | This luncheon took place on the Tavern on the Green restaurant in New York City. Miss Parsons extends her warmest greetings and thanks to all who attended. This tape continues on 01160.                                                |
| <b>Control #</b> | <b>01109</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#75-Salvation Army"                                                                                                                                                                                                                     |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                     |
| <b>Length</b>    | 10:41                                                                                                                                                                                                                                    |
| <b>Contents</b>  | The Salvation Army presents Robert Moses with a citation who then makes an acceptance speech.                                                                                                                                            |
| <b>Control #</b> | <b>01160</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#76-Park Association Luncheon, 5/2/63"                                                                                                                                                                                                  |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                     |
| <b>Length</b>    | 13:10                                                                                                                                                                                                                                    |
| <b>Contents</b>  | An unidentified speaker gives a message to Robert Moses, by presenting a scroll to him. Moses then proceeds to deliver a speech.                                                                                                         |
| <b>Control #</b> | <b>01161</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#77-Philadelphia Bicentennial Lunch"                                                                                                                                                                                                    |
| <b>Date</b>      | 1965                                                                                                                                                                                                                                     |
| <b>Length</b>    | 27:45                                                                                                                                                                                                                                    |
| <b>Contents</b>  | Charles Paletti says a few words about the World's Fair. This is followed by a speech by Robert Moses.                                                                                                                                   |
| <b>Control #</b> | <b>01162</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#79-American Club, Madrid Spain"                                                                                                                                                                                                        |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                     |
| <b>Length</b>    | 30:30                                                                                                                                                                                                                                    |
| <b>Contents</b>  | Governor Paletti makes a speech on behalf of the World's Fair. Paletti tells stories of the countries he traveled to give an official invitation at the World's Fair and tells the people of Madrid what to expect from the fair.        |
| <b>Control #</b> | <b>01163</b>                                                                                                                                                                                                                             |
| <b>Title</b>     | "#80-Port Authority Heliport Dedication"                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                     |
| <b>Length</b>    | 24:30                                                                                                                                                                                                                                    |
| <b>Contents</b>  | An unidentified speaker discusses what services the heliport has to offer. Robert Moses gives a speech about what the fair will have to offer. This is followed by a speech by Governor Nelson Rockefeller.                              |



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| <b>Control #</b> | <b>01114</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#80-Transportation & Travel, 10/11/62"                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 16:50                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | There is a discussion about the different means of transportation available and how it will play a major role in the World's Fair.                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01164</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#81-Press Conference, 3/2/64"                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 16:40                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | This event was recorded by WNYC radio. An unidentified speaker reads a message written by Robert Moses who could not attend the press conference. The speaker then gives the figures of ticket sales that were sold before the opening day of the fair.                                                                                                         |
| <b>Control #</b> | <b>01116</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#82-Venezuela"                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 8:46                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | The dedication of the Venezuela Pavilion is attended by President Lyndon B. Johnson.                                                                                                                                                                                                                                                                            |
| <b>Control #</b> | <b>01165</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#83-Press Conference, 6/9,16/64"                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 55:18                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Side A. Thomas Deegan reads stats of the fair, for example, satisfied people, how much they spent, how far they came from. Side B. There is a discussion on the accommodations for out of town visitors. This is followed by a discussion of the Russian scientist who was coming to the United States. Other issues concerning the World's Fair are discussed. |
| <b>Control #</b> | <b>01166</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#84-Progress Report, 9/12/62"                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 30:00                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | An unidentified speaker gives a report on the progress of the World's Fair. He talks about the lake area part of the fair. Dr. Shumna, President of Lincoln Center, gives a report on the center and the events going on there. General Potter gives a report on the construction part of the fair.                                                             |
| <b>Control #</b> | <b>01167</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#85-Progress Report #7, 1/24/63"                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 14:50                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Robert Moses gives a report on the progress of the World's Fair to date.                                                                                                                                                                                                                                                                                        |
| <b>Control #</b> | <b>01119</b>                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "#85-West Virginia"                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 1:04:30                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | In this ground breaking ceremony, General Potter opens by introducing Bishop Campbell who says an opening prayer. Commissioner Hullett C. Smith makes a speech welcoming West Virginia to the fair and Robert Moses presents Governor Wallace with the World's Fair medallion.                                                                                  |

**Control # 01169****Title** "#86-Reopening Day, 2 of 2, 4/21/65"**Date** 1965**Length** 26:14**Contents** This is a continuation of 01168. An unidentified speaker makes a speech on peace and understanding. Robert Moses introduces Willie Grant, the mayor of Berlin.**Control # 01120****Title** "#86-Westinghouse Time Capsule"**Date** n.d.**Length** 22:40**Contents** Martin Stone makes a speech welcoming Westinghouse to the World's Fair. Robert Moses then makes a speech about the success of the World's Fair and the luck in having Westinghouse joining them.**Control # 01168****Title** "#87-Re-opening Day, 1 of 2, 4/21/65"**Date** 1965**Length** 31:30**Contents** In this first of two tapes, the opening day ceremonies of the second year of the World's Fair begins with a speech welcoming everyone to the fair. Robert Moses then makes a speech. This tape concludes on 01169.**Control # 01121****Title** "#87-World of Food, 1/23/63"**Date** 1963**Length** 33:20**Contents** The ground breaking ceremony opens with a prayer and then Joseph Ore makes a speech representing food and agriculture in America.**Control # 01170****Title** "#88-Sermons from Science, 8/1/63"**Date** 1963**Length** 27:25**Contents** In this ground breaking ceremony for the Christian Science Building, a prayer is said to open the ceremony. Dr. J.H. Humphrey of Christian Science then gives a speech. Jacob Stan follows with a speech and talks about religion. Conrad Jensen concludes the ceremony with a prayer.**Control # 01171****Title** "#90-Sierre Leone"**Date** n.d.**Length** 17:00**Contents** Ambassador Kelfa Carl Ker gives a speech at the ground breaking ceremony of the Sierre Leone pavilion.**Control # 01172****Title** "#91-Sudan Ground breaking, 6/27/63"**Date** 1963**Length** 23:00**Contents** Governor Poleti discusses his trip to Sudan to present them with an official invitation to the World's Fair. He talks about the Sudanese and their religion. Robert Moses then gives a speech welcoming the Sudan Pavilion.

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| <b>Control #</b> | <b>01173</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#92-Sweedish Pavilion, 3/21/63"                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 17:10                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Ambassador Lennart Nylander gives a speech at the ground breaking ceremony for the Swedish Pavilion.                                                                                                                                                                                    |
| <b>Control #</b> | <b>01174</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#93-Flag Raising Ceremony for Texas"                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 9:40                                                                                                                                                                                                                                                                                    |
| <b>Contents</b>  | Robert Moses delivers a speech at the flag raising ceremony for the Texas Pavilion and Music Hall, welcoming them to the World's Fair by presenting them with a fair medallion.                                                                                                         |
| <b>Control #</b> | <b>01175</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#95-Unisphere Presentation, 4/18/64"                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 21:35                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Ambassador Patterson opens the presentation by introducing Roger M. Blough. Blough gives a speech about the difficult task of the Unisphere construction. Robert Moses follows with a speech.                                                                                           |
| <b>Control #</b> | <b>01176</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#96-Vactican Pavilion, 10/31/62"                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 24:00                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Pope (?) gives a speech in Latin (translated into English by Cardinal Chicogian) at the ground breaking ceremony for the Vatican Pavilion. Robert Moses delivers a speech welcoming the pavilion.                                                                                       |
| <b>Control #</b> | <b>01177</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#98-WABC Press Conference"                                                                                                                                                                                                                                                             |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 24:00                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Robert Moses discusses the future of the Science Building. He discusses the numerous attractions featured at the fair. He also fills the reporters on the number of new countries involved in the fair. He explains how the fair will be contributing to "Peace Through Understanding." |
| <b>Control #</b> | <b>01178</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "#99-Lotos Club, 1/20/62, 2 of 4"                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 30:00                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Robert Moses gives a speech about Mayor Robert Wagner and the problems he faces. This tape continues on 01179. Reel one is not available.                                                                                                                                               |
| <b>Control #</b> | <b>01102</b>                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | American Interiors Pavilion - 10-2-62                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 19:15                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Mr. Bresnen discusses the interior designing of the Worlds Fair. Miss Javits makes a speech delivering her husbands greetings.                                                                                                                                                          |

**Control # 01041****Title** Austria ground breaking - 4-26-63**Date** 1963**Length** 25:35**Contents** Governor Charles Poletti welcomes Austria to the Worlds Fair. Mr. Marcoff brings greetings from the people of Austria, and discusses the role Austria will play at the Worlds Fair. The council General of Austria in N.Y., Yohan Wilford says a few words. Also attending is: Ambassador Patterson.**Control # 01042****Title** Auto thrill show - 10-30-63**Date** 1963**Length** 26:24**Contents** Announcer explains what is happening as the cars race around the track at the auto racing show. attending is: Dr. Mendoza; Guy F. Tozzoli; Stuart Constable; William L. Lippert; A. Gottlieb.**Control # 01043****Title** Avis rent a car dedication day- 11-18-63**Date** 1963**Length** 34:45**Contents** An Avis representative talks about their participation at the Worlds Fair.**Control # 01044****Title** Babylon Youth Week - 4-1-63**Date** 1963**Length** 30:07**Contents** Robert Moses is a guest speaker at the Babylon High School Youth week. Attending is: Alexander Clark; John Albari; Sydney Ascof; Mr. Oyer; Mayor Gildner Hance.**Control # 01046****Title** Belgian Village dedication - Aug. 3**Date****Length** 17:50**Contents** Opens with the Belgian national anthem. The U.S. national anthem is also played.**Control # 01045****Title** "Belgian Village Ground breaking, 4/11/63**Date** 1963**Length** 11:05**Contents** Allen Beach, Alfonse DeRijdt and Robert Moses are among those who spoke at the ground breaking of the Belgian Village at the fair on April 11, 1963.**Control # 01047****Title** "Better Living Building Ground breaking"**Date** 1963**Length** 14:00**Contents** Tape number 12 features a speech by Martin Stone at the ground breaking of the Better Living Building at the Fair on February 13, 1963.

**Control #** 01065  
**Title** "Billy Graham Pavilion Groundbreaking"  
**Date** 1963  
**Length** 0:15:00  
**Contents** Dr. Billy Graham and Robert Moses are among those present at the groundbreaking of the Billy Graham Pavilion. There is an opening prayer. Graham speaks a few words. Robert Moses then delivers the main speech.

**Control #** 01125  
**Title** "Board of Director's Meeting, 2 of 3"  
**Date** 1963  
**Length** 29:40  
**Contents** This is the second of three tapes recording the World's Fair Board of Director's Meeting. It continued from 01124 and continues on 01126. Please consult 01124 for more information on the tape's contents.

**Control #** 01126  
**Title** "Board of Director's Meeting, 3 of 3"  
**Date** 1963  
**Length** 16:35  
**Contents** This is the last of three tapes recording the World's Fair Board of Director's meeting begun in 01124 and continued in 01125. Please consult 01124 for information on the tape's contents.

**Control #** 01048  
**Title** Boy Scouts Award - June 14  
**Date**  
**Length** 10:30  
**Contents** Robert Moses receives an honorary award from the boy scouts. also in attendance is: Charles McKay

**Control #** 01049  
**Title** "Boy Scouts Ground breaking, 11/12/63"  
**Date** 1963  
**Length** 21:40  
**Contents** The ground breaking ceremony for the Boy Scout Headquarters took place on November 12, 1963.

**Control #** 01050  
**Title** Central America Ground breaking- March 28  
**Date**  
**Length** 11:40  
**Contents** Governor Poletti opens with welcoming Central America to the N.Y. Worlds Fair. Dr. Delgado gives a speech in spanish telling what the Central American pavilion has to offer. Robert Moses expresses his interest in the Pan American Highway and welcomes Central America to the N.Y. Worlds Fair.

**Control #** 01051  
**Title** "Century Grill Ground breaking, 5/17/63"  
**Date** 1963  
**Length** 9:55  
**Contents** The ground breaking ceremony of the Century Grill restaurant at the fair took place on 5/17/63.

**Control # 01052****Title** China - 11-29-62**Date** 1962**Length** 10:30**Contents** Representative of the republic of China gives a speech about the ground breaking of the Chinese pavilion. Speaker explains what China will have to offer at the pavilion. The Worlds Fair medallion is presented to the representative of China. Governor Poletti welcomes China to the N.Y. Worlds Fair.**Control # 01053****Title** "Christian Science Ground breaking"**Date** 1963**Length** 36:20**Contents** Richard C. Patterson, Hobson F. Miller, Ralph Wagner and Robert Moses participate in the ground breaking ceremony for the Christian Science building at the fair on April 21, 1963. Patterson speaks of the involvement of the Christian Science group in the fair.**Control # 01187****Title** Classical Music**Date****Length** 20:10**Contents** Instruments performed classical music.**Control # 01183****Title** College Show - 7-7-64**Date** 1964**Length** 19:15**Contents** Various instrumental pieces performed.**Control # 01054****Title** "Conference of Mayors, 6/17/64"**Date** 1964**Length** 16:50**Contents** John M. Dalton is the featured speaker in this event on June 17, 1964. He discusses the construction of the bridge and tunnel that run throughout the fair.**Control # 01055****Title** Continental Insurance - 5-10-63**Date** 1963**Length** 15:25**Contents** Governor Charles Poletti tells a story on how they got Guinea to participate at the worlds Fair. The Worlds Fair Emblem is presented to the Ambassador Embura by Governor Poletti. Ambassador Bangura gives a speech in French. Also Attending the ground breaking was: Ambassador Bella; James A. Lloyd; Ambassador Bangura.**Control # 01195****Title** Delta Air Lines - 3-31-64**Date** 1964**Length** 1:12:14**Contents** Mr. Kanner discusses how Delta Air Lines is participating in the Worlds Fair. Larry Hoffman head of marketing for Greyhound at the fair gives a speech about the services Greyhound is offering at the fair. Also attending is General Potter; Greg Dawson.

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| <b>Control #</b> | <b>01056</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "Denmark Pavilion Groundbreaking"                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 0:25:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Denmark Pavilion at the fair. Mrs. Hicorope, the wife of the Prime Minister of Denmark says a few words. She is followed by introductions of Vigo Jensen, the Council Gneral of New York City and his wife. Charles Poletti delivers a speech.                                                                                                                                                                                            |
| <b>Control #</b> | <b>01057</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | Eisenhower Luncheon - Oct. 2                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 10:45                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Contents</b>  | The N.Y. Worlds Fair Emblem was presented to Nielson and Soyer for their support. Speaker discusses the time the mayor, Robert Moses, Robinson, And a couple of others went to represent N.Y. to appear before the presidential commission.                                                                                                                                                                                                                                           |
| <b>Control #</b> | <b>01058</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | Electric Power & Light                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 13:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Contents</b>  | The ground breaking to the Electric Power & Light Pavilion. Robert Moses Comments on the construction of the Electric building.                                                                                                                                                                                                                                                                                                                                                       |
| <b>Control #</b> | <b>01059</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "Essay Contest Winners"                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 0:40:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This is a luncheon where Mister Charles Eppa delivers a speech. He talks about an essay contest for junior high school and high school students held by the World's Fair. Robert Moses is the principal speaker at the luncheon. Moses tells more about the contest, the having to be on the significance of the fair. He reads some of the winning essays. All the winners received cash and medallions. The names are read out and the winners came forward to accept their awards. |
| <b>Control #</b> | <b>01186</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | Familiar Melodies - 8-2-64                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 26:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Contents</b>  | Music for the fountains. Various instrumental performed.                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01060</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | Festival of Gas Restaurant - June 3                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 10:42                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Contents</b>  | Festival of Gas Restaurant dedication. A citation is presented to Robert Moses. Robert Moses discusses what to expect at the Worlds Fair 64-65, and gives a little history of World Fairs from the past.                                                                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01063</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | French Pavilion Ground breaking 2-5-63                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Contents</b>  | Maurice Chevalliere says a few words about the French pavilion and the introduction of France into the Worlds Fair.                                                                                                                                                                                                                                                                                                                                                                   |

**Control #** 01062  
**Title** "General Cigar Company Pavilion"  
**Date** 1962  
**Length** 0:13:00  
**Contents** The General Cigar Company receives a medal as a participant in the World's Fair. Speeches are then delivered about having the company, the only cigar company at the fair.

**Control #** 01066  
**Title** "Greek Pavilion"  
**Date** 1963  
**Length** 0:25:00  
**Contents** Archbishop Yakobas (sp?) of the greek Orthodox Church of North and South America delivers, in Greek, the invocation at the groundbreaking ceremony for the Greek Pavilion. Alan E. Beech, director of international exhibits at the World's Fair speaks at the ceremony. Robert Moses delivers the main speech.

**Control #** 01067  
**Title** Guinea Ground breaking - 7-18-63  
**Date** 1963  
**Length** 26:22  
**Contents** Governor Charles Poleti tells a story on how they got Guinea to participate at the worlds Fair. The Worlds Fair Emblem is presented to the Ambassador Embura by Governor Poleti. Ambassador Bangura gives a speech in French. Also Attending the ground breaking was: Ambassador Bella; James A. Lloyd; Ambassador Bangura.

**Control #** 01068  
**Title** Hall of Science dedication - Sept. 9  
**Date**  
**Length** 46:30  
**Contents** A dedication to the Hall of science at the Worlds Fair. Speaker gives a speech on the importance of the construction of the hall of Science. James Webb gives a speech about the progress in Aviation NASA has made and the need for progress in technology in the U.S. The next speaker gives a little history of science in the U.S. Borough president Mario J. Cariello gives a speech on what to expect at the Hall of science. also attending is: Stuart Base Band; George M. Buckner; Mayor Robert Wagner; Frank Cabra.

**Control #** 01069  
**Title** Hong Kong - March 14  
**Date**  
**Length** 10:33  
**Contents** The roof raising of the pavilion ceremonies marks the introduction of Hong Kong into the Worlds Fair. Governor Poleti presents John Humes with the Worlds Fair emblem.

**Control #** 01073  
**Title** I.R.T.S. Luncheon - April 13  
**Date**  
**Length** 30:15  
**Contents** Robert Moses delivers a speech about the press, t.v., and radio at the luncheon.

**Control #** 01070  
**Title** "Indian Pavilion Groundbreaking"  
**Date** 1962  
**Length** 0:20:00  
**Contents** This is the groundbreaking ceremony for the Indian Pavilion. Mrs. Indira Ghandi presides at the ceremony. Robert Moses introduces Alan Beech, who delivers the main speech. Mrs. Ghandi speaks a few words about the pavilion and her country.



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| <b>Control #</b> | <b>01071</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "Indonesian Pavilion Groundbreaking"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Indonesian Pavilion. Alan Beech speaks a few words on the happiness the fair committee feels in having the pavilion there. Robert Moses then delivers the main speech.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01136</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | International Plaza - 5-2-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 17:18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | The ground breaking of the International Plaza. Allan Beach gives a speech welcoming the International Plaza to the Worlds Fair. Irving Goldman presents Robert Moses with a gift by the Italian artisan. Robert Moses gives a speech on the aid that was given to the smaller and newer countries to set them up at the Fair. also attending the ground breaking: Judge Di Falco; Ambassador Patterson.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Control #</b> | <b>01075</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "Japanese Pavilion Groundbreaking"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 0:15:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | Alan Beech, director of international exhibits, says a few words at the groundbreaking ceremony for the Japanese Pavilion. Robert Moses delivers the main speech.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Control #</b> | <b>01076</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | Jazz Festival. September 30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 33:28                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Robert Moses discusses the difficult task of organizing the New York Worlds Fair in Flushing Meadows Park. The liberty high medal is awarded to Robert Moses for his many achievements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01190</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | "Latin American Day, Press Conference"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 1:29:55                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | A. "Press Conference" Charles Paleti discusses the difficult task of getting foreign countries to participate at the World's Fair. Robert Moses explains what the purpose of the World's Fair is. Congressman Baldwin talks about her experiences with the African nation. Baldwin discusses the need of having Africa at the World's Fair. Baldwin mentions the influence Africa will have on the United States in the future. 11/12/63 (34:10) B. "Latin American Preview Day Conference" An unidentified speaker discusses the pavilion of Central America and Panama. The speaker talks about the design of the construction. The speaker then explains how and why the pavilion has been constructed the way it is. He also mentions the type of food and cultural paintings to expect from Argentina. The speaker explains the structure of the Pavilion of Mexico. The speaker gives examples of what to expect of the Mexican Pavilion. The speaker then speaks about what contributions Venezuela is making at the World's Fair. 12/12/63 (25:10) C. "Press Conference" Robert Moses discusses the transportation and entertainment part for the fair. An unidentified speaker discusses the funds and time it took for the construction of the expressways crossing the World's Fair. The speaker is speaking in Spanish. 12/27/63 (30:35) |
| <b>Control #</b> | <b>01097</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Title</b>     | [Luncheon]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | n.d.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Length</b>    | 0:25:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This is a luncheon in which Robert Moses is the guest speaker.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

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| <b>Control #</b> | <b>01189</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | March-off                                                                                                                                                                                                                                                                  |
| <b>Date</b>      |                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 12:10                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | Instrumental music is performed.                                                                                                                                                                                                                                           |
| <b>Control #</b> | <b>01084</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Mexican Pavilion Groundbreaking"                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                    |
| <b>Contents</b>  | Robert Moses is the main speaker at the groundbreaking ceremony for the Mexican pavilion.                                                                                                                                                                                  |
| <b>Control #</b> | <b>01085</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Missesota Pavilion Groundbreaking"                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                    |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Minnesota Pavilion. Major William E. Porter says a few words about the pavilion. Robert Moses delivers the main speech.                                                                                                        |
| <b>Control #</b> | <b>01086</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Missouri Pavilion Groundbreaking"                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                    |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Missouri pavilion. Major General William E. Potter says a few words about the pavilion with Robert Moses delivering the main speech.                                                                                           |
| <b>Control #</b> | <b>01144</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Mr. Mackridge interviews Mr. Moses"                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 27:10                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | Moses discusses the construction of the fair and describes his duties as President. He talks about his private life and what he likes to do in his spare time. He talks about his staff and also goes into detail about the modes of transportation available to the fair. |
| <b>Control #</b> | <b>01092</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Museum of Science & Technology, 6/19/63"                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 17:00                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | This ground breaking ceremony for the Museum of Science & Technology took place at the the fair on June 19, 1963.                                                                                                                                                          |
| <b>Control #</b> | <b>01094</b>                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "New Jersey Tercentenary Pavilion"                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 0:30:00                                                                                                                                                                                                                                                                    |
| <b>Contents</b>  | A Salavation Army Youth Band heralds the groundbreaking ceremony for the New Jersey Tercentenary Pavilion. The band plays "The Star Spangled Banner." Major General William E. Potter says a few words about the pavilion. Robert Moses delivers the main speech.          |

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| <b>Control #</b> | <b>01154</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | O.A.M.C.E. - April                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | ?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 24:35                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | The ground breaking for the African and Malagasy Organization of Economic Corporate pavilion. Deputy mayor Edward F. Cavanagh Jr. gives a speech Welcoming the 15 African nations that will be stationed in the O.A.M.C.E. pavilion at the Worlds Fair. Allan Beach reads a telegram that Governor Poletti sent to be read at the ground breaking event.                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>01192</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | Paavo Nurmi; Press Conference; G.E. Conf                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | 01192A - An Interview with Paavo Nurmi in the Finnish language. 8:15. 01192B - Speaker discusses the statistics of the ticket sales of the Worlds Fair at the Press Conference. 16:50. 01192C - General Electric Conference. Discussion on Fusion as a source of energy. A demonstration of fusion of atoms is performed. Dr. Suits discusses thermonuclear research. Speaker explains what Fission and Fusion is and how it works. 29:55 Attending the GE Conference: Gerald F. Tape; Harold Roark; Nathan Salomon; William Lawrence; James F. Young; Dr. Henry Horowitz; Dr. Guy Suits. |
| <b>Control #</b> | <b>01100</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "Pakistan Pavilion Groundbreaking"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Pakistan Pavilion. Robert Moses delivers the main speech.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>01185</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | Patriotic Show - 4-16-64                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 24:35                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | Various instrumental performed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Control #</b> | <b>01039</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | Pavilion of Argentina - 9-11-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 33:30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | Cornerstone laying of the pavilion of Argentina. Governor Poletti welcomes Argentina to the Worlds Fair. Robert Moses discusses his interest in the Pan American Highway. Moses plans to show the Pan American Highway at the Fair. Moses presents Ambassador Aleman of Argentina with the Worlds Fair Emblem. Dr. Monaco gives a speech in the spanish language about the Argentinean Pavilion.                                                                                                                                                                                          |
| <b>Control #</b> | <b>01101</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "Philippine Pavilion Groundbreaking"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 0:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This is the groundbreaking ceremony for the Philippine Pavilion. Robert Moses delivers the main speech.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01122</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | Pittsburg Panorama "Pops" Orchestra                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | ?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 7:02                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Contents</b>  | Musical                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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| <b>Control #</b> | <b>01103</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "Post office building"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | nd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Length</b>    | 14:25                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | A representative of the post office gives a speech about what to expect to see at the post office building at the Worlds Fair. Queensboro president says a few words towards the erection of the post office building. Robert Moses welcomes the post office building to the Worlds Fair.                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Control #</b> | <b>01096</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "Press Club Luncheon"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 1:00:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | This luncheon sponsored by the Press Club featured Robert Moses as the guest speaker.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Control #</b> | <b>01197</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | Press Conference - 9-24-64 and 9-28-64                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 1:39:50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | Speaker discusses what is going to be planned for 1965 at the fair. Speaker discusses how the pavilions are doing. Speaker discusses the many different press interviews and t.v. news reports the Worlds Fair has been involved in. Speaker discusses the N.Y. Worlds Fair essay contest sponsored by Con Edison. The rules and prizes are explained. Questions and answers with the press about the essay contest. 01197-A - 67:00 01197-B - 06:00 01197-C - 26:50                                                                                                                                                                                                                            |
| <b>Control #</b> | <b>01198</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | Press Conference - 9-30-64                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 1:42:50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | 01198-A - Henry Leenow discusses the worlds fair films. Gregory Dawson talks about radio and t.v. promotions for the fair. Dawson Explains how the Public Relations and Communications is set up. Kathy gives a report on the advertisement department. 30:00 01198-B - The tape starts with a promotional bit that was used for radio and t.v. Speaker discusses the Pepsi-Cola pavilion. Speaker discusses the international part of the fair. Kernal Von Arbin is the representative of sweeden. Kernal Von Arbin talks about the success of the 64 fair and their participation with the press. A slide film presentation is shown which is used to promote the fair. 60:00 01198-C - 12:50 |
| <b>Control #</b> | <b>01123</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | Press Conference on Arterials - 12-27-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 28:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Contents</b>  | Robert Moses brings up issues concerning the Worlds Fair preparation. Moses discusses how the budget is handled and also the transportation arrangements to the Worlds Fair. Mr. Berts McMoran releases figures for the road constructions around the Worlds Fair.                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>01194</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | Press Conference - Sudan Press Conference                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 1:14:51                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Contents</b>  | 01194-A - Press Conference. Bruce Nicholson speaks in behalf of Governor Poleti about the international participation at the Worlds Fair. William Lawrence discusses fusion and the earth. 25:55. Also attending is: William Berns. 01194-B - Press Conference. William Lawrence discusses science at the fair and what to expect. Mr. Lawrence discusses the sun, fusion and how it works. 25:30 01194-C - Sudan Press Conference. Governor Poleti discusses what the many countries have to offer at their pavilions. A representative of Sudan gives a little history on Sudan. 23:26                                                                                                        |

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| <b>Control #</b> | <b>01191</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "Public Relations, 1/15/64"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 1:45:10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | Members of the Public Relations Department of the World's Fair discuss the World's Fair film, radio and television coverage and the copyright laws involved in using the material. Bob Bendick of NBC discusses the special NBC will be running of the fair in color. The opening day parade is discussed which was attended by President Lyndon B. Johnson. The sale of tickets and promotion kits are looked at. Michael Funer, a representative of American Express, discusses their pavilion and what it has to offer. Kathy Senior discusses the advertisements for the World's Fair.                                                                                             |
| <b>Control #</b> | <b>01196</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Public relations and Santa Maria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 6:10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | 01196-A - On 4-21-64 Public relations final and Exhibitions. Speaker addresses the press. Speaker discusses opening day and how prepared they are for problems they are anticipating for. 19:15 Also attending is: Eddie O'Brian, Howard Johnson. 01196-B - On 4-21-64 Public Relations. Greg Dawson discusses how the press will be handled when the fair opens. 23:00 01196-C - On 5-14-64 Conference on the Santa Maria. Speaker welcomes the Santa Maria to the Worlds Fair. Captain Jose Maria Martin de delgado discusses how he got interested in the Santa Maria. Mr. Cardona is a boat builder which is a tradition in his family. 6:10 Also attending is: Lawrence Weinberg. |
| <b>Control #</b> | <b>01040</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Round the World dedication - 6-22-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 9:21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Opens with American national anthem. Jinx Foxenburg says a few words about Robert Moses. Guy Lombardo delivers a speech. Robert Moses gives a speech on the Round the World dedication. Also attending is: June Taylor; Mitchell Aires; Perry Dureye                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01061</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "roundbreaking of 1st National Bank Area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 0:08:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | The First National City Bank was a major participant in the fair. Mister Perkins, chairman of the board for the bank says a few words about the fair. Moses then speaks on the innovative ideas of small companies involved in the fair.                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Control #</b> | <b>01110</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Schaefer Beer - 4-25-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 15:42                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | Rudi Schaefer delivers a speech on the ground breaking of the Schaefer Beer Pavilion. Robert Moses gives a speech welcoming Schaefer Beer to the Worlds Fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Control #</b> | <b>01112</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Scott Paper & Press Conference- 9-23-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 18:16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | Mr. Stone a representative for Scott paper discusses their participation in the Worlds Fair and why it is important to have a Worlds Fair. Robert Moses stresses the importance in the participation of big corporations in the fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

**Control # 01193****Title** "Seventeen Magazine, P.R. Meeting"**Date** 1964**Length**

**Contents** A. "Press Conference-Seventeen Magazine" Miss Ruth Whitney of Seventeen magazine discusses the World's Fair when it first started construction. Bill Burns discusses what events to expect at the World's Fair. A question and answer period follows, with questions about the construction of the pavilions and the money spent on the entire fair. 1/30/64 (57:34) B. "Public Relations Meeting" Bill Burns discusses opening day at the World's Fair. Greg Dawson discusses the Unisphere and the copyright laws on using it properly. An unidentified speaker reviews the press conference room. A woman named Julie discusses what Project 30 is and how it works. Another speaker talks about ticket sales at the fair. 3/23/64 (56:20)

**Control # 01113****Title** Spellman visit - 4-16-63**Date** 1963**Length** 30:30

**Contents** Cardinal Francis Spellman gives a speech on the expenses the Vatican had to deal with in order to participate at the Worlds Fair. Robert Moses gives a speech welcoming the Vatican to the worlds Fair. Bishop Gustello gives a closing speech to end it.

**Control # 01188****Title** Sun Show**Date****Length** 21:10

**Contents** Musical performance.

**Control # 01184****Title** The Broadway Show - 5-2-64 and 7-31-64**Date** 1964**Length** 23:00

**Contents** Various instrumentals.

**Control # 01818****Title** The Fair and the Air - 4-13-64**Date** 1964**Length** 20:10

**Contents** Remarks of Robert Moses president of the N.Y. Worlds Fair 64-65 at the new smaker luncheon of the International radio and T.V. society at the Waldorf Astoria.

**Control # 01820****Title** The House of Good Taste**Date** 1964**Length** 40:45

**Contents** On this souvenir record, famous architects and interior decorators tell how you can use the design, decorating and landscaping ideas in their three trendsetting homes at the New York Worlds Fair. Individuals: Lady Malcolm Douglas-Hamilton, Sarah Hunter Kelly, Merton Borrows, Edward Durrell Stone, DeDe Draper, John Peter, Ellen Lehman McClusky, Jack Pickens Coble, David Carruth.

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| <b>Control #</b> | <b>01081</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "The Pavilion of Lovely Luciana, pt 1"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 0:15:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This is the first part of the groundbreaking for the Pavilion of Lovely Luciana, which highlights the charm and attraction of New Orleans. Robert Moses delivers the main speech. This tape continues on tape 01080.                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Control #</b> | <b>01080</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "The Pavilion of Lovely Luciana, pt. 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 0:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This is the second part of the groundbreaking ceremony for the Pavilion of Lovely Luciana, showing the charm and attraction of New Orleans. General William Potter says a few words about the pavilion. This tape begins on 01081.                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>01115</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | U.S. Steel Unisphere - 3-6-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 32:20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | A plaque is awarded to Mr. Ifle for his grandfathers accomplishments. Mr. Ifle gives a speech of acceptance in French, which is later translated. Also attending is: Mayor Robert Wagner, Norman K. Winston, Baron Alexis Dugusbain, Mr. Rene Luga Ifle                                                                                                                                                                                                                                                                                                                                                                |
| <b>Control #</b> | <b>01038</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | W.A.B.C. Press Conference - 10-16-63                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 23:30                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | W.A.B.C. Press Conference at the top of the fair. A Discussion on the events at the worlds fair and other things to expect. Other people also attending conference Robert Moses; David Shefrin; William Lawrence; George Carroll; Allan Keller.                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Control #</b> | <b>01822</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Wonderful World of Chemistry                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 9:45                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | 1. Overture 2. "E.I. du Pont de Nemours & Company" 1. "With Antron and Nylon" 2. "The Happy plastics family" 3. "We've gonna have shoes" 4. "Better thing for better living" Individuals: Norman Paris, David Carter singers, Michael Brown. Presented by Dupont.                                                                                                                                                                                                                                                                                                                                                      |
| <b>Control #</b> | <b>01834</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | Worlds Fair Holiday - Part 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Length</b>    | 51:0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | Part 2 of 01833. Promo 1, Promo 2. 1. Israel, Federal, Belgian village, President Johnson, 2. Seden, Spain, Ford, Governor Rockefeller. 3. Africa, Reingold, sinclair, Robert Horton. 4. Hong Kong, Ham Radio, Bergenfield band, Bud Colyer. 5. Morocco, Missouri, Les Poupees. Promo 1, Promo 2. 1. Mexico, N.Y.C., Caribbean, Anita Bryant. 2. China, G.E., Dupont, Eddie Albert. 3. Oklahoma, Bell Telephone, Didjknows, Phillipines. 4. Guinea, Gas Barkers, Israel. 5. Equitable, Kodak, Clairol. Individuals: Albert Fisher (Producer, director), Phil Bodwell(Editing & Production), Arlene Francis, Pat Boone. |

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| <b>Control #</b> | <b>00656</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "1st National Bank Commercial"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:02:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | Vivian Ferrar talks about how the First National Bank is involved with the World's Fair. She also announces the sale of discount tickets to the fair at the bank. She also tells about an exhibit that will preview the fair at their Park Avenue branch. This was a live commercial.                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Control #</b> | <b>00641</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "All America Wants to Know, CBS"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | This monthly documentary series takes a look at the man behind the New York World's Fair, Robert Moses. The show was hosted by Theodore Granik and the program is based on an article that appeared in Reader's Digest by Ira Wolfert. The program contains the original commercials, including one featuring Walt Disney for the Boy's Club of America.                                                                                                                                                                                                                                                                                                                     |
| <b>Control #</b> | <b>00504</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "Board of Directors at the Fair"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:05:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | This small introductory piece, was meant to be used as an introduction to the third progress report on the World's Fair. It wasn't though. The piece features Lowell Thomas introducing the board of directors of the fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>00621</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "Chase, French's commercials"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:07:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | Several commercial spots by various sponsors of the World's Fair, highlight the fair, while showing off the particular product. U.S. Stainless Steel is the first spot, spotlighting their involvement with the fair, the Unisphere made entirely of U.S. Stainless Steel. Chase Manhattan Banks of New York has several short spots announcing the sale of discount World's Fair tickets at their area locations. The American Gas Association tells how most of the air conditioning at the fair will be powered by gas. They also show the gas exhibit that will be appearing at the fair. French's mustard also has a spot. Each spot ran from 15 seconds to one minute. |
| <b>Control #</b> | <b>00649</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "Come to the Fair commercial"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:01:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | This commercial features Kevin Kennedy talking about the many attractions one can find at the World's Fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>00666</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Title</b>     | "Dateline, Chicago, Illinois Pavilion"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Contents</b>  | This NBC series takes a look at the Illinois Pavilion at the World's Fair, which highlights the life of its most famous citizen, Abraham Lincoln. They preview the exhibit and Floyd Calber talks to some of the people who have come to view it.                                                                                                                                                                                                                                                                                                                                                                                                                            |



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| <b>Control #</b> | <b>00540</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | [Eisenhower Arrives at NY, #5613]                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This silent film features footage of Dwight D. Eisenhower arriving at a New York airport to see the World's Fair site. This footage is in black & white. There is also color footage of a man instructing the viewer on playing the piano. The footage was used in a John Campbell production, World's Fair Progress Report #2. (see video 00485) An access copy of the film was not made, but special arrangements can be made in order to view the film. |
| <b>Control #</b> | <b>00539</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | [Eisenhower Arrives in NY, #5613]                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This silent film features footage of Dwight D. Eisenhower arriving at a New York airport. He was there to see the fair site. He delivers a few words at the airport. The footage was used in a John Campbell production, World's Fair Progress Report #2. (see video 00485) An access copy was not made, but special arrangements can be made in order to view the film.                                                                                   |
| <b>Control #</b> | <b>00596</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Eye on New York, CBS, out takes, 8/23/61                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1961                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:45:00                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This weekly series on CBS television takes a look of Robert Moses, President of the World's Fair. These are the out takes for the series, with Moses being interviewed about former New York governor Al Smith and his politics. Moses speaks of his involvement with Smith. Moses also talks about the type of person Smith was and about his personal life. Moses relates a number of events during the two terms of the late governor.                  |
| <b>Control #</b> | <b>00474</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Great Fair, Great Fun"                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:13:30                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | this promotional film, produced by the Hearst Movietone News Group, features many of the attractions one can find at the World's Fair. Among the sites shown are the Mexican Pavilion, the giant rubber tire, the GE Pavilion, the NCR Pavilion, the Billy Graham Pavilion, the Santa Maria replica, the monorail, the flume ride, water animal shows, the food courts, Disney characters, western shows, etc.                                             |
| <b>Control #</b> | <b>00489</b>                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Title</b>     | "Industrialist's Meeting, 3of3"                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date</b>      | 1960                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Contents</b>  | This is the final part of a three part film focusing on a luncheon meeting of industrialists involved in the World's Fair. Various speakers tell about their exhibits at the fair. It is difficult to identify the speakers as the film cuts from time to time. Robert Moses is featured, speaking about his optimism for the fair. The first part of this film begins at 00479 and continues at 00478.                                                    |

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| <b>Control #</b> | <b>00479</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "Industrialist's Meeting, 8/4/60, 1of3"                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1960                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | This is the first of three films recording the meeting of various industrialists involved in the World's Fair. The film is not complete in that it jumps from speaker to speaker and many are not identified. Robert Moses speaks about his optimism for a great fair. This film continues in 00478 and concludes at 00489.                                                                               |
| <b>Control #</b> | <b>00478</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "Industrialist's Meeting, 8/4/60, 2of3"                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1960                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | This is the second of three films recording the meeting of those members of industry that were participating in the World's Fair. The film is not complete in that it cuts from speaker to speaker, many of whom are unidentified. Robert Moses appears, speaking about his optimism for a great fair. Part one of this film is located at 00479 and the film concludes at 00489.                         |
| <b>Control #</b> | <b>00576</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | [JFK at Fair, Dedication, silent]                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:03:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | This silent film features footage of John F. Kennedy at the fair at a dedication of the fair site. He delivers a speech.                                                                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>00469</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "Labor Problems at World's Fair"                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:08:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | This the final cut of the news feature on the labor situation at the World's Fair. Many were concerned that the walk off would delay the opening of the fair as many of the pavilions would not be completed.                                                                                                                                                                                             |
| <b>Control #</b> | <b>00538</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | [Moses Discussing Fair Layout, #5613]                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:18:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | This silent film features Robert Moses and an unidentified man looking over the plans to the World's Fair. They appear to be discussing the plans and there are a number of pan shots of the maps and layouts. The footage was used in a John Campbell production, World's Fair Progress Report #2. (see video 00485) An access copy was not made, but special arrangements can be made to view the film. |
| <b>Control #</b> | <b>00597</b>                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Title</b>     | "National Press Club Conference, 5/22/61"                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1961                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Length</b>    | 00:45:00                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Contents</b>  | Robert Moses appears before the National Press Club to deliver a speech, speaking mostly about the upcoming World's Fair. He then fends questions about the fair from reporters.                                                                                                                                                                                                                          |

**Control #** 00668  
**Title** "New York, New York"  
**Date** 1964  
**Length** 00:01:00  
**Contents** "The Fair Face of Robert Moses" appears on this WABC-TV magazine show highlighting events happening around New York City. Bill Beutel is the host as he and Moses tour the fair grounds. In this second interview, Moses talks about the fair and what he expects from it and his explanation of why things do not get done around New York City. The interview takes place after the fair has begun. He responds to those who praise and criticize the fair. He talks about the press New York City received in recent times, with the murder rate, the civil unrest. He also talks about the labor problems he had. They look out over the fair from the tallest tower at the fair, the Fair Tower. He talks about the Illinois Pavilion and the animated Abraham Lincoln. He talks about the changes the German Pavilion wants to make in their exhibit in order to include all of Germany. He also talks about his disappointment in the Soviet Union's, England's and Canada's noninvolvement in the fair. He also talks about future fairs and how it will take a great deal more than what they are offering to match the New York World's Fair. Moses was interviewed six months prior to the opening of the fair in the premiere episode of this series. The interview is available at 00639 and 00640.

**Control #** 00639  
**Title** "New York, New York I"  
**Date** 1963  
**Length** 00:30:00  
**Contents** In the premiere episode of this series, WABC New York reporter Bill Beutel interviews Robert Moses six months before the World's Fair was to open. This is the first of two parts. The second can be found at 00640. In this first part, "The Fair Face of Robert Moses" talks about the newly constructed Verrazano Narrows bridge. There is footage of the bridge under construction. He also talks about the labor problems that are being faced in the construction of the fair. He tells how Walt Disney was responsible for many of the displays and exhibits at the fair, for example, the life size, talking, moving Abraham Lincoln figure. Beutel interviewed Moses again days before the fair. The complete film of that interview is 00668.

**Control #** 00640  
**Title** "New York, New York II"  
**Date** 1963  
**Length** 00:30:00  
**Contents** This is the second part of a two part interview with Robert Moses shortly before the fair was to open. The first part is 00639. In the continuation of the interview, Moses talks about the affordability of the fair; the New York City exhibit and the heliport; the purpose in having a World's Fair; the missing state pavilions and the Soviet Union not attending the fair. Moses was again interviewed on this program days before the fair opened. This interview is available on 00668.

**Control #** 00481  
**Title** "News Pieces"  
**Date** 1962  
**Length** 00:08:00  
**Contents** This is a series of news pieces compiled by the Central News Features Inc., for use by various television stations. The features include: the Chinese Pavilion Ground breaking, President Kennedy at the World's Fair, Mayor Wagner at the Fair, Indian Pavilion Ground breaking, Board Meeting-Countdown Clock, the Dedication of the Press Building and the Hall of Free Enterprise Pillar Planting. Most of the footage is silent, for use as an insert while the newsperson read the story. The only sound footage is that of President Kennedy giving a speech at the site of the fair. The board meeting features the start of a countdown clock to the opening of the fair. The pillar planting at the Hall of free Enterprise shows several World's Fair executives plating pillars that represent the various aspects of free enterprise.

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| <b>Control #</b> | <b>00657</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "Reality"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Length</b>    | 00:01:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This one minute silent film on Century 21-the Edison Electric & New York World's Fair Electric Power and Light Exhibit, features a quick look at the exhibit.                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Control #</b> | <b>00645</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "Subway Commercials"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 00:02:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This is a series of short commercials that promoted the fair by showing how easy it was to get by the New York City subway system. All one had to do was take the number 7 train to Willet's Point. There are a total of three commercials of varying length.                                                                                                                                                                                                                                                                                                                                                         |
| <b>Control #</b> | <b>00493</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "The Downtown Story"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 00:15:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This documentary looks at the downtown financial section of New York City. It examines how such an area developed over time and looks at the points of interests there.                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Control #</b> | <b>00475</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "The Great Masters Film"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 00:20:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | The dancing waters show at the World's Fair is highlighted in this film. Various fountains are shown against a lighted background while classical musical pieces play.                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Control #</b> | <b>00605</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "The Man Who Built New York, 4/17/63"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | Robert Moses is profiled as the "Man Who Built New York." He relates the numerous battles he faced in trying to build many of the most important structures that make up New York City. A biography is given of Moses. There is some discussion of the World's Fair, but Moses' main argument is for better access to Manhattan, through highways. He also talks about his involvement in Central Park and his dissatisfaction with the Shakespeare in the Park program because of safety problems with the theater. This is the first part, the second is continued on 00 . Bill Emer is the reporter of this piece. |
| <b>Control #</b> | <b>00642</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Title</b>     | "The Man Who Built New York, CBS"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Contents</b>  | This is the second part of this look at Robert Moses, continuing from 00605. Fiorello LaGuardia, Al Smith, Franklin D. Roosevelt, Jimmy Walker, Nelson Rockefeller are all commented on by Moses. Shea Stadium, New York Aquarium, Lincoln Center, various bridges are shown, each having been built by Robert Moses. Moses comments on his critiques who argue that he got what he got done without regard to who he stepped on.                                                                                                                                                                                     |

**Control # 00643****Title** "The Man Who Built the Fair, CBS"**Date** 1963**Length** 00:30:00

**Contents** This Eye on New York documentary was aired April 14, 1964 and takes a look at Robert Moses, "The Man Who Built the Fair." Moses is interviewed by Bill Leonard at the Top of the Fair Restaurant at the Port Authority Building. He talks about the completion of the fair buildings as the fair was about to open in 12 days. Moses discusses various exhibits appearing at the fair.

**Control # 00586****Title** "To the Fair"**Date** 1963**Length** 00:26:30

**Contents** This promotional film for the World's Fair was produced by the New York State commission. The film features the motor train, offering an overall view of the fair grounds; the Unisphere; the Chinese Pavilion; the African Pavilion; and other sights. The presentation is done through dramatizations of the point of views of several different people.

**Control # 00667****Title** "Today, Robert Moses & others, 3/7/64"**Date** 1964**Length** 00:01:00

**Contents** In a live one hour segment, airing 3/7/64, a month before the opening of the World's Fair, Robert Moses, William Berns, former New York Governor Charles Poletti and Thomas Deegan appear on the Today show to preview the fair. They show hosts Hugh Downs and John (??????) models of the various exhibits that will be appearing at the fair. The show opens with a news segment, hosted by Frank Blair with reports on the news of the day.

**Control # 00467****Title** "Vatican Treasures for the World's Fair"**Date** 1963**Length** 00:13:30

**Contents** This documentary takes a look at the arrival and exhibition of various Vatican treasures at the World's Fair at the Vatican Pavilion. The film features a speech by Pope John XXIII. Francis Cardinal Spellman is also featured.

**Control # 00581****Title** "WNYC - World's Fair Report #1, Deegan"**Date** 1963**Length** 00:30:00

**Contents** This is the first in a series of programs produced by WNYC-TV in New York, featuring news about and interviews with those responsible for the World's Fair. In this first episode, host William Berns, Vice President of the World's Fair, interviews Thomas Deegan, Chairman of the Executive Committee for the World's Fair. The show aired 7/26/63.

**Control # 00636****Title** "WNYC-World's Fair Report #11, Todd"**Date** 1963**Length** 00:30:00**Contents**

**Control #** 00635  
**Title** "WNYC-World's Fair Report #12, Adams"  
**Date** 1963  
**Length** 00:30:00  
**Contents**

**Control #** 00631  
**Title** "WNYC-World's Fair Report #16, Conto"  
**Date** 1963  
**Length** 00:30:00  
**Contents** This episode of the WNYC-TV produced series highlighting events at the World's Fair features Bob Conto, Manager of the Auto Thrill Show; Bruce L. Roberts, Assistant to the Vice President of Public Relations & Personnel for Equitable Life Insurance and Leslie Levy, Manager of the Hawaiian Exhibit. Conto talks about the auto show and the stunts they will perform. Roberts and Levy talk about their respective exhibits. They are interviewed by William Berns, Vice President of the World's Fair.

**Control #** 00591  
**Title** "WNYC-World's Fair Report #17, Scallay."  
**Date** 1963  
**Length** 00:30:00  
**Contents** This episode of the WNYC produced series about happenings leading up to the World's Fair features interviews with William Scallay, Director of the Boys Scout Exhibit; Robert Fillietaz of the Maryland Exhibit and Stephen Van Voolris, Manager of World's Fair Operations for General Electric. They are interviewed by William Berns, Vice President of the World's Fair and each discuss what can expect to find at their respective exhibits.

**Control #** 00592  
**Title** "WNYC-World's Fair Report #19, Simmons."  
**Date** 1963  
**Length** 00:30:00  
**Contents** This episode of the WNYC produced series featuring news and interviews with those involved with the World's Fair features interviews with Grant Simmons, President of Simmons Inc.; Frank W. Wight, Administrative Assistant of SKF Industries and E.L. Montgomery, Director of the West Virginia Exhibit. They are interviewed by William Berns, Vice President of the World's Fair. Each discuss their respective exhibits at the fair.

**Control #** 00582  
**Title** "WNYC-World's Fair Report #2, Wynn, Yu"  
**Date** 1963  
**Length** 00:30:00  
**Contents** This second episode of the WNYC produced program features an interview by Bill Berns, Vice President of the World's Fair, with Gordon Wynn, Chairman of Compass Fair Inc., and K.W. Yu, Consul General of the Republic of China. They discuss Compass Fair's and China's participation in the fair.

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| <b>Control #</b> | <b>00633</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "WNYC-World's Fair Report #25, Costillo"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This episode of the WNYC-TV produced series highlighting events occurring at the fair, features interviews with Dr. Jose Guerillo Costillo, Director of the Venezuela Exhibit; Dr. J.S. Novice, Director of Activities for the Formica company and Robert McMannen, Director of Advertising and Sales for the U.S. Rubber Company. They are interviewed by William Berns, Vice President for the World's Fair. Costillo talks about the Venezuela Exhibit and what can one expect to find there. Novice talks about Formica's involvement with the World's Fair House, an "oasis" for the weary fair goer. There they can relax while seeing some of the advancements in the way of housewares. McMannen tells about the giant rubber tire, towering over 80 feet tall. |
| <b>Control #</b> | <b>00637</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "WNYC-World's Fair Report #27, Wells"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This episode of the WNYC produced series highlighting events at the World's Fair features an interview with Reginald Wells, Director of Public Relations for the Scott Paper Company and John Wiseman of Time Inc. They are interviewed by William Berns, Vice President of the World's Fair. Wells talks about the Scott Paper Exhibit, a house that he describes as an "oasis for Scott housewives." The exhibit was a resting place for the weary Scott using fair goer and featured a number of Scott products on display. Wiseman talks about Time's contribution to the fair in the form of the official program guide.                                                                                                                                           |
| <b>Control #</b> | <b>00644</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "WNYC-World's Fair Report #28, Shan"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This episode of the WNYC produced series features interviews with Sam Shan of Dancing Waters Inc., Ted Duffield, Creative Director of the Coca-Cola Pavilion and Vincent Grillo, Vice President of the Transportation & Travel Pavilion. They are interviewed by William Berns, Vice President of the World's Fair. Shan talks about the musical, lighted water show that took place in front of the Unisphere. Grillo and Duffield talk about their respective pavilions.                                                                                                                                                                                                                                                                                              |
| <b>Control #</b> | <b>00593</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "WNYC-World's Fair Report #30, Vineyard"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This episode of the WNYC produced series featuring news and interviews with those involved with the World's Fair. Those interviewed are Edwin Vineyard, Managing Director of the Edison Electric Intrenation & Vice President of Electric Power & Light Exhibit and Gilbert Hodgins, Comptroller of the World's Fair Corporation. They are interviewed by William Berns, Vice President of the World's Fair. Vineyard discuss the electric exhibit and Hodgins talks about the fair in general.                                                                                                                                                                                                                                                                         |
| <b>Control #</b> | <b>00630</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Title</b>     | "WNYC-World's Fair Report #4, Tozout"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Contents</b>  | This episode of the WNYC-TV produced series highlighting events at the World's Fair features an interview with Guy Tozout, Director of the Transportation Exhibit. He is interviewed by William Berns, Vice President of the World's Fair. Tozout talks about the transportation exhibit which features a history of transportation and the future of it.                                                                                                                                                                                                                                                                                                                                                                                                               |

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| <b>Control #</b> | <b>00632</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "WNYC-World's Fair Report, Johnson"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This episode of the the WNYC-TV produced series features an interview with Raymond Johnson of Saks Fifth Avenue, Chairman of the World's Fair Week Committee and John Potter, group tour and travel agent coordinator for the fair. They are interviewed by William Berns, Vice President for the World's Fair. Johnson talks about the celebration planned for the coming of the fair, a week long festival along Fifth Avenue. Potter talks about the various ways one can get to the fair, if they are traveling great distances. He tells about various travel packages one can arrange. The video quality at the beginning of the tape is grainy, but improves as the show progresses.                                                                                                                     |
| <b>Control #</b> | <b>00634</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "WNYC-World's Fair Report, Kale, Stone"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>00532</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "World's Fair Progress Report #1"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1961                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This was the first of three progress reports, produced by John Campbell, on the World's Fair. A listing of the Board of Directors starts the film. H. V Kaltenborn narrates this film. Robert Wagner is featured inviting the world to visit the fair. Various attractions are featured and a look at the construction of many of the pavilions. Robert Moses is interviewed about the fair. Black and white stills of the 1939 World's Fair is also shown. There is a break down of the pavilion areas, industrial, transportation, international, national and the lake area. Thomas Deegan is featured speaking about the fair. The new Lincoln Center is also featured. Dwight D. Eisenhower delivers a speech at the ground breaking for Lincoln Center. Various features around New York are highlighted. |
| <b>Control #</b> | <b>00583</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "World's Fair Report #13, Brion, Miller"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This episode of the series highlighting events that were occurring up to the opening of the World's Fair, featured an interview with A.N. Brion, General Manager and Vice President for Greyhound and Francis Miller, Director of Transportation for the World's Fair. They discuss the various forms of transportation that were available for those who wish to travel to the fair. The show was hosted by William Berns, Vice President of the World's Fair.                                                                                                                                                                                                                                                                                                                                                 |
| <b>Control #</b> | <b>00590</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Title</b>     | "World's Fair Report #16, O'Brien..."                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Contents</b>  | This episode of this WNYC-TV produced series features interviews with John O'Brien, Consul General of Ireland; David Davies, Executive Director of the Tercentenary Committee for New Jersey and James T. Horace, Director of the Bell Telephone Exhibit. They are interviewed by William Berns, Vice President to the World's Fair. O'Brien talks about the Irish Pavilion, Horace tells about what the Bell exhibit is all about and Davies talks about how the New Jersey Pavilion will be paying tribute to the 300th anniversary of New Jersey as a settled region.                                                                                                                                                                                                                                        |



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| <b>Control #</b> | <b>00485</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "World's Fair Report #2"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1962                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 00:28:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This is the second progress report on the World's Fair. The film is narrated by Bob Considine. There is an interview with Robert Moses as well as footage of the 1939 World's Fair. Various models of exhibits and buildings at the fair are displayed. The ground breaking for Shea Stadium is featured. Guy Lombardo appears in the film with Considine talking about the musical extravaganza he is producing for the fair at Jones Beach's Musical Marine Theater. The site where Lincoln Center is to be built in time for the opening of the fair is shown. The Fair had much to do with its construction. A total of four U.S. Presidents are featured - Herbert Hoover, Harry S. Truman and Dwight D. Eisenhower are each shown arriving at the fair grounds. Truman is presented with the medallion of the fair by New York City mayor Robert Wagner. Eisenhower speaks about the fair. President Kennedy is shown briefly, giving his official sanction for the fair. Charles Poletti is interviewed about the involvement of the small nations in the fair. |
| <b>Control #</b> | <b>00607</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "World's Fair Report #20, Weinberg..."                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This episode of the WNYC produced series highlighting events that were occurring at the World's Fair features interviews with Lawrence Weinberg of the Santa Maria Exhibit, George Katz of the Clarol Exhibit and Pete Fitzpatrick of the Leadman Exhibit. They are interviewed by William Berns, Vice President of the World's Fair. Each talks about their respective exhibits. Most interesting is that of the Santa Maria Exhibit, a replica of the original sailing ship that carried Christopher Columbus to the new world.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Control #</b> | <b>00606</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "World's Fair Report #23, Dube, Hayke.."                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This episode of the WNYC series highlighting events occurring at the World's Fair features interviews with Harry Dube, Vice President of the Continental Circus; John Terracliff from the House of Good Taste Exhibit and John Hayke Jr., President of Gas Inc. They were interviewed by William Berns, Vice President of the World's Fair. Dube talks about the Continental Circus, one of numerous groups performing at the fair. Terracliff talks about the House of Good Taste model house, one that featured the latest in house appliances and furniture. Hayke tells the viewers all about Gas Inc.'s exhibit at the fair, the Festival of Gas, a celebration of the many uses of natural gas.                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Control #</b> | <b>00602</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Title</b>     | "World's Fair Report #24, Hayke, Warton"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Contents</b>  | This episode of the WNYC produced series highlighting events that were occurring at the World's Fair, featured an interview with Paul Hayke, co-producer of the extravaganza Show; Wynn Warton, a costumer for the show and Gil Ferguson, Westinghouse's public relations director. Hayke and Warton talk about the ice show, which was co-produced with famous ice skater, Dick Buttons. The show occurred just before the Unisphere for all to see. Ferguson talks about the time capsule that Westinghouse was going to plant at the fair. Westinghouse had placed a similar capsule at the 39/40 World's Fair. They are interviewed by William Berns, Vice President of the World's Fair.                                                                                                                                                                                                                                                                                                                                                                          |

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| <b>Control #</b> | <b>00599</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Title</b>     | "World's Fair Report #26, Holder Ness..."                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This episode of the WNYC produced series features interviews with Ben Holder Ness of the AMF Monorail Company; Frederick Vogel, Director of Special Events at the New York State Pavilion and Douglas Lapin, Vice President of Better Living. They are interviewed by William Berns, Vice President of the World's Fair. Holder Ness talks about the monorail system that was running throughout the fairgrounds. Lapin talks about the Better Living Pavilion which highlights the best one can find in homemaking. Vogel talk s about what one can expect to find at the New York Pavilion.       |
| <b>Control #</b> | <b>00603</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Title</b>     | "World's Fair Report #29, Dave Brill"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This episode of the WNYC produced series highlighting events that were occurring at the World's Fair featured Dave Brill, President of the Brass Rail Food Service; Eduardo Perales, the architect of the Mexican Pavilion and Michael Brown of the Dupont Exhibit being interviewed by William Berns, Vice President of the World's Fair. Brill talks about food courts that were open for business throughout the fair and Perales and Brown talk about their pavilion and exhibit respectively.                                                                                                  |
| <b>Control #</b> | <b>00608</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Title</b>     | "World's Fair Report #3, shorter version"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Length</b>    | 00:15:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This is the shorter version of the full length presentation on the World's Fair Report #3 with Lowell Thomas. This version features footage of the fair under construction; models of pavilions and exhibits; the fountain exhibit; overhead view of the fair; the Vatican Treasures exhibit; Robert Moses and President Kennedy speaking about the fair; the New York State exhibit; The complete film is available at 00628.                                                                                                                                                                      |
| <b>Control #</b> | <b>00594</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Title</b>     | "World's Fair Report #38, Witt"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date</b>      | 1964                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This episode of this WNYC produced series was aired one week before the opening of the World's Fair. Edwin Witt, Vice President of Communication Advisors Corporation for the Hong Kong Pavilion is interviewed by William Berns, Vice President of the World's Fair. Witt discusses the Hong Kong pavilion and one can expect to find there.                                                                                                                                                                                                                                                       |
| <b>Control #</b> | <b>00600</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Title</b>     | "World's Fair Report #6, Constable..."                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Date</b>      | 1963                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Length</b>    | 00:30:00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Contents</b>  | This episode of the WNYC produced series that highlighted events happening at the World's Fair featured interviews with Stewart Constable, Vice President of Operations for the World's Fair; William Kane, Director of Concessions for the World's Fair and General Harry F. Meyers, Director of Maintenance and Security for the fair. They are each interviewed by William Berns, Vice President of the fair. Each reports on their area of operation at the fair and assures the viewers that security will be maintained and that they can be assured the best in food and liquid concessions. |

**Control #** 00601  
**Title** "World's Fair Report #8, Roseman..."  
**Date** 1963  
**Length** 00:30:00  
**Contents** This episode of the WNYC produced series featuring events happening at the World's Fair, features an interview with Judge Samuel Roseman, Executive Commissioner of the Lake Amusement Area. He is interviewed by William Berns, Vice President of the World's Fair and he talks about what can expect to see at the lake amusement area.

**Control #** 00629  
**Title** "World's Fair Report #9, Robert Moses"  
**Date** 1963  
**Length** 00:30:00  
**Contents** This episode of the WNYC produced series highlighting happenings at the World's Fair features an interview with World's Fair president, Robert Moses. He is interviewed by World's Fair Vice President William Berns. Moses speaks about the fair in general and his high hopes for its success.

**Control #** 00628  
**Title** "World's Fair Report with Lowell Thomas"  
**Date** 1963  
**Length** 00:30:00  
**Contents** This is the third progress report on the World's Fair, produced by John Campbell, and hosted by Lowell Thomas. Thomas interviews Robert Moses in front of the Unisphere, the symbol of the fair. Various exhibits and pavilions are also previewed. There is a shorter version of this film, numbered 00608.

**Control #** 00661  
**Title** "World's Fair Takes Shape," Movietone  
**Date** 1963  
**Length**  
**Contents** This Movietone News reel headlines the 64/65 World's Fair. They show the fair site and the numerous pavilions that will open. Of interest is footage of the 1939/1940 World's Fair held in New York City. Comparisons are made between the two.